

# RUFF AND RUCHE AGAIN IN FAVOR



Simple foulard suit with platted skirt and hip girdling jacket. A taffeta frock having a short, full skirt composed of three flounces cut bias, one joined to the other, thus slightly increasing fullness of each section.

The platted organdie ruff has taken a firmer hold on fashions than one might have expected, according to a Paris fashion correspondent. Although picturesque, it has a certain impracticability not calculated to enhance its value with modern woman, but despite this fact it has slowly grown in favor. It appeared first in the early spring as a neck finish for capes, coats and dresses.

Now we find it in the neckwear departments of the shops. Sometimes it is attached to a flat collar ending in revers, the ruff setting up around the head at the back and following the line of the collar down to the point of the revers, making the frill stand away from the shoulders. This is, of course, only for those who are slender.

As designers have been struggling for some months to popularize the high collar, those described indicate that their efforts are meeting with a certain measure of success.

**Silk Ruches Trim Summer Wraps.** Silk ruches as well as those of organdie are used to trim the popular summer wrap of silk. There are fetching little taffeta capes that drape about the shoulders and end just below the waistline. These are topped by puffy ruchings of the silk.

Then there are long satin capes finished at the edges with wide ruchings of satin cut in scallops, which are bound by hand with a bias piece

of the material. Even crepe de chine capes—this fabric has found its way into our summer wraps—are heavily ruched.

**Splashed Patterns and Polka Dots.** Cherult uses large splashy and well-separated patterns in foulard and also sanctions the ordinary polka dot. In her handsomest models she suppresses at points the printed figure by covering it with an embroidery exactly matching in tone the foundation of the print, thereby blotting out the figure.

A perfectly straight chemise dress of foulard has side panels shirred very tightly to a depth of about four inches, making them narrow where they are attached to the waist, but floating away to rather an extreme width at the bottom. Here they are tucked under and caught to the skirt itself.

Jenny shows a number of simple little taffeta dresses, with skirts so short and full that she has been forced to add pantaloons for nether garments. A model in black taffeta is a one-piece dress with low waistline, to which is set four flounces cut on the bias, one joined to the other, thus slightly increasing the fullness of each section. Each joining seam is piped. The bodice, which wrinkles around the figure in a sort of half fitted and corsetless style, has a fichu ruche.

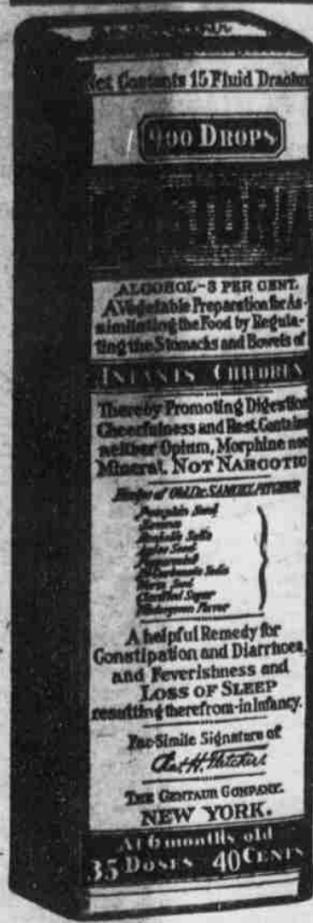
fancy costumes, but they are not. They are quite simple and charming.

**Rich Colors in Evening Dresses.**

Evening dresses are in beautiful shades of taffeta. They are not the pale pinks, blues and yellows typical of the taffeta evening frocks of past seasons, but rich reds and coral shades. Emerald green and bright blues are also seen in evening frocks.

The fact that brown continues to be one of the most fashionable colors is really surprising. We might have expected it to be entirely superseded by the lighter colors in midsummer things, but it has not. Brown taffeta, brown net and all sorts of straws and ribbons for hats in this shade are in the very smartest clothes.

There is a lovely brown taffeta striped with gold made into strikingly beautiful afternoon frocks. Then there are brown taffeta suits that have short jackets and platted skirts topped by huge sashes, the effect being almost that of a dress rather than of a suit.



Exact Copy of Wrapper.

# Children Cry For

# Fletcher's CASTORIA

## Special Care of Baby.

That Baby should have a bed of its own all are agreed. Yet it is more reasonable for an infant to sleep with grown-ups than to use a man's medicine in an attempt to regulate the delicate organism of that same infant. Either practice is to be shunned. Neither would be tolerated by specialists in children's diseases.

Your Physician will tell you that Baby's medicine must be prepared with even greater care than Baby's food.

A Baby's stomach when in good health is too often disarranged by improper food. Could you for a moment, then, think of giving to your ailing child anything but a medicine especially prepared for Infants and Children? Don't be deceived.

Make a mental note of this:—It is important, Mothers, that you should remember that to function well, the digestive organs of your Baby must receive special care. No Baby is so abnormal that the desired results may be had from the use of medicines primarily prepared for grown-ups.

MOTHERS SHOULD READ THE BOOKLET THAT IS AROUND EVERY BOTTLE OF FLETCHER'S CASTORIA

**GENUINE CASTORIA ALWAYS**

Bears the Signature of

*Chas. H. Fletcher*

THE CENTAUR COMPANY, NEW YORK CITY.

