

Special Prices on Reliable Black Silks and White Silks.

For Silks are dear at any price. We carry the reliable kind only. No matter what price you pay, our guarantee goes with it. Here are some money-savers for Monday only. Read every item.

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Black Silks. | White Silks. |
| 69c quality 27-in. wide Black India Silk, the kind that wears and washes beautifully. Monday only, 39c | 50 pieces (not a few yds) White Wash Silk; this quality is sold everywhere at 39c yard. Our price Monday, 25c |
| 1.00 quality Black Grenadines, 44-in. wide, in all the latest meshes and designs; six yards makes a dress. Our price Monday, 69c | 27-in. White Habutaf Wash Silk, guaranteed to wash and wear and retain its lustre. Our price Monday, 39c |
| \$1.50 Black Beau de Soie, 24-in. wide, very lustrous and heavy. The greatest Black Silk bargain ever shown. Monday only, 89c | 36-in. full one-yard wide White Habutaf Wash Silk, a good, heavy quality and guaranteed to wear. Our price Monday only, 49c |
| 36-in. full one-yard-wide Black Taffeta, a good, reliable silk; sold generally as an extra special bargain at \$1.35 yd.; Monday only, 98c | White Bengaline Silk, white Poplin, white Satin and white fancy Silks, worth up to 89c yard. Our price Monday only, 49c |
| 27-in. (note the width) Black Taffeta, the best \$1 Taffeta made at the lowest price ever quoted. Monday only, 69c | 75c White Taffeta; this is the greatest bargain ever offered in this popular silk. One day only, Monday, 49c |

Popular Men's Dept.

Men's Spring and Summer Shirts.

At Advance Season Prices. Buy your Negligee Shirts for the coming season now and save money. New up-to-date, carefully selected, well made shirts for less money than you can ever expect to buy such goods again.

- 39c** for Madras Golf Shirts, colors woven, not printed, new bright patterns, big value at **50c**. Our sale price only **39c**.
- 50c** Cheviot Negligee Shirts, collars and cuffs to match, up-to-date patterns, best value ever offered at the price of **50c**.
- 59c** Anderson's Corded Madras Golf Shirts, soft bodies, separate cuffs, new 1902 patterns, cheapest worth **75c**, many worth more and for only **59c**.
- \$1.00** Swell Semi-Negligee Shirts, plaited fronts, separate cuffs to match, new styles and patterns, up-to-the-minute **\$1.50** Shirts for **\$1.00**.

Men will enjoy shopping in our Men's Department where we have only men clerks.

Domestic Room.

- Percale—150 pieces of 32-inch fine goods in dark colors. All the new spring patterns, sold everywhere at **90c** a yard. Our special Monday price, **52c**
- Apron Checked Gingham, in blue, brown, red, green and pink. In lengths of from 5 to 10 yards. Special for Monday, only, **30c**
- Quantity to customer limited.
- In the above two items we can't fill Mail, Phone or C. O. D. orders.

Lining Dept.

- "Lustral" the new lining. Fast black and all colors. Special for Monday, a yard, only, **28c**
- Moire Percale, fast black, 36 inches wide, in the correct finish. Price, a yard, **10c**
- English Silesia, 36 inches wide, staple shades only. Cheap at **15c**. **9c**
- Fancy Striped Skirt Lining, 36 inches wide. Cheap at **15c** a yard. **9c**
- Linoline, the new skirt stiffening, thoroughly shrunken. Black, gray and brown. Sold everywhere at **15c** a yard. Special Monday, **10c**



Baby Carriages, Go-Carts.

Let the baby get some fresh air by giving her a ride in one of our easy-running, reclining, sleeper, stationary, folding Go-Carts or Baby Carriages. We not only handle the famous Heywood line, but the prettiest styles of other high-class makers. We carry the largest assortment, the prettiest styles, all the latest patented attachments. All have rubber tires, and our prices are the lowest.

