

# 2,000 Subscribers by January 1st, 1912.

## The French Broad Hustler.

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HENDERSONVILLE, NORTH CAROLINA, THURSDAY, OCTOBER 26 1911

\$1.00 PER YEAR

### TO BE GREAT SUCCESS.

#### Dana Fair Promises to be Even Larger Than First Thought.

That the Fair to be held in Dana, N. C. November 8th and 9th is to be well advertised and also a great success is the opinion of many of the leading citizens of this city and the county. Everybody interested in the Blue Ridge County Fair is talking it to his or her neighbor. Many more entries are expected than were first planned. In fact the entire Fair has grown into a much larger affair than the management first anticipated.

The premium lists are expected of the presses of The French Broad Hustler company any day and they will be mailed out over the county showing the various amounts offered in each department and the general arrangement of the Fair. The citizens of Blue Ridge are in earnest about having the greatest Fair ever held in this county and they are leaving nothing undone in making it a grand success.

Some of the local merchants have prepared to show elaborate displays. One prominent merchant is going to place farming machinery out on the Fair grounds and also rig up a gasoline engine to run his machinery. Edwards Hardware will probably have a Case engine on display.

The First National Bank and the Peoples National Bank will offer cash premiums for various entries at the Fair.

Dr. C. Few of this city is busy getting citizens interested in the Poultry department and it is thought that this will be one of the best poultry shows exhibited in Hendersonville.

The Ladies of Blue Ridge Township have an organization known as the Ladies Home Improvement Society and are offering prizes to the amount of over \$40.00 on exhibits of various domestic articles such as pantry supplies, embracing jellies, preserves, pickles, canned fruits and vegetables, cakes etc. All outsiders are particularly invited to make entries. No entry fee will be charged but a membership fee of ten cents will be charged for all those who make entries. This charge will entitle the person to become a member of the organization.

The Spartanburg Fertilizer company has offered a prize to the farmer in Henderson county making the most corn to an acre. This contest will close November 9th.

### A Cannon Talks

Hon. A. Cannon, one of the best known farmers in this section of the state returned last Monday from Marion where he acted as one of the judges in the Agricultural department. Mr. Cannon in speaking of the Fair in McDowell county stated that it was one of the best he had ever attended. There were several thousand people in attendance and Mr. Cannon stated it was perfectly orderly in every respect.

"I was asked by a great many people this question 'How about Henderson county Fair this year?'"

"I was very sorry to have to tell them that there was no Fair in our county this year but we hoped to have one next year. I was agreeable surprised to hear that there would be a Fair out in the Blue Ridge section of the county. We must all get together and make this a great event in the history of the county."

Yes Henderson county should by all means have a county fair in 1912," remarked Mr. Cannon.

Mr. Cannon will attend the Fair at Dana on November 8th and 9th.

### GOLF FOR THIS CITY

#### Opportunity Lent by President Holt to Give City Excess to Golf Course.

With only a little effort on the part of the citizens of this city the city of Hendersonville can advertise the world over that there is at the disposal of the visitors and others one of the finest golf grounds in the South. The golf course used by the guests and members of Highland Lake Club has been turned over to the city of Hendersonville for the benefit of sports winter tourists who desire sure sport during their stay in this city. This magnificent course was completed last season at a tremendous expense of the company it is fortunate that the city can get the use of such property.

Joseph W. Holt has notified Mr. Foster, proprietor of Hotel Gates that if the city of Hendersonville and his hotel could get together and have about \$100 worth of improvements done on the grounds, that the course would be in excellent condition and would equal any course in the same mountainous country in this part of the state.

The magnificent Golf Links can be seen from the car windows of the Southern railway trains and has been the sight of much admiration from the thousands of passengers passing by. The beautiful club house of this already famous club can be seen in the distance, making it as a whole, a very picturesque landscape.

Mayor Staton has been approached by Mr. Foster and assured that the city of Hendersonville will do anything reasonable in securing this golf course for the benefit of the winter tourists. Quite a number of players go out every afternoon now and as the season approaches there will be many pleasant parties on the golf links owned by The Highland Lake Club.

### TO START SOCIAL CLUB

#### Efforts Being Made to Organize Club for Hendersonville.

Efforts are being made to organize a young mens social club for Hendersonville. For some time there has been plans on foot in this direction. Many of the young men of the city have been approached by parties who are willing to finance the proposition if they can receive the proper support from the best elements of the city and county.

