

WHO SHE WAS

SKETCH OF THE LIFE OF LYDIA E. PINKHAM

And a True Story of How the Vegetable Compound Had Its Birth and How the "Panic of '73" Caused it to be Offered for Public Sale in Drug Stores.

This remarkable woman, whose maiden name was Estes, was born in Lynn, Mass., February 9th, 1819, coming from a good old Quaker family. For some years she taught school, and became known as a woman of an alert



and investigating mind, an earnest seeker after knowledge, and above all, possessed of a wonderfully sympathetic nature.

In 1843 she married Isaac Pinkham, a builder and real estate operator, and their early married life was marked by prosperity and happiness. They had four children, three sons and a daughter.

In those good old fashioned days it was common for mothers to make their own home medicines from roots and herbs, nature's own remedies—calling in a physician only in specially urgent cases. By tradition and experience many of them gained a wonderful knowledge of the curative properties of the various roots and herbs.

Mrs. Pinkham took a great interest in the study of roots and herbs, their characteristics and power over disease. She maintained that just as nature so bountifully provides in the harvest-fields and orchards vegetable foods of all kinds; so, if we but take the pains to find them in the roots and herbs of the field there are remedies expressly designed to cure the various ills and weaknesses of the body, and it was her pleasure to search these out, and prepare simple and effective medicines for her own family and friends.

Chief of these was a rare combination of the choicest medicinal roots and herbs found best adapted for the cure of the ills and weaknesses peculiar to the female sex, and Lydia E. Pinkham's friends and neighbors learned that her compound relieved and cured and it became quite popular among them.

All this so far was done freely, without money and without price, as a labor of love.

But in 1873 the financial crisis struck Lynn. Its length and severity were too much for the large real estate interests of the Pinkham family, as this class of business suffered most from fearful depression, so when the Centennial year dawned it found their property swept away. Some other source of income had to be found.

At this point Lydia E. Pinkham's Vegetable Compound was made known to the world.

The three sons and the daughter, with their mother, combined forces to

restore the family fortunes. They argued that the medicine which was so good for their woman friends and neighbors was equally good for the women of the whole world.

The Pinkhams had no money, and little credit. Their first laboratory was the kitchen, where roots and herbs were steeped on the stove, gradually filling a gross of bottles. Then came the question of selling it, for always before they had given it away freely. They hired a job printer to run off some pamphlets setting forth the merits of the medicine, now called Lydia E. Pinkham's Vegetable Compound, and these were distributed by the Pinkhams sons in Boston, New York, and Brooklyn.

The wonderful curative properties of the medicine were, to a great extent, self-advertising, for whoever used it recommended it to others, and the demand gradually increased.

In 1877, by combined efforts the family had saved enough money to commence newspaper advertising and from that time the growth and success of the enterprise were assured, until today Lydia E. Pinkham and her Vegetable Compound have become household words everywhere, and many tons of roots and herbs are used annually in its manufacture.

Lydia E. Pinkham herself did not live to see the great success of this work. She passed to her reward years ago, but not till she had provided means for continuing her work as effectively as she could have done it herself.

During her long and eventful experience she was ever methodical in her work and she was always careful to preserve a record of every case that came to her attention. The case of every sick woman who applied to her for advice—and there were thousands—received careful study, and the details, including symptoms, treatment and results were recorded for future reference, and to-day these records, together with hundreds of thousands made since, are available to sick women the world over, and represent a vast collaboration of information regarding the treatment of woman's ills, which for authenticity and accuracy can hardly be equalled in any library in the world.

With Lydia E. Pinkham worked her daughter-in-law, the present Mrs. Pinkham. She was carefully instructed in all her hard-won knowledge, and for years she assisted her in her vast correspondence.

To her hands naturally fell the direction of the work when its originator passed away. For nearly twenty-five years she has continued it, and nothing in the work shows when the first Lydia E. Pinkham dropped her pen, and the present Mrs. Pinkham, now the mother of a large family, took it up. With women assistants, some as capable as herself, the present Mrs. Pinkham continues this great work, and probably from the office of no other person have so many women been advised how to regain health. Sick women, this advice is "Yours for Health" freely given if you only write to ask for it.

Such is the history of Lydia E. Pinkham's Vegetable Compound; made from simple roots and herbs; the one great medicine for women's ailments, and the fitting monument to the noble woman whose name it bears.

The Unexpected.
"You look sad, Billkins. Anybody die at home?"
"No, I'm a little disappointed, that's all. My mother-in-law wrote some time ago that she was going to spend the winter with us."
"Oh, that's it!"
"Hold on. When we got her letter I started right in to fix up things to make it pleasant for her."
"En."

