

THE TRADE CIRCULAR

that escapes the wastebasket is the exception. Soliciting letters largely go the same way. No one disregards a telegram. The manufacturer, jobber or merchant who uses

WESTERN UNION Day and Night Letters

for circularizing his trade and soliciting orders employs the most effective and economical sales method yet devised.

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SCENE FROM ACT I IN "THE MISLEADING LADY," OPERA HOUSE, FRIDAY, OCT. 2

AMUSEMENT NOTES.

"The Christian" in Pictures at Barre Opera House.

The Barre opera house announces the vitagraph production of Hall Caine's superb love story, "The Christian," which will be produced to-night, with matinee to-morrow.

"The Christian," is the best story ever written by Hall Caine. As a novel, it gained international fame and as a drama, it brought fame to Miss Viola Allen, who appeared in its star part for eight consecutive years. It is a dramatic masterpiece even for a theatre, where it is physically impossible to present many of the important scenes. These same scenes have been utilized in the picture, and the useless dialogue all eliminated, with the result that "The Christian" in its picture form is nothing less than the vital points of the exceptional literary masterpiece, beautifully photographed and produced by the world's famous motion picture concern, The Vitagraph Co., which in itself, is a guarantee of the best that is possible in a photoplay. Such a story as "The Christian" in the hands of the Vitagraph company assures one of an exceptional motion picture classic. The universal commendation received by "The Christian" proves this value of the offering.—Adv.

"THE MISLEADING LADY."

The Comedy that Kept New York and Boston Laughing for Months.

At the opera house on Friday, Oct. 2, will be seen the much talked of comedy success, "The Misleading Lady." The plot of the piece deals principally with the courtship of Helen Steele, a society flirt and John Graigan, a practical young business man.

The opening scene is in a fashionable country home along the Hudson river. Helen has a stage aspiration and the vehicle chosen to test her ability is called "The Siren." She enters into an agreement to have a man propose to her within a set time, in order to show her power. "Graigan" arrives, makes love to her and proposes. She has learned to love him but does not wish to let it be known and she manages to keep her suitor in the dark for a time.

He becomes indignant and makes a speech berating the opposite sex in general. Around this centers a strong feature of the play. He argues against the wiles of the modern woman, condemns all skirts, low neck dresses and other feminine attire that exposes parts of the limbs and body or suggests the lines. All of these he holds are snares to catch men. He declares that man ought to follow the example of the suitors of Patagonia, who when they want a helpmate strike one over the head with a club or other handy implement and carry her off.

Putting into action his own line of argument he throws his coat over Helen and carries her into his automobile. They go to his lodge in the Adirondacks and away from the gay life of society and artifice, Graigan and Helen admit their real love for each other and decide to wed.

The company consists of well-known players including Alf Helton, comedian, with Mrs. Fiske, last engagement, Henrietta Crossman and William Courtwright; Bradford Lovett, leading man, with Amelia Bingham, Dress and Barrymore, also starred in "Messages from Mars." Evelyn Watson associated with Ethel Barrymore, William Faversham and John Mason.—Adv.

opera house Saturday when Selwyn & Co. presented "Under Cover," Boi Cooper Megrue's play of L. L. M. & T. Last there he abated one jot or tittle of the old melodramatic dispensation, it is here proclaimed that L. L. M. & T. stands for love, laughs, mystery and thrills. "Under Cover" is the composite result of these four phonetic signs. Even Owen Davis in his wildest flight of fancy had no more than a faint shade on Megrue. "Under Cover" is melodrama brought to the ultimate acme and because the lurking germ of melodrama is no respecter of persons, "Under Cover" won its way to approbation with the first pistol flash.

It was a finely balanced cast and if the piece was a bit starchy, no one lacked the while for diverting developments. From the very outset the mystery and intrigue of this secret service drama caught and held the attention of all. The formula of "Under Cover" is worked out along approved lines, but it conceals a mystery from start to finish. And mystery breeds attention. Intrigue is in the first act when Daniel Taylor holds over Ethel Cartwright a threat of exposing her sister's jewelry manipulations should she fail to aid him in the capture of a supposedly notorious smuggler. The scene is staged in the customs office, but from the inspector's desk to the Long Island villa of the Michael Harringtons is but a matter of moments and steps. There the second, third and fourth acts are climaxed. There the alleged smuggler quits his role, shows himself in the light of a secret service man and exposes his would-be captor and blackmailer. Through it all runs a sentimental thread, sometimes near to breaking, but finally supremely triumphant. For the three acts there was a splendid investiture with details supplied to a nicety.