Hendersonville has been unfortunate in not having a city club with reading rooms, etc. This attraction is one of the essentials of a successful summer tourist city. There are parties in this city who are willing to furnish necessary capital which would amount to several thousand dollars in fitting up the most modern and complete social quarters for men in this part of the state.

It is proposed to have the club chartered as a stock company. The charter members will be entitled to one share each of \$10.00. The club is guaranteed to be run on the very highest plan and will have for its purpose the betterment of the men of Hendersonville and not a dive or den for the corruption and the downfall of mankind, as some people so often term a social club in a small community.

Some of the leading business men have signified their willingness and co-operation in the organizing of such a club.

There is one man who is willing to build a separate building for the club and put in it every convenience for the members. This building will be in the heart of the city where in a few minutes walk a person can be in one of the nicest fitted up quarters in the state. It is proposed that in the reading rooms all the daily papers and popular magazines will be kept also stationary and writing material. Shower baths and both rooms furnished in the latest styles will be an attractive feature of Hendersonville's new club.

If such a club is organized in Hendersonville there is more than likely that it will combine with what is known as the Commercial Club of Hendersonville and soon become one of the leading organizations of the city.

Down stairs near the front entrance of the club will be one of the most completely equipped cafe in Western North Carolina. This cafe will be open to the public but special privileges will be allowed the club members. Private dining rooms will be supplied and every convenience for the members will be granted.

As to the fees of this club it is not thought that they will amount to more than 75 cents per month and give the member free excess to all the privileges of the club. A very small charge will probably be made for playing pool, but not near the price which is paid in a regular public pool hall.

It is pacifically stated that this club will have no drinking allowed and will only encourage the best moral and educational advancements. Hendersonville now has the opportunity in getting a modern club, governed by a board of directors comprising loyal citizens, financed by men who understand how to conduct a high class social club, and all the management asks is the co-operation of the citizens of this city.

### FOX HUNTING

#### Many Local Sportsmen Join in Live-ly Chase Last Monday Night

It is said by the fox hunters in this section of the State that there are more foxes this year than any season than any season in recent years. This is hardly true now in the fact. This statement accounts for the many fox hunts participated by the many hunters in and around Hendersonville. Monday night a crowd of sportsmen from Fletcher who were later joined by Chas. R. Whitaker and others of this city who went out in the mountains near the South Carolina line and had a great deal of fun. Several lively chases are reported.

### TO PAVE WITH ASPHALT

#### City Fathers Decide to Close Contract for \$20,000 For Immediate Paving of Main Street and Anderson Avenue.

The contract for paving Main Street and Anderson Avenue with asphalt has been closed.

Robert G. Lassiter of Oxford, N. C. one of the best known contractors in North Carolina was the successful bidder.

Work will begin soon and the contract reads that the job will be completed sixty working days after the beginning.

The cost of this long needed improvement on Hendersonville's magnificent main thoroughfare will be in the neighborhood of about \$20,000. It is not known just yet who purchased the city bonds but it is assured that satisfactory arrangements have been made by which the town will have no trouble in meeting all obligations.

### PERSONALS

F. E. Durfee spent Tuesday in the city of Spartanburg on business.

P. H. Walker of Flat Rock is attending the Fair in Spartanburg.

The French Broad Hustler Company will hold its annual stockholders meeting in the office of the company today.

Vance Norwood of the Hustler Company is in Charlotte on business.

Mrs. C. R. Whitaker has returned from New Castle, Pa.

Miss Della Davis spent Tuesday in the city of Asheville.

John L. Orr and family spent Tuesday in the city of Asheville. They made their trip in Mr. Orr's automobile.

H. G. Bailey has gone to Greenville on business for the Transcontinental Railroad.

The family of H. G. Bailey have moved to the city from Brevard and are now living in the Garland House of Anderson Avenue.

Mr. Sam T. Hodges is having constructed a handsome cottage on the College property on fifth avenue.

A Flicker is reported to have sold his grocery store to W. F. Case. Mr. Case has been the head clerk for Mr. Flicker for many years.

L. H. Keith a prominent dentist of South Port, N. C., a brother of W. A. Keith of this city is very sick at his home with typhoid fever, the friends of Mr. Keith in this city wish him a speedy recovery.

Mr. Geo. T. Hewes of Golf Port, N. C., who has been spending some time at Hotel Gates with her son, leaves Thursday for Greenville where she will visit Mrs. A. A. Gates before leaving for her home.

Professor Dauer and daughter who have been playing with the Palace Theater for the past several months have gone to Asheville for the winter. They will be greatly missed from this popular play house.