**Aln't It the Truth.**  
"This whipping hurts me as much as it does you, my son." "But you are are not so tender where it hurts you, pa."

**Cuticura for Pimply Faces.**  
To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water. Once clear keep your skin clear by using them for daily toilet purposes. Don't fail to include Cuticura Talca.—Adv.

**Tribute to a Financier.**  
"King Solomon was the wisest man of his day," remarked Mr. Dustin Stax.

"He was also the richest."  
"True. In my opinion that is one of the things that prove he was the wisest."

The prices of cotton and linen have been doubled by the war. Lengthen their service by using Red Cross Ball Blue in the laundry. All grocers, 5c.

**More Critical.**  
"Kind sir," began the measly mendicant, "the Lord loves even the meaneast and most humble of us, and—"  
"I am more particular!" interrupted J. Fuller Gloom, "On your way!"—Kansas City Star.

## WHY DRUGGISTS RECOMMEND SWAMP-ROOT

For many years druggists have watched with much interest the remarkable record maintained by Dr. Kilmer's Swamp-Root, the great kidney, liver and bladder medicine.

It is a physician's prescription. Swamp-Root is a strengthening medicine. It helps the kidneys, liver and bladder do the work nature intended they should do.

Swamp-Root has stood the test of years. It is sold by all druggists on its merit and it should help you. No other kidney medicine has so many friends.

Be sure to get Swamp-Root and start treatment at once. However, if you wish first to test this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.—Adv.

**Taking After Mother.**  
Bert just came home from college and he had a "shadow" on his upper lip. He stopped to say "Hello" to his grandfather.

His grandfather looked him over and said, "Why, son, you look more like your mother every day."  
"What makes you think so?" asked Bert.

"Why because your father had a mustache that come down to his chin. Just look at that one of yours; you must take after your mother."

**Too Literal.**  
"Did you hear about the defacement of Mr. Skinner's tombstone?" asked Mr. Jones a few days after the funeral of that eminent captain of industry.

"No, what was it?" inquired the neighbor, curiously.

"Some one added the word 'friends' to the epitaph."

"What was the epitaph?"  
"He did his best."

## Do Not Get Careless With Your Blood Supply

### Impurities Invite Disease.

You should pay particular heed to any indication that your blood supply is becoming sluggish, or that there is a lessening in its strong and vital force.

By keeping your blood purified, your system more easily wards off disease that is ever present, waiting to attack wherever there is an opening. A few bottles of S. S. S.,

the great vegetable blood medicine, will revitalize your blood and give you new strength and a healthy, vigorous vitality. Everyone needs it just now to keep the system in perfect condition. Go to your drug store and get a bottle to-day, and if you need any medical advice, you can obtain it without cost by writing to Medical Director, Swift Specific Co., 109 Swift Laboratory, Atlanta, Ga.

## TIME MAKES LITTLE CHANGE

Booth Tarkington Relates Anecdote to Show How Characteristics Prevail to the End.

Novelist Booth Tarkington was talking about the cowardly attack that a gang of Germans had made on a solitary French officer in the restaurant of the Hotel Adlon in Berlin.

"The Germans," he said, "were un-speakable in the beginning, and they will be un-speakable to the end."

He shook his head thoughtfully. "People can't change," he said. "Henry Labouchere was born a fearless wit, and a fearless wit he died. A few hours before his death, you know, Labouchere's nephew upset a tiny spirit lamp that was burning by the bedside. The dying man awoke out of a fitful doze and saw the miniature conflagration.

"Flames?" he said. "Not yet, I think."  
"And he laughed quizzically and dozed again."

### Auto's Stomach.

Little Ruth, who was just four years old, watched with great interest. The man at the gasoline filling station was removing the cushion and filling the gas tank.

After the cushion was put back and Ruth had made herself comfortable, she said: "I know that you ride on a horse's back, but I never knew that I was riding on the automobile's stomach."

## BREAK IN TRAIN'S SCHEDULE

Fair Driver of Auto Had a Hunch, and the Sequel Proved She Was Correct.

Let me recommend a ride in a new car with a woman driver as the best prescription for a thrill that will last a lifetime, writes a correspondent. Mine came when, after reluctantly accepting an invitation to ride from a friend who had just received her new machine, we mounted the incline to a grade crossing in a suburb and started across the tracks. In the exact middle the engine stopped and nothing we could do had the slightest effect on it. While working we were approached by an excited flagman.

"A limited is due here in two minutes," he said, "and it never has stopped at this station."

"It will today," calmly replied my friend. And it did, but not before it had been flagged and the train crew helped boost up from the rails.

### Had Many Sleeping Places.

The average man probably sleeps in 100 beds or so during a long lifetime. A veteran commercial traveler whose home is in New York, can afford to smile at this record, for, he says, "I calculate that I have slept in at least 8,000 beds during my forty-odd years on the road, and I have slept well in them all."

Even when an actress wears genuine diamonds the suspicious people refuse to believe it.

This time of year it's a good idea to combine fresh fruit or berries with your morning dish of



## Grape-Nuts

The blend of flavor proves delightful and is in tune with June.

"There's a Reason"