

Chalmers MOTOR CARS

BUY A CHALMERS AND ENVY NO MAN

When you buy an automobile choose one you can be proud of. You can get cars at less than the price of a Chalmers. But if you make close comparison, we believe you will want to pay the difference and get a Chalmers.

Here are some of the Chalmers Features:

- Electric lights, Turkish cushions, Nickel trimmings.
- 4-forward speed transmission, 11-inch upholstery.
- New flush-sided bodies, Chalmers self-starter.
- Demountable rims, Long stroke motor, Gig wheels and tires.
- Carburetor dash adjustment, Speedometer.

We Invite you to see the 1913 Chalmers Cars at our salesroom.

We invite you to see the 1913 Chalmers cars at our salesrooms.

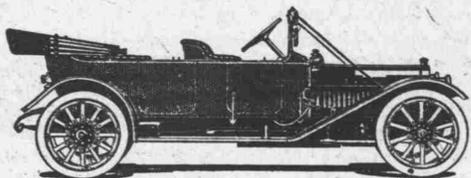
"30," (4 cylinders).....	\$1600
"Thirty-Six," (4 cylinders).....	\$1950
"Thirty-Six," Coupe.....	\$2250

"Thirty-Six," Limousine.....	\$3250
"Six," 5 passenger.....	\$2400
"Six," 7 passenger.....	\$2600
"Six," Coupe.....	\$2700
"Six," Limousine.....	\$3700

Our 1913 line also includes the Reo Pleasure Cars and the Alco and Chase Trucks.

ASHEVILLE AUTOMOBILE COMPANY

Phones
313 & 314



15-17 South
Lexington
ve.

BON MARCHE

The Store That Can Satisfy Your
Every Need.



We are for GOOD ROADS and every other movement that stands for PROGRESS. This Store was built up along the line of go-forwardness. When it was begun less than two years ago some of the city's most enterprising Men said that the establishment was ten years ahead of the town. That it was too large, would have to employ too many people, etc. But we have demonstrated the fallacy of their argument.

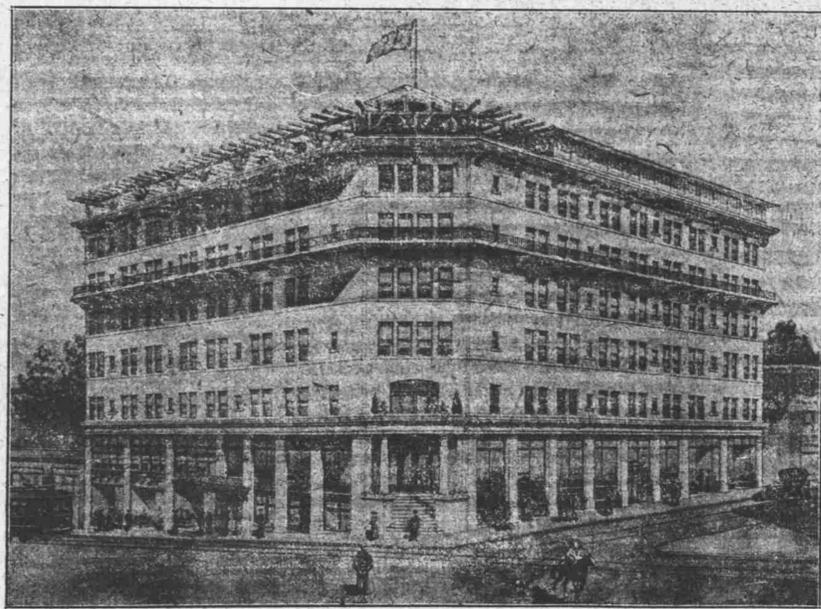
Not only are we proving that PROGRESS pays, but we are saving the people money and are selling Better Goods at the Same Prices or the Same Goods at Lower Prices than obtainable elsewhere in this Section. Intelligent people everywhere understand that the greater the volume of business, the more rapid the "turn-overs," naturally the smaller margin or profit necessary to do business on. And intelligent people are the ones we cater to, for they appreciate high grade merchandise, the kind we show.

We sell all lines of Goods that one can obtain in First Class Department Stores all over the country.

Make this Store your headquarters while in Asheville. Every comfort for tourists and those who spend the day in town.

BON MARCHE ASHEVILLE, N. C.

Asheville's Largest Department Store



The Langren

Fireproof

J. BAYLIS RECTOR, MANAGER

Accommodations for 500

Rooms \$1.00 up

Eight Stories of Safety and Solid Comfort

Corner College and North Main Streets, Asheville, N. C.

Our 40-cent Lunch in Grill Room, entrance from west side of Lobby, and College Street, has won highest praise from our business men and visitors.

Service in Main Dining Room, Table de Hote Lunch 12 to 3 p. m. Dinner 6 to 8 p. m. Orchestra 6 to 8 p. m., and on Sunday 7 to 9:30 p. m. including vocal offerings,

THE LANGREN,

Asheville, N. C.