In honor of Rev and Mrs. Moore the ladies of the Methodist Church have planned a short service and social gathering to be held at the church next Friday evening at 8 o'clock. Mr. Moore's last year as Pastor of this church is drawing to a close and it is earnestly desired that all members of the church attend this meeting.

Last week was shown a wonderful advertisement from M. M. Shepherd, the shoe man. Mr. Shepherd who is the shoe man who is a live wide-awake merchant. He is a great believer in printers ink and when the time demands it his is on the job with the goods. As was stated in his advertisement he has had many years of experience in fitting the people of the community in shoes and today is carrying in stock just what they need in the way of good foot ware.

The Hustler Company has just completed one of its banner printing jobs in the shape of 10,000 card board folders in two colors for the Kneeland Shoe Company of Virginia. Mr. San T. Hodges of this city is the Southern representative of this company and it was through his influence that the Hustler Company succeeded in getting such a large printing order from a Virginia Shoe factory. It is more than likely that this order will be doubled during the next season thus giving the Hustler Company an opportunity in sending out some of its printing over the entire South.

Among those who attended the boosters meeting in Asheville were: Mayor R. H. Staton, W. A. Smith, P. F. Patton, U. G. Staton, D. S. Pace, Gordon Garlyington, M. M. Shepherd, H. C. Mayer, W. H. Justus, H. W. Allen, Frank Case, Judge C. M. Pace, Sheriff Blackwell, V. L. Norman, Walter Smith, Wilshire Griffith, Homer Hawkins, J. L. Lyda, Col. S. V. Pickens, H. G. Bailey, C. E. Wilson, J. O. Orr, Glover Orr, Dr. J. Joy Williams, B. Jackson and many others.

### MRS. WHITAKER TALKS

#### Local Members Aid in the Program at Semi-Annual Meeting of Rebekahs.

The ninth district Semi-Annual Rebekah Assembly met last Friday and Saturday in Asheville. Mrs. C. R. Whitaker of this city read a very interesting paper before the assembly. Miss Bessie Aiken went from the city as the social delegate from the local organization. Quite a number of valuable papers were read by various members and the reports read show that there is a wonderful growth of the organization in this section of the State.

### TOXAWAY IMPROVEMENTS

#### Proprietor Says That an Electric and Ice Factory Will Be Installed This Winter. Other Improvements

That there will be many improvements made at Lake Toxaway this winter is the statement made to a newspaper man in Spartanburg by the sole owner of this magnificent property near Hendersonville.

The following was taken from the Spartanburg Herald, one of the best papers in South Carolina.

That the railway system of the Spartanburg Railway, Gas and Electric company is not on the market but would be sold if a sufficiently attractive price should be offered; that there have been no negotiations for the sale of the property to Mr. J. B. Duke's Greenville, Spartanburg and Anderson Railway company, and that the Spartanburg Railway, Gas and Electric company welcomes the coming of the Duke line to Spartanburg, believing that it will bring people and trade to Spartanburg and increase the business of the Spartanburg company.

Mr. Jennings stopped over here for a few hours on his way to Towaway, N. C., where he owns a lake, hotel and much valuable property.

Mr. Jennings declined to admit that there was danger that the interurban would hurt the business of his company. He seemed to be under the impression that the interurban's business would consist mostly of through traffic, and that its competition with the local company would not be serious enough to cause alarm.

He said the interurban would be a good thing for Spartanburg and that he was glad it was coming. Whatever business the Spartanburg company would lose to the interurban would be counterbalanced, he thought, by the increased business which the interurban would bring.

Mr. Jennings spoke of improvements contemplated by the Spartanburg Railway, Gas and Electric company and of the big steam power generating plant which is now in course of construction.

He was enthusiastic over the possibilities of the Toxaway properties, of which he is now sole owner. The litigation which he had with J. B. Duke for the possession of these properties has now been completely settled, he said.

Mr. Jennings announced that he would spend a large sum of money at Toxaway this winter in the improvement of the resort. He will erect an electric lighting plant, operated by water power, supplanting the present plant which is operated by coal and is inadequate. He also intends to erect an ice plant.

He is going to construct a beautiful automobile boulevard 12 miles long around the lake. He will also add a number of bath rooms to the hotel.

Lots have been laid out around the lake and on one of these he intends to erect cottages and handsome residences, which will be sold.

Mr. Jennings said that business was dull in Spartanburg. There was a depression in the steel business, he said, and coal and coke were being sold at the cost of producing them.

