

## MANY ARE SAVED BY U. S. WAR BOAT

Captain of Torpedoed Ship Writes Thanking Americans for Speedy Rescue.

Base of the American Flotilla in British Waters, July 27.—The captain of a liner recently torpedoed, from which sixty passengers and ninety members of the crew were rescued by an American destroyer, today asked the Associated Press to convey to the American people a letter of thanks and heartfelt appreciation on behalf of himself, the passengers and the crew for the gallant rescue by the Americans.

"But for the quick arrival of the American destroyer," said the captain, "I would now be a prisoner on board a German submarine. The Germans were taking me prisoner when the sudden appearance of the American destroyer caused them to flee."

The captain's letter follows: "I wish to express through the Associated Press on behalf of myself, the passengers and the crew, our heartfelt thanks and deepest gratitude for the gallant rescue of all of us by Americans who are fighting for humanity and civilization."

"But for the prompt appearance of the Americans I now would be a prisoner on board a German submarine, the crew of which already had thrown a line to my boat preparatory to making me a prisoner. Your destroyer, racing to the rescue, caused the Germans to change their mind and make a hasty retreat under water."

## MONETT BIG CHAUTAUQUA BEGINS AUG. 13, LASTS 5 DAYS

And you're invited! It's to be a great big community affair that includes all surrounding towns. And this means every farmer and his family in all this great territory adjacent to these towns.

It is to be mainly an afternoon and evening affair at which time the big attractions appear. There will be plenty of variety, too, for every taste.

Music will be a big feature. You love music. Ever see anybody that didn't? Well if you know anybody that doesn't, somehow get them into that Chautauqua, and they'll come out converted to music. Music is the thing that puts the thrill in the heart-beat and makes life just a little sweeter and a little more worth while.

So we're going to have a musical festival in this 5-day Chautauqua program with an entirely different musical company each day. No two days will be alike.

Here's the program—all in a nutshell: Study the whole list through carefully and then refer to your Booklet or Herald for the story of the men and women that are listed here:

Lecturers: Dr. Elliott A. Boyl, Dr. Austin Fleming, Dr. John Merritte Driver, Hon. Joseph G. Camp, Harry S. Starnes.

Entertainers: The Emily Waterman Co., The Wonderland of Science, The Beverly Entertainers, Rozita Music Makers.

Musical Numbers: Rozita Music Makers, The Cecelian Choir, The Beverly Entertainers, Arcadian Symphony Sextet.

We are assuming here that of course you are going to be at this Chautauqua. Our purpose in printing this is to lay the facts before you.

The men and women back of this Chautauqua are local people. You perhaps know every one of them. They are men and women who live right here in this town and community. Most of them are busy, busy people. They are out hustling to make this thing go, and will get just as much out of it as you have opportunity to get, and no more. You will have an opportunity to enjoy a Chautauqua program for a few days, to get a bit of wholesome inspiration, to get something of a boost out of the rut into which every man and woman is bound to fall, whether they're busy or idle—rich or poor. Isn't it a fact?

Now then, if you want to do the right thing by yourself and by these others who are working for this Chautauqua's success, buy your tickets TODAY and let's make this Chautauqua the bang-up, biggest success that it's possible to make it.

And keep the date in mind, Aug. 13-17, inclusive, and the hours for the program (which are given in the Booklet) and the price of the tickets (see below) and the location, and the big inspiration and community stimulus and the great good you are going to get out of it, and we'll see you at the big tent on the opening afternoon and at each of the nine sessions to follow.

The price of the season ticket is \$2.00 (10 sessions) if you're over 14. \$1.00 if you're under 14.

See Mr. D. B. Meador, secretary of Chautauqua, for tickets.

Mr. and Mrs. Bachmeyer, of Freistatt, were in Monett, Thursday.

Mrs. D. J. Ataway, sons Jesse and James and Tommie Tutt attended the circus at Springfield, Saturday.

## CLOTHING STORE ROBBER IS CAUGHT

Randall Thompson Arrested On Charge of Burglarizing Tutt & Osborn's Clothing Store.

Frisco Special Agent Sullivan arrested Randall Thompson at Springfield Thursday night, on charge of burglarizing Tutt & Osborn's store. When arrested he was at the Frisco station trying to sell a pair of trousers.

