

Our Dress Goods Dept.

NOW AT ITS BEST.

When you want to buy Dress Goods come and see, and look through the Largest Dress Goods Dept. in the Northwest. This department's floor space is one hundred and fifty feet deep, and one hundred and fifty feet of tables, all filled with the newest and most stylish goods in the market. Have you any idea what this means? It means a big store by itself. These extra specials for Monday are big values.

48-inch Storm Serge at... **39c** 58-inch Golf Cloths at... **69c** \$1.00 Cheviots at... **75c**
50-inch Wool Homespuns at **48c** 56-inch Waterproofs at... **50c** Our \$1.00 Venetians, 50-in **79c**
Fine Silk Mixed Plaids at... **25c** All our 50c Plaids tomorrow... **39c**

EXTRA SPECIAL—58 inch Heavy Coating Homespun in a full line of new shades. This same cloth is sold in all other stores at \$1.50 a yd. Our price for Monday only, per yard... **\$1.00**

EXTRA SPECIAL—A great purchase of 50 pieces Pure Wool Venetian Cloth in all the new shades for tailor suits; no better quality ever shown at 50c a yard. Our special price all day Monday, per yard... **33c**

BLACK DRESS GOODS FOR MONDAY'S QUICK SELLING.

Storm Serge 45 inches wide, our regular price 59c a yd. Tomorrow only	Camel's hair Zibeline 50 inches wide; regular \$1.00 quality. Monday only	Venetian Broadcloth Very fine high luster fabric, cheap at \$1.25. Monday	Fine Albatross Now very stylish for suits or waists. Our special price Monday
39c	75c	98c	50c

SPECIAL NOTICE! Our Large Stock of CHOICE WOOL WAISTINGS—The only complete line of New and Late Fabrics in the Northwest, are displayed in our Dress Goods Department. Nearly all of our styles are exclusive with us. New Fancy Border Waistings, New Gilt Thread Side Bands on Albatross or Granite Cloths, Fancy Persians, Novelty Stripes, Silk Corded Albatross, White and Black Armures, Black and White Novelty Waistings, and many other new waist fabrics in regular quantities up to \$1.00 a yard. Our extra special price, per yard, only... **69c**

Vassar Street Shoes

We are showing a full line of these very popular street shoes, with stout, double soles, welded, hand-sewed process, with wide extension yellow or black edges, heavy rope stitched. The ideal street boots. We have them in French enamel, box calf, and heavy kid skin. "Vassar" Shoes are the most popular shoes sold today, combining the maximum of quality and style, at a minimum cost, 15,000 satisfied St. Paul customers are wearing Vassar Shoes—35 kinds—at... **\$3.00**

Women's fine Kid Shoes, about 228 pairs of \$2.50 and \$3.00 Shoes, on bargain tables	Misses' Calf School Shoes, soft, tough uppers; stout, double soles; excellent style, and a very good wearer. Sizes to 2's, at...	Children's Box Calf Shoes; regular 98c Shoes. On bargain counters at...	Children's fine Kid Shoes, hand turned soles. Regular \$1.00 shoes, sizes to 8's. Monday at...	Infants' fine Kid Shoes, flannel lined. Monday at...
\$1.89	98c	79c	74c	59c

SPRING NEEDLE-KNIT Ribbed Underwear for Women.

VESTS, DRAWERS AND COMBINATION SUITS
"The Elliott Brand"—The most satisfactory underwear ever produced. The fabric is knit on a patent spring needle machine that makes it very elastic and fine gauge, a big improvement over the old style tuck stitch rib that stretches out of shape after a few washings. The Elliott Brand of Underwear is cut to fit the figure perfectly, and retains its perfect shape after any amount of wear and washings, in every respect as good as full fashioned garments that cost more than double the price.

Underwear worn by woman should fit smoothly and perfectly without wrinkling and still be easy and comfortable when worn. The Elliott Brand of Ribbed Underwear is properly shaped and accurately proportioned; it's the only underwear which admits of perfect freedom to body and limbs while fitting without wrinkle or fold. The most careful study has been applied to fashioning the different garments to arrive at standard proportions. Sizes are correct. By knitting fine ribs, warmth and elasticity, the best points in both flat and ribbed underwear, are combined. By fleecing, the interior is made soft and non-irritating. Ladies purchasing the Elliott Brand get all that is best in underwear, and at prices within reach of all.

