



**Look in Your Mirror**

after we have fitted you with glasses and you will be pleased with the attractive appearance. The reason is that in fitting glasses I not only supply right glasses to correct the optical defects, but also to suit the features.

Patrons are coming a long ways, even from other states, to get the benefits of this splendid optical service.

If you have headaches, eye strain or other trouble, come and have your eyes examined at once.

**Geo. E. Bisanar**

Jeweler and Registered Optometrist.  
Watch Inspector for Southern and C. and N. W. Railway.

**LONG HONORED MUSTACHE OF SOLDIER IS PASSING**

(By Associated Press.)

London, Oct. 27.—The long-honored mustache of the English soldier is soon to be a thing of the past. By a general regulation it is now mandatory and already thousands of the carefully cultivated hirsute adornments have fallen before the advance of the grim reaper—usually some kind of American safety razor.

Old-timers in the army regret the passing of this "mark of the soldier," but the youngsters who have been appearing lately to grow a respectable and already thousands of the carefully cultivated hirsute adornments have fallen before the advance of the grim reaper—usually some kind of American safety razor.

"flick sardonic" and the "gingered pert," while some even went so far as to affect a "kaiser twist." There were still others who declined to refer to their attempts at an outward and visible sign of material valor as anything but "It."

It is a salute to the old soldiers that the new rule is merely optional. It would be a great grief to many of the old sergeants-major to part with the splendid, branching twirls they have cultivated for five and twenty years. And then, too, it would be entirely out of the question to annihilate the old tradition at one fell swoop.

The change to smooth upperlips is already strikingly noticeable in London, while at the front there has been a great scraping of razors in the first line trenches. It is estimated the new order will result in much time-saving of the officers and soldiers for it does not require so long merely to "mow" the upperlip as it did to carefully cultivate a bit of downy fluff that would pass muster on inspection days.

**ARMENIAN-SYRIAN FUND**

Those who are interested in the Armenian-Syrian relief fund, will please remember that the boxes are now open for contributions, and will not close until Monday. Make checks payable to the order of J. J. Willard, treasurer. One dollar will take care of one person one week. Can you afford not to help?

Mr. W. A. Self returned today from Mooresville, where last night he addressed a large audience.

**Society**

Mr. George R. Wootten has returned from a business trip to Wilson.

Mrs. M. L. Robinson and son, of Maiden are the guests of Mrs. Alice Harbin.

Mrs. W. D. Jones of the Happy Valley is the guest of her daughter Mrs. W. A. Hall.

Mr. and Mrs. John James and R. R. Boggs of Catawba and Mr. John Markley of Baltimore were guests of Mr. and Mrs. W. L. Fraser Thursday.

**An Elaborate Dance**

One of the most elegant affairs of the season was the dance given last evening by the young men of Hickory. Music was furnished by an excellent orchestra and punch and cakes were served throughout the evening. Those dancing were Miss Gladys Reid and Mr. R. H. Shuford, Miss Virginia Sellers and Mr. Lawrence Pope of Charlotte, Miss Mabel Hicks of Washington, D. C., and Mr. C. W. Cloninger, Miss Kate Elliott and Mr. Robert Martin, Miss Claire Sellers and Mr. W. B. Newell of Charlotte, Miss Doris Hutton and Mr. Frank Moose, Miss Frances Geitner and Mr. David Taylor, Miss Louise Jones and Mr. Litton of South Carolina, Miss Adelaide Johnston and Mr. Aldis Henderson, Miss Amy Sellers and Mr. C. E. Moore of Charlotte, Miss Lenore Sourbeer and Mr. M. Loy Bolick, Miss Lois Torrence of Gastonia and Mr. Joe Murphy, Miss Loia Jenkins of Asheville and Mr. George Blackwelder.

Staggers were Messrs. Marius Cooper, Weston Taylor and E. N. Mills of Statesville, G. A. Warlick, Jr., of Winston-Salem, Price of Tennessee, Wilson Warlick of Newton, Robert Mandy and Andrew Nelson of Le-noir, Kemp Nixon of Lincolnton, Hooker of Charlotte, Richard Boyd, Carry Turbyfield, Kirksey of Morgan town.

