



Careful Buyers Read

Business Man's Message
The printed announcement in the newspaper is the merchant's personal message to the readers. He tells them what bargains he has to offer. He keeps them informed as to the arrival of new goods. He shows them the way to obtain quality at a saving in price.

Careful, economical buyers watch the advertisements in this newspaper and save money on their purchases. Are you one of them? Or do you buy haphazardly, merely to accommodate some one else—to help some one profit by your thoughtlessness?

Look over the advertisements in this issue and see what bargains are offered today.

APPEAL IS MADE FOR THE ORPHAN CHILDREN

To the People of North Carolina:

The North Carolina Orphan Association again calls upon every man, woman and child in the State to contribute on or near Thanksgiving Day at least one day's income to the orphanage of his or her choice.

A year ago this appeal was issued for the first time. The response was gratifying, not only because of the unprecedented gifts made to the various orphanages, but also because it revealed the tender and practical sympathy which our people feel toward the thousands of our fatherless children. We anticipate that the gifts of this year will be much in advance of those in 1915.

The cry of the orphan—who can hear it unmoved? And whose heart does not thrill with joy at the thought of the dozen or fifteen orphanages in North Carolina housing many hundreds of dependent children and training them into individual efficiency and good citizenship. Yet every one of these institutions needs better equipment and larger support, and every one of them is besieged by applicants for admission which must be denied for lack of means. And, as a matter of fact, in this good State of ours there are literally thousands of orphan children, dependent and deserving, who must be handicapped for life because in their tender years they cannot have the sheltering care and culture of an orphan's home.

In order that more adequate equipment and support may be provided, the "One-Day-For-The-Orphans" Movement was started calling upon all our people to add to the stream of regular contributions a special Thanksgiving offering equal to a day's income. This is a reasonable request, for any one can share with the orphans the earnings of one day out of three hundred and sixty-five. It is practicable, for rich and poor alike can participate in it. It enlists our people of all creeds and classes in beautiful co-operation for the support of a needed civic and Christian philanthropy. While it deposits a handsome aggregate in the orphanage treasuries, it also deepens and enriches the life of our people. It is a prime investment for both church and State, first saving from degeneracy the most exposed children in the world, and then training them for usefulness in both the Commonwealth and the Kingdom. Who of us in the joyous Thanksgiving season can refuse to lend the helping hand?

We, therefore, make our appeal to—
The prince of business to give out of his abundance the actual or estimated income of a day;
The landlord and money lender to give one day's rent of his houses and lands, or one day's interest on his money;
The professional man to give one day's earnings, specifying the day or taking the average day;
The salaried worker to give his or her salary for a day;
The laborer with only pick-up jobs

to devote some special day to this cause;
The good housewife with her ingenuity and devotion to set apart the work of a day;
The boys and girls with no regular income to get a job after school hours or on some Saturday and give the proceeds to the orphans;
In short, EVERYBODY, old and young, rich and poor, learned and illiterate, to join in this holy movement and thus "visit the fatherless in their affliction."

To this end we call upon the editors of our papers, daily and weekly, secular and religious, to give the widest possible publicity to this movement which is philanthropic in purpose and state-wide in extent; we call upon all church leaders of all denominations, including pastors, Sunday-school superintendents, women's workers, and others of influence, to urge in their respective congregations the giving of a day's income to their respective orphanages; we call upon the officers of the various orders to bring this movement to the attention of each man in their membership and enlist him in this extra offering; we call upon teachers, doctors, lawyers, merchants, manufacturers, and all others with local following and influence to induce their friends to unite with them in giving at next Thanksgiving a day's work or wages to the needy orphans of North Carolina.

Here, then, is our appeal: Make your offering on or about Thanksgiving Day. Make it on the basis of your earning capacity for a single day—more, if you will; less, if you can do no better. Make it through your church, or lodge, or individually. Make it to the orphanage of your choice. Make it, remembering that thousands of others are with you in this movement. Make it, if you will, with the prayer that our orphan children may be led into the larger life here and the life eternal hereafter. And may this concerted philanthropy for the fatherless help toward making next Thanksgiving Day the gladdest and best ever observed in North Carolina.

