



Our Great July Clearance Sale Shoe Section

Women's Patent Coltskin Oxford Ties, with genuine welted soles, a complete assortment of sizes and widths. Regular \$2.50 grade, reduced price... \$1.89

Women's Finest Oxfords, bench made. Our regular price \$4.00; Our reduced sale... \$2.98

Our Great July Clearance Sale

Linen Clearance Sale

Odds and Ends, Remnants, etc., accumulations from the largest May and June business we have had in this Department, on sale tomorrow at very great reductions, in some cases half price and less.

36-inch Bleached Muslin Remnants lengths from 1 to 5 yards. 5c quality, per yard, 2 1/2c

36-inch Bleached Muslin Remnants, checked and striped White Goods Remnants, etc., worth 8c and 10c. Per yard... 5c

Remnants of Table Linen, Napkins, Turkey Red Table Damask, Bleached and Unbleached Barnsley, Brown, Checked and Turkish Toweling at one-quarter and one-third off from regular prices.

'Half-price' Towels, Lunch Cloths, Scarfs, Tray Cloths, Pillowshams, Centerpieces, Embroidered, Hemstitched, Fringed and Damask. One entire table full, slightly soiled at exactly

Half-Price

We Want Mail Orders

This department is as well organized and equipped as any other in our store. Send to us for anything you need and you'll be satisfied.

Our Great July Clearance Sale—Direct Importation, Convent-made, Hand Embroidered

Newest French Lingerie

There is an indescribable something about women's wear from France that brands it unmistakably. Our makers fail in their attempts to imitate it, good as their garments are, and so to be able to supply you with these extremely dainty creations we have added to our already largest Muslin Underwear stock a very complete, choice and desirable line of convent made, hand embroidered, newest French Lingerie.

This Choice Display of Newest French Lingerie at Strictly Golden Rule Low Prices

French Embroidered Chemise

Chemise worth \$2.00... \$1.25
Chemise worth 2.25... \$1.50
Chemise worth 2.75... \$1.75
Chemise worth 3.50... \$2.50
Chemise worth 4.00... \$2.98
Chemise worth 5.00... \$3.69
Chemise worth 5.75... \$3.98
Chemise worth 6.98... \$4.50
Chemise worth 7.50... \$4.98
Chemise worth 8.75... \$5.98



French Embroidered Petticoats

Petticoats worth \$ 8.75 \$5.75
Petticoats worth 13.50 \$9.25
Petticoats worth 15.00 \$9.50

French Embroidered Drawers

Drawers worth \$1.75... \$1.25
Drawers worth 2.75... \$1.75
Drawers worth 3.50... \$2.69
Drawers worth 4.00... \$2.98
Drawers worth 5.00... \$3.69
Drawers worth 6.00... \$3.98
Drawers worth 7.50... \$4.98

French Embroidered Covers

Corset Covers \$3.75... \$2.50
Corset Covers 5.00... \$3.50
Corset Covers 6.50... \$3.98
Corset Covers 7.50... \$4.98
Corset Covers 8.75... \$5.98

Our Great July Clearance Sale.

Wash Goods Remnants

One more great wash goods demonstration before dog days. Business has been unusually good this year and the consequence is a greater lot of remnants and short lengths than ever. These go on special sale Monday,

Not at Half Their Worth, but at

Half Our Low Selling Prices.

New Idea Patterns

New in every way and ideal as well. You will find them cheap as well. All and always... 10c

Calling Cards

We have a little printing office equipped for quick work and can print cards while you wait; 100 cards with name printed and a neat card case for... 49c

France May Establish Morocco Potectorate

Special to The Globe.

TANGIER, July 4.—What is to be the outcome of the rebellion and the Moorish question generally? Will France succeed in turning the present condition of affairs here to her advantage—that is the question now agitating many minds here and elsewhere.

The capture of that fearless traveler, author and special commissioner, Walter B. Harris, by Darromanans and the handing of him over to Raisulu, the notorious bandit sheikh of Zeenat, means if his release is effected, more news about the Moors than we have had in a long time.

Mr. Harris, attracted by the news prominence of Morocco at the moment has for some time been busy in the interior taking photographs and obtaining data concerning the various elements of Moorish population.

