

The Bank With a Record

The Bank whose facilities appeal to the most conservative business men. The Bank that is ever ready to extend its aid to a legitimate business enterprise. The Bank that offers its present and prospective customers every accommodation consistent with sound banking principles. The Bank whose officers and directors are time tried and influential business men, and have served the people of this vicinity for many years, and have the confidence of the entire community. First find the Bank with a capital of \$125,000 and surplus of \$31,000. Then the Bank that is safest for saving.

WHO IS WHO IN TOWN.

Who has that clean neat appearing lunch room. The one with the appetizing look, that makes you hungry when you pass by? Here you will find all the best of lunches and cooked just like mother use to cook them, and cooked by a man who knows how. Judging by the cleanliness and tidiness of his place success is certain. Here you will find the best home cooked lunches ready at all hours. A trial will convince you that this is the place, sanitary in every respect.

A FRIEND OF HEARTY EATERS

Who has all the newest things in the grocery line? I have. Who keeps everything as clean as a good housekeeper keeps her house? I do. Who keeps them in a manner that merits your inspection? I do. Who is the live wire groceryman, always busy serving customers and looking for new ones to please? I am. Who has remodelled his store and now has the most sanitary grocery in the city? I have. Who has exclusive agency for White Rose Coffee and Teas? I have.

The Opportunities

for misrepresentations are frequently the occurrence when buying furniture, therefore you should investigate the firm from which you intend buying, as there personal assurance of full value is the only guarantee you have. This firm has sold furniture here for the past 16 years, and carries only such goods as they know to be the best. Those which have stood their closest investigation, thus affording absolute satisfaction and full value to every customer. Home surroundings exert wonderful influence on domestic happiness, every room in your house can be artistically and elegantly furnished at a price that is ridiculously low. Not knowing our store means a direct loss to you when you buy furniture. Therefore deal with the store that has a reputation of having the largest stock of quality furniture at the lowest prices, on every terms.

FRESHNESS, CLEANLINESS, PURITY AND COURTESY

Are the four necessities to place a Grocery in first class. This store possesses these features. Purity, because that is our foremost consideration when buying. Freshness because we operate the largest Grocery here, we therefore must keep our goods on the move and by doing so can guarantee their freshness. Cleanliness, because that is our natural disposition. These are the distinguishing features of this store. A large line of staple and fancy groceries. Sunbeam canned goods and Cres-Co. Coffee. The most sanitary grocery in the city.

WHO MAKES IT POSSIBLE

For you to enjoy yourself without wearing an evening suit or hiring a cab? If you guess right, you will name the place that is gradually drawing people of good taste every night. Just stop and think where you can enjoy yourself at the least expense. Here you will find everything in a sanitary condition, and it is not only a place of pleasure but a place of education and moral standing.

Clothes Do Not Make the Woman

But plays a major part in help making them. It is the well dressed woman who is given first consideration these days because carefulness in appearance denotes carefulness and thoroughness in other things. Do you know that there is a store where you can be well dressed and save money, by buying clothing and dry goods. Our sole ambition since we started has been to sell quality goods, and how well we have succeeded is proven by our large list of satisfied customers. Besides goodness and quality we guarantee them to be the latest in style. To make a long story short find the home of the Buster Brown Darnless Guaranteed Hosiery and you will be correct.

DO YOU KNOW

that old man Grump has just discovered that there are cigars sold right here in Hendersonville that for quality are just about the finest thing that he ever smoked. Before old man Grump tried this place he was bothered with getting cigars that left a bad taste in his mouth. But now he has found a place where he can get anything he wants in the tobacco line, and all of it is of the finest quality. But now he banks on William Penn. Say boys if you don't smoke it we both lose money. And in connection with this stand we have the most sanitary 4 chair parlor in the city.

HE'S A CLOTHES DOCTOR

He will alter your clothes and make them fit. He can absolutely dry clean and press them so they will look so good you will hardly know them to be the same clothes. Why patronize amateurs with your cleaning and pressing when he has been pleasing you here for the past nine years, and is now better equipped than ever before. He can offer you a selection of samples, and will make you a suit from \$15 up, and will guarantee satisfaction and a perfect fit.

When This Saturday

Comes around you will find we have moved in the middle of the next block farther uptown, to the largest and modern building that could be found.

Then won't we make competition frown. Oh My!

And then we will sell to you, Dry Goods, Clothing and groceries too—cheaper by far than you ever knew—regardless of Who is Who and Why! A \$2,000 stock that is all brand new.

We will then open up and show you Who's Who.

WHO IS WHO PUZZLE

For Rules, Directions and List, see Page one.

WHO IS WHO? Designed, Arranged and Copyrighted by GEO. SHERWOOD, Toledo, Ohio.