M. L. SHIPMAN,
JAMES R. YOUNG,
HIGHT C. MOORE,
Publicity Committee.

Raleigh, N. C.

WAYNESVILLE PAPER SAYS BRITT WILL BE DEFEATED.

The Waynesville Courier's pencil pusher last week got out his pad and pencil, resulting in the following interesting results:

On the basis of what the Courier considers minimum Democratic majorities and maximum Republican majorities Mr. Weaver will have a majority in the district of seven hundred. The Courier has reason to believe that the maximum majorities calculated for the Republicans in the counties of Henderson, Swain and Cherokee will be materially lessened when the vote is cast and that the Democratic counties will cast a greater majority than calculated upon in the following table. In any case it will be interesting to preserve the following table and compare the results:

Each "Pape's Diapiesin" digests 3000 grains food, ending all stomach misery in five minutes.

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eructations of undigested food, no dizziness, bloating, foul breath or headache.

Pape's Diapiesin is noted for its speed in regulating upset stomachs. It is the surest, quickest stomach remedy in the whole world and besides it is harmless. Put an end to stomach trouble forever by getting a large fifty-cent case of Pape's Diapiesin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest and most harmless stomach doctor in the world.

A hotel heated from cellar to roof with electricity has been built in Rupert, Idaho.

Club women of Glendale, Oregon, raised funds to purchase Mazda street lamps and standards.

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WOODMEN OF THE WORLD PLAN BIG CONVENTION

Western North Carolina Log Rolling Association Will Meet at Waynesville October 31.

The Western North Carolina Log Rolling Association, Woodmen of the World, are making preparations for their eleventh semi-annual district convention which will convene at Waynesville Tuesday morning, October 31, and this meeting promises to be the greatest of Western North Carolina Woodmen that has been held. The last meeting was held at Marshall.

The officers of the association are: G. L. Herman, president, Asheville; T. A. Pinner, vice president, Arden; L. C. Pace, secretary-treasurer, Saluda. It is composed of all the W. O. W. camps in Western North Carolina west of the Blue Ridge Mountains and McDowell county, and the object of the association is to create enthusiasm among the several camps by holding conventions, or "log rollings," as they are better known by Woodmen. At these "log rollings," reports are heard from each camp in the district and a general good time and get-together is observed.

Prominent speakers are always on hand for these occasions, and generally there are refreshments and entertainments for the delegates. Among the prominent Woodmen to be heard at Waynesville are State Manager E. B. Lewis, of Kinston, and Head Adviser V. E. Grant, of Hendersonville.

An important matter that is under the consideration of the association is the erection of a memorial to the memory of the founder of the order, Joseph Cullen Root, to be erected at Hendersonville, where he died on December 24, 1913. The committee that has this matter in charge is composed of State Manager E. B. Lewis, of Kinston; Head Consul Geo. F. Wise, of Salisbury; Brigadier-General E. G. Sipher, of Lumberton, and the president of the Western North Carolina Log Rolling association. This committee is to work in conjunction with a committee from White Pine camp, No. 213, Hendersonville, which is composed of John T. Wilkins, S. H. Hudgins and S. Y. Bryson.

RALEIGH NEWS LETTER.

Raleigh, Oct. 25.—A more and better State Fair than ever was the event of the week in Raleigh just passed, under the direction of the same old Secretary and the new President, who has consented to serve a second term. Mr. Tufts is a man of affairs, and he pulled with Colonel Pogue and his assistants, Secretary and Treasurer Denson, to the limit, which went very strong in every aspect of a successful event.

Treasurer Denson has a goodly sum on the right side of the ledger to the Association's credit. But it costs a lot of money to finance a State Fair like this one, and therefore the next Legislature will be asked to appropriate ten thousand dollars annually to help keep so good a thing going.

This week the negroes are the beneficiaries of the white State Fair Association, using the grounds and race course and buildings and other utensils for doing something too, to better the condition of themselves and the common good.

Yes, They Talked Politics. Some of the visitors rubbed noses politically, also, more or less. Indeed, as the erudite and polite scribe put it, not a few proboscises took on quite an unfashionable ruc for this time of the new era of the erstwhile slothful servant. Ahem!

