

GET A HANDSOME SOUVENIR.



Our Eleventh

The Palace  
GREATER STORES  
ST. PAUL  
7th & Robert Sts.  
CLOTHING HOUSE CO.  
MINNEAPOLIS, 315-323 Nic. Ave.

Birthday

SALUTES YOU

ELEVEN YEARS OF GLORIOUS SUCCESS SALUTES YOU

The zenith of grand success has been reached in our First Year in St. Paul, showing \$258,873.00 increase over the greatest year of HOFFMANN & CO., which proves the vast and incalculable advantages of our superior facilities in procuring the best and selling the cheapest—This fact speaks more eloquently than words—We feel greatly gratified, for the promise of our beginning (11 years ago among the smallest) is more than gratified—Today the largest in the Northwest and the Peer of the Best in the World. We say this not for boastful reasons, but to show that the progressiveness—indomitable energy—strict adherence to honor and integrity in all our dealings, has met with the approval of the people, and by their liberal patronage this monument of superiority has been erected—while from every corner of it there pervades a sense of public ownership—a common purpose—which produces reciprocity between the owners and the people. We overtop all rivals—we give always the best for the least—because we are independent—we are the agents or servants of no makers or financiers, but only of the people—and with that mighty lever, "immense outlet and spot cash," we can encircle and dictate to the markets of the world. The festal spirit is pervasive—brightness is everywhere. We've won and held old friends—we want to win new friends. Test us and we'll have you—we know what is due from man to man. Test our appreciation—measure our thanks in the benefits of our great offerings. See how we gladden the hearts of our patrons. Bargains, honest Bargains—that'll shine illustriously through the rich liberality of this our

ELEVENTH ANNIVERSARY, APPRECIATION, CELEBRATION, OFFERING.

Prize Suits and Overcoats. VALUES UNPARALLELED!

Actual \$15.00 Suits and Overcoats for \$9.35—They'll Startle the Clothing World—The softest fabrics in the land, made of worsteds and woolsens that the market price is 25 per cent more wholesale. SUITS—Fabrics that have life and retain shape and satisfy—vitals that wear to the end. Lining: 5 shades of renowned 20-oz. Washington Worsteds, Silky Mixed Worsteds, all the rage; Russian Blue Serges, magnificent and wiry; swellest Silk Stripe Worsteds, Shaggy Homespuns, stout, alms and regulars. OVERCOATS—Marvels of excellence and as stylish as you ever saw; Maley's Matchless Whipcord Coverts, popular shades of gray; 500 dozen Washington; Kerseys, black, brown, blue; Dublin Frieze, black and Oxford; made satin tops and fancy back, woven in fabric satin tops and fancy worsted linings; leather cloth Italian lining; raw edge, made perfect, fit perfect, style perfect; also a 36-oz. Washington All-wool Beaver Ulster, heavy Italian lining; every garment priced and matchless at \$15.00. We make the price only for our great anniversary sale at.

\$9.35  
Pressed and kept in repair for one year.

A TRIUMVIRATE OF Trouser Bargains

That Tell the Story of Our Earnest Endeavors:  
No. 4.—500 pairs of the Celebrated All-wool Dickey Cashmeres—best wearing fabric produced by men—40 styles—French waistbands—taped seams and guaranteed not to rip—they're worn and are sold in most stores for \$2.50 and \$3—During Anniversary Sale they go at \$1.35  
No. 2.—400 pairs of Velour Finished Oxford Gray and Brown Union Cashmere Pants—not the overall kind, but tailor-made and made to fit—French waistbands—patent buttons, all sizes, worth anywhere \$1.25 and \$1.50—to celebrate, we say, \$63c

No. 3.—The pride of the house and the best of the country, 1,000 pairs, 50 styles of the swellest Trousers that were ever shown! swellest English stripes and checks, nobby cut or patterns in Scotch tweeds and homespuns! No tailor can show a more beautiful line of make more stylish or better fitting Trousers for \$12. We offer you choice in this Anniversary Sale at \$5.00

Send for Catalogue



The Supremely Best.