Baby Carriages for **\$5.00** to **\$30.00**
Go-Carts for **\$2.69** to **\$30.00**
Full line Lace Parasol Covers for **65c** to **\$4.00**

Linen Dept.

- Linens and White Goods Specials for Monday.
- Lonsdale Cambric—(without name), 36 inches wide; your are acquainted with the quality; worth **12 1/2c**. Special, **8 1/2c**
- Not over 20 yards to a customer.
- White Swiss Batiste, for graduation and confirmation dresses, 47 inches wide—notice that—and these are the prices:
59c yard quality cut to **35c**
48c yard quality cut to **27c**
33c yard quality cut to **23c**
- Table Linen—20 pieces of 66-inch half bleached Table Linen, made from pure flax by one of the leading Irish manufacturers. Worth **65c** a yard. Special, **46c**
- Napkins—An Irish manufacturer's lot of odds and ends (these are not seconds). They will be put on sale tomorrow, done up in 1/2-dozen lots, at these special prices:
Bleached Napkins worth **90c** a doz., special, 1/2-dozen, **35c**
Bleached Napkins worth **\$1.00** a doz., special, 1/2-dozen, **40c**
Bleached Napkins worth **\$1.25** a doz., special, 1/2-dozen, **50c**
- Others at 65c, 85c, 95c, \$1.25 and \$1.50 a dozen.
- Barnsley Bleached Crash—The real heavy, 18-inch all linen Crash, with red and blue borders, for roller towels. This is worth every other day **15c** a yard. Special Monday, **10c**
- Positively none to dealers.

Drapery Dept.

- Here are some price reductions that you can scarcely afford to miss:
40-in. Curtain Swiss, worth **10c** 5/8c a yard, Monday only, **5 1/2c**
- Cable Net Curtains, a curtain where sightliness and durability go together. Monday we give you your choice of **\$4.00**, **\$4.25** and **\$4.50** values at, a pair, **\$2.98**
- Drapery Silks, all new designs and color effects, sold everywhere at **60c** a yard. Our sale price, only, **39c**
- Rope Valances, or short rope portieres for single and double doors, worth **\$1.75**; 6 fancy color combinations to select from. For this sale, choice, each, **\$1.19**
- Tapestry Table Covers, 50 inches square, with heavy knotted fringe all around. Covers worth from **\$1.25** to **\$1.50** go Monday at, **89c**

Haviland China Sale. Special Offer for Two Days.

Monday and Tuesday. 20% discount off all open stock Haviland China Dinner Ware—this means white and decorated. Monday and Tuesday, **20%**

Rich American Cut Glass.

We are now showing a large, beautiful display of new, rich American Cut Glass. Special inducement for two days. Twenty per cent discount off all our stock of Cut Glass. Now is the time to buy Cut Glass.

Monday and Tuesday, discount of **20%**

Try a Mail Order Once

GOLDEN RULE
SEVENTH EIGHTH AND ROBERT STREETS

W. H. ELSINGER & CO.

Get Spring Dress Samples

1 2 3 4

From a small beginning we have sprung in four leaps to where we are now, the greatest ground floor store in the West outside of Chicago. The greatest store every way in the Twin Cities, and one of the great mercantile enterprises of the country, known in every trade center in the business world.

In a few days we will open our new Minnesota Street Annex, the twin of our great Robert Street Annex, opened three years ago. This new room will contain but three huge departments:

- Largest, Finest Shoe Store**
- Boys' and Youth's Clothing DEPARTMENT**
- Handsome Millinery Dept.**

IT WILL BE ONLY A FEW DAYS MORE, YOU HAD BETTER WAIT

Our Great Easter Sale.

Spring Dress Goods. Summer Wash Fabrics.