"The Elliott" Vests and Pants, silver gray color, 65 per cent wool, slightly fleeced back, full silk finish. Price per garment...	75c
Same quality in Union Suits...	\$1.48
"The Elliott" Vests and Pants, silver gray color, 85 per cent wool, slightly fleeced back, full silk finish. Price per garment...	98c
Same quality in Union Suits...	\$1.98
"The Elliott" Vests and Pants, silver gray color, all wool, extra fine silk finish. Price per garment...	\$1.45
Same quality in Union Suits...	\$2.98

Fur Trimmings, Yarns AND LEATHER GOODS.

We might have placed a bigger profit on these goods, but we believe sometimes in giving running-over values purely to advertise our store, and this is one of them. For Monday:

FUR TRIMMINGS.
White Lamb Fur, 1-inch skin, worth 20c. This sale, per yard... **13c**
White Angora, 1-inch skin, satin lined, fur 6 inches deep; worth 45c. This sale, per yard... **29c**
Black or White Thibet, 1-inch skin, fine quality; worth 75c. This sale, per yard... **45c**

YARNS.
1,000 pounds best quality imported Saxony Yarn, full weight, in black and a full assortment of colors. Tomorrow, cut price sale, skein... **5c**
Big lot extra good AA quality German Knitting Yarn, full weight, black only, 1/4-pound skeins. Tomorrow, cut price sale, per skein... **19c**
900 pounds best imported Germantown Yarn, full weight, in black and a full assortment of colors. Tomorrow, cut price sale, skein... **8c**
Best imported Angora Wool (Rabbit brand), just the thing for children's hoods and mittens. Tomorrow, cut price sale, per ball... **10c**

LEATHER GOODS.

Your choice of a big lot of fine grain or walrus leather Chatelaine Bags, as cut shows, they are cheap at 50c. Tomorrow, each... **39c**

Big lot Ladies' Combination Pocket Books, made of fine leather. They are cheap at 25c and 35c. This sale, each... **19c**

Your choice of a big lot of stitched plated Satchels, globe shape, one of the latest styles, worth 75c, this sale, each... **39c**

DRESS SUIT CASES.

Tomorrow morning we put on sale 50 of these fine leather Dress Suit Cases, made of extra heavy cowhide stock, with rolled leather handles, has best steel frames, with best plated brass lock and end clasps. Sizes 22 and 24 inches. Why pay \$6.00 and \$7.00 elsewhere for the same goods? See this price... **\$4.25**

These good quality canvas-covered Telescopes, with good heavy leather straps and handles. Tomorrow, cut price—16-inch, **20c**; 18-inch, **30c**; 20-inch, **40c**; 22-inch, **50c**; 24-inch, **60c**.

Golden Rule

SEVENTH EIGHTH AND ROBERT ST.

It Is the Life

Purpose of The Golden Rule to make people feel at home every minute they are inside the store. It is also our purpose to cause people to feel, when they are transacting business in The Golden Rule, that we put ourselves out to the furthest extent to please them. Finally, the clinching argument comes in, because of the enormous amount of goods we buy and sell in a year we can and do sell first-class merchandise, remember not seconds or imperfect goods, at less prices than the same goods can be sold for by any concern that buys and sells on credit, or handles goods in small quantities

GO TO THE BARGAIN TABLES.

This is one of the places where you can always find some article of merchandise at a price below the market value. Tomorrow there are specials which we call your attention to. Don't forget the Robert Street tables.

Women's Handkerchiefs

AT HALF-PRICE. See display in our Seventh street window. We offer you the entire line of one of New York's largest importers of handkerchiefs, consisting of pure Irish Linen Hand-embroidered, in both hemstitched and scalloped edges, at just half their actual value. In order to close out the entire stock the importer was willing to make a great loss. We place on our Seventh street bargain tables 1,000 dozen fine pure Irish Linen Hemstitched and Scallop Edge Hand-embroidered Handkerchiefs, worth 50c. No end of beautiful styles to select from. Take your choice... **25c**

It will pay you well to buy handkerchiefs now and save them for Xmas gifts.

STATIONERY.

MONDAY SPECIALS.
White House Cook Book—A comprehensive cyclopedia of information for the home, containing Cooking, Toilet and Household Recipes, Menus, Dinner Giving, Table Etiquette, Care of the Sick, Health Suggestions, Facts Worth Knowing, etc. This book is bound in oilcloth. Monday special, each... **59c**

Webster's Dictionary—Printed on superior quality of super-calendered paper; bound in full sheep, stamped in gold, indexed, contains every word that Noah Webster ever defined, and 10,000 additional words; 1,500 illustrations; also contains the new census up to date. Publisher's \$4.50 book. Our price for Monday... **\$1.39**

Drugs and Sundries.