All imported fabrics made into best clothing that artists can produce, with every detail of perfection, with every whim of fashion that the most noted exclusive drapers of fashion-dom know of; in beautiful hairline worsteds, in sodale silk checked worsteds; in those beautiful rough-finished grays. In Overcoats, Raglan, Steven, box and every taking fashion; made from fabrics that are renowned in both worlds; few stores dare handle them; the best tailors get from \$65.00 to \$75.00 for them. As one of the grandest souvenir bargains we give you choice for \$20.00

The Effort of Our Life Is Made in Our Offering for Saturday at \$15.

Beautiful stripes in fifty shades; handsome, rich Dawson Scotch Chevots, in the new mixtures of green and herringbones; rich effects in blacks and whites that are exclusively shown by high-class tailors; black, plain grays, plain blues; in suits single or double-breasted; silk-faced or plain; with single or double-breasted vests. OVERCOATS—In satin and silk lined and worsted lined, or in Farmer satin lined; in patent Beavers, actual genuine Vicunas, Chinchillas, Elysians, in the gray Oxfords or brown unfinished overcoats; all that the swellest can ask for; in values up to \$22.50 and \$25.00. For Anniversary Offering at \$15.00

\$7.25

Suits worth \$10.00 for \$3.95.

Sounds ridiculous; but it isn't—we're celebrating. Read: Heavy, strong, grand-wearing Melton Suits—brown and Oxford mixtures—single or double-breasted—leather cloth lining—wide French facing—satin piping and—did you ever hear of it?—they come in stouts and sums—Pants French waistbands—ripless—style and make up to the Palace standard—no reason why they should be sold for less than \$10.00; but it's our Anniversary Sale, and they go for \$3.95

SENSATION L PRICED TOP COATS—A world-over \$15 Top Coat for \$7.25—Description doesn't describe this garment at the price—but see it and the sale is made—a heavy weight tan Vicuna finish Covert, full satin lined and satin sleeve lined—shaped shoulders and graceful hanging to the back that's a delight to nobby dressers, a—well it's a \$15 coat from start to finish, but we're celebrating our Anniversary Sale by selling 150 of them for \$7.25



NOTE: AN ANNIVERSARY SOUVENIR—Strikingly handsome and costly—will be presented with every purchase of \$5.00 and upward—an exquisite and dainty bit of pasted or celluloid plaque, framed in chased gilt—imported by us direct from Germany. The necessity of a soc purchase is simply to avoid indiscriminate distribution.

Hats Retailed at car lot prices in order to effect a quick riddance of the quantities we are compelled to buy from factories direct.

Star Offering—To commemorate our anniversary and gladden hat buyers—200 doz. New Fall Hats: Fedora and Derby, made with all the comfort improvement; black, pearl, brown and other; all fall styles; priced and worth the world over \$1.50. No faint heartedness, but exultation in this celebration offer of choice. 59c

Better Hats—Better Still—as Far as Value Goes—250 dozen put on sale—light, dark, medium and black shades of Knox, Dunlap, Stetson, Youmans fashions, soft or stiff, \$2.50 and \$3 qualities—trimmed with best silk, French goat sweat—correct, pleasing, right—Anniversary sale \$1.39

Stetson Hats—World's best—Headquarters for them; all styles, Derby or Fedora; Anniversary Sale for \$3.50

