

CORDZ & SON

The Store with the Christmas spirit

With To-day - - Eleven more shopping days till Christmas

If you are planning an old-fashioned Christmas, your Christmas shopping should be done without delay. Every day sees more holiday shoppers choosing from our assortment—which means that only too soon stocks will become less varied and more depleted. The important gift problem can be readily solved here—where Christmas merchandise in the newer ideas is prevalent at prices that are as low as possible for the quality offered. By buying early you secure the advantages of selection, convenience and economy.

It would be difficult to find a gift more expressive of real thoughtfulness and of a desire to please the women than these selections:

| | |
|-----------------------------|--------------------|
| Coats—At special reductions | Cretonne novelties |
| Wool sweaters | Silk hose |
| Wool blankets | Silk petticoats |
| House slippers | Camisoles |
| Linens | Handkerchiefs |
| Bath towels | Kid gloves |

When choosing gifts for men, come to this store—

| | |
|-------------------|----------------------------------|
| Sweaters | Cuff links |
| Sheep lined coats | Collar bars |
| Felt slippers | Socks |
| Mufflers | Silk shirts, silk shirt patterns |
| Knit ties | Hats and Caps |
| Kid gloves | Collars |

Our assortments still offer varied choice, but each day adds its demands so early selection is advised.

THEY PUT 'ER OVER

Shoe Factory Stock Over-subscribed Thursday Afternoon.

With 80 shares of shoe-factory stock remaining unsold last Thursday afternoon committees secured the necessary subscriptions in two of three hours. A little enthusiasm was engendered by a parade led by two drummers, Dave Holmes and Homer Bayne, and the erection of a big signboard representing a thermometer showing the temperature rapidly rising from \$20,000 to \$35,000. Eli Scott made a little speech, in which he stated that the eyes of surrounding communities were focussed upon Jasper and that Jasper's reputation of being able to put things over had gone abroad and that reputation must be sustained, after which the committees proceeded to their work. In a little while Secretary Bert Webb of Commercial Club had to call them in, so rapidly was the stock taken up.

Only the work of organization and securing incorporation papers remained to be done. Organization was proceeded with at a meeting of stockholders Tuesday afternoon, account of which may be found in another place in this paper.

Following is a full list of stockholders.

| | |
|---------------------|-----------|
| Omer Webb | \$1166.67 |
| Dr. Knott | 1166.67 |
| Dr. Hendricks | 1166.67 |
| Ollie Roberts | 1166.67 |
| Crow Merc. Co. | 1166.67 |
| Fred Crandall | 1166.67 |
| Burgner-Bowman | 1166.67 |
| Cordz & Son | 1166.67 |
| Bert Webb | 1166.67 |
| T. L. Kunkler | 1166.67 |
| Chas. Lilly | 1166.67 |
| Schooler Grain Co. | 1166.67 |
| T. H. Tiller | 1166.67 |
| T. H. Hammond | 1166.67 |
| F. F. Follmer | 1166.67 |
| J. F. Gulick | 1166.67 |
| W. J. McDaniel | 1166.67 |
| Mrs. Alta Rumble | 1166.67 |
| H. A. Vincent | 533.34 |
| W. A. McClintock | 533.34 |
| H. G. Griffin | 533.34 |
| Andrew Gresham | 533.34 |
| Dan Johnson | 533.34 |
| Fred Gresham | 533.34 |
| D. W. Teeter | 533.34 |
| W. H. Waters, jr. | 533.34 |
| C. A. Covert | 533.34 |
| Walter Dodd | 533.34 |
| Dr. Schooler | 533.34 |
| L. V. Nunnally | 533.34 |
| Mrs. Lula Crandall | 533.34 |
| T. B. Hardaway | 533.34 |
| Mrs. Dora Hastings | 533.34 |
| J. m. Sanford | 533.34 |
| Robert Gresham | 533.34 |
| W. R. Schooler | 533.34 |
| Mrs. H. E. Ballard | 533.34 |
| Scott & Earl | 533.34 |
| Dodd Mercantile Co. | 533.34 |
| Mrs. J. W. Keltner | 533.34 |
| Chas. S. Ward | 533.34 |
| C. L. Hayzlett | 533.34 |

Here is the Question

Will the people of Jasper and vicinity buy classy, high grade, Christmas Goods of the home merchants or will they prefer to go to the neighboring cities? We believe they will favor the home merchant if he offers them the same identical designs and quality that they find in the best shops of our large cities. Acting on our faith we have purchased a few of our best and most up-to-date articles on the market which we offer you at appreciably better prices than the city shops can afford to sell. If we have misplaced our confidence, we alone are the losers.

