

# SYLVA, The New Town!

## The New County Seat of Jackson County

A portly, well-dressed man dropped off a Southern passenger train at the Sylva station. He transacted his business and having a little leisure time on his hands started in to get acquainted with the town. And when he had concluded his little investigation he was overheard talking softly to himself:

"Yes, sir, it's Sylva for MINE. I was here three years ago and I'm here now. But it ain't the same town. There's a different feeling in the very air, seems like and I don't believe there's another such bunch of live

doors is simply a vast store house of natural wealth. There are mines of mica, of nickel, of copper of talc and kaolin, and no one knows what else.

The mountain slopes are covered with timber which is worth many vast fortunes. There are waterpowers which some day will have their now wasted energy turned to profitable use. There are already a sufficient number of commercial orchards here to demonstrate that the finest fruit in the world may be grown in Jackson county and the soil is a kindly soil, responding readily to modern methods

th proposition to move the county seat was carried by a majority of 474 of the qualified voters.

Sylva subscribed \$10,000 of the \$30,000 to be spent for a new court house and jail. An indemnity of \$800 will also be paid to Webster to compensate it for the loss of the county building.

Cullowhee to Dillsboro and will include the paving of Main street.

Just this one improvement is going to work a transformation in the appearance of Sylva and with that fine court house on the hill the transformation will be complete.

It will be a NEW town!



Webster High School Building.

But, if you want a real man's job, firmly planted ever since there was a county, to another location. You will find it some job, and that is what these men of Sylva found it.

But, at the same time they delivered the goods, as the vote shows. The new court house, a very handsome building indeed, will be on a

Both sand clay and macadam will be used in paving and the men who will handle the money are:

E. H. Cathey, Sr., chairman; A. J. Wilson, J. H. Erwin, W. J. Fisher, L. L. Bryson, B. C. Grindstaff, S. C. Cradill.

The work will be started immediately. In educational affairs Jackson county

unusually large number of young people from this immediate section are now either students at or graduates from noted educational institutions—and this as a direct result of the local school's efforts.

The A. & M., numbers six; three at Chapel Hill; three at Atlanta College of Pharmacy; three at Meredith; six at Wake Forest; one at Charlotte Medical College; two at a Chicago medical college; two at Trinity; two at University of Tennessee.

This is a most remarkable showing for ANY community.

The school in Sylva, a \$10,000 building, is a high school.

The churches of Sylva, of which

value of mica annually shipped from Sylva is enormous and the supply is almost inexhaustible. There are mica mines in Jackson county.

The Nichols & Rhodes Mica Company.

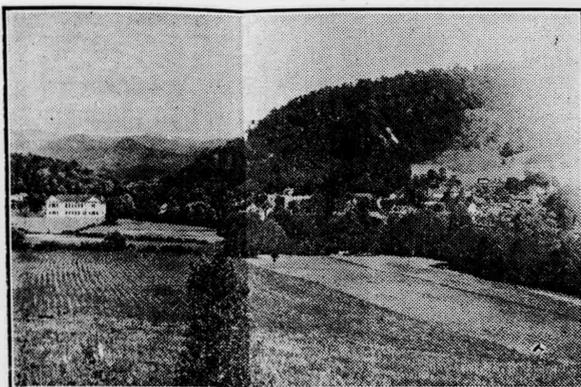
Wilson Bros., Mica Co.

The Sylva Wholesale Grocery Company, which serves a large territory; Wilson & Womack, brick manufacturers, recently opened at Cullowhee; S. J. Higden, blacksmith and wagon maker; McNeely Bros., blacksmiths and wagons.

Here, too, the famous "Blue Ridge Belle" hat is prepared for retail market.

Of course, the Jackson County Bank is a most potent factor in the

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Farm Scene East of Sylva, on the Murphy Division.

wires anywhere else on the Murphy Division as these men here. The very idea of this little old town taking the county seat away from Webster and actually putting up ten thousand of their own real money towards a thirty thousand court house! Yes, sir, that certainly was going some. Real estate values are LOW here NOW, but they ain't going to stay in that condition very long, if I'm any judge. And as I think I am, why I distinctly say once more that Sylva certainly does look good to me!

And it looks good to many another potential investor, too, for Sylva, a town of less than a thousand inhabitants, will soon be thriving on a little city!

You can't keep it down! Not that anyone would wish to, so far as contract, of course, but you just simply CAN'T keep SYLVA down!

Nature has done too much for her to keep her down. And right where nature left off MEN stepped in and took hold of the job. The aforementioned and above mentioned men are right on the job now, and therefore Sylva is bound to come.

And here's a few of the reasons WHY it's going to come:

It is in the midst of the potentially richest county in Western North Carolina. The country, right up to its

For instance, last year a Jackson county boy grew 173 1/2 bushels of corn on one acre of land, and he sold that corn for \$2.50 a bushel.

Also a fertilizer made right here in Sylva, by the Beta Fertilizer Company, last year took second prize in State Boys' Corn Contest.