Haberdashery

Men's Custom Made Fancy Colored Dress Shirts—In all the new figures, stripes and checks; every shirt has not one pair but two pairs detached link cuffs to match; a shirt made to order and made as well as this shirt would cost you \$2.00. Anniversary sale 98c  
8 Cases fine Cashmere Underwear—In Saxony wool ribs; English worsteds, Australian wool and French fancies; shirts are silk and French fronts; drawers are faced fronts with three large pearl buttons and fashioned back with elastic reinforced seat. Your choice of our \$2.50 and \$2.00 high grade underwear, anniversary sale \$1.50  
Wonder Underwear Bargain—In heavy wool fleece woven in the material that will wear as long as the garment, shrinkless, non-irritating, has double breast and double back, silk bound, pearl buttons, and twin needle stitched throughout. A garment that is sold everywhere for 89c. Your choice, anniversary sale 48c  
Men's Fancy Hemstitched Handkerchiefs, colored borders; 100 dozen to pick from, in advance holiday patterns, narrow and deep hem; the kind you will pay 20c for Saturday 9c  
Men's Two-Thread Lisle Finished Cotton Hose—In tans, browns, modes and fast black colors; they are high spliced double heel and toe—a great value at 19c. Celebration sale 6c

From the least expensive yet reliable, to the finest that skill can produce—in quantities sufficiently great and all at prices so low, to make all attempts of competitors futile and disappear like vapor

Men's Flannel Shirts—100 dozen of Men's plain and fancy Flannel Shirts—in checks and stripes—button down collar—ties to match, also navy blue flannel—single or double breasted, handkerchief pockets and every shirt stitched throughout; unshrinkable neckband and deep yoke—a shirt that is cheap at \$2.00 for \$1.25  
Men's Domet Flannel Night Shirts—made by celebrated Universal Shirt Makers—they are 54 inches long, cut extra long, cut extra wide, gathered yoke, filled seams, and pearl buttons; regular 75c quality, for 48c  
Men's High Grade Silk and Satin Neckwear in the very latest designs and colors, made up in large English squares, Imperials, Four-in-Hands, Tecks, Puffs, Batwings and Band Bows; they are the regular \$1.00 ties. Your choice 48c  
250 dozen of Men's Fine Cashmere Hose—Plain or fancy, in all new Roman stripe hairlines, natural wool and camel's hair colors; has knit cuff, double heel and toe with wide instep; a bargain at 50c. Your choice, anniversary sale 25c  
100 dozen of Perrin full Pique Dress Gloves, with silk embroidered backs, two-button, patent lock fasteners, in all the new shades of Tans, Browns and English Oxbloods; every pair warranted and fitted; no better gloves are sold at \$2.00. Your choice \$1.50

BOYS' CLOTHING DEPT.