WHAT IS WHAT?

It does not matter so much who is who in the drug business, as what is what. We have been in the business almost a life-time, and we know what good drugs are. We know how to buy them and how to preserve them, so they may reach the patients in the proper state. Our store is an ideal drugstore. The one in Hendersonville that exerts itself to please you and that carries everything in the drug line. We are agents for the Nyal line of household preparations and recommend them. Our seed business is constantly growing. Two registered pharmacists are on duty to fill your prescription quickly and accurately. Can you guess the name of this drug store? Call us up and we will tell you who it is that knows what is what in the drug business in Hendersonville. We can't say any more for we might tell you too much about our nice store that everybody likes to visit.

Realizing As We Always Have

and still maintaining the same position that our business can be advertised only by the service rendered and trusting that we may continue to merit the confidence and patronage of the people of Hendersonville. We submit the following for your consideration: Business methods that none can question, giving you the best possible service at the lowest price. Here is a bunch Real Jewelry is not an extravagance but an investment. When you wish to buy a gift that will be most appreciated, a gift of fine quality and great beauty, you should see our splendid new collections of the latest designs and wide range of price allowing you ample choice. It has been our aim since we started to give you quality goods and how well we have succeeded is proven by our large list of satisfied customers we serve yearly.

THERE ARE FOUR THINGS THAT DISTINGUISH THIS MARKET

First the neat and clean appearance of the place and the high quality of the meats sold here. Second, the very low price we charge for fresh and cured meats, who has had 15 years of experience in the business and understands each branch of it. Fourth, the courteous treatment you receive and the pleasure we take in serving you with meats that meet your approval.

THE CROWN MEN IN THE GAME

Who are the progressive and up-to-date men who lead things pertaining to livery. If you are going to take a drive and want a new and stylish horse, one that is gentle, you will want to hunt up this place as you will find just what you want here. The existing conditions in our business enables us to offer better livery and board than you can find elsewhere in the city at the same price. This is the largest and best equipped here.

Facts

Misrepresentations and imitations are frequently the occurrence when buying Shingles. You can't make a silk purse out of a sow's ear. No use to try. Good things are made of good things.

Imitators! America has now scores of makers of Metal Shingles and not a mother's son of them knew anything about it until they bought Cortright Metal Shingles, looked them over and concluded to buy some cheap tin and stamp out something to resemble them and sell them at 5 to 10 per cent less. Please keep in mind they do not make 57 varieties. They find it difficult enough to make one thing very well. This store handles them and also all kinds of farm implements, such as Genuine Oliver Plows, Geo. E. Nissen Wagons, Mitchell Wagons, Rock Hill Buggies, John Deere Corn Planters, McCormack Mowers, Penn. Grain Drills, Clark's Disc Harrows, Coon Brand Fertilizer.

BARGAINS.

That is what I am able to offer the public now, as I am closing out. Owing to the actual experience of 8 years I have had, has developed me as a shrewd and able buyer. And you should come in, see the quality of the goods I offer you at such ridiculous prices. If my prices look too good to be true or too cheap to be good, just come in and say "Show me" and be convinced as to who is who in bargains in ladies suits, clothing, dry goods, etc.

YOUR SYSTEM IS IN NEED OF SUCH A FOOD.

As your body requires a pure and wholesome predigested liquid that will build you up and give you strength. Such liquids are made here in Hendersonville by men who know how. It is made from the pure juice of fruits and is recommended by physicians everywhere and is a drink that gives universal satisfaction. If patronizing home industry is with you a conscientious scruple the best way to practice it, is to insist upon having Afri-Kola. This is bottled strictly under sanitary conditions. They also grind meal and crush feed.

Hendersonville's Largest Trading Center

Where everything you wear can be found, and where quality is the selling force. This has grown to be the largest store in Hendersonville and one of the largest in the State, because the trading public have a keen appreciation of the fact that a dollar buys more value here, and that the goods are dependable, and every item that goes out is backed up by this store's reputation for selling the best there is. These cardinal principles have made us grown in the past and will continue to make us grow as long as the people want quality merchandise. This firm owns and controls six stores and by buying in such quantities are able to sell cheaper than any other store in the city without forcing quality down. The following high grade lines are found only in this store: Hart, Shafter and Mark Clothes, Edwin Clapp, Stetson and Reynolds Shoes, and Stetson Hats. Ladies Coats, Coat Suits, Dry Goods and Notions. "We cut the price and sell the goods." That's all. Do you get it.

We are not Paying for this Space

In the paper because we think that you have not heard of us before, but to keep the public acquainted with our facilities for handling their orders in a prompt and satisfactory manner. The management of our company has had twenty years of experience in the building material lines and are able to understand the requirements of the most exacting in any particular line in this business.