As soon as he learned the particulars of the robbery City Marshal R. A. Gardner sent out notices all over the surrounding country. Mr. Sullivan being on the look-out was not long in making the arrest.

Thompson is a young man and gave his home as Van Buren, Ark. He admitted that he was released from the Kansas penitentiary a year ago. He refused to give the officers any information as to his companions in the crime.

He was wearing, when arrested, a silk shirt and a Stetson hat with Tutt & Osborn's name in it, which he had tried to scratch out with a knife. He refused to tell what he had done with the suit cases of which he had the keys in his pockets.

His preliminary was held this afternoon and he was bound over to circuit court.

## DRAFT PLANS SIMPLE

The first call for appearance before the county exemption board will be sent out in the next few days, and figuring on 50 per cent exemption or discharge, twice the quota to be furnished by the county for the first national army will be notified to appear.

The men will have five to seven days after the mailing of the summons to make petition for exemption and ten days thereafter in which to file proofs. Most every case of exemption will require three sworn affidavits. No verbal proofs will be accepted. Affidavits for all forms of exemptions will be furnished by local boards, there being 104 different kinds of these petitions.

Notice to Drafted Men.

The context of the notices to appear for physical examination will be as follows:

"You are hereby notified that, pursuant to the act of congress, approved May 18, 1917, you are called for military service of the United States by this local board from among those persons whose registration cards are within the jurisdiction of this local board.

Your serial number is ----- and your order number is -----

"You will report at the office of this local board for physical examination on the ----- day of -----, 1917, at ----- o'clock, a. m.

"Any claim for exemption or discharge must be made on forms which may be procured at the office of this local board, and must be filed at the office of this local board on or before the seventh day after the date of mailing this notice."

Penalties for Evasion.

The penalties for violation or evasion of the selective draft law will be printed on the back of these call notices.

When a man is found physically deficient, he will receive a certificate of discharge on that account, but this certificate contains provisions, in effect that should such physical deficiency no longer exists, the man to whom it is issued will be required to report in person and notify the board of:

"(a) The discontinuance of the cause for the issuance of this certificate, or

"(b) Any charge which might modify in any way the cause of his discharge."

In many cases of exemption the discharge granted will be temporary and contingent upon existing conditions at the time of petition for discharge, providing exemption to the petitioner only as long as such condition or cause for exemption exists.

Case of Absentees

Where a person is absent from the area of his local board the official bulletin provides the following:

"Any person who may be called and notified to appear for physical examination who may be absent from the area over which the local board has jurisdiction, and who for that reason is unable to appear in person for examination by such board, on or before the tenth day after the mailing of notice directing him to appear for examination, may on or before said tenth day file with said board an application supported by satisfactory proof for an order directing examination by another board."

Dr. A. N. Blaney, of St. Louis, has received his commission as First Lieutenant of the Dental Corps. He does not yet know where he will be located.

Mrs. Sid Coleman, of Kansas City, is visiting her sister, Mrs. J. E. Jenkins and her brother, George Wilson, this week.

Mrs. Herbert Such has returned to her home in Oklahoma City, after a visit with her parents, Mr. and Mrs. J. L. Basham.

## BURGLARS BREAK INTO TUTT & OSBORN'S STORE

Made a Big Haul of Suits, Shirts and Other Clothing. No Estimate Made on Loss.

Some time Thursday night, burglars entered Tutt & Osborn's Clothing Store and took a large amount of clothing and other articles, but it is impossible to estimate just how much was taken.

The burglars entered by way of the window in the office, which is on the deck. They took tools from E. T. Beatty's blacksmith shop with which to pry loose the iron bars over the windows. Mr. Beatty identified the tools, Friday morning. They consisted of a chisel, a brace and three bits and a brake rod. The bars were spread apart giving them room to break a piece out of a window, raise it and crawl in.

Only clothing of a small size was taken. They had evidently turned on the lights and had taken their time to select just what would fit them. All large sizes picked up were thrown down and everything was in disorder. Several suits were taken, one of them a Kool-Kloth. A box of silk shirts of size 15 was emptied, most of a box of cuff links and buttons was taken and also a black grip. The pile of odd pants was turned over and they probably took several of them. They also got two \$5.00 razor sets.

Arthur Black, a salesman, was the first one in the store in the morning. He found the rear door standing wide open. Under a window on the outside a bottle of whiskey unopened was standing.