The chaperones were Mr. and Mrs. Bascom Blackwelder, Mr. and Mrs. J. H. P. Cille, Mr. and Mrs. Walker Lyerly, Mr. and Mrs. G. N. Hutton, Mr. and Mrs. W. X. Reid, Mrs. E. L. Shuford, Mrs. E. A. Taylor, Mrs. E. Bryan Jones and W. A. Hall and Miss Lily Jones of the Happy Valley, and Miss Gant, Mrs. Horace Lutz, Judge and Mrs. W. B. Councill, Mr. and Mrs. R. A. Grimes, and Mrs. Frank Cooper of Iron Station, Mrs. O. M. Royster, Mr. and Mrs. George Yoder, Mr. and Mrs. H. P. Williams, Mrs. M. K. Sourbeer of Harrisburg, Pa., Mr. Roy Abernethy, Mrs. A. A. Shuford, Jr., Mrs. H. D. Abernethy, Mrs. G. H. Geitner, and Mr. and Mrs. J. H. Hatcher.

Judge W. B. Councill and Mr. Craig Shuford are billed to speak at Huffman's school house tonight and the judge will speak at Maiden tomorrow night.

**REGISTRATION BOOKS TO CLOSE SATURDAY NIGHT**  
Saturday will be the last day for registration, and if the work continues tomorrow as it has in the past, the books in Hickory will have about 200 more names on them than two years ago. The election will be held Tuesday week, the editor, like Homer, nodding yesterday when he said it was only three weeks off.

**Pastime Universal Pictures Today**

**"PEG O' THE RING"**  
6th episode of that great circus picture in two big acts.

**THE BRENNON O' THE MOOR**  
A two act drama. Featuring Francis Ford and Grace Curard. An exciting love tale.

**A DOUBLE DUTY CROSS**  
A one act L-Ko comedy. Featuring Billy Armstrong.

**THE UNIVERSAL WEEKLY NEWS**

6 Big Reels today 6

Good show at the Hub to-by Ferguson Bros. Stock Company.



**"THE SANITARY WAY"**  
PHONE 190

Clothes Altered, Cleaned, Pressed, Dyed and Repaired

**CITY PRESSING CLUB**

**Ready-To-Wear Specials—Every Express Brings Something Different.**

Coat Suits, Ladies Coats, Children's Coat Dresses, Shirt Waists, Kimonas, Sweaters, Skirts, Middy Blouses, Kid Gloves, Ladies Shoes and Everything Ladies Ready-to-Wear.



**NEW COAT SUITS**

Big lot of new Coat Suits bought especially for Fair Week.  
Colors: Navy, Brown, Black, Green, etc. The very newest.  
Prices ----- \$10.00 to \$25.

**LADIES LONG COATS**

This is the best Coat Season ever known. More Coats will be sold this fall than the past two. Our stock is larger and more varied than ever before at this season.  
Prices ----- \$5.00 to \$25.00

**CHILDREN'S COATS**

We are specializing on Children's Coats. At least two hundred now in stock.  
Prices ----- \$1.50 to \$10.00

**SILK AND SERGE DRESSES**

Fifty new dresses for Fair Week. All the new colors and the styles are beautiful.  
See the special values at \$6.50 each.  
Others ----- \$5.00 to \$25.00

**SWEATER COATS**

The sweater is the most practical garment worn. Sweaters are especially popular this Fall.  
We have them for the infant, children and ladies. New Colors and styles.  
Prices ----- 50c to \$8.50

**NEW KID GLOVES**

\$1.00 to \$2.00.

**NEW LEATHER HAND BAGS**

50c to \$3.50.

**NEW "MUNTING" UNDERWEAR**

50c to \$2.50.

**SPECIAL WAISTS FOR FAIR WEEK**

No preceding Fall has seen the vogue for White Shirt Waists so strong as it is this Season.

Just received a big lot of "Fern" and "Wirthmor" Waists in about twelve styles for Fair Week.