We own our planing mills, and have efficient mechanics at the head of each department. We have a large volume of business on our books now, in fact the largest for some time, as our business has been constantly growing, but our capacity is equal to two-fold the amount of business we now have, and we therefore earnestly solicit your business with the understanding that it will have efficient and prompt attention.

THE MAN WHO WANTS TO SELL YOU DRUGS, SUNDRIES, PERFUMES, TOILET ARTICLES, CANDIES, ET.

My business is to furnish you drugs when you are sick, or to keep you from getting sick. I keep only the purest drugs from which your prescriptions are compounded by a registered pharmacist of years' experience, whose qualifications enable him to fill prescriptions accurately and as cheaply as pure drugs can be sold. I keep a full line of the best toilet articles and perfumes, toilet water, face powders, talcum powder, manicure articles, of all the leading popular kinds. I am agent for the Asheville Floral Co., and solicit your orders for cut flowers and potted plants.

I AM IN A CLASS BY MYSELF

Because of the quality of work I turn out, and the way in which I can serve you. When you have your car repaired you do so with the intention of having it repaired right. This garage is run by a man with 20 years of experience, and thoroughly understands repair work of all kinds. This is the best equipped and best located garage in the city. He has three experienced mechanics employed all the time to attend to your work in a satisfactory manner. And also does blacksmith work and repairs buggies and wagons.

To Get The Best, Buy from the Man at Home

I sell something that but few of us buy for ourselves, and when we do we never buy it but once in a life time, and when friends buy it for us we never get the opportunity of expressing our thanks or appreciation of the gift. I carry the largest stock of finished work and can fill your order with any of the leading American or Foreign grades. The largest stock of the most artistic work of the latest designs and high class material, giving our customers the opportunity of seeing exactly what they are buying, it is not how much you invest, but it is what you get for your money.

THEORETICAL KNOWLEDGE AND PRACTICAL EXPERIENCE

Combined with eagerness and a desire to please, giving assurance of a thorough job finished in accordance with the latest methods, who with their years of experience in tin work are equipped to handle all of your work in all its branches, such as skylights, tin roofing, steel ceiling, gutter, tanks, cornice ridge roll, stove pipes, etc. Name the tinner with four experienced and the manager with 30 years of experience and you have guessed correctly as to who is who in the tin business. This is the Home of Star Metal Shingles, manufactured by home people.

NAME THE TWO PRINCIPLE ARTICLES I SELL.

Without one of the high grade articles we sell the whole world in a short time would soon be a barren wilderness. Another article we sell you couldn't run a poultry farm, keep a cow or a horse without being in need of it. If you figure out this ad you will find that we have the largest business and that this is the home of Peter's Arab Horse feed and we also handle the highest grade grass and clover seeds, field peas and seed oats.

Name Hendersonville's Most Rapid Growing Store

The store where the child barely old enough to make its wants known can buy as cheaply and safely as a "grown-up" for this store is known as the "Money Back If Not Satisfied Store." At all times this store saves its patrons more money than any other store in the city, and the people of Hendersonville and surrounding vicinity are buying Dry Goods, Notions, Clothing, Shoes, Ladies Ready-to-wear, etc. at prices unheard of. Our leading brands are Black Cat Hosiery, Herald Hats, Ambach Clothing for men and the W. L. Douglas shoes. "Where Quality is Always Above the Price."

GUESSING AGAIN ARE YOU!

Well just guess who are the young men that have the agency of the Asheville Steam Laundry. The best and largest laundry in the South. The plant with the best system, no better than the best, but they understand the knack of pleasing. Just watch the customers they get and you will see the smile of satisfaction on their faces. They call and deliver anywhere in the city.

DID YOU EVER WONDER

When you get home with a loaf of bread? Did you ever wonder how much care was taken with it? Who made it? Did they use the right ingredients which contains the pure food value? These are quite natural questions for anyone to ask. But they are safely answered in every loaf of bread, pies or cakes made here at home. The difference is, it hasn't been on the train for three or four hours, and it is made in a bakery that is open for public inspection. Patronizing home industry ought to be with you a conscientious scruple. If we haven't pleased you it is because you haven't given us a trial. This is not much of a guess is it? But they are facts?

Our Business Is An Art

It requires years of constant study and practice to produce a life-like expression and individuality. This is one of the important points of the business, and there are many others worthy of mentioning. We have made them so long and made them so well and made so many of them, that you should feel sure that this is the place where you can secure first class work at all times. If you can't guess from this description cast your eyes about the walls of your home and you are sure to see something that will remind you of our business. The owner of this place has had 28 years of experience, and we make a class of work that larger cities envy. It is a large and finely equipped place and can give you the best work in our line.