This is the fifth time Tutt & Osborn's store has been robbed in nine years and in no case have they ever recovered any of the goods stolen.

## STATE AID FOR RURAL AND VILLAGE SCHOOLS

W. E. Hankins, county superintendent of schools reports the following school districts which are to receive state aid and the amounts due them:

Receiving \$200 each are districts number 29, 33, 34, 64, 65, 66, 60, 83, 88, 96 and 103. These districts receive \$900 each—Number 44, 45, 48 and 107. District No. 49 will receive \$115; No. 52, \$105 and 63, \$170.

The village schools made application for the following amounts: Cassville, \$600; Exeter, \$380; Purdy, \$500; Wheaton, \$640 and Washburn, \$500.

The following is the changes that were made in the applications for State Aid. Those not appearing, who made application got the full amount applied for. District No. 59 is not entitled to State Aid because none appears to be needed, according to State Superintendent's report.

Dist No.	Applying for	Entitled to
13	\$164.00	\$132.00
15	190.00	162.00
16	141.00	113.00
21	181.00	182.00
22	169.00	62.00
25	139.00	149.00
26	200.00	104.00
27	100.00	46.00
28	180.00	148.00
29	90.00	61.00
30	200.00	197.00
31	200.00	195.00
32	200.00	197.00
33	184.00	166.00
37	200.00	197.00
38	200.00	183.00
39	168.00	120.00
40	95.00	83.00
41	115.00	81.00
43	37.00	57.00
51	188.00	160.00
53	158.00	159.00
54	107.00	174.00
57	175.00	155.00
58	160.00	159.00
59	200.00	155.00
70	106.00	110.00
71	172.00	197.00
72	144.00	55.00
73	195.00	187.00
74	164.00	107.00
76	178.00	169.00
77	56.00	140.00
78	250.00	300.00
81	184.00	185.00
85	156.00	140.00
89	180.00	149.00
92	120.00	90.00
93	170.00	159.00
94	160.00	125.00
95	121.00	114.00
97	152.00	154.00
98	172.00	175.00
100	150.00	102.00
101	143.00	168.00
105	183.00	196.00
108	152.00	95.00
110	159.00	156.00
111	200.00	194.00
112	170.00	164.00
102	100.00	61.00
42	130.00	194.00
7	125.00	108.00
83	200.00	192.00

Yours very truly,  
UEL LAMKIN.

Logan McKee returned Saturday from a visit with relatives in Kansas City. His cousin, Harry Wood, came home with him for a visit.

Mrs. Myers, of Freistatt, was shopping here, Friday.

# ADVERTISE AND YOU'LL SUCCEED

Fight Catalogue Houses With Their Weapons. Prairie Fire An Example. Western Farmer Successfully Copes With Conflagration by Little Blaze of His Own.

When buying Hardwheat Flour get the best there is

## WICHITA'S BEST

Ask your Grocer—Every sack Guaranteed.

J. H. Otterman & Son  
Dealers in  
Art Goods and Wall Paper, Paints, Varnishes, Bronzes, Oils, Brushes, Glass, Etc.  
Picture Framing  
and Mounting Our Specialty  
215 Fourth St. Telephone 30

The Quality Shop  
Hattie L. McPherson, prop.  
Fisk Hats — Gold Medal Hats  
Our Styles are right—Our prices are the same.  
Seeing is believing—Come and see.  
IN THE STATE BANK BUILDING

Monett Drug Company  
Phone 304 - 406 Broadway  
Have your doctor phone that prescription to the Monett Drug Co. They will fill and deliver it without extra charges.

Wm. Smerdon, E. L. Jerome  
Sanitary Ice Cream and Dairy Company  
Sanitation Our Motto  
Ice Cream - Fancy Butter  
Pasteurized Products  
Monett, Mo. - Phone 181

J. W. Armstrong & Son  
The Service Grocers.  
We deliver anywhere. We keep the quality up.  
Phone your orders early.  
Phone 172 Cor. 3rd and Bdwy.

Take one of our Chairs home with you and rest easy—the prices are also restful.

Bradford's Furniture Co.

All kinds of garden tools—Hoes, Rakes, Spading Forks, Wheel Barrows, Garden Plows. You can get them at

Kaase Hardware

Use MEYERS MODEL FLOUR  
Model Flour is made from the finest selected Turkey wheat and is warranted to be our highest grade flour.