Historic talent is something which Miss Josephine Park must prize. Her characterization lost nothing of its lustre in the presence of W. R. Randall, as "Daniel Taylor," Clara Louise as "Ethel Cartwright," or Rockcliffe Fellows as "Steven Denby." Randall is no after-noon farmer on the stage, nor is Rockcliffe Fellows, but their acting was never any better than that of Miss Park. Mary Keane as "Nora Rutledge," the man hunter, was a winning little personage, much given to malicious speech, genteel comedians both were Theodore Kohrwal, as hunchback "Michael Harrington," and Edwin R. Wolfe, "Denby's" timid accomplice. Supernumeraries for the customs staff, the butler, et al., were chosen for the parts with nice discrimination.

GRANITEVILLE.

Rev. J. F. O'Farrell of Francon, Que., who has been visiting his nephew, Patrick O'Farrell, of upper Graniteville, returned to his home Saturday at 12:25 over the Wells River road.

Don't forget the fair, under the auspices of Court Rob Roy, No. 6, Nov. 11, 12, 13 and 14. The usual attractions. Don't forget the dates. Committee.

RHEUMA CURED THE JUDGE

The first day you start to take Rheuma, the uric acid poison begins to dissolve and leave the sore joints and muscles. Its action is little less than magical. 50 cents a bottle of Russell's Rod Cross Pharmacy.

Judge Barhorst of Fort Laramie, Ohio, says: "I was cured of a very bad case of rheumatism, by using two bottles of Rheuma. Previous to that I was a cripple, walking on crutches."—Adv.

WELCOME SOAP

For whiter clothes and easier washdays. All dealers have it. Manufactured by Lever Bros. Co., Cambridge, Mass.

RANDOLPH

Mr. and Mrs. Carroll Harvey of Rochester are visiting Mrs. Harvey's mother, Mrs. Lois Rix, and friends in town.

Mrs. Abbie Whitecomb of Pittsfield arrived here on Saturday for a few days' stay with her sister, Mrs. John L. Hutchinson.

Rev. W. T. Sparhawk went to Putney on Saturday, where he is to supply the pulpit of the Congregational church for a month.

Mrs. R. G. Kellogg and her two sons, Clarence, from Boston, and Clyde, from Kansas City, left Saturday for Plainfield, where they went to visit another son, Clement Kellogg. Mrs. Kellogg has passed her 88th birthday and is yet well and active and will enjoy the trip as much as her sons.

Mrs. Minnie Montgomery left on Saturday for North Hartland, where she is to pass a few days with friends. She will return here to take up work October 1.

Mrs. Howard Martin, who has been here with relatives for a couple of weeks, went to Montpelier Saturday to make arrangements to return here for a permanent home.

At a recent meeting of the Fern Rebekah lodge, Mrs. John Ford was elected delegate to attend the district meeting to be held in Montpelier on October 2. At this time it was learned that the new hall over the Lawson Brothers' store was expected to be ready for the Odd Fellows lodge the first of November, when they expect to take possession of the same at once. New furnishings will be bought by the two organizations, and it is expected that the Rebekahs will also have new robes.

W. S. S. Buck left on Sunday morning for Castleton, where he will spend the time until October 5th when he will go to New York City to attend the printers' meeting which is to be held in that city.

Mrs. Archie Smith and her mother, Mrs. Martin, who have been entertained by Mr. and Mrs. J. E. French for a few days, left on Saturday for their home in Hamsden, Mass.

A daughter was born on Saturday to Mr. and Mrs. Thomas St. Lawrence, who live in the Chadwick block.

Rev. G. H. Spencer of Boston occupied the pulpit of the Methodist church on Sunday morning and evening and preached two strong sermons. The choir was assisted by Miss Hyzer, violinist, of Randolph Center. Mr. Spencer is the son of the late H. A. Spencer, who was a former pastor of the church and is now settled over a church at Forest Hills, Mass., where he is giving satisfactory service. While here he is the guest of Rev. and Mrs. Joseph Hamilton, former friends of the family.

Gilman Chamberlin of New York City is being entertained by his uncle, C. F. Moulton, and family at the Moulton farm.

Randolph grange held a very pleasant and profitable meeting on Saturday night when a musical and literary program was given. Following this, V. I. Spear presented to Mr. and Mrs. A. M. Vaughan a gift of table linen, and a linen casserole to Mr. and Mrs. F. J. Burnell, in appreciation of their services for the grange. Mr. Burnell responded very pleasantly, and the occasion was a very enjoyable one. Mr. and Mrs. Burnell go this week to Woodstock, where they expect to make their home for the present.

