



TOMORROW—WEDNESDAY

At 9 A. M. is the Hour and Day of the Opening

Instant Cash Relief at Any Cost. Opens Tomorrow at Ottawa, Ill.

PUBLIC SALE

Such Cutting and Slashing of Prices Never Before Known in the Business History of This County.

AT THE

230 WEST MADISON STREET
OPPOSITE POST OFFICE
OTTAWA, ILLINOIS

THE WONDER STORE

230 WEST MADISON STREET
OPPOSITE POST OFFICE
OTTAWA, ILLINOIS

We Must Raise \$7,000 in Ten Days from our \$15,000 Stock of Clothing, Shoes, Hats, Furnishings

Etc, for Men, Women and Children

SUITS
for Men and Young Men

One lot of men's and young men's suits, in fine worsteds, some neat stripes, dark materials, sold reg. at \$16.50, forced to raise money sale **\$6.95**

Another lot of men's fine suits in the latest models, none sold less than \$20, many for more, your choice in this forced to raise money sale **\$9.95**

Another lot of men's and young men's fine suits, hand tailored, hand made garments, overplaids, Scotch weaves, always sold by us for \$22.50, forced to raise money sale **\$10.85**

Choice one lot men's suits, worth \$25, forced to raise money sale, price **\$12.95**

TO BE SOLD AT ONE-HALF, AND IN MANY INSTANCES, AT LESS THAN ONE-HALF REGULAR SELLING PRICE, BEGINNING WEDNESDAY, FEBRUARY 14, IN THE MORNING.

We are in sore financial distress, and must use strenuous efforts to raise \$7,000 cash in ten days from our \$15,000 stock of High Grade Clothing, Shoes, Hats, Furnishings, etc. Our creditors are clamoring for their money and they must be satisfied. We are in debt but we are honest and will make every sacrifice to meet our obligations. In the past years of our business career in Ottawa we have never advertised an article that we could not produce, and every man and woman is aware of the high grade merchandise that has always been carried by the Wonder Store. You know it has been the best the market affords. No store in Ottawa can boast of a finer selection of Clothing, Shoes, Hats and Furnishings, such as has been carried by the Wonder Store, and now for the first time in the history of this concern we will place on sale our entire stock, beginning Wednesday, February 14, in the morning, when we will begin the most stupendous sale of Clothing, Shoes, Hats, Furnishings, etc. For men, women and children that has ever been known in the history of La Salle County.

The Sale Sensation of La Salle County

Will Positively Begin Tomorrow, Feb. 14th, at 9 a. m. for 10 Days Only

Our Career of Honorable Merchandising Backs Every Statement Herein Made.

Overcoats for MEN

One lot of men's and young men's overcoats, smart styles, newest materials, 1916 models of fashion that sold for \$18.50, sale price **\$5.95**

Another lot of men's fine fall and winter overcoats, newest material Scotch chevots, some Kerseys. We bought this coat to sell for \$18.50, choice while they last in this forced to raise money sale **\$8.95**

At \$9.85 we will give you the latest colorings in chinchilla, chevots, fine leavers, a garment that never was sold for less than \$22.50, your choice in our forced to raise money sale **\$9.85**

The Cause

A few months ago we concluded that the outlook for an abundance of crops were the best that had been seen in this section of the country for years. We anticipated a big fall business, in fact, we expected the banner year of our existence in the Clothing, Shoe and Furnishings business in Ottawa. We succeeded in replenishing our stock with the most complete stock of Fall and Winter Clothing, Shoes and Furnishings for Men, Women and Children ever brought to Ottawa. We completed negotiations with some of the foremost and leading manufacturers of high grade merchandise for Men, Women and Children in this country. We bought heavily, not anticipating conditions that now prevail. We now find ourselves with this large stock on hand and creditors demanding their money.