But the son of Mr. Discovery states that the one thing lacking was the "ardor" which is a sine qua non that cannot be distilled from "hickers" and the like. So the "good mixers" didn't really get their money's worth this time. Of course there's a reason for a good many things that doesn't always appear on the surface. Yet a fool is born every minute and somewhat like the persistent office-holder they don't die fast enough to suit some people.

But let us get back to our text, and while doing it let us try and bear in mind that we are dealing in the present tense, and that present-day methods are the fashion. And yet, where's the man who doesn't love old-fashioned folks, especially the honest and rudimentary "habits" of God's own people so close to nature that the scoundrel makes them his special object of prey. These tillers of the soil were here during the Great State Fair week from all over North Carolina, and the Southern Express Company and the various railroad lines brought the fruits of their toil here to exhibit before a people proud of them. They are stickers, and the supply of tar hasn't given out yet. Let us reverently and devoutly hope as true North Carolinians, that it never will, under God's wise providences.

Are You a Political Vagrant? Yes, I had time to ask Chairman Warren what the chances are at this time of continuing to hold on to the reins of good government—I'm always willing to take a chance even if it does land a fellow in "poverty row."

Chairman Warren sends a message to the country people and their near neighbors in the small towns and villages throughout the state. It is this, some of it repeated, but can't be said too often:

Nothing can beat an attractive working Democracy in State and Nation—and no apologies are made to the critics who call organization machinery (the line of cleavage is open to all). Therefore, it is necessary to register—not next week, but right now.

So many good men are careless about this important matter. It is nothing to the discredit of their friends to try to get them to attend to it, and none should be afraid of the glided "patriot" without a party who calls them ward heeblers.

MR. REYNOLDS' LETTER.

There had been at no time any disposition on part of Mr. R. J. Reynolds that this contribution of \$10,000 to the cause of Woodrow Wilson be concealed. He had advanced no request that no mention be made of it in the papers. The Observer did not give Mr. Reynolds' name in connection with its first mention of the matter, because it had at that time no official notification of its receipt by Mr. Hugh MacRae, secretary of the Wilson-Marshall Campaign Fund for North Carolina, and the proper custodian of the check. This paper knew that the public acknowledgment would be forthcoming at the proper time and this morning it gives the letter which Mr. Reynolds forwarded to Mr. MacRae in response to an inquiry as to whether he would object to having his name divulged. It makes good reading. Mr. Reynolds wrote Secretary MacRae:

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C. Oct. 13, 1916.
Mr. Hugh MacRae, Secy.-Treas.,
Wilson-Marshall Campaign Fund,
Wilmington, N. C.

My Dear Mr. MacRae:
It was with a great deal of satisfaction that I contributed to the Wilson-Marshall Campaign Fund, and your letter acknowledging the contribution was received with much pleasure.

To make a change of the administration, under the existing conditions, to my mind, would be nothing short of a calamity to this Nation.

American history does not show since Washington's time that during any one administration such a large number of good constructive laws, for the benefit of all of the people, have been passed as enacted under the Wilson administration. The elimination of the lobbyist prevents the government from being controlled by any clique or set of men, which would encourage the bringing about of financial depressions for personal selfish gain.

In addition to the beneficial legislation that has been enacted under President Wilson's guidance, he has succeeded in keeping the country at peace with the world, and at the same time, maintained its dignity.

President Wilson's cabinet is one of the strongest we have ever had, and Congress has upheld the administration in working for the good of the whole Nation.

I have never permitted myself to be a blind partisan. My custom has been to assist the party which was, in my estimation, best qualified to render the greatest service to all of the people and I believe that the Democratic party, with President Wilson at its head, is everything that any party could ask, be it Democratic, Progressive or Republican.

I cannot conceive of how it would be possible to contribute to a greater cause than to the Wilson-Marshall National Campaign Fund. I commend you in the great work that you are doing, and you have my best wishes for unlimited success.

With kindest personal regards, I am,
Sincerely yours,
(Signed) R. J. REYNOLDS.