As a member of Sir Arthur Nicholson's special British embassy to the sultan in 1896 and last year he developed a taste for delving into the ethnological mysteries of this strange race, which will now cost him either life, or the British government a handsome ransom.

ger threatened Morocco of being made a dependency of a European power. The trouble with the Rifs brought the Spaniards across the Strait of Gibraltar and but for the interference of other European powers they would have made an attempt to annex Morocco. This would have been in the nature of a tardy refusal for the interest taken by the Moors in Spanish affairs a few centuries ago.

Hostilities on the part of the Rifs were not directed against any post of garrison or to the end of securing any military advantage, but toward demolishing churches and insulting Christian faith. The Spaniards, apparently constituting themselves the guardians of the Christian faith, and also claiming that the Rifs had fired upon their flag at Ceuta, took revenge by destroying their mosques rather than their forts, much to the horror of the Rifs.

According to extracts from the Depeche Coloniale, which is the organ of the French Colonial party, Morocco is absolutely necessary to France. The Right of France. It begins by assuming as beyond discussion the right on the part of France to establish a protectorate over the sultan of Morocco, similar to that which she established in Tunis. The grounds on which this claim is made have been heard before. They are that, without Morocco, the position of France in Northwest Africa must remain precarious, and that even a partition of the empire would prejudice her both politically and economically. It would impoverish Algeria, we are told, by creating in the flank of that

dependency a rival with incomparably greater resources, and a more fruitful soil, who could undersell her, if it were not brought under the same tariff restrictions. It would at the same time deprive France of the exclusive direction of the Mussulmans of North Africa, which is apparently regarded as indispensable for the tranquility of her existing possessions.

Nothing, of course, is said about the objection of anyone else to seeing Tangier converted into a French fortress, or to the historic claims of Spain to an extension of her territory in the Rifs district. The only power which is alluded to in the Depeche Coloniale is Great Britain, there being a suggestion that in return for compliance on the part of France in regard to England's claims in Egypt she should be given a free hand in Morocco. This matter, naturally, England will have some voice in, but as the tendency nowadays seems to be for one power to forego its pretensions in one direction in order to do away with opposition to its aims in another, there may be more truth than poetry in this proposition. Should the French, however, secure ascendancy over the Moors they would find them a different people to deal with than the Algerians. Just who the Moors are seems to be one of the puzzles of history. They may be descended from the ancient Carthaginians, but they are not negroes. One account states that they are descended from a Vandalic German tribe which migrated south and set up a kingdom in Africa at the time of the fall of the Roman empire. But report has it that these Vandals were a restless people and evidently left the country again, going, nobody knows, whither.

All sorts of yarns have been told about these people and some astonishingly erratic statements have become current. Certainly they have at one time been a dominant race in the Mediterranean. At one time their vessels were in all ports and their black flags possessed an unassailable reputation as well.

Red-Headed Moors. Conde, the historian, in speaking of the Moorish dominion in Spain, says: "One is surprised to read that many of the so-called Moorish kings were large, tall men, with florid complexions, reddish or light hair, blue eyes and sandy beards; men who were fond of hunting and athletics. They were of the same race as the Moors, Mohammedans, and in walking through the famous gallery of the Generalife one is surprised to behold the portraits of these Moorish princes to note that many of them are blonde men. This is particularly true of Bobadil el Chico, the last king of Granada, whom nature had endowed with fiery red hair, blue eyes and a somewhat freckled skin. Some day, who knows, some restless spirit may rise up among these fair-haired people to reorganize and command the restless valley tribes and then, commanded by white men, the Moors again may become a formidable power." Some time ago an expedition was sent from England for the purpose of making an ethnological study of the Moors. Writers had provoked such a cloud of mystery and doubt about them that the report of the investigation were awaited with much interest. So much foolishness had been written about the Moors that men of science began to doubt their existence. They were selected for the task and they went first to Algeria, where they penetrated deep into the interior, then they went into Morocco, where for months they lived among these people. In his report of the experiences Prof. Wilkins and Prof. Melver were selected for the task and they went first to Algeria, where they penetrated deep into the interior, then they went into Morocco, where for months they lived among these people. In his report of the experiences Prof. Wilkins states that the degree of blondness of these Berbers varied from the blue-eyed, red-haired, freckled-face type of the Scotch, down to chestnut hair and gray eyes. He found them very poor Mohammedans, caring little or nothing for religion and having characteristics utterly unlike those of the Arabs and other Moors. In their laws and customs they reminded Wilkins of the early Anglo-Saxons, and then they had a sort of folk-meet, where questions of property, etc., were decided, also electing their heads or chiefs by popular ballot. The women did not wear the veil, and far from encountering any hostility, Wilkins and Melver were accorded the same treatment by these people than the latter