Toilet Goods, Patent Medicines, Rubber Goods, etc. Everything in this department is warranted to give satisfaction or your money refunded.

SPECIALS FOR MONDAY:
Pears' unscented Soap. Per cake... **8c**
Mennen's Talcum Powder. Special, per can... **10c**
Arnica Tooth Soap. Per box... **10c**
Dr. Sheffield's Tooth Paste. Per tube... **11c**
Newbro's Herpicide, Hair Tonic... **61c**
Violet De Cyran Toilet Water, in long green bottle, sprinkle top; our best 25c value. Special, at... **21c**
Roger & Gallet's Complexion Powder; 75c kind; natural white or brunette. Special, per box... **48c**
Landsell Skin Preparation will improve your looks... **69c**
Peck's Black Head Soap. Special, per cake... **10c**
Madame Isobell's Turkish Bath Oil. If you use it once, you will always use it; 50c box for... **35c**
Madame Isobell's Lilac Hand Whitener. Special Bath Brushes, adjustable handles; 50c brush... **15c**
Special... **25c**
Bath Belt, usually sold at 50c. Special... **25c**
Stand Mirrors, heavy plate glass. Special, at... **19c**
Round Hand Mirrors, Ebonoid ring handles, large size. Special for Monday, only... **39c**
Dead Easy Bug Poison, sprinkle top. Special, per bottle... **9c**
Dr. Rush's Pure Norwegian Cod Liver Oil. Special... **39c**
Dr. Rush's Beef, Wine and Iron. Special... **39c**

RUBBER GOODS.

Goodyear rapid flow Fountain Syringes, 4 screw pipes, best rubber and tubing; (warranted); \$1.25 syringe, put up in wood box, 2-qt. size. Special... **89c**

Tyrian Continental Water Bottles. These are made strong and durable by insertion of cloth between layers of rubber. This bottle will never leak. Special, Monday, 2-qt., **89c**; 3-qt., **98c**

Oil & water unbreakable Atomizers, 2 extra tips; 50c kind. Special, at... **39c**

Bailey's Complexion Brushes; large or small sizes. Sp. l... **29c**

Seamless Nipples, all colors, 3 for... **5c**

Flannel Covered Hot Water Bottles; 3-qt. size. Special... **69c**

Bub Syringe. The Omega, 2 extra pipes; 50c syringe. Special... **39c**

Mme. Idaline's Face Cream.

Don't fail to try a box of Madam Idaline's face cream, which does away with the use of all face powder and lotions, and contains no chemicals, oil or grease. Mme. Idaline's face cream is different from all other face preparations. It is absolutely harmless, is invisible and beautifies at once. Drug Department.

Reliable Silk Bargains!

No trash at any price is our motto. Every yard of Silk you buy here, no matter what the price, The Golden Rule's guarantee goes with it. We always give you your money's worth or money back. Monday, in our Silk Department, we will give you a great deal more than your money's worth. The prices below tell the tale.

EXTRA SPECIAL BLACK SILK BARGAINS.
45c quality Black India Silk, 27 1-2 yd. 50c quality Black Satin, 29c yd.
65c quality Black Taffeta Silk, 47 1-2 yd. 69c quality Black Satin Duchesse, 49c yd.
85c quality Black Peau de Soie, 59c yd. 85c quality Black Armure Silk, 59c yd.
\$1.00 quality 36-in. Black Satin, 69c yd. \$1.00 36-in. Black Taffeta Silk, 69c yd.

EXTRA SPECIAL COLORED SILK BARGAINS.
39c quality White Habutai Silk, 22 1-2 yd. 39c quality Colored Japanese Silk, 27 1-2 yd.
49c quality Colored Satins, 27 1-2 yd. 45c quality Colored Silk Serges, 29c yd.
69c quality Colored Taffeta Silk, 49c yd. \$1.00 quality Col'd Crepe de Chine, 79c yd.
\$1.00 quality Colored Fancy Silks, 59c yd. \$1.25 quality Colored Novelty Silks, 89c yd.

EXTRA SPECIAL VELVET BARGAINS.
65c quality Bl'k and Col'd Velveteen, 37 1-2 yd. \$1.25 quality Bl'k and Col'd Silk Velvets, 79c yd.
\$1 quality Bl'k and Col'd Velveteen, 62 1-2 yd. \$2.00 Bl'k and Col'd Silk Velvets, \$1.25 yd.