Meyer Milling Company

Eatables for Every Pocketbook  
Nordin's Grocery  
Our Flour pleases particular cooks. Try the B. Q. hard wheat Flour for good home-made bread  
Phone 125

J. E. CONREY  
Hay and Coal Flour and Feed  
2,000 lbs. for a ton  
PHONE residence 12

Eatables for the Picnic are here in great variety  
Shaffer Brothers  
the Fourth Street Grocers.

Everything in flower and vegetable Plants at  
Tritton's Floral Company  
Phone 44.

For wholesome Amusement attend the  
BIJOU THEATER  
Matinee every day.

We handle a full line of Automobile Accessories and do all kinds of repairing.  
First class Storage Battery Service  
All Work Guaranteed  
Wagoner Motor Car Co.  
Phone 272 - Monett Mo.

Is it Good Home Cooking and Eating you want? If so call at 104 Fourth St.  
at The Annex  
E. S. PADEN, Manager  
and you will be satisfied.

The Monett Times  
Gives all the Home and County News.  
Best advertising medium in the County.

[Copyrighted, 1914, by Thomas J. Sullivan.]  
The concern which persistently and consistently advertises brings to itself great reward in the form of increased business. Fences, rocks and trees are covered with print and paint. The shower of advertising in the shape of handbills is incessant. They are put into one's hand at every step—at the church door and in hotels, in public vehicles, thrust under private doors and sent by millions through the mails.

Glittering Advertising Maze.  
The only road to commercial success leads through a glittering maze of advertising.  
Great boats, heaving on their sails huge advertisements, sail up and down all season before crowded watering places, and now and then a rain of advertisements comes from a wandering aeroplane.

When daylight falls the magic electric light throws advertisements on large screens in conspicuous places in both large and small cities.

Shout From Mountain Top.  
Climb to the mountain top and shout for a solution of the retail mail order evil, and back over the hills will come the answer in the echoing cry "Advertise!"

The life, the fame, the success, the hope and future of commerce lie in that one magic word.

Advertising is unquestionably the weapon which will make the community worthless for the retail catalogue houses, but it is not absolutely necessary that printed matter be the whole thing.

Personal and individual advertising is most helpful. It is such advertising that gives retail mail order houses their trade.

And through advertising the local merchants can deprive them of much of the trade that comes from their community.

Fight the Prairie Fire.  
The western farmer fights the prairie fire with a little fire of his own, which, kept always under control, he so uses that the bigger fire, finding no fuel there on which to feed, sweeps by and leaves him safe.

So, in your advertising, you have your saving fire with which to fight the consuming competition of retail mail order houses.

The printed matter, of course, must continue to be the main reliance for urging people to enter your store.

Show windows, however good, are sure to be seen only by a few of those who might need to trade with you, while personal invitations cannot be given quickly enough to a sufficient number to answer everyday purposes.

It is through printed matter that the retail mail order house offerings are constantly made, and, if for no other reason than to prove the determination at least to match their efforts for trade in your community, use the local press and printed matter enough to let no one whose trade should be yours forget that you are in a position to fill his wants.

Originality Best Method.  
The local merchant should dwell at length on the fact that he delivers after the goods have been seen and before the money has been paid for them, and when it comes to making good, should anything go wrong, he is right at hand, not a thousand miles away.

A reputation for originality is continually being sought by most merchants, and one can get it more easily by being natural in every move. Advertising that sounds like you is not only sure to bring the greatest results, but it is also the one kind of advertising your competitor cannot successfully imitate.

It is true that some self styled advertising experts have studied the dictionary, the grammar and the type specimen books until they are able to talk a jargon that makes advertising by which we mean printed matter seem very much of a mystery to the average man.

Operate Like Pickpockets.  
The mail order house system experts in the advertising art are something like the pickpocket who, in an attempt to divert suspicion from himself, joins the throng and shouts "Stop thief!" as loudly as any one. Look through the mail order catalogues and you will find that nearly all of them will tell you that their houses are the cheapest places to buy; that they have the best facilities.

They will intimate that the other fellow is the one to avoid if you do not want to get "trimmed" and that it is the other fellow that handles the trash.

When a dog bites you the first time blame the dog; if he bites you again blame yourself. If the mail order houses get the best of you once blame them; if they do it again blame yourself for being such an unthinkable chump.