"And now, confound it, she writes that she can't come!"—Cleveland Plain Dealer.
New Idea For Play.
Manager—I've got a new idea for a melodrama that ought to make a hit.
Playwrite—What is it?
Manager—The idea is to introduce a cyclone in the first act that will kill all the actors.—Chicago News.

A MOST DARING ROBBERY

Some Nervy Revolutionists In St. Petersburg

CASHIER WAS BLOWN UP

St. Petersburg Highwaymen Make a Haul of Over \$190,000—Several Were Killed, Injured or Captured.

St. Petersburg, Oct. 29.—The most daring robbery in the annals of the St. Petersburg police was executed Saturday, when at about noon a band of 15 revolutionists, armed with bombs and revolvers, attacked a cashier of the customs-house, who was proceeding in a carriage from his post at a sub-treasury with a sum variously given as \$120,000 to \$300,000. They wrecked the vehicle with a bomb, but were driven off by two gendarmes forming the cashier's escort, who made a courageous defense of the treasure.

When the bomb exploded the cashier, his assistants and two custom-house guards jumped out of the carriage and fled in a panic, abandoning the money. But the gendarmes, though wounded by the explosion, unslung their rifles and opened fire on the revolutionists. They were soon joined by some passing soldiers and several policemen, and the revolutionists, who were mere youths, fled before the growing numbers of the defenders of the treasure. A running fight ensued, lasting 15 minutes and extending for several blocks from the scene of the outrage. The revolutionists, who threw two more bombs in their flight, lost two men killed and had five of their number captured. The firing of the rifles and revolvers and the explosion of the bombs were audible throughout the business district, and caused great excitement.

After the explosion, \$120,000 in paper currency was recovered from the wreck of the cashier's carriage. The police official who conducted the preliminary investigation said that this was the entire sum involved, but according to the accounts of eye-witnesses of the affair, when the gendarmes abandoned the carriage to pursue the robbers a woman ran hastily from the house from which the revolutionists issued, seized a large package of money and escaped in the confusion which followed. The panic-stricken cashier said he believed the loss to be \$120,000. Later in the day, however, the total amount in the cashier's possession was officially stated to be \$330,000, of which a package containing \$190,000 was stolen. But it is said to be possible that the amount of the booty may be raised to \$200,000, as the count of the smaller packages has not yet been finished.

The scene of the attack was carefully chosen in a narrow street bordering on the Ekaterinsk canal and overlooking a house from one of whose windows the first bomb was thrown. Immediately after the explosion a group of revolutionists on the sidewalk drew revolvers and attempted to surround the carriage, with the result already detailed. The force of the explosion shattered three blocks of houses and many of the latter show marks of bullets fired during the fight between the revolutionists and government officers. The entire district where the robbery occurred is now cordoned by troops who are searching all the houses in the hope of capturing the criminals.

SHOT DEAD IN HER BED.

Wife of an Indiana Farmer is Mysteriously Murdered.

Goshen, Ind., Oct. 27.—Mrs. Lou Fuller, wife of a farmer and stock buyer living north of Goshen, was shot and killed early today while in bed, and \$127 belonging to her is missing. The harness in the barn was found cut to pieces. Fuller says he was aroused from his sleep by two shots, and running to the head of the stairs was confronted by a burglar, who ordered him to return to his room. A window was found broken open down stairs. Noah Baker and wife, live across the road from Fuller, say they heard but one shot.

TRUST CASE REOPENED.

Department of Justice Investigating Complaint Against Sugar Co.

Washington, Oct. 27.—The Department of Justice has reopened the case against the Sugar Trust on the request of Receiver Earle of the defunct Real Estate Trust company of Philadelphia. A further inquiry will be made into the charges of Mr. Earle that the Sugar Trust is maintaining a conspiracy in restraint of trade, in that it purchased a bare majority of the stock of a productive refinery at Shackmixon and has kept the refinery closed since the trust acquired control of it. A block of the stock of the refinery was held by the Real Estate Trust company.

ONE BLACK BEAR KILLED.

Lucky Hunters Make Reports to Game Warden at Bennington.

Bennington, Oct. 29.—The following deer killed were reported to the game warden yesterday: Joseph Bentley of Manchester, one weighing 210 pounds; Earl Harwood and Charles Roberts, one 115; Thomas Kelley, one 175, and Lawrence McCoy, all of Dorset, one weighing 150 pounds; Harmon Odell, a black bear weighing 125 pounds.

