



Copyright Hart Shaffner & Marx

The Fourth of July parade is always an event that interests everybody; but it's a passing interest; in a few days, or even hours, we think about something else. The thing that the 4th of July stands for, however, doesn't pass; it is perpetual interest, and it knows no section or place; it's the same North, East, South and West; and it ought to be.

You may think that patriotism and good clothes have nothing to do with each other; but the element of loyalty to one's country may be applied to the selling of good clothes; and we're trying to apply it to our business. The right sort of patriot makes the country's interest his interest; the right sort of a business man makes his customer's interest his interest.

There are people who say that can't be done in business; but that's because there's a general idea, very common, that your interests as a buyer of clothes, and ours as sellers, are somehow opposed; that we're trying to gain something that you lose. It's a great mistake; and we're proving daily how mistaken that view is.

Hart Shaffner & Marx

clothes for example; every time we sell a suit of these clothes we serve the best interest of the man who buys them, in a way that no other clothes made would do it. You pay a fair price for them; and we make a profit on them; the question of price and profit is less important to either of us than the question of value given and received.

It's easy, with such a standard of quality to measure by, to bring all our goods to that standard. We do it in shirts, summer underwear, fine hosiery, neckwear; everything to wear; all bought and sold to protect your interests.

H. S. & M. Suits - - - -	\$18 to \$30	Other Makes--Suits - - - -	\$10 to \$25
H. S. & M. Overcoats - - -	\$18 to \$35	Other Makes--Overcoats - -	\$10 to \$25

MOORE & OWENS

Barre's Leading Clothiers

122 North Main Street

Tel. 66-L

Barre, Vermont