The price only ----- \$1.00 each

**LADIES SHOES**

Women have never been so particular about their footwear. We have the shoes for the particular woman. Our stock bought early in the Spring and our prices are very reasonable.  
Prices ----- \$2.00 to \$6.50

**CHILDREN'S SHOES**

Infants and childrens shoes at last years prices. Come in and see. ----- 50c to \$2.50

**SPECIALS FOR FAIR WEEK**

We will have on display all this week many special bargains, in hosiery cotton goods, woollens, etc. It will pay you to look over our large stock.

**Thompson-West Company**  
"The Ladies' Store"

**Attend The Fair**

and buy your drugs from

**Store of Quality, Promptness and Accuracy**

**Hickory Drug Company**

The REXALL Store Telephone 46.

**Halloween Decorations.**

Come in and see our big display.

Don't forget that Halloween is coming. See our pretty decorations.

Get your pictures framed for Christmas.

**THE VAN DYKE SHOP** Phone No 48 We DELIVER.

Meet me at the Book Store.

**Notice to the Public!**

Beginning Monday, October 2nd, the Catawba Co-operative Creamery will sell to its patrons in Hickory butter and eggs at cost price. The sales will be between the hours of 1 and 3 p. m., and the terms will be strictly cash.

Remember the Time, Place and Terms

**CATAWBA CO-OPERATIVE CREAMERY**

A. O. Mitchell, Mgr. John W. Robinson, Pres.

**SHOULD NOT MAINTAIN NEUTRALITY, WILSON SAYS**

Cincinnati, O., Oct. 27.—Taking advantage of a strenuous visit to Cincinnati to discuss the relation of the United States to the European war, President Wilson Thursday declared that "this is the last war that involves the world that the United States can keep out of." He gave as his reason his belief that "the business of neutrality is over" and that "war has reached such a scale that the position of neutrals sooner or later becomes intolerable." He added that the nations of the world must get together and say "nobody can hereafter be neutral as respects the disturbance of the world's peace for an object which the world's opinion cannot sanction."

After denying the Republican claim that the business prosperity of the United States during the last two years has been due to trade created by the war the president ridiculed predictions that after the war Europe will overwhelm this nation by its economic strength and "dump" in the United States goods now being stored up for that purpose. He asserted that exports of everything that go to supply armies make only one per cent of the total of American commerce. "We ought not to turn to these people in fear but in sympathy," said the president.

**HUGHES DECLARES HE WILL PROTECT AMERICANS**

Poston, Oct. 27.—Charles E. Hughes last night told an audience which filled Boston's big arena, that he proposed to be an American president if elected unswerving by any suggestion of foreign influence. "And I propose," he added, "that if I am elected we shall have the ablest cabinet that this country can supply."

Mr. Hughes also declared that he would maintain American rights and that he had "absolutely no patience whatever with the idea that American citizen, following his lawful pursuits, in any part of the world should be left unprotected by the

country from which he came."

"I am amazed," Mr. Hughes said, "that it is suggested that a proper attitude is that the policy of protection should not be maintained because it threatens our peace."

"Is it possible that any such notion should obtain in the shadow of Bunker Hill he asked.

The audience rose to its feet, and waving handkerchiefs and thousands of American flags, shouted in answer: "No!"

Mr. Pink Baker of Hickory R-1 was a Hickory visitor today.

**WINTER DEMANDS**



**TOILET NEEDS OF ALL KINDS**

You don't want your skin rough, chafed or chapped, do you?, then use LUTZ'S PEROXIDE CREAM 25c a Jar

It relieves soreness or irritation, and protects the skin from the effects of the wind.

**Lutz Drug Store**

"On the Corner"

Phones 17 and 317

**The 5 and 10 Cent Store**

Is a good place to buy 5, 10 and 25 cents Merchandist. We specialize in these lines.

Everything in 5, 10 and 25c Goods

**W. L. & T. W. Boatright**

The 5 and 10c Store

Subscribe for the Hickory Daily Record

**During Fair Week.**

We are giving reduced prices on all hats and trimmings. Come in and inspect our beautiful line of shapes just received.

**Mrs. W. R. Beckley,**

"Milliner of Style."

If our representative has not called on you in regard to that unwired home of yours, call us up.

We are ready and anxious to serve you and can assure you that once you enjoy the comfort and convenience of electricity in your home, you will wonder how you ever got along without it.

**Southern Public Utilities Company,**  
**'PHONE 148.**