BETHEL

Mrs. J. H. Atchinson and Miss Blanche Atchinson of Morrisville were guests at A. N. Washburn's.

Rev. Robert Heselstine of Pittsfield was the preacher yesterday morning at the Methodist church.

Mrs. W. R. Daine and chauffeur of Clinton, Mass., came Saturday to the Bascom house and went yesterday morning to meet Mr. Daine at White River Junction. They had been touring the state about three weeks.

Yesterday's arrivals at the inn included Mr. and Mrs. H. Page of New York City.

Albert Krauf and Daniel Casey returned to their homes in Providence yesterday.

Mr. and Mrs. L. M. Tyrrell of Marshfield are employed at the Bethel inn.

Misses Zilpah and Zilpha Ranney of Pittsfield and George Davies have returned to study at the University of Vermont.

C. D. Cushing and party, L. M. Heath and party were in Bethlehem, N. H., Saturday.

Rev. Robert W. McClure, who is studying at Dartmouth college, was here yesterday to officiate at his church services, and will continue to supply his pulpit during the college year.

SOUTH BARRE

South Barre grange will hold its grange fair Oct. 15 and 16, with the following moths and committees: Entertainment committee—Mrs. Mabel Camp, Mrs. A. W. Allen, John Worcester, Mrs. E. N. Aldrich, Mrs. W. F. Shepard; fancy booth—Mrs. C. W. Persons, Mrs. Lebourveau, Mrs. Carl Huse, Mrs. John Worcester, Mrs. Henry Blagohard; apron booth—Mrs. Will Dudley, Mrs. C. H. Gordon, Mrs. Doll Cutler, Mrs. Evelyn Wales; domestic booth, Mrs. Ed. Coney, Mrs. W. G. Knight, Mrs. Will Jackson, Mrs. John Roberts, Mrs. McAllister; vegetable booth—George Allen, Don Camp, Edson Holden, Will Nye, H. A. Skinner, Mrs. Will Nye, Mrs. Cassius Camp, Mrs. John Dodge, Ha Jackson, Gertrude Jennette; ice cream booth—Guy Howard, Mrs. William, Nettie Henry, Mrs. Wood, Cassius Camp; popcorn booth—Will Dudley, Harry Hill, Charles Faulkner, Alex. Milne, Stanley Marsh, Moses Boulter; postoffice—Ruth Wood, Marjorie Worcester, Marjorie Bartlett, Eunice Wark, Winnifred Nichols.

WILLIAMSTOWN

Mr. and Mrs. Deland C. Staples, who have been at work at the Smith stock farm in South Barre for several months, have finished their engagement there and are to be at home for a time.

HEADACHE GONE! NO PAIN OR NEURALGIA

Don't Suffer! Get a 10-Cent Package of Dr. James' Headache Powders and Stop Headache or Neuralgia Pain.

When your head aches you simply must have relief or you will go wild. It's needless to suffer when you can take a remedy like Dr. James' Headache Powders and relieve the pain and neuralgia at once. Send someone to the drugstore now for a dime package of Dr. James' Headache Powders. Don't suffer. In a few moments you will feel fine—headache gone—no more neuralgia pain.—Adv.

NORTHFIELD

William C. White went to Chester Saturday and conducted services at the Universalist church there yesterday.

Miss Cecelia Burke of Montpelier has taken a position as cashier in the F. R. Hutchins market.

Charles A. Plimley, commissioner of taxes, returned Saturday morning from a business trip to Boston.

Miss Eva E. Berry of Burlington spent Sunday with Mrs. James Welch of Central street.

Miss Evelyn Hanlon of Roxbury spent Saturday and Sunday at her home here. Attractive signs have been placed in front of the postoffice block, directing tourists to Montpelier and Burlington on the north and Randolph and White River Junction on the south.

Frank N. Carpenter, accompanied by H. M. Gaylord of Randolph, left to-day on an extended western trip in the interests of the Northfield Savings bank. They will visit various points in Kansas, Iowa and other states.

C. J. Cameron, who has been superintendent of printing at the Northfield Publishing company for several years, has resigned his position and with his family left Saturday for Massachusetts, where he is to reside. Both Mr. and Mrs. Cameron have made many friends in town who will regret to have them leave.

Dr. J. H. Judkins will soon move from Slate avenue to the tenement on Central street vacated by C. J. Cameron.