In no departments of this great Emporium are Anniversary Bargains so plentiful, so good as in this greatest of all Boys' stores. Sensational as the items may appear, every syllable is thoroughly weighed and not any extravagant description is permitted to enter into this list.  
Herringbone Strictly All-Wool Gray Chevots—Two-piece Suits—worth \$3.00—extra heavy weight—pans made with double seat and knee—best and strongest lining—perfect fitting and worth \$3.00—Anniversary Sale \$1.65  
200 Peacocks Extra Heavy Blue Serge Suits—Strictly all-wool—made with corded seams—iron cloth lined—high grade tailors—most nobby, best and naggiest suits in existence and worth \$3—the suit being during Anniversary Sale at \$2.95  
Boys' Genuine Scotch Cheviot Suits—20 pieces to choose from—dressed, stylish, swagger, ideal—strictly all-wool—absolutely the best goods that can be gotten up for boys' wear—worth \$4.00—Anniversary Sale at \$2.95  
The Swellest Worsteds that tailors use and most nobby effects that can be found in men's wear—rich and dainty stripes—those delicate tints of mixtures that are peculiar to this season—ranging in value up to \$10.00—size 7 to 16 years \$5.00  
The Genuine Cumberland Chinchilla Reefers—Sizes 4 to 16 years—lined with plain worsted—made with muf pockets and storm collars—they are warm, comfort is assured—\$1.50 under actual value \$2.95  
The Best Reefers that has ever been made from the genuine German Chinchilla—in Oxford, gray, blacks and blues—made in our own workshop—there is nothing in clothing making is superior at any price—the value of the cloth at present market prices shows as much as we ask for the Reefers. Anniversary Sale \$5.00  
Young Men's Swagger Dress Suits—In fancy imported Scotch chevots—Oxford mixtures, English serges and fancy worsted stripes, single or double breasted coats, plain or silk-faced, single or double breasted vests, with or without collar, peg top pants, latest cut, strictly up-to-date—sizes 15 to 18—worth up to \$20.00. Anniversary Sale \$12.50  
Long Pant Suits for Boys—18 to 20 years—winter weight all-wool chevots, blacks or blues—single or double breasted—made in our own workshop—regular boy's cloth—like iron to wear—worth up to \$8.00. Anniversary sale \$5.00  
Young Men's Swell Top Coats—in heavy weight kerseys—black and blue—lined with leather cloth lining—satin sleeve lining—double or single breasted—proper length—raw edge seams—lock back—worth every bit of \$12. Anniversary Sale at \$8.00  
Swellest of the Swell Top Coats for young men—the new Oxford mixtures—worsted lining—fancy coverts—imported chevots—Dublin frieze—elegant fancy perfect in shape and lining and fit, no tailor can build a better one for \$25—sizes 15 to 19—Anniversary sale at \$12.00  
Young Men's Black Frieze Storm Ulsters—sizes 10 to 19—top full length—storm collar and pockets, worsted lining, a garment that recalls the world over for \$10—Anniversary Sale \$5.00  
200 Vestee Suits for Boys—sizes 3 to 10—Inlaid sailor collar—milk white—satin trimmings—see them and you will recognize them as a bargain at \$2.50—Anniversary Sale \$1.25  
The most exclusive novelties in Boys' Boy's Vestee Suits—Midshipman suits—sailor suits and middy suits—in black and blue serges, fancy chevots and cassimeres—most exquisite effects—beautifully trimmed in blending colors—like them shown anywhere west of New York—all sizes Anniversary Sale \$5.00  
Knee Pant Bargain—Winter weight genuine all-wool Dickey Covert, like iron for wear—made to hold boys—500 dozen bought at a price—59c—quality to celebrate our Anniversary Sale \$1.00  
Boys' Wool Fleece Underwear—Shirts and Drawers to match—pearl buttons, twin needle stitched throughout—cannot be duplicated under 50c—sizes 24 to 34—Anniversary Sale \$25c  
Boys' Shirts, Laundered—Fancy—shirts and drawers—full pattern; link cuffs; same as men's \$1.00 kind—we are after the boys—Anniversary Sale 48c

Enthusiastic Shoe Bargain--

went out of any Shoe Department. Here they are:  
Lots 6406 to 6690—About 300 pairs of genuine Box Calf Shoes; medium and heavy soles, made on the new shape last; 7 distinct styles, worth \$3.50.  
Lots 3623 to 3100—About 200 pairs of smooth Calf Shoes, light, medium and heavy soles, bulldog, Dewey, London or plain toe, worth \$3.00.  
Lots 2811 to 2881—About 250 prs. made from Foederer's famous vic kid, worth \$3.50; medium weight, best oak tan soles, London, Harvard and Victor lasts. We're behind these shoes with the same guarantee as if the full prices of \$3 and \$3.50 were being asked. All sizes when sale starts; we repeat, not a pair worth less than \$3, many worth \$3.50, but it is our anniversary sale, and we celebrate with you by giving choice of entire lot at \$1.95

The strength of this Anniversary offering is sufficient to test the strength of this department. The greatest trade winners that ever

\$1.95

Gents' Dress Suit Cases

Made of heavy grain leather, leather lined, double steel frame, polished brass lock and catches, sole leather corners, handles, fully worth \$8.00, all sizes. Anniversary sale.

\$5.00

100 Fur-lined Otter-trimmed Kersey-top, to-order Coats, Record-Breaking Price \$50

Justlest and Most Handsome Souvenir Ever Given Away...