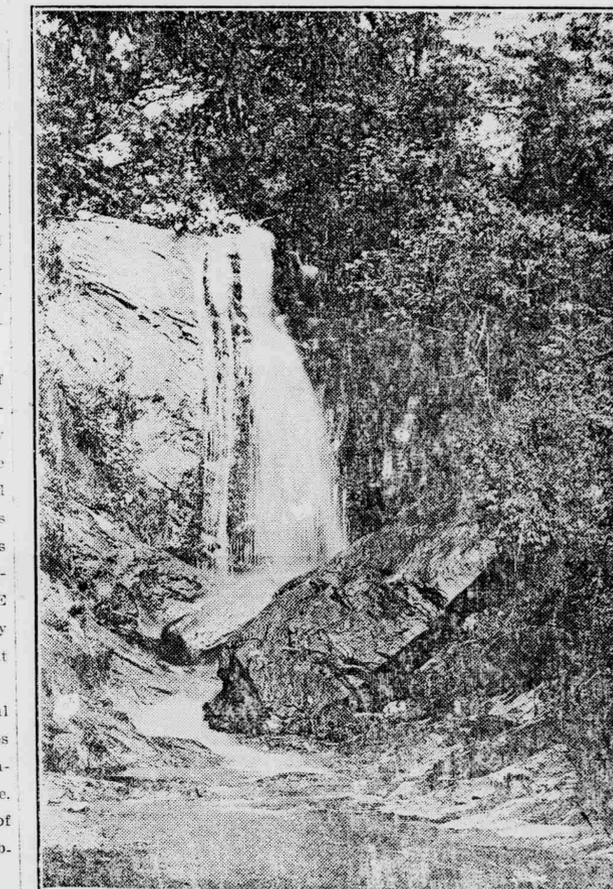
The Beta Fertilizer Company is utilizing some of the county's natural wealth (talc) as a filler for their product, and this is one more reason why Sylva is destined to become a city—read this soon.

With the one single exception of Georgia, Sylva shows the largest percentage of population increase of any town on the Murphy Division. More than 500 cars of freight are handled the Southern depot annually—this consisting of mica and other minerals, lumber, fruits, farm produce, cordwood, etc. Real estate values ARE low now—very low, indeed, but surely and steadily are they rising to a point somewhere near their true level.

Nature has done a very great deal for Sylva and the men whose homes are in this great county and wide-around town are now doing their share.

For instance, take that matter of changing the county seat from Webster to Sylva.

The election was held on May 8, 1913; there were 555 votes cast and



Bungarner Falls, Sylva, on the Murphy Division.

The elevation commanding a magnificent view of the town's main business street. It will be strictly modern in every respect and a credit to all of Jackson county.

But the court house will, in a way, be far more than a county building. The new court house commissioners are:

E. L. McKee, chairman; Lee Hooper, Charles Bird, R. H. Snider, S. W. Enlee, H. R. Queen, T. C. Jimison, J. B. Ensley, George Sitton.

The good roads spirit is rampant in Sylva. They have issued \$50,000 good roads bonds, of which \$30,000 has been sold. Part of this money will be spent on macadamizing the main road from

and Sylva ranks with the best. It boasts of the Collegiate Institute, a Baptist institution which under the able guidance of Prof. J. C. Ingram is doing a very fine work.

The Cullowhee Normal and Industrial at Cullowhee, is almost too well known to require any comment. It has Prof. T. C. Reynolds at the helm and is influencing untold numbers for good.

A new \$15,000 administration building and a new \$25,000 dormitory, now in the course of erection speaks louder than words of the fine work being done by Cullowhee Normal.

It is interesting to note here that an

there are three, Baptist, Methodist and Episcopal, are ever active in the Master's work and are organized forces for the moral and spiritual uplift of the entire community.

While Sylva has two excellent hotels, the public spirit of the town is demonstrated by the following:

To an experienced hotel man who will erect a suitable summer hotel, will be given free a magnificent site for the building.

Sylva and Jackson county is being rapidly discovered by tourists in search of the grand and rugged in mountain scenery. The climate is ideal and the mountain views unsurpassed on the American continent.

No news story about Sylva, "The New Town" would be complete without mention of its leading industries. Some of them are:

The Beta Fertilizer Company, manufacturers of a high grade fertilizer.

The C. J. Harris tannery, a mammoth institution owned by a man to whom this section owes much.

The Sylva Lumber Manufacturing Company.

The Sylva Harness Company, makers of harness.

The H. Stein Marble Works.

The East-Marr Mica Company. The

prosperity and development of this town and wonderfully rich county.

In every movement which has for its object the advancement of this town and county, and its people, the Jackson County Bank is the leader. It has earned the absolute confidence of thousands and interests of the smallest depositor are watched and studied as closely as those whose business with the bank is of a larger magnitude.

Mr. Charles J. Harris is president and Mr. M. Buchanan cashier of the Jackson County Bank—one of the strongest and best managed financial institutions in North Carolina.

Of course, Sylva has every modern aid to present day life.

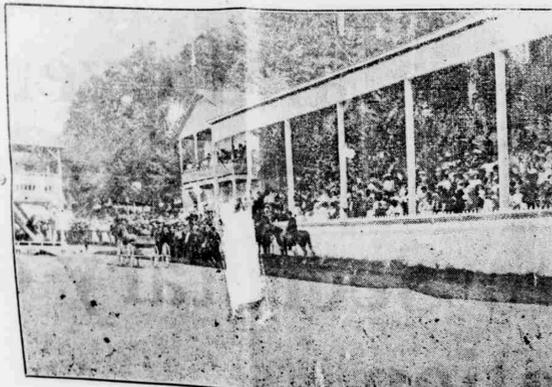
It has telephones, electric lights, magnificent water from mountain springs and a superb water pressure for fire purposes.

Among the many fine apple orchards which are demonstrating that here is the natural home of that fruit must be mentioned Col. Gen. P. Miller's, Sylvan Heights Orchards—which has 10,000 trees. Col. Miller is making money from this orchard and is growing Red Russets and the Gano.

The fruit is all hand-picked, wrapped and properly packed.

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Grandstand, Jackson County Fair Grounds.



Sylva High School Building.