Drink and Food.
The average man takes five and a half pounds of food and drink each day, amounting to a ton of solid and liquid nourishment annually. In seventy years he eats and drinks 1,000 times his own weight.

Eating Arsenic.
The practice of eating arsenic is very common among peasants in the mountainous districts of Hungary and France. They claim that the poison enables them to ascend great heights without experiencing any difficulty in breathing.

\$5 to the Boy or Girl



that sends in the largest number of words from the 12 letters contained in

BOSS CRACKERS

EACH WEEK

All you have to do is to write your list of words on one side of a sheet of paper, sign your name and address—plainly—enclosing a BOSS TRADE MARK, and mail it to Advertising Department, C. D. BOSS & SON, New London, Conn., U.S.A.

You will find Boss Trade Marks on end of every package of Boss Crackers and your grocer will give you one with every pound of Bulk Crackers. Watch newspapers for winners each week.

HERE AND THERE.

Coats Fit Closer Than They Did Last Year—Waistcoats Popular.
Coats on the fall suits do not take on any wonderfully new forms, although there are more close fitting models than we have had recently. Apple green, the shade that was so popular the past summer, is to the fore on all the fall and winter models. Waistcoats are to be very much worn this season—not the velvet and broad

DAMES AND DAUGHTERS.

Mrs. Esther S. Damon of Plymouth, Vt., is the only living widow of any Revolutionary soldier. She is ninety-two years old.
A crownless, exiled queen, Maria Sophia of Naples, has opened a tiny shop in Paris for the sale of the needlework of the poor peasants of Calabria.
Mrs. Elizabeth Davidson of York Harbor, Me., on the death of her husband, assumed his duties of president of the national bank of the county.
Sarah Bernhardt says Patti is foolish to retire if she can sing at all. "This retiring business makes me tired," says Bernhardt, "and I do not mean to retire when I am seventy years old if I am still able to act."
Mrs. Elizabeth Blair Lee, who recently died at Rockville, Md., was for many years one of the best known women in the south, and during one entire winter under Andrew Jackson's administration she lived at the White House.
The Baroness Burdett-Coutts, who is

GOWN GOSSIP.

Lace will play more of a part than ever on drossy hats and frocks. Vests are conspicuous features of the incoming modes, and they are made of almost any material that is in any way adaptable.
The long coats, although built upon the lines of those of last spring, are much more trimmed, even those of the more severe lines being given some sort of furbiting.
Serge is more popular than for many years, particularly the heavier grade, known in America as storm serge, but its weave is smoother, and it seems to be rather less stiff and wiry than that we have known in past seasons.
The plaited skirt is about the most practical and stylish one can order. Every other kind seems to be short lived, no matter how attractive the cut or finish. The skirt with four big box plits is considered elegant; also the skirt tucked in groups between eight or ten close rows of shirring.—New York Post.



GIRL'S EVENING FROCK.

trimmed fancy vest fitted in the jacket, but a real waistcoat of a separate and manly finish.
Mink, Persian lamb, broadtail, ermine, blue and white fox and lynx, with all the lesser pelts, are to be seen made up into fascinating wraps and neck pieces. Lace braiding and large, handsome buttons are the trimming employed.

The girl's evening frock seen in the cut is of gobelin blue silk tissue made over shot silk. The baby bodice has a fleck of lace edged with tiny plaitings of the dress fabric. Tiny pompadour bows are placed at intervals over the shoulder trimming, which is repeated on the skirt. JUDIC CHOLLET.

Gold Abrasion.
A gold coin passes from one hand to another 2,000,000,000 times before the stamp or impression upon it becomes obliterated by friction, while a silver coin changes hands 3,250,000,000 times before it becomes entirely defaced.

To Heat Cold Rooms Quickly

PERFECTION Oil Heater

(Equipped with Smokeless Device)

Every house has its cold room. Abnormal weather conditions, inadequate stove or furnace heat often result in some particular part of the house being cold and cheerless. You can make home warm and cheerful with the

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Carry it about from room to room. Turn wick high or low—there's no danger. Smokeless device prevents smoke and smell. Easy to operate as a lamp. All parts easily cleaned. Brass oil burnt beautifully enclosed. Holds a quart of oil and burns 6 hours. Gives intense heat. Two finishes—nickel and japan. Handsome, useful, reliable. Every heater warranted. If not at your dealer's write our nearest agency for descriptive circular.

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Be she savage or civilized it is the dawning of the great light for which every woman longs. The story of how the world in every clime has done its wooing is the most fascinating that can be told the children of men and women.

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