NOTE—We carry a full line of Skinner's Satins, 36-inch wide, guaranteed to wear.

In Our Cloak Room.

It is worth any woman's time to see this big stock, every garment the latest correct style. If you can find here a last season's Cloak, Suit, Skirt or Waist, it's yours for nothing. New garments by every express. If you buy here you are positively certain of getting correct style and best quality, at the lowest cash price.

Our Skirt Business is simply marvelous. We make a specialty of good Skirts, the satisfactory kind, made by Skirt Tailors; Skirts that fit, and remain in shape. Our stock is now at its best, 200 new styles, from the \$1.85 Mohair brocade to the \$65 and \$75 Reception Skirts.

Special—Walking Skirts at \$3, \$3.95, \$5, \$6.75, \$7.50, \$10.00, \$11.50, \$13.50.

Special—Dress Skirts, \$1.85, \$3.00, \$3.50, \$4.50, \$5, \$5.75, \$6.75, \$7.50, \$8.50, \$10, \$12.

New 27-in. Coats, the right shapes, made of good materials, rightly tailored, in black and all desirable colors. Special values at \$5, \$5.75, \$6.75, \$7.50, \$10, \$12.

New Autos and Long Coats, Tight-fitting Coats and Short Jackets, Plush Coats and Velour Jackets, good garments without the fancy price.

Special Sale of Flannel Waists—Several different new styles, colors and black, open front or back; on tables at \$1.50, \$1.75, \$1.98. Better ones up to \$10.

Lining Department.

Something new—25-inch Reversible Union Silk Irish Poplins, fast washable colors, for dresses, petticoats, waists and skirt linings, twenty-one different colorings, plain and two-toned, absolutely unbreakable and will not cut, double silk warp, will wear better than any silk made. We control the sale of these goods for the Arnold Print Works, 42 Leonard street, New York. Price only... **39c**

50 pieces of 36-inch Spun Glass, all colors and fast black (the name stamped on the selvage), worth 20c. Special... **14c**

One case of 36-inch Silesia, staple shades only, none better elsewhere at 10c. Our special price only... **7c**

50 pieces of 36-inch Percaline, fast black and all colors, cheap at 15 cents. Special... **10c**

One case of 36-inch fast black silk finished skirt lining, with black broaded strips, worth 15c. Special... **9c**

Men's Union Suits.

Fall Weight Men's Combination Underwear at Popular Prices.

Heavy Silver Gray Suits at... **\$1.00**
Combed Egyptian Balbriggan Suits at... **1.50**
Worsted Plated Suits at... **2.00**
Pure Worsted Plated Suits at... **2.50**
Pure Natural Worsted Suits at... **3.00**
Sterling Make Natural Wool Suits at... **3.50**
Sterling Make Natural Wool Suits, extra heavy, at... **4.50**
Full regular made Blue Worsted Suits at... **5.00**

EXTRA SPECIAL.
On sale tomorrow, one day only, a large quantity of full size Domet (outing flannel) Nightshirts for men, sizes 15 to 19, worth 50c. On sale tomorrow at, only **35c**

Silverware Dept.

Roger's Extra Plate A 1 On Nickel Silver.

Fancy Handle Tea Spoons, per set of 6... **65c**
Fancy Handle Dessert Spoons, per set of 6... **\$1.19**
Fancy Handle Tablespoons, per set of 6... **\$1.30**
Fancy Handle Butter Forks... **48c**
Fancy Handle Cold Meat Forks... **59c**
Fancy Handle Butter Knives... **19c**
Fancy Handle Sugar Shells... **19c**
Fancy Handle Berry Spoons... **69c**
Fancy Handle Gravy Ladle... **55c**
Fancy Handle A D Coffee Spoon, each... **15c**
Fancy Handle Child's Knife, Fork and Spoon, put up in lined box... **65c**
Solid Silver Napkin Rings, each... **45c**
Solid Silver A D Coffee Spoons, gold bowl, each... **29c**
Solid Silver Bon-Bon Tongs, each... **50c**

Housefurnishing Dept.

CHOPPING BOWLS.
Made of polished maple. Small size... **6c**
Medium size... **12c**
Large size... **18c**

CANDLES.
Full length Paraffin Candles, each... **1c**

TOASTERS.
A Toaster that will toast and not dry or burn the bread, for only **25c**

LANTERNS.
The Victor Tubular Lantern with patent side lift... **39c**

SPIDERS.
Never-break steel Spiders
Size No. 7... **19c**
Size No. 8... **23c**
Size No. 9... **29c**

TOOTH PICKS.
Large size box of hardwood Toothpicks... **3c**

WRINGERS.
100 Wringers, with good quality rubber rolls. Special... **\$1.00**

SCRUB BRUSHES.
Large size Rice Root Scrub Brush... **7c**

Linen Department.