Those who live the best eat the best and feel the best. Get your groceries of

Powers & Roark  
and be at your best

Anderson & Johnson  
the Tailors  
You'll find them ready today, tomorrow, or any other day, to outfit you correctly.  
Phone 453—Third door north of P.O.  
Cleaning and Pressing

Mrs. Housewife:  
Now is the canning season. You can get your fruit from us at reasonable prices.

WALSH'S  
If you want first class work get the soles stitched on the Billigan at  
Wright's Electric Shoe Shop  
109 5th St.

W. F. Brite, Real Estate  
PHONE 556

Medlin Grocery Company  
offers excellent service in dealing in Groceries. See what they have to Offer.  
TRY THEIR BIG DEAL COFFEE

C. I. Williams  
Everything in Plumbing  
A full line of the latest in Wall Paper  
See Our line.

LOGAN D. MCKEE  
DRUGS and CHEMICALS  
Bring your Kodak troubles here  
Monett, Missouri

A MODEL MEAT MARKET  
All our fresh meats are personally selected. Our customers get the best. Fresh and Cured Meats and Fish  
Howell's Meat Market  
Phone 38 - 202 Broadway

If there are telephone wires near your prairie they reach to our shelves. We carry every line of Good Grocery Stock  
LOCKHART'S  
PHONE 225

First National Bank  
Monett Missouri  
Assets over half million.  
We appreciate your business  
We pay cash for poultry, eggs and hides. Do nothing but buy. They are already sold. Pay highest cash price at all times.  
REED & KING  
Farmer's Union-Store  
For fresh produce direct from the grower. Everything in groceries and feed.  
Phone 283

Give your order for Flowers to—

Rauch Brothers,  
Phone 318

For All Kinds of Soft Drinks—  
Call on the  
Monett Bottling Works  
Home trade and Picnic Orders a specialty.  
—PHONE 521

Improved and Unimproved Lands in large or small tracts, also city property. Merchandise and Live Stock a specialty.

W. F. Brite, Real Estate  
PHONE 556

Medlin Grocery Company  
offers excellent service in dealing in Groceries. See what they have to Offer.  
TRY THEIR BIG DEAL COFFEE

C. I. Williams  
Everything in Plumbing  
A full line of the latest in Wall Paper  
See Our line.

LOGAN D. MCKEE  
DRUGS and CHEMICALS  
Bring your Kodak troubles here  
Monett, Missouri

A MODEL MEAT MARKET  
All our fresh meats are personally selected. Our customers get the best. Fresh and Cured Meats and Fish  
Howell's Meat Market  
Phone 38 - 202 Broadway

If there are telephone wires near your prairie they reach to our shelves. We carry every line of Good Grocery Stock  
LOCKHART'S  
PHONE 225

First National Bank  
Monett Missouri  
Assets over half million.  
We appreciate your business  
We pay cash for poultry, eggs and hides. Do nothing but buy. They are already sold. Pay highest cash price at all times.  
REED & KING  
Farmer's Union-Store  
For fresh produce direct from the grower. Everything in groceries and feed.  
Phone 283

Mrs. Housewife:  
Now is the canning season. You can get your fruit from us at reasonable prices.

WALSH'S  
If you want first class work get the soles stitched on the Billigan at  
Wright's Electric Shoe Shop  
109 5th St.

W. F. Brite, Real Estate  
PHONE 556

Medlin Grocery Company  
offers excellent service in dealing in Groceries. See what they have to Offer.  
TRY THEIR BIG DEAL COFFEE

C. I. Williams  
Everything in Plumbing  
A full line of the latest in Wall Paper  
See Our line.

LOGAN D. MCKEE  
DRUGS and CHEMICALS  
Bring your Kodak troubles here  
Monett, Missouri

A MODEL MEAT MARKET  
All our fresh meats are personally selected. Our customers get the best. Fresh and Cured Meats and Fish  
Howell's Meat Market  
Phone 38 - 202 Broadway

If there are telephone wires near your prairie they reach to our shelves. We carry every line of Good Grocery Stock  
LOCKHART'S  
PHONE 225

First National Bank  
Monett Missouri  
Assets over half million.  
We appreciate your business  
We pay cash for poultry, eggs and hides. Do nothing but buy. They are already sold. Pay highest cash price at all times.  
REED & KING  
Farmer's Union-Store  
For fresh produce direct from the grower. Everything in groceries and feed.  
Phone 283