A great attraction in our center aisle tomorrow; **50c** Silk Chambrays, Silk Fancies and other **50c** qualities. New stylish waistics in patterns and plain colors. For one day's special, **35c**

This bargain in Dress Goods is extra good. Finest quality of regular **\$1.00** Etamine Mistral Cloth, the new transparent fabric, in black and best colors. For one day's special, **59c**

- | | | | | |
|--------------------------------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|-----------------------------------------------------------------|
| Fine Broadcloth for Easter suits, all colors, \$1.00 | Satin Prunellas —50-inch, all colors, 89c | Black Dress Goods. | Satin Rapp Dimity, Silk Layet Cloth, 39c | Etamine de Soie —new, stylish, plain colors, 39c |
| Wool Grenadines —50-inch, all shades, \$1.25 | Tailor Covert —52-inch, for whole suits, 98c | Mistral Cloth —Soft and thin, nothing cooler for a dressy summer skirt; \$1.25 quality. Only 75c a yard. | Linen Canvas in all new shades, 53c | Grass Batiste —Plain, blue, pink, linen, 12 1/2c |
| Crepe Albatross —48-in., all the light colors, 73c | Heavy Skirtings —46-inch, all shades, \$1.00 | Mohair Brilliantines —Fine quality, high luster. Special 39c a yard. | Toile du Nord Dress Gingham, 10c | Mercerized Basketweave very stylish, 45c |
| Wool Batistes , correct for tucking, 48c | Golf Suiting —Dark gray, 58-in., 53c | Mohair Sicilian —50-in. wide, heavy enough to make without lining. Monday 69c a yard. | Silk and Linen Novelties for evening, 49c | Mousseline de Soie , Black, white and colors, 25c |
| Border Novelties in \$1.50 Basket Cloth, \$1.00 | 44-inch Chevits , worth 50c a yard, 39c | Sponged Cheviot —Sponged, ready to wear; worth \$1.00 . Special 69c a yard. | Mercerized Grenadine , blk and colors, 50c | Colored Linen , the new fabric, 45c |
| New Venetians in shades for spring, \$1.00 | Our 25c Henriettas , 19c | Clay Worsted —Size 52-inch, wrisp and wavy for summer skirts. Monday 75c a yard. | Printed Foulardines 25c qualities, all styles, 15c | Dress Satteen , fast black, worth 12 1/2c, 8c |

OUR GREAT ANNUAL EMBROIDERY SALE!

33,000 yards Manufacturers' Remnants. Sale Opens Monday About 1/2-Price.

Little more need be said to the thousands who are anxiously awaiting this annual announcement. This year's Embroidery sale will be more interesting than any previous like occasion. Better in quality, better in finish, better suited to your purse are the embroideries we are offering this season. A look at these prices will start you thinking. A look at our bargain tables will convince you of the truth of our statements. No Embroideries reserved or sent out on approval. All sales must be final. We do not say this in an independent spirit, for no store in the universe tries to be more accommodating or make greater exertions to please customers than we do. The assortment is large, thousands of patterns to select from. We can please you all.

Sale Opens at 8 O'Clock Sharp. Read Carefully the Following Bargains:

5,000 yards of Fine Cambric, Nainsook and Swiss Embroideries and Insertions in a beautiful assortment of patterns to select from—lengths from 1 to 6 yards; worth 10c a yard. Our great sale price, only, 5c	5,000 yards of Fine Swiss, Nainsook and Cambric Embroideries and Insertions, hundreds of new and dainty patterns to select from—medium and wide margins, lengths from 1 to 6 yards; worth 15c and 18c a yard. Our great sale price, only, 8c	5,000 yards of Fine Swiss, Nainsook and Cambric Embroideries and Insertions, in all the new and dainty patterns shown; edges from 6 to 12 inches wide, worth 30c, 35c and 40c a yard. Our great sale price, only, 15c
5,000 yards of Fine Cambric, Nainsook and Swiss Embroideries and Insertions, medium and wide margins, in all the new patterns shown, lengths from 1 to 6 yards, worth 12c a yard. Our great sale price, only, 6c	10,000 yards of Fine Swiss, Nainsook and Cambric Embroideries and Insertions in all the new patterns shown, lengths from 1 to 6 yards, worth 19c and 25c a yard. Our great sale price, only, 10c	3,000 yards of Fine Swiss, Nainsook and Cambric Embroideries, also 18 and 22-inch Tuckings and Embroidered Allovers, hundreds of new and dainty patterns to select from, worth 30c to 75c yd. Our great sale price, only, 25c

THE CELEBRATED "NAZARETH" WAISTS.