The four days' bazaar under the auspices of St. John's church will come to a close in Armory hall this evening when drawings will be made and the prizes awarded. The prizes are \$10 in gold, one dozen silver knives and forks, parlor clock, ladies' or gents' Waltham watch, trip to Montreal and return with room at Windsor hotel for three days, leather dress suit cases and \$5 in gold. There has been a large attendance each evening of the bazaar.

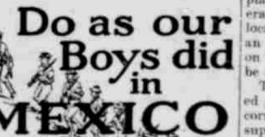
A Wartime Call to American Women.

The October Woman's Home Companion calls on American women to help in this war crisis. It calls on them to arise and support American industries as never before. The call is written by Ida M. Tarbell, the famous journalist and historian, whose knowledge of American business is wide and renders her an authority. After showing how American women have in the past prided themselves on imported goods, Miss Tarbell goes on to show how American manufacturers and designers are capable of superior workmanship and art which American women ought to support. And yet she says that in the past American women with the opportunity to choose between two equally good pieces of work, domestic and foreign, have decided in favor of the foreign. In the past she says that American women have had little sense of responsibility, little loyalty or pride in this matter, and she says that now is their chance to do a great service. The "Woman's Home Companion says in part:

"The day has come for the American woman to wake up to her duty to the industries of this country. Our common people have paid a terrible price to establish them, but they never can be developed to their place and power without her aid and stimulus. Now is her time. Temporarily, at least, the maelstrom which has sucked in all Europe deprives her of supplies. This is her time to show what her own country's industries can do, and to rally with all her influence to their support, urging them to make the things she wants, pledging them her allegiance.

"The world has seen in these days wonderful outbursts of patriotism. We have seen men and women literally begging to be taken to their country's aid. Is it only war which is to stir men and women to effort and thought and sacrifice? Has patriotism nothing to do with peace, with the daily efforts of men?"

"To keep the American people at work through this crisis; to show the world what patriotic peace means, as opposed to patriotic war to offer at the end of this struggle a picture of the fruits of each so striking that men can never forget it—that is our duty as a nation. One of the most substantial contributions that the American woman can make to the fulfillment of this duty is to give steady, intelligent support to American industries."



Do as our Boys did in MEXICO. Their systems were hard put. They used Castor Oil—army doctors believe in it whether in Mexico or in Europe. But YOU don't have to be "brave" to take



Now 15c for 3-oz. Bottle USED TO BE 25c.

Costs no more than the old "Torturous-Take" kind, and less than the acetate, or flavored kind. 3-oz. bottle now 15c instead of 25c—former 50 bottle (7-oz.) now 25c. Get it at Your Druggist's

CABOT

All members of the W. R. C. are requested to be present at the next regular meeting, Oct. 1, to practice work.

Walter Myers was in Burlington two days last week as a delegate to the Democratic convention.

L. A. Farrington of Chelsea was in town Thursday to attend the auction of George Jackson.

Mrs. Mary Ann Miller has returned to her home in Lowell, Mass., after spending several weeks at George Hoyt's.

Miss Julia Farrington is spending a few days with relatives in Burlington. A family reunion was held in the grove of J. L. Stone, Sept. 5, when Mrs. Eustia Farrand of Rumney, N. H., met with her six daughters and their families, numbering 27. Mrs. Farrand is 85 years of age.

Allan Smith lost a valuable colt last Wednesday, which was pastured by E. C. Gould. A bush became entangled in its tail, which frightened the colt, causing it to run beside a wire fence, cutting its side quite badly besides breaking one foreleg near the shoulder, as it jumped over the fence. The bone was crushed in such a manner as to necessitate killing the animal.

Mr. and Mrs. C. M. Corey of Winona, Minn., have been visiting at A. V. and S. A. Nelson's.

Loverin Lyford has gone to Woodbury to live with his brother during the winter months.

Wilber Howland is ill at the home of his father, Charles Howland.

Miss Maude Foster of Massachusetts is ill at the home of her sister, Mrs. Elmer Labree.

Miss Louise Norris is attending Middlebury college.

Elmer Benjamin has traded for the auto driven by Floyd Freeman.

Mrs. Orlando Heath received the sad intelligence last Monday of the death of her sister, Mrs. Fisher, in Montague, Mass.

Mr. and Mrs. Jerry Doying went to Albany recently to visit relatives.

Mrs. J. C. Kimball of Shelburne has been visiting friends here the past week. Walter Ford was in St. Johnsbury Thursday on business.

A son was born recently to Mr. and Mrs. Will Lang.