The decline in the price of steel stocks was partly due to depression in the steel business, he said, but more largely on account of the scare over the possibility of the prosecution of the United States Steel corporation by the federal government as an illegal combination. In his opinion, however \$81 or \$82 a share was fictitious value for steel common.

Mr. Jennings left over the Carolina Special in the afternoon for Toxaway, where he will spend a week or ten days. Mr. Jennings' son will join him at Toxaway today.

### TOURISTS ARE COMING

#### Season Looks Good For Winter Tourist Trade in Hendersonville.

Already can be seen the results made by the Southern Railway when Hendersonville was put on the map as a winter resort there are at present a great many northern tourists in the city.

A number of these people came to this city on account of the round trip tickets from their home town.

At the Hotel Gates there has been a number of Northern people. Some of these only passed through the city for a day or so stop. Others are at the Kentucky Home, one of the city's best hostels.

During November there is more traveling South and it is the thought that a greater number of tourist will stop over in Hendersonville than ever before. It will be remembered the mass meeting held here in the spring when the members of the Passenger department of the Southern Railway visited here and assured the citizens that they would aid Hendersonville in securing tourists. There seems to have been some good work done already. Manager Foster of the Gates Hotel is busy answering inquiries and today is mailing a number of temperature pamphlets showing the average temperature of this city the year round. This is valuable information to send to out of town people. He is also sending booklets along with personal letters.

### BOOSTERS MEET

#### Organized Greater W. N. C. Association. Meet Next in Hendersonville.

The Greater Western North Carolina Association will hold its next meeting in the city of Hendersonville during the first week in November. The date of this meeting will be announced later. This resolution was passed at the meeting held in Asheville last Tuesday upon the invitation of Mayor R. H. Staton, on behalf of the city of Hendersonville.

There will be over one hundred delegates in attendance in this city at which time the local citizens will prepare an elaborate program in addition to the regular business session proposed at this meeting.

The executive board will hold a session a few days previous in the city of Asheville.

Fifty of the liveliest "boosters" in Hendersonville spent last Tuesday in Asheville attending the meeting of the delegates of the Greater Western North Carolina Association and the perfection of the organization of such an association. There were fifty Hendersonville delegates all wearing boosters badges and it was a grand sight to see these gentlemen marching in file through Pack square going to the county court house where the meeting was being held.

Hendersonville had more representatives than Buncombe had ever had at the meeting was held in Buncombe from all the western counties and hardly has there ever been held in this part of the state a more enthusiastic meeting of this kind.

The meeting was called to order a little before the Henderson delegation arrived in the city. W. E. Breese, jr., mayor Brevard was nominated chairman of the meeting and after calling it to order, Frank Miller of Waynesville was appointed secretary. George S. Powell, president of the Asheville Board of Trade was asked to state the object of the meeting which he did so in the shape of a report made by M. L. Shipman, chairman of the committee selected as the last "Boosters" banquet held at the Battery Park several weeks ago.

The report was read and discussions were made at the request of Mr. Shipman who stated that the report was only a suggestive one and the committee desired to get the opinions of the various delegates before passing upon it.

### Our Delegates Talk

At this time the delegation of Henderson representatives, including about forty of the leading citizens of Hendersonville arrived and members of which were once called upon for talks at the suggestion of M. L. Shipman, Commissioner of Labor of North Carolina who was present from the start. W. A. Smith made the first talk. He said that he was hearty in favor of the organization of such a proposed association. In his pleasing manner he told the delegates that he did not think the people of Western North Carolina were selfish that they did not wish to tell the people of the world what a grand county this was. He desired it understood that there was no undue selfishness on the part of Henderson county against the people of Buncombe.

"We would only be too glad to have Asheville wake up in the morning and find a half million people in her midst. Hendersonville would get her proportion and so would the other towns," exclaimed Mr. Smith in his enthusiastic talk.

Mr. Smith made some valuable suggestions at the meeting during the proceedings which assured the various delegates that he was fully alive to the situation and could be classed among the greatest "boosters" of Western North Carolina.

### Col V. S. Pickens

Col S. V. Pickens, the veteran citizen of Hendersonville was next called upon for a talk. He told the organization that he knew nothing more than had been stated in the papers in reference to the organizing of a Greater Western North Carolina association. In his opinion there was no greater movement before the people of this section today. He did not agree that all the great developments were to come and very few had been made in the past years. He told how he could remember when a person had to haul goods from Asheville and Hendersonville all the way to Southern Georgia in order to get to a railroad station.