It is the garment we always recommend because we know it to be the most practical and satisfactory underwaist made for both boys and girls.

Don't be fooled into buying any old kind of knit waist as a "Nazareth." The genuine are always marked. You will always find them here.

Genuine "Nazareth" Waists—All sizes, bleached white; the regular **25c** quality, **19c**

Genuine "Nazareth" Waists—All sizes, bleached white, the very best quality, **25c**

Knit Waists—If you do want cheap knit waists that look like the "Nazareth" but are not, we have them in all sizes, at, **7c**

Dress Trimmings Department.

- All the latest creations in Domestic and Imported spring and summer trimmings at prices that seem all specials when compared with those generally offered.
- Buttons!!**
- One big lot of metal buttons, all sizes and patterns, fancy and plain. Here is the dressmakers' opportunity. These have sold as high as **50c** a dozen, Monday your choice per dozen, **4c**
- New Spring Buttons**—The new stock is just in, and here is a first choice sale of fancy dress and waist buttons in metal, Dresden and cloth, regular **25c** a doz. goods. Monday **19c**
- Appliques.**
- An unsurpassed line in black, white and colors, from **25c** to **\$2.98** a yard.
- New Silk Gimp**, a large assortment of patterns, black, white and colors. Our regular 15c a yard brand. Monday, **8c**
- Fancy Silk Trimmings**, in colors, regular 19c a yard quality. Monday, **14c**
- Silk Wave Braid**, all widths, in black and colors, **33c**
- Braids and Appliques**, new spring patterns, black, white and colors, our regular **50c** a yard goods. Monday, choice, only, **33c**
- Corset Dept.**
- H. & H. Warner's and other popular makes; these are regular \$1.00 qualities. To close out the lot Monday, special, **69c**
- Summer Corsets**—A special lot, made of best imported net. Short, medium and long waists. They are cheap at 50c. Monday's special price, **25c**
- Batiste Corsets**—Medium waist and low bust. Regularly 75c. For this sale, **33c**
- New Corsets.**
- You must see our new models in W. B., C. E., J. B., Thompson, Glove Fitting and Kabo Corsets.

IN OUR CLOAK AND SUIT ROOM.

New, Correct Spring Attire

Women's Tailor-Made Garments. Suits, Skirts, Jackets, Spring Raglans and Waists.

A magnificent display this week of beautiful new tailored garments from the leading fashion centers of the country, and all at the proverbial Golden Rule low prices.