Mrs. Harry Ladd and Miss Dorothy Farrar of Enosburg Falls were guests of Mr. and Mrs. Earl Rogers last week.

Mr. and Mrs. Frank Paquin and sister, Miss Josie Laird, spent Friday at their cottage at Lake St. Joseph.

Mrs. Annie McLean of St. Johnsbury visited at the home of her father, S. B. Blodgett, recently.

Mrs. Stanley Kenerson and two children were guests at Charles Kenerson's in Barre Saturday.

Mrs. E. A. Rosebrook of Marshfield is caring for Mrs. Herbert Heath and infant son.

E. F. Farrington of Barre spent Sunday with his father, J. A. Farrington.

Mrs. L. G. Burnham has returned to her home in Burlington, after spending a few weeks with Miss Julia Farrington.

Mr. and Mrs. C. A. Heath of Danville were guests of his brother, Orlando, recently.

Mrs. Kate Davison of Lewiston, Me., visited her sister, Mrs. Fred Grace, last week.

Mr. and Mrs. Smilie Smith of Plainfield visited his brother, Joseph, last week.

Mr. and Mrs. Aubrey Nelson and daughter, accompanied by Mr. and Mrs. C. M. Corey, took an auto trip through the White mountains last week.

Ned Bates of Montpelier visited his parents, Mr. and Mrs. K. R. Bates, recently.

Ralph Witham and family of Calais were guests at his father's, Sunday.

C. M. Gallagher spent Sunday at his home in West Burke.

Sidney Currier of St. Johnsbury spent Sunday at the home of his parents, Rev. and Mrs. F. E. Currier.

Mrs. Cordelia Mack was a business visitor in Barre Saturday.

George Owens and H. T. Pope were business visitors in Barre last week.

A. A. Witham and son, Wilbur, took an auto trip to the White mountains recently.

Mr. and Mrs. W. L. Farrar of Hardwick visited Mrs. Frances Kenerson last week.

J. A. Woodard of Burlington has been at his home a few days, harvesting his crop of apples.

A New Fall Hat "The Latest"

The hat that has set the young fellows talking this season. A distinctively new style, with a number of clever "touches" that take it far beyond the average \$3.00 Hat.

We are determined to make our hat department the best in Barre—a place where you can get style and value shown nowhere else.

Our "Latest" is shown in Blues, Grays, Browns, and Genet Greens, with Gray bands and welt edges. Looks every cent of \$4.00 and is worth it. \$2.50

Others from \$1.00 to \$4.00.

Barre Clothing Store

Kino Maggiani, Comesso Italiano 171 North Main St., Next Door to Dreamland Theatre

In New York they considered Roger Peckinbaugh as one of the greatest shortstops, although he is not generally so rated. He is a fair hitter, fast on his feet and is fast either to his right or left. He throws accurately and as a judge of ground balls has few equals.

Since the Stodols came under the direction of Fielder Jones the team has made no greater gains. The club has been playing the same brand of ball for the past month as it did under the regime of Mordecai Brown.

Hobitzell of the Red Sox is batting for .261, while the average at Cincinnati is only .212.

Eighty-two soccer football teams are entered for the national challenge cup competition of the United States Football association to be held in New York. The first qualifying round is to be played Oct. 25, while the grand final will be played on Nov. 15. These teams are entered from every corner of the country. It is not known of any Vermont teams entering.

PRINCE ALBERT the national joy smoke. Jam it in a jimmy pipe or roll up a cigarette. It's great! Tippy 5 cent bags, tidy 10 cent tins, pound and half-pound humidor.

Just Arrived, Large Lot of Men's, Ladies' and Children's Sweaters. Prices from 50c to \$10.50. Also, we have everything in Fall Clothing, etc. Special bargains on Men's Suits. AMERICAN CLOTHING CO. 255 North Main Street

Residence Service Within the City. Two Party Line. Only your bell rings. Only 25c per month more than six party line. GIVE IT A TRIAL. The Vermont Tel. & Tel. Company

PERRY & NOONAN Unexcelled Funeral Furnishings HOSPITAL AMBULANCE SERVICE Special Orders for Furniture. UNDERTAKERS AND LICENSED EMBALMERS DEPOT SQ. BARRE. Telephone Connections: Mr. Perry, 425-2 Mr. Noonan, 425-3

"Perfection Oil Heaters" are just the thing for these cool nights and days. Will save you from starting your furnace and will make your room very comfortable. No danger. No smoke. Fully guaranteed. THE N. D. PHELPS CO. TELEPHONE 23, BARRE, VERMONT