The Colonel pictured the mountains many years ago when there was not a cottage in sight and today he told of the many houses, cottages dotted here and there. "The advancements already made in the water powers and manufacturing interests are the starting of greater things," said Colonel Pickens, but he was sure that the people of the last decade had done their part in making this one of the greatest countries in the world.

### Judge C. M. Pace

Judge C. M. Pace one of the leading citizens of Western North Carolina was next called upon for a talk. Judge Pace seemed full of enthusiasm over the meeting and agreed with the Col. Pickens that movement was just what was wanted in bringing more people and capital into the midst of Western North Carolina. Judge Pace said a very interesting story, which he says is positively true as one of the

men told him so. "It was back in the days when news first reached Henderson county that a railroad was being built near Augusta Georgia, that two of the counties best railpitters, I would not be sure but I think they could plit five hundred rail a day, decided to go down and get a job on this railroad. They placed there iron wedges in their pockets and their mauls on their backs and started to walk all the way to Augusta from Hendersonville. It was there intention to split rails for this railroad just as they had been splitting them for fences and other things in this county. They were surprised to find that the rails were entirely different for a railroad and that their labor could not be used on a railroad," told Judge Pace to an interested body of delegates.

Mayor Staton of Hendersonville was the next of the Hendersonville county delegation to give any suggestions and assured the meeting that the city of Hendersonville would go its part in anything for the betterment of the developments of Western North Carolina.

Professor G. C. Briggs, who represented Haywood county, declared that the movement should have been started years ago. The only thing about it which is not good according to his belief is that it got a late start. However, he believed that it will result in great good and work should be begun at once. Waynesville and Haywood county are heartily in favor of it and will co-operate in any way that will help the "Land of the Sky."

W. B. Farrell, of Jackson county, suggested that the goods roads and the productiveness of this part of the state should be given more advertising space, although he is heartily in favor of keeping the people of the country familiar with the many climatic and scenic advantages.

P. F. Walker, of Madison county, named a number of resources which when developed will result in an era of greater prosperity for this section, and he expressed the belief that the spirit of co-operation is the only means by which these resources can be developed.

Mr. Breese called the attention of the delegates to the fact that time was passing rapidly and suggested that the meeting enter upon a plan of organization. Judge J. C. Pritchard inquired if the sole object of the association would be to advertise the section. He thought it best to appoint committees for various phases of industrial development such as manufacturing. He laid special stress on the importance of co-operation and a system of good roads.

Judge Pritchard was followed by J. C. Fisher, of Polk county, who made a short but strong speech. George L. McKay of Rutherford, suggested that the convention get busy. "The different sections, he stated, would co-operate it was useless to discuss that further. All have advantages; that is a settled fact, the discussion of the object of the meeting, he declared, was to form an organization which can get capital behind the movement and which will accomplish results."

### Railroad Men Speak

Shirt talks were made by Passenger Traffic Manager S. H. Hardwick of the Southern, and Mr. Wearnick of the land and industrial department of that road. Mr. Brewer, of the C. C. & O. also spoke encouragingly.

A long discussion followed as to the best plan of organization. Many of the delegates insisted that the sooner work is begun the better and the quicker the results will be felt. They urged that an organization be formed and plans for the advertising campaign be laid. They wanted immediate action. Others, however, while agreeing with these gentlemen thought it a bad policy to perfect a permanent organization and determine upon a course of action, in view of the fact that the people of the surrounding counties who were not present at the meeting might think they were somewhat slighted. The delegates who expressed this opinion thought it best to perfect a temporary organization and secure the approval of the people whom they represented. They suggested that officers be elected, an executive committee be chosen and directors be selected, and that when the action of the meeting is attified by the counties and cities which will form the backbone of the movement, these officers can go to work with the assurance that they have the loyal support of the entire western part of the state. This suggestion prevailed.

### Officers Elected

The following officers were elected: President, W. E. Breese, jr., of Transylvania; first vice president, S. H. Hardwick of the Southern railway; second vice president, W. A. Smith of Henderson; treasurer, H. W. Plummer, of Asheville; secretary, Frank W. Miller of Waynesville.

The executive committee is composed of the following persons: M. L. Shipman, Hendersonville; George S. Powell, Asheville; George L. McKay Rutherford; E. J. Sloan, Waynesville; R. B. Wilson, Brevard; the other officers serving as ex-officio members of the executive committee.

The directors selected from the counties represented follow: Transylvania; Joseph S. Silverstein,

(Continued on last page)