- Stylish Spring Suits**
- From All-wool Cheviot, Venetian and Homespun, made in Eton and short, double-breasted effects, black and fashionable colors. Silk lined Jackets, full gored, flaring flounce skirts. We bought the entire lot far below value and Monday will give you choice of these \$8.50, \$10.00 and \$12.50 suits at, **\$6.50**
- Elegant Spring Suits**
- From Men's wear woollens, chevits and basket cloth, blouse, Eton and Novelty effects, Taffeta lined coats, gored full flaring flounce skirts; values that you cannot duplicate for \$18.00. Golden Rule prices is, **\$12.50**
- Tailor Made Suits.**
- These are the greatest values ever offered at **\$15.00** and **\$18.50** and should be investigated. Finely tailored suits from high grade materials in all fashionable shades. New vest front effects, new blouse effects, short nobby Etons, taffeta lined jackets, flounce skirts, plain tailored and beautifully trimmed with bands of moire antique, taffeta and silk braid. Best \$20.00 and \$22.50 suits marked for this sale, at **\$18.50 and \$15**
- Taffeta Lined Suits.**
- Not cheap trashy goods made for advertising purposes. These are made from Lymanville Chevits, Jackets double breasted, Eton effect, with silk faced revers, skirts handsomely tailor stitched and made over extra quality Taffeta Silk, crop skirt with accordion plaited ruffle. Would be considered excellent value at **\$25.00**, but the Golden Rule price is, **\$20.00**
- We show an elegant assortment of Spring Suits at higher prices:** **\$25.00, \$35.00, \$55.00**
- Walking and Dress Skirts**
- We wonder if you will accept our statement that in such garments we have more stock than any 3 other stores in St. Paul. Well, you can satisfy yourself by a little shopping.
- Best \$5 Walking Skirt \$3**
- We mean it—the best \$5.00 Walking Skirt made; of firm, elegant all-wool material, flaring flounce with tailor styling. A special for Monday, **\$3.00**
- New Walking Skirts.**
- 200 new Skirts, full gored flaring flounce shapes, strictly man tailored; no one will offer you their equal under \$10.00. Golden Rule price, **\$7.50**
- Stylish Dress Skirts.**
- Of elegant quality cheviot, full gored flaring flounce shapes, trimmed with two rows and seven clusters of satin strapings, neat designs, **\$6.75** should be the price, but Monday for only **\$4.50**
- Broadcloth Skirts.**
- Two new styles, of excellent material, handsome garments, trimmed with moire antique strapings and broad medallions or taffeta folds beaded with satin strapings. **\$12.00** skirts for, **\$8.50**
- Novelty Skirts.**
- A rich and varied assortment from Cheviot, Broadcloth, Tulle, Antique, Velvet Etamine, Nun's Veiling, Taffeta and Peau de Soie. All are priced most reasonably, at from **\$65.00** down to **\$10.00**
- New Silk Waists**
- beautifully tucked and hemstitched, bishop sleeves, fancy trimmed stock collar. All the fashionable shades, many new styles including the Gibson. Special values at, **\$5.00**
- Taffeta Silk Raglans.**
- Monday we will place on sale some beautiful new silk Raglans, worth **\$15.00**. Golden Rule price, **\$10.00**

"Vassar" Shoes FOR WOMEN.

the new Spring Vassars are beauties and as good as they look. Patent Kid Button Boots and Oxfords with dull kid tops and welted soles; Vici kid with patent calf tips, welted soles, button and lace, 35 styles—the best in their class. Your choice of all, **\$3.00**

A Bunching of Shoe Bargains.

Women's Fine Kid Lace Shoes, with stout soles and extension edges, **\$1.49**

Women's Patent Leather Shoes, laced, with stout soles and extension edges, \$2.50 shoes at, **89c**

Women's \$2.50 Calf Shoes, soft, tough, bright finished leather, with stout soles and extension edges, **89c**

Women's extra quality Vici kid, laced, light, flexible soles, kid, worth \$2.50 at, **89c**

Women's \$2.50 Lace Shoes, with fancy inserted lace stays; \$2.25 shoes at, **89c**

Girls' Box Calf Shoes—Fine soft, tough leather finished, high and spring heels, buttoned, sizes 1 1/2 to 2. A rare bargain at, **89c**

Children's Vici Kid Shoes with light hand-turned soles, sizes 4 to 6. A bargain at **49c**. For Monday **39c**

Three Big Bargains.

Women's Storm Rubbers, like the cut, a special lot on opera toe last, medium width, 3 to 8. The same guarantee on these as on the ones you generally pay 50c for. Monday, **25c**

162 pairs of Women's \$3.00 Shoes, small sizes and narrow lasts only. **49c**

Monday this lot at, **49c**

126 pairs of Women's Fancy Slippers in kid and satin, some slightly soled, sizes 3 to 7. Monday morning only while the lot lasts, **49c**

Notion Dept.