MONDAY SPECIAL BARGAINS.

Fine Scotch and Irish able Cloths and Napkins to match, full bleached, satin finished, with border all around, all the new designs in open borders such as rose, tulip, snowdrop, maiden's-hair fern, thistle, fleur-de-lis, cypress and holly, elegant quality and cheaper than you can buy same goods by the yard. These are brand-new, fine, crisp goods which have been in stock less than 10 days. Don't fail to see them.

Size 2x2 yards, value \$2.50, special, each... **\$1.90**
Size 2x2 1/2 yards, value \$3.25, special, each... **2.39**
Size 2x3 yards, value \$3.75, special, each... **2.85**
Size 2x3 1/2 yards, value \$4.50, special, each... **3.33**
Size 2x4 yards, value \$6.00, special, each... **4.75**
Size 2 1/2 x 2 1/2 yards, value \$5.00, special, each... **3.50**
3/4 Napkins to match, worth \$3.00, special... **2.25**
3/4 Napkins to match, worth \$4.25, special... **3.50**

Hemstitched and plain Linen Lunch Cloths—
48c quality, special, each... **25c**
75c quality, special, each... **48c**
\$1.00 quality, special, each... **59c**
\$1.50 quality, special, each... **98c**

Swiss Muslins—
10,000 yards striped Swiss Muslin, 40 inches wide, value 15c, for... **8c**
5,000 yards, 36 inches wide, dotted and striped, worth 18c, for... **12c**

Big Glove Sale.

200 dozen Ladies' 2-elaplace Glove in tans, browns, beaver, red black and white; also a small lot of soiled Gloves; on sale for... **50c**

A small lot of Kid Gloves, sizes 5 1/2 and 6, worth \$1.50 and \$2.00. Will sell Monday... **\$1.00** per pair.

We have the largest and most complete line of Scotch Wool and Silk Knitted Gloves for Ladies and Children. Per pair... **25c to \$1.00**

We also have a full line of Cashmere, Taffeta Silk, Fleece Lined, Silk Plated, Silk with Cashmere Lining and Fleece Lined Cotton Gloves.

Ribbon Department.

6000 yards of 5-inch fine quality satin Taffeta Ribbons; 2000 yards of soft finish, high lustered plain Taffeta; 2000 yards of 5-inch Bengaline Ribbon, in all colors; 1200 yards of 5-in. Satin Gros Grain Black. Worth up to 50c per yard, at per yard... **19c**

A SALE OF BLACK GAUZE RIBBON.
Did you ever stop to think that Black Gauze Ribbon makes pretty bows, pretty dress trimming and pretty ribbons; 8000 yards of 3-inch black gauze Ribbon, with pretty satin edge, worth 15c. Sale price Monday, per yard... **5c**

Paint Department.

Last special sale this year. The best time in the year to do painting—no dust.

Annual Clearance Sale of House Paints; Kalsomine, Varnishes, Roof Paint, Enamels, Paint and Kalsomine Brushes, Monday, October 19.

Golden Rule Ready-mixed House Paint—no better made. Special Monday—
One-quart cans... **25c** | Two-quart cans... **45c**
One-gallon pails... **75c**
Floor Paint same price.
Roof Paint, gallon pails... **55c**
Hygienic Kalsomine, 4-pound packages... **19c**
No. 1 Coach Varnish, one-gallon can... **98c**
Kalsomine Brushes, 7-inch, 48c, 59c and... **98c**
Whitewash Brushes, 7-inch, 10c, 15c, 20c and... **25c**
Paint Brushes, 10c, 15c, 19c, 25c and... **48c**
Stovepipe Enamel makes old pipe look like new.
Half-pint can, 15c. Pint... **25c**
Metal Polish, half-pint... **15c**
Aluminum Enamel, for bathroom fixtures, pint can... **48c**
Floor Varnish, quart cans... **59c**
Radiator Gold Bronze, one-pound can... **98c**
Liquid Glue—1/2-pint cans... **10c**
Pint cans... **19c** | Quart cans... **30c**

COUNTRY PEOPLE Our Mail Order Department is "next door to you," no matter where you are. Thousands of regular customers live in small towns and villages throughout the Northwest. Anybody can shop by mail and get what they send for. Orders filled same day received.