

SALE OPENS ON
SATURDAY
AUGUST 13TH

GULICK'S

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AUGUST CLEARANCE SALE

EXTRA SPECIAL

Mens straw hats, we have seventeen left, most of them sailor. Price from \$7.00 to \$2.00. Sale Price **95¢**

Army blouses are placed on sale at extra special prices. Get one, early. Sale Price 35c or 3 for **95¢**

Now is the time of year for us to clean out our stock. All our Spring and Summer merchandise must move out that we make room for Fall and Winter goods. Our motto is not to carry goods from one season to the next, so the month of August is the time we make special reductions on all our Spring and Summer wear. We have gone the limit in reducing prices. This is not idle talk, which our price will show. Look them over—and be convinced.

All linen collars, choice **19¢**

All silk flowing end ties worth from \$3.50 to \$2.00. Sale Price **\$1.45**

All silk flowing end ties worth from \$1.00 to \$1.50. Sale Price **69¢**

20 per cent off all Knit and Teck ties.

Lot No. 1

Mens and young men's suits in all the newest colorings and weaves, just like you have been waiting for and in our standard makes, all fully guaranteed. Former prices 55.00, 50.00, 45.00 and \$42.50, sale price **\$37.95**



Lot No. 3

These suits are, cassimeres, cheviots and worsteds in brown gray and green in semi-form fitting models, regularly priced at 60.00, 50.00, 45.00, 37.50, 30.00 and \$25.00, sale price **\$19.95**

Lot No. 2

In this lot will be found fancy patterns, neat stripes in blue, brown and gray, nicely tailored in the new models. Sizes from 34 to 48 and regularly priced at 65.00, 50.00, 45.00, 42.50, 37.50 and \$35.00 sale price **\$27.95**

Lot No. 4

Mens and young mens Palm Beach and Mohair suits, dark and light colors, sizes 35 to 50. Regular price. \$35.00, 30.00, 25.00. Sale price **\$9.99**

Hurry! There are only seventeen suits.



Boys Suits

We have arranged our boys suits into two lots. School will soon open and we have planned this sale to help assist the boys in securing school suits at a great saving.

Lot No. 1

All \$20.00, \$16.50, \$15.00 and \$13.50 suits for **\$11.95**

Lot No. 2

Consists of broken lots suits which retailed from \$20.00 to \$12.50, specially priced for this sale at **\$7.95**

20 per cent or one-fifth off all Mens and Boys Odd Pants

20 per cent or one-fifth off all Mens and Boys Hats and Caps.

20 per cent or one-fifth off all Mens and Boys Dress Shirts and Waists.

20 per cent or one-fifth off all Mens and Boys Summer Underwear, knit or muslin.

A Good Opportunity to Buy Winter Underwear

\$2.50 fleeced Unionsuits, sale price **\$1.75**
 \$3.00 and \$4.00 ribbed Unionsuits, sale price **\$2.00**
 \$4.00 and \$5.00 heavy ribbed Unionsuits, sale price **\$3.00**
 \$6.50 fine ribbed Unionsuits, sale price **\$4.50**
 \$7.50 ribbed Union Suits, sale price **\$5.00**

All oxfords, pumps and strap slippers in Ladies, Misses and Childrens, Mens and Boys at 20 per cent Reduction.

One lot of Athletic Underwear, all sizes from 36 to 46, worth \$1.00, sale price **69¢**

Boys Wash Suits in ages 2 to 8, regular prices \$3.50, \$3.00 and \$2.50, sale price **\$1.95**

Canvas Gloves with leather palm **35¢** | Jersey and Canvas Gloves, knit wrist **15¢**

20 Per Cent or One-Fifth off all Trunks, Grips and Suit Cases.

One lot misses and childrens white canvas shoes and slippers, button and lace, sizes from 6 to 2, regular prices \$1.75 and \$1.50. Sale price per pair **49¢**

One lot ladies black kid shoes in button and lace, sizes from 2½ to 5. Extra special price, pair **49¢**

One lot ladies pumps, oxfords and ties in black and brown kid, high and low heel, sizes 3½ to 7. Regular \$10.00, \$8.50, \$7.50 values Sale Price per pair **\$3.95**

One lot ladies pumps and oxfords in patent and kid. Full Louis heel. Sizes 3 to 7. Regular \$12.50 and \$14.00 values. Sale Price per pair **\$4.95**

Just a few childrens bathing suits, left that sold for 75 cents, \$1.00, \$1.25 and \$1.50. Special Sale Price **49¢**

Nothing Charged at Sale Prices.

No Alterations at Sale Prices.

313-315 BROADWAY

GULICK'S

"STRICTLY ONE PRICE"

MONETT

MISSOURI

Sale Opens Saturday, Aug. 13
Closes Saturday, Aug. 27.

13 BIG DAYS