In this letter Mr. Reynolds shows the bigness of conception and clear-sighted point of view of a man of large affairs. Reynolds has millions at stake in his business. Mark well what he thinks would be the effect of a change of Administration at Washington. To his mind, it would be "nothing short of a calamity to this Nation." R. J. Reynolds is perfectly willing to risk his world-wide business to the continued operations of an Administration which has given a larger number of constructive laws for the benefit of all the people than any administration since the days of Washington. If any administration has done better, Mr. Reynolds is sure "American history does not show it." Above all, from the standpoint of the man of big business, Wilson, has succeeded in keeping the country at peace with all the world and at the same time maintained its dignity. He believes that the Democratic party, with President Wilson at its head, is everything that any party could ask—be it Democratic, Republican, or Progressive. Sending his contribution to the Wilson-Marshall fund, he "cannot conceive how it would be possible to contribute to a greater cause." Mr. Reynolds is also sensible of the benefit the Wilson administration conferred on the legitimate business of the country in the elimination of the lobbyists, thereby preventing the government "from being controlled by any clique or set of men, which would encourage the bringing about of financial depression for personal selfish gain." We account Mr. Reynolds' let-

ACCIDENT INSURANCE

75,000 PERSONS ARE ACCIDENTALLY KILLED EACH YEAR IN THE UNITED STATES. And Yet, Some Men Think That Accident Insurance is Useless and an Unnecessary Expense.

During the year 1915 there were 7,865 citizens of this country drowned; 1,641 persons lost their lives because of fires; 1,281 were killed by cyclones and wind storms, and 496 killed by explosions. Electricity killed 242, while 172 were killed by lightning. Application caused 226 deaths and 89 were killed in elevator accidents. Automobiles were responsible for the deaths of 2,224 persons and the injuring of 10,032. Railroads killed 6,707 and injured 70,516 not including those killed or injured while trespassing upon railroad property.

The official estimate at Washington is that 75,000 persons are accidentally killed in the United States every year. Compare this with the four years of the Civil War, in which 67,058 Union soldiers were killed in battle. It is further officially estimated that not less than two million people are accidentally injured in the United States each year.

And yet, there are men calling themselves good business men who seem to think accident insurance is useless and an unnecessary expense.—Preferred Pilot.
Don't Delay—Make up your mind today. Let us write you a policy in one of the leading companies with weekly indemnity, etc.

Ewbank, Ewbank & Company
Real Estate Renting Insurance

ter the most potent document of the campaign. It is commended to the consideration of men of all business—big or little.—Charlotte Observer.

HOW DO YOU FEEL?

We went out of the way to ask two or three—possibly more, friends of ours how they were feeling—just a friendly salutation. Some of them replied, "Tolerably well, thank you." Now just what is meant by "tolerably well" is not for us to know—for lexicographers do not get the definition that far. Another man explained that he was feeling "fine as silk," and went on to talk politics glibly.

And the truth is that nine men out of ten who tell you they feel "all right" hand you something that is not the truth—they simply become parrots in that regard and explain their health as a matter of course. We do not feel "tolerably well" half the time when we say we do. The average man these days is up against a dozen propositions and when he is met with the ordinary salutation by a friend he responds in a stereotyped phrase—never dreaming what it means.

And yet this is the better plan. Why tell your troubles? Why explain that you have a cold; that you have a headache, that the tired feeling besets you? Why not put on the cheerful air and the cheerful look and insist that you are "feeling out of sight?" Too many of us want to throw our burden on our friend. Too many of us want some sympathy that may or may not be due us—and therefore we rather endorse the fad which is to insist that we feel all right—even if we feel like the next minute we may go to a hospital.—Everything.

Ladies' and Men's Sample Shoes. One big lot of several hundred pairs, \$1.00 the pair. G. M. Glazener. 10-19-3c

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NOTICE!

A Petition being filed with County Board of Election from voters of Hooper's Creek Precinct. It is ordered that name of Hooper's Creek precinct be changed to Fletcher precinct.

W. F. EDWARDS, Chm.
F. Z. MORRIS, Sec.

October 12, 1916