

# The Latch String Is Out

## Out of Town Visitors to Fraternal Week

are especially and cordially invited to make this store headquarters. To make free use of our enlarged Rest Room and Public Telephones and store comforts generally. Meet your friends here, check your bags and parcels here and then have them checked free to your train when leaving.

This store is most convenient to the Auditorium, to hotels, theatres, the "movies," street cars, railway stations and the down town districts in general. Welcome.

## The Spirit of "Fraternal Week" Pervades the Atmosphere of This Store

and finds practical and convincing expression in the many attractive offerings in new spring merchandise displayed throughout our various departments—not only in the departments of Ready-to-Wear apparel for women, misses and children, but also in those where are displayed the shimmering silks, the filmy laces, the spring and summer dress materials, the millinery, flowers, trimmings, neckwear, ribbons and other essentials that are so eloquently appealing to women. The same influence is equally apparent in the section for rugs, draperies, upholstery, etc.

# Townsend, Wyatt & Wall Co.

Members Retail Merchants Association. Railroad Fares Rebated.

# What Are the New Spring Styles in Dresses?

## An Inspection of Our Fraternal Week Display Will Tell You

The lovely new Spring dresses which we are now showing are largely productions of American designers. Paris has had but little to say as to the Spring Styles which American women will wear. As a result, the styles are now fully determined upon; there is no uncertainty regarding them.

First of all, the skirts are much wider than last year and are quite short, some of them being an inch or two above the ankle. Some of these dresses have circular flounces or narrow ruffles on a fairly narrow foundation. High-waisted and normal waistline effects are both fashionable. The most favored fabrics are taffeta, faille, crepe de chine, serge and gabardine. Black and white Shepherd checks and Palm Beach, sand, putty, Belgian Blue, Battleship Grey and Navy are popular shades.

You will be able to get a comprehensive idea of the new dress styles from our present complete display. Prices \$5.98 to \$65.00. Select your new gown Fraternity Week.



# Hirsch Bros Dry Goods Co

\$100 Buggies Now		\$90 Buggies Now
\$80		\$72

\$75 Buggies, Now	.....	\$60
\$65 Buggies, Now	.....	\$52

### Twenty Per Cent Reduction

on our entire stock of

### Carriages, Buggies Wagons, Harness

We are compelled to make room for our new department

## The Reo Automobile

During Fraternal Week come in and take advantage of the 20 per cent discount sale

### St. Joseph Buggy Co.

213-215 South Fourth Street

# Fraternal Week

MARCH 1 TO 6—ST. JOSEPH, MO

The week of March 1 to 6 will be Fraternal Week in St. Joseph, and the various fraternal lodges of the four states of Missouri, Kansas, Iowa and Nebraska, together with the thousands of patriotic residents of the various cities, will be here to witness and take part in the elaborate program prepared for the occasion.



AUDITORIUM BUILDING

Speakers of prominence in fraternal work will be present every day. There will be two special features: (1) a grand parade on Monday, (2) a grand parade on Tuesday. A grand parade will be held on Tuesday, and a grand parade will be held on Wednesday. There will be something new in the city in the "Live With White" movement. The day will close.

MARCH 1 TO 6 AT THE AUDITORIUM

# Rohwedder - Freymann Jewelry Company

707 Felix Street



We welcome you to come in and visit us while in St. Joseph Fraternal Week. We have a complete line of Emblem Pins, Buttons, Charms, Rings, Special Order Work in Emblems made to order on short notice.

Whether or not you wish to purchase, it is a pleasure for us to show goods.

**OUR IRON CLAD GUARANTEE WITH EVERY ARTICLE. YOUR MONEY BACK IF NOT SATISFACTORY :: :: :: :: ::**

Special discounts will be made on our entire stock during Fraternal Week.

Shop at the Sign of the Street Clock

### Rohwedder-Freymann Jewelry Company

WHERE THE BEST COSTS LESS



# Sincerity in Dentistry

If we have ever done anything for you that hasn't given perfect satisfaction, we ask you to report it to us.

We guarantee our dentistry, and you will find us glad to make good anything that might possibly go wrong. Upon highly skilled service as specialists, perfect results, sincerity in our efforts, and reasonable charges, we have built up our business.

## Gold Crowns and Bridge Work, \$5.00 Per Tooth

Bridgework is a method of restoring teeth without the use of a plate. It requires skill and experience, and as done by the ordinary dentist it is tedious, painful and often unsatisfactory—as done by the specialists it is painless, quickly done and always satisfactory.

Doctor Bass for the past fifteen years has made a specialty of crown and bridgework and excels all others in this branch of the profession, having made crowns and bridges for thousands of St. Joseph people.



## NO PLATE REQUIRED

If you have two solid teeth in your mouth, will put in one of our sets of teeth, that will be as solid as your own natural teeth.

We Advertise only what we have, exactly as it is, and Do as we advertise. Lady Attendant always present.

716 1-2 Felix Phone 4200 **DRS. BASS** 716 1-2 Felix Phone 4200

# Fraternal Week Visitors

The thousands of people who will visit St. Joseph next week—March 1 to 6—will be given the keys to the city and the old town will be theirs to enjoy its hospitality and partake of its pleasures. And of course they will get hungry about three times a day. In this case let us site you to the handy, clean, popular place where you can get a lunch any time of the day or night or a square dinner at popular prices.

## Spellman's Lunch Counter and Restaurant

418 Francis Street

This new and up-to-the-minute place is opposite the Robidoux hotel. Use our free check room for your bundles and baggage and our information service for anything you may want to know. Make yourself at home with us. We welcome you and your friends.

### Earle H. Spellman, Proprietor

418 FRANCIS STREET

ST. JOSEPH, MO.