were in the habit of extending to the Moors and Arabs of the plains. Wilkins states that he could not bring himself to realize that he was in Africa. The red-haired and gray-eyed children reminded him so much of English or Scotch urchins. The chief of one of the villages took quite a fancy to Wilkins, and he in turn was all admiration for the headman, who reminded him of some well-fed and prosperous Yorkshire squire. It seemed to Wilkins that he was back in his own community in England, with the people masquerading in turbans and burnouses, rather than being in Africa during one of the oldest African races. During his sojourn among these people, who to Wilkins seemed more to resemble the English of his native land than they did an indigenous African race, he was several times at a loss to determine why, although the hair of the men was frequently red, chestnut, sandy and yellowish, that of the women was invariably dark, a fact due to the custom of dyeing their hair.

BALL PLAYER WAS LIGHT. Caught Hard-Hit Liner, but It Carried Him Away and Over the Fence. The New Yorks seem to have a pretty evenly balanced team this year, remarked the fat fan to his neighbor on the bleachers, while they were waiting for the game to begin. "I'm speaking from a purely physical point of view. They're neither too fat nor too thin, and that's a great thing for a baseball team. "A man who tips the beam at 300 pounds or over seldom makes a good-edged fielder unless he has exceptionally long arms. "Nine cases out of ten a man of that weight can't reach a ball coming toward him unless it happens to be above his neck. His corporation forbids. "He either has to turn sideways and

take the ball one-handed, or else turn all the way 'round and catch it behind his back. In that case, of course, he has to switch back to the front again in order to see where he's throwing, thereby wasting much valuable time. "And thin men are just as bad. I used to know a little fellow out in Jones county named Spider Webb. You must have heard of him if you follow baseball at all. He played third base on the famous Lightfoot Lilies along in the latter '80s. "Funny little tike, Spider was. He weighed only eighty-seven pounds with his glove on, and when he wore his uniform it looked as if it was folded. But, say, maybe that boy couldn't play ball, though. "He had an eye like a needle, could run like a brook, and, except for his lack of weight, he'd have had 'em all beaten black and blue on the fielding proposition as well. His fielding, in fact, had been gilt-edged in practice, and it wasn't until the big championship game with the Ringtail Roarers that we found out what an awful handicap his lightness really was. "The Spider froze onto the throw, all right, but when he went to touch the runner he found himself sitting in a clump of black-eyed Susans, twenty feet out in the left field. His weight had been insufficient to overcome the momentum of the ball, and he had been carried off his feet. The Roarer scor-

ed before Spider had recovered breath enough to throw with. "But that didn't put the Spider out of the game by any means. He was a man of resources. After that he stood twenty feet down the base line, so that whenever Bull Thompson slammed it down to third Spider and the ball landed square on the bag. "The thing that put him out of the game, literally as well as figuratively, was a red-hot liner in the seventh. Spider nailed it one-handed on the jump and clung to it like grim death. It carried him over third and on out through left field. "Sammie Salmon, our left fielder, just missed making a remarkable assist by catching the man who had caught the ball. But it was one of those deceptive, curving liners, and he unfortunately misjudged it. "On, on, on, sped the Spider and the ball, up over the left-field— "Hi y! y!" broke off the fat fan suddenly, slinging his hat high in the air and pointing excitedly toward the club house. "The New Yorks were trotting out upon the field for preliminary practice.—New York Sun.

What Happened to Him. "Yes," simpered the sentimental lady who sat next to us at the country table, where we were endeavoring to fill our lungs with ozone at \$4 per; "yes, I at least may claim to be a woman who married her ideal. "Your ideal of a husband?" we asked. "Yes." "And where is he?" "Alas! he was to part." "Why, was your ideal shattered?" "No, I found that he was busted," she said with a sweet simplicity that won us completely.—Judge.

The Monte is the Name

A name that has sprung into instant favor, for it stands for a Coffee of Merit sold at an unheard of Low Price.

