

ISt. Paul just what wertood by the wis with first quality of goods at lowest prices, and the news is worth repeating as often as you've a chance to read. V Values are getting better and batter here as the Golden Rule's business grows olde

It's our buying in the largest jobbing quantities and the right methods of selling gools that's doing the business for the Golden Rule. Our buying for spring trade has been heavier, our gatherings richer and fuller, larger and more complete than evar bafore, and prices are lower.

The goods advertised today are excellent values. IT'S WISE TO KEEP POSTED ON BUYING CHANCES LIKE THESE.

## Great Annual Sale of Muslin Underwear

## TUESDAY MORNING.

Now is the time to buy Ladies' and Children's Muslin Underwear. The opportunity stands out so boldly you can't mistake it. The Golden Rule will make prices this season as it never did before. Women who can appreciate really good Underwear, fauttless in style, quality and make, will do themselves an act of friendship if they come and investigate. We are positive that it will be a sale eclipsing anything that has ever occurred in St. Paul.


## Our Annual Sale of Household Linens

 Will Open Next Tuesday Morning, Jan. 3. private wants, but the interest of all large for this sale. We invite the attention, not only of all housekeepers who wish to oupply their隹

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## GREAT SALE OF BLACK AND COLORED PETTICOATS <br> Tuesday morning we will put on sale the Greatest Bargains ever offered in Black and Colored Petticoats. We show more styles in Petticoats than any two stores combined in the Twin Cities, and guarantee to save you 25 per cent on any Skirt in our stock. <br> Don't fail to attend this great sale and see our great offerings.



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