- Penny Catchers.**
- 1 Spool Silk (short lengths), **1c**
- 1 Box Invisible Hairpins, **1c**
- 1 Hair Brooch, **1c**
- 1 Card Black Hatpins, **1c**
- 1 Stocking Darning, **1c**
- 1 Cake Ironing Wax, **1c**
- Choice of any of these for a penny while they last.
- Sewing Silk**, 100-yard spool, black and colors, a standard brand; spool, **5c**
- Back Combs**, a large assortment of styles, regular **10c** goods. Monday, **6c**
- Barbour's Thread**—200-yard spools best linen thread, regularly **9c**. Monday, **6 1/2c**
- Boys' Suspenders**, with waistband, for "little men"; regularly **19c** a pair. Monday, **14c**
- Paint Dept.**
- We sell an enormous amount of paint, and it gives satisfaction. Our own brand is the best for you to buy; and will save you money.
- Golden Rule Cottage colors**, every gallon warranted. A gallon, only, **\$1.00**
- 5-gallon lots, **95c** a gallon.
- Barn and Roof paint**, specially made, a gallon, **65c**
- Wall Paper Cleaner**, 1 pound, **19c**
- Furniture Varnish**, 1/2-pint can, **8c**
- Varnish Brush**, **5c**
- Hygienic Calcimine**, 50c package, **19c**
- Gold Enamel**, 15c box, **10c**
- Perfume Specials.**
- Jicky**—per ounce, **48c**
- Lautiere's May Bells**, ounce, **29c**
- Legrand's Oriza Violet**, special, per ounce, **35c**
- Piver's La Trefle**, special per oz., **48c**
- Kirk's—White Rose, Violet, Red Roses and Carnations**. Special per ounce, **19c**

"VINOL"

We sell it. The tasteless Cod Liver Oil—try a bottle. Come in and ask us about it.

OUT-OF-TOWN ORDERS

Get immediate attention. Having the largest stock of merchandise in the Twin Cities, we are best equipped to fill your wants. How about spring sewing? Don't you need something in dress goods? Try an order. You will be satisfied. W. H. ELSINGER & CO.

PASSING OF HISTORIC FORT.

Before the dawn of the first day of the new year, all that remains of historic Fort Crawford, at Prairie du Chien, Wis., will have been destroyed. Workmen are tearing away the massive old walls which long ago sheltered all who sought refuge behind them. For a century and a half they have withstood the ravages of time and the attacks of the painted Indian warrior. Fort Crawford is a relic of long ago, around its barren ruins is grouped more history than at any other place in Wisconsin. It is, indeed, a thing of history—romantic, bloody and priceless.

The stone walls were fast falling to decay, but the deep, narrow windows and the battle-scarred buttresses still remain.

Toward the Mississippi, which flows past a few rods distant, is a gnarled and stunted oak tree. It is so near the old fort that the afternoon sun send its thin, sharp shadows upon the barren walls. This alone will remain to mark the spot where at one time many of the most famous soldiers of the American army fallen and neglected monument of fame.

To the lover of the historic and romantic there is something cruel about the destruction of the remains of old Fort Crawford. To the residents of Prairie du Chien, who for years have seen and thought little of the past of the dilapidated old walls, it is a hard, cold business proposition. They see no reason why sentiment should retard the progress of their city. They can see nothing to be gained in the presence of the staring sentinels of stone.

But a few rods north from the site of the fort, hidden from the casual glance by the thick growth of rank weeds, and made more obscure by the presence of broken-down fences, is the old Federal cemetery. There is no hand to strew flowers upon the graves of the heroes

labors of the toilers, who are now directing their efforts toward destruction, the material will be eliminated, and old Fort Crawford will pass into history. —Detroit Free Press.

See Line Souvenirs.

Specs in dainty designs illustrative of mountain scenery, etc., and playing cards of excellent workmanship and quality may be obtained at the Ticket Office, 222 Robert Street.