25c

If you are accustomed to pay 35c or 40c a pound for your Coffee, you are just the person we wish to interest in this blend of ours. It's not a 25c Coffee by any means, though our price is only and always 25c a pound. Come and test it at our Demonstration in the center of the Store, Main Floor, and be satisfied. You'll surely buy it.

25c

STORE HOURS

Open 8:30 A. M. Close 6:00 P. M. Open Saturday Night.



Visitors

Headquarters at The Golden Rule

Our Great July Clearance Sale

Many of our departments have been too busy to clear their stocks of summer stuffs up to July 4th. These now come forward with some surprising bargains. You'll find great economy attractions through this entire ad.

Our Great July Clearance Sale

Phenomenal Silk Clearance

The Chance of a Lifetime

Such bargains in Silks never heard of before. The surplus stock of our great spring Silk selling must be sold this week regardless of cost.

Best Quality of Corded Wash Silks 19c

All the latest styles and colorings including white. Never such a bargain shown in the Twin Cities. Worth 49c at 19c

Printed Foulards and Fancy Silks 39c

A large assortment of printed Foulards in navy and black grounds, with white polka dots. Worth 69c, for 39c

Plain and Fancy Silks 29c

This is the biggest snap ever seen in silk. All our odd pieces and short ends of silk worth up to 85c a yard, will be closed out Monday at 29c a yard.

White Habutai Silks at Bargain Prices 75c quality... 19c 59c quality... 39c 75c quality... 49c 85c quality... 59c \$1.00 quality... 75c

Black Taffetas and Peau de Soie at Very Low Prices. 36-in. Taffeta worth \$1.18... 79c 36-in. Taffeta worth \$1.35... \$1.59 54-in. Taffeta worth \$2.18... \$1.59 \$1.50 36-inch Peau de Soie... \$1.50

Needle Art Dept.

In Robert Street Aisle.

Stamped Lunch Covers, with one row open work, 50c quality... 39c

Special... 39c

Scarf, 18x56 to match above... 39c

Japanese 22-inch Lawn Pillow Cover, ready to use, something new, only... 10c

Battenberg Patterns, a large assortment. Center pieces, 24 to 30 inches—Special... 10c

Sideboard Scarf patterns... 19c

Sailor and Round Collar patterns... 5c AND 10c

Stole patterns... 25c

Battenberg Braid, all linen, 36 yards on bolt, white, cream and ecru... 15c

Special... 15c

Pillow Tops—An excellent assortment of new designs and colors, large size, good value at 39c—Special... 19c

Pillow Tops, 20-inch, tinted—A very good quality of material, all the latest designs, only... 7c

Doilies stamped, 7-inch, simple designs. Just the thing for children, per dozen... 5c

Looms for Bead Work—We have a good one... 19c

Beads for Bead Work. We not only have the largest stock of Indian, Venetian, Reed beads, etc., but we are informed by the leading Indian teachers that our assortment is the choicest in the Twin Cities. It is needless to add—

Our Prices Are Lowest.

Drugs and Sundries. 20c Balls, pound pkg... 30c 25c 10-lb. Sack Atlantic Sea Salt... 14c

Tar, Paper, 14x48, 5c sheets—Special 2 sheets for... 5c

Linane—The greatest hat cleaner made—A box cleans 8 hats... 15c

25c Silver Sait. Special... 15c

Yatfa, the greatest Remedy on Earth for Rheumatism, 50c size, Monday... 35c

Leibig's Beef Wine and Iron... 19c

10c Package Borax... 5c

Fenner's Unfermented Grape Juice—1 qt. bottle. Special... 35c

Toilet Soaps—A specially good variety of odors—On bargain table, 3 cakes for... 5c

Now for the Greatest July Clearance Sale in the History of the Suit and Cloak Business

Suits, Costumes, Skirts, Coats, Waists

The tremendous business transacted this season has left in its wake many broken lines and odd lots which must be gotten rid of, as large shipments of early autumn attire are on the way, and we must get our department in shape for future attractions—prices are cut to the ground, and we don't care a rap for profit, so don't miss this sale—the chance of a lifetime.

All prices are based on a determination to clear stock.