Jasper Hardware Co.

Advertising Rates Higher.

Again we are forced to the admission that our advertising rates are too low as compared to rising costs of white paper and other printing materials as well as labor. This announcement should not make necessary any great amount of explanation to our advertisers, because they are all business people of experience and well versed in prices of commodities along all lines.

Printing materials like all other manufactured and most raw articles have reached the highest level ever known. Printing establishments, big and little, are feeling the effects of it and some are closing their doors and going out of business to avoid the struggle. As long as we can get paper and other stock we propose to continue the business. This is an essential business in any progressive community, and the men behind it are entitled to a living wage. If we are denied the latter we can get jobs in other printing places that will pay fair wages for 7 or 8 hours work and rid us of a lot of responsibility we now have to carry.

However, we believe we are going to stick around, and we claim the right that every business man enjoys to charge a living wage over and above cost of operation.

The following new scale of advertising rates go into effect January 1, 1920: Front page advertising, 20 cents per column inch each insertion. Advertising on all other pages, 15 cents per column inch.

A special sliding scale to regular advertisements when taking 45 inches or more. All advertising reading notices will be charged for at the rate of 5 cents per line, and no ad taken for less than 25 cents.

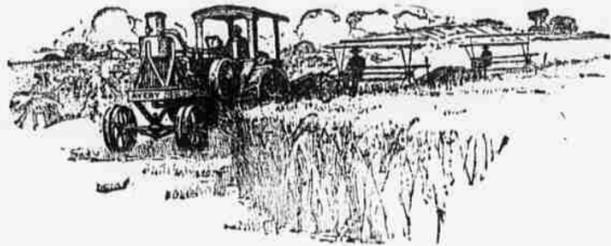
Ordinary "cards of thanks," 50 cents. All notices for churches and schools such as pie supper and dinner announcements, will be charged for at the regular rate of 5 cents per line.

They Still Have an Excuse.

The change in train service put Charley Covert and Walt Dodd on the anxious seat a little while Monday until it was found out that Mr. Kirby would bring the Evening Press up from Carthage every evening about 7 o'clock and thus furnish the boys an excuse to come down town after supper. All subscribers to the Evening Press will find their papers at Brown's Cafe about 7 o'clock as long as there is no evening train from the south.

Overruled, but—

Clarence Brown, C. S. Andrews, Dan Magers and Verlie Wheeler returned last Friday from their trip to Taney County for turkeys. They brought no turkeys home—not even a cottontail. They report very wet weather all the way, and both ways. Just as they got their turkeys located and their plans laid they had to start back for fear the roads would become impassable. Therefore, the motion previously put and unanimously carried to have a turkey dinner was overruled.



KNOW YOUR TRACTOR

Learn How--FREE

If you want to learn more about your tractor and how to cure and prevent its troubles, come to the Free Tractor Service School, to be held on the following dates:

McCune & Tallman's Implement Store
Monday and Tuesday,
DECEMBER 15 AND 16

This School will be in charge of a trained instructor furnished us by the Avery Company. The following topics will be thoroughly explained and demonstrated: Valve grinding, scraping of bearings, magneto construction and repairing, carburetor adjusting, etc.

It makes no difference whether or no you are an Avery owner, an owner of some other make of tractor, or just interested in Motor Farming Machinery, you are cordially invited to attend this course of instruction. It will mean a saving of time, trouble, crops and money if you are enabled to do your own service work hereafter, instead of hiring and waiting for special service men.

The men who attended the free Avery Service Schools last year are the men who are making the biggest success in tractor farming. Don't forget to come or send your boy.

McCune & Tallman

HARDLY A DAY GOES BY

But one or more of our customers requests some Special Service. We highly appreciate this friendly attitude, for it allows us to express in action our constant aim

To Serve You in a Friendly Way

If we can be of service to you at any time command us, either in person or by 'phone.

FARMERS & MERCHANTS BANK

JASPER, MISSOURI