



**The Largest Clothing House in America**

- Lennon's Men's Clothing Sections
- Lennon's Boys' Clothing Sections
- Lennon's Men's Furnishing Sections
- Lennon's Boys' Furnishing Sections
- Lennon's Men's Hat and Cap Sections
- Lennon's Boys' Hat and Cap Sections

**"Lennon's Corner" 7th and Wabasha**

- Lennon's Men's Shoe Sections
- Lennon's Boys' Shoe Sections
- Lennon's Men's Fur Sections
- Lennon's Women's Cloak and Suit Sections
- Lennon's Women's Fur Sections
- Lennon's Exclusive Linen Laundry

**EVERY DAY AND UNTIL CHRISTMAS EVE, DEC. 24th.**

**George E. Lennon Will Give Away Free  
40,000 Beautiful Christmas Gifts**

*NO FIRM in the United States is ever more ready to show its appreciation of the public patronage than George E. Lennon, and in view of that fact, and also in view of the great prosperity which we have enjoyed at the hands of the St. Paul and Minnesota people for the past season, we announce that we will distribute forty thousand magnificent Christmas presents absolutely free. These gifts will consist of sensible and appropriate home-furnishings, including such things as Oriental, Turkish, Marajah and Persian China, beautiful vases, magnificent pieces of statuary, handsomely decorated lamps, Rogers' silverware, celebrated Limoges china, Haviland ware, a complete assortment of Holland, Austrian and German novelties, bric-a-brac, Rookwood art ware, ladies' writing desks, dinner sets, beautiful cut glass pieces, an exhaustive variety of Noveau art, a complete assortment of French, Japanese and Oriental ware, and thousands upon thousands of other sensible and very desirable things never before exhibited in St. Paul. These will be displayed in our windows, and in order to really appreciate the extent, the value and the beauty of these gifts you must come to our store and see them for yourself. Read carefully the explanation of how these gifts are to be distributed*

**10,000 Gifts Free With All Sales of \$5 and Upwards**

**15,000 Gifts Free With All Sales of \$10 and Upwards**

**15,000 Gifts Free With All Sales of \$15 and Upwards**

Thousands and thousands of these beautiful articles are the identical and original pieces displayed at the foreign countries exhibits at the World's Fair. Not one article in the whole display is worth less than \$1.00. Thousands of them are worth \$5.00, \$10.00, \$15.00 and many as high as \$20.00. Not one person in a thousand has the least conception of the magnitude of this display—It's worth coming hundreds of miles to see, and Lennon wants everybody to come and see it. It's an education of what is the most beautiful and appropriate Christmas gifts without the worry and expense one is usually put to at Holiday time.

**These Free Presents will not be delivered. You must come prepared to make your own selections and take them away with you. Take all the time you wish in making selections as no exchanges will be made**

Lennon's merchandise is the best in America—Lennon's prices are guaranteed at all times lower than the same qualities can be purchased for elsewhere. This grand distribution of Free Christmas Gifts is simply a repetition of the generous and liberal policy of this greatest of all clothing houses.

**"LENNON'S CORNER," Seventh and Wabasha, St. Paul, Minn.**