Clearance of Suits and Costumes

\$78.50 Black Voile Costumes... \$48.00
\$47.50 Costumes, made of Voile... \$35.00
\$82.50 Imported Paris Gowns... \$55.00
\$38.50 Dresses, great values at... \$20.00
\$75.00 Paris Costumes, marked at \$45.00
\$85.00 Lace Trimmed Gowns... \$48.00
\$45.00 White Sicilian Suits... \$25.00
\$37.50 Voile Costumes, only... \$20.00
\$95.00 Crepe de Chine Costumes... \$55.00
\$75.00 Veling Costumes, for... \$45.00
\$75.00 Voile Costumes, at only... \$37.50
\$45.00 and \$42.50 Voile Suits... \$25.00
\$25.00 Voile Suits, stole front... \$16.75
\$35 and \$25.00 Suits, season's best... \$14.95
\$25 and \$18.50 Suits, all materials... \$9.95
\$10 and \$12.50 Cheviot Suits... \$3.75

\$48.50 Skirts, in this sale... \$30.00
\$55.00 Lace Skirts, at only... \$35.00
\$58.50 Lace Skirts, at only... \$35.00
\$33.50 Silk and Lace Skirts... \$22.50
\$25.00 Silk Skirts, for only... \$15.00
\$48.50 Novelty Skirts, at... \$35.00
\$59.00 Paris Model Skirts, for... \$33.50
\$58.50 Imported Models, only... \$35.00
\$17.50 Silk Skirts, clearance sale... \$10.00
\$55.00 Crepe de Chine Skirt, for... \$35.00
\$20.00 Silk Skirts, priced at... \$12.50
\$22.50 Silk Skirts, priced at... \$15.00
\$18.50 Lace Skirts, priced at... \$10.00
\$17.50 Silk Skirts, for only... \$10.00
\$35.00 Peau de Soie Skirt, for... \$20.00
\$12.50, \$10, \$8.75 Silk and Cloth Skirts... \$5.00
\$23.50 Peau de Soie Skirt... \$15.00
\$28.50 Lace Trimmed Skirts... \$18.50
\$25.00 Voile Skirts, choice... \$15.00
\$17.50 Skirts, clearance sale... \$10.00



High-Grade Imported Skirts

These are Models, yet go for a song. \$68.50 Skirts, clearance sale... \$35.00

High Grade Coats Cut Deep.

\$24.50 White Broadcloth Coats... \$16.50
\$26.50 White Silk Coats, for... \$16.50
\$25.00 Monte Carlo Coats, only... \$16.50
\$33.50 Silk Blouses, for only... \$25.00
\$33.50 Silk Monte Carlos, at... \$25.00
\$25.00 Silk Monte Carlos, at... \$16.50
\$28.50 Appliqued Taffeta Coats, only... \$20.00
\$38.50 Silk Monte Carlos, for... \$25.00
\$23.75 Silk Coffee Coats, for... \$16.50
\$25.00 Novelty Silk Coats, only... \$16.50
\$38.50 Broadcloth Coats, for... \$20.00
\$45.00 Silk Coats, in this sale... \$33.00
\$27.50 Silk Coats, in this sale... \$18.50
\$23.75 Silk Coats, in this sale... \$15.00

\$37.50 Broadcloth Monte Carlos, for... \$20.00
\$15.00 Monte Carlo Coats, for... \$10.75
\$10.00 and \$8.50 Coats, very stylish... \$6.75
\$10.00 and \$8.50 Collarless Coats, for... \$6.75
\$12.50 and \$10.00 Convert Jackets... \$7.50
\$15.00 and \$13.50 Coat Jackets... \$10.00
\$16.50 Louis XIV Coats, only... \$10.00
\$16.50 Blouse Coats, for only... \$10.75
\$10.75 Peau de Soie Blouse, at... \$7.50
\$15.00 and \$13.75 Taffeta Blouses, at... \$10.00
\$17.50 Taffeta Monte Carlos, at only... \$12.75

Waists at Clearance Prices

\$5.00 China Silk Waists, to go at... \$2.48
\$7.00 China Silk Waists, to go at... \$3.48
\$2.00 and \$1.50 White Lawn Waists, only... \$1.00
\$3.75 and \$4.50 White Lawn Waists, only... \$2.98
\$15.00 and \$12.00 All-Over Lace Waists, only... \$7.50

Children's and Misses' Coats Sell in Same Proportion.