The public knows our methods, we have never considered it sensational to publish real facts. During our business career whenever a critical situation presented itself instead of wire pulling behind the scenes the public has been appealed to. We have a reputation in Ottawa for being the first merchants to take a loss when conditions necessitated. We always got results by keeping faith with the public and by giving opportunities that it pays them to grasp.

In giving you reductions now we unhesitatingly pronounce this to be the value giving effort of our career. It will be a sale of supreme importance to every man, woman and child in Ottawa, right now when we should be reaping the biggest profits you will be able to buy fall, winter and spring merchandise at one-half and in many instances less than one-half their regular selling price.

Below We Quote the Prices That Will Prevail During This Sale:

<p>Mens' Shoes</p> <p>Men's work shoes, reg \$3 value, sale price \$1.98</p> <p>Men's Elk skin shoes, regular \$2.50 values, at this sale, while they last \$1.79</p> <p>Men's regular heavy sole work shoes, regular \$3.50 value, sale price \$2.29</p> <p>Men's dress shoes, reg. \$2.50 val. sale price \$1.69</p> <p>Men's reg. \$3 dress shoes, in button or lace, all sizes sale price \$1.89</p> <p>Men's reg. \$4 val. dress shoes, all sizes, price \$2.69</p> <p>Men's regular \$4.50 dress shoes black or tan, English or button, sale price \$2.98</p> <p>Men's fine shoes, worth \$5 and \$6, button or lace, black or tan, sale price \$3.39</p> <p>Ladies' Shoes</p> <p>Ladies' shoes, button or lace, odd sizes, worth up to \$5 sale price 98c</p> <p>Ladies' shoes in odd sizes, regular \$4 value sale price \$1.79</p> <p>Ladies' shoes worth \$4 sale price \$1.98</p> <p>Ladies' Juliets, in all sizes, regular \$1.50 values, sale price 98c</p>	<p>One lot Ladies' shoes worth \$2, sale price \$1.19</p> <p>Ladies' white top and dull kid vamp, reg. \$6 value, sale price \$3.98</p> <p>Ladies' champagne top and cordovan vamp worth \$5, sale price \$2.98</p> <p>Boys', Misses' and Children's Shoes</p> <p>Boys' and Misses' school shoes, reg. value \$2.50, sale price \$1.39</p> <p>Boys' and Misses' shoes worth \$3, sale price \$1.69</p> <p>Boys' and Misses' shoes \$4 value, sale price \$1.98</p> <p>15c Ladies' Vests, forced sale price 9c</p> <p>Misses' Heavy Winter Union Suits, 75c values, at this sale only 47c</p>	<p>Ladies' Wool Union Suits, worth \$2, at this sale only \$1.49</p> <p>Ladies' Heavy Fleece Union Suits, worth \$1, price 49c</p> <p>Clothing for Children</p> <p>One lot of Children's Suits, actually and positively sold for \$6, not one of these suits sold for less than \$5, at this forced raise money sale \$1.65</p> <p>Another lot of Children's Suits, in nice fine dark material, not a suit in lot ever sold for less than \$7.50, your choice while they last in our forced to raise money sale \$2.79</p> <p>One lot of Children's Norfolk Knickerbocker Suits, regularly sold for \$8.50, the newest models, many different patterns, choice in our forced to raise money sale \$3.95</p>	<p>One lot of Boys' Reefers, worth \$5, in our forced to raise money sale \$1.95</p> <p>Boys' Knickerbockers, all wool materials, worth 50c sale price 19c</p> <p>Misses' All Wool Sweater Coats, Co-Ed style, white with blue or red trimming, \$4.50 val. sale price \$2.19</p> <p>Men's Trousers</p> <p>Men's All Wool Trousers, perfect fit and well made, about 100 pairs in this lot, worth up to \$2, in our forced to raise money sale 95c</p> <p>Men's good strong durable Trousers, the never-rip kind, in many shades, stripes and plain materials, worth \$, at our forced to raise money sale \$1.39</p>	<p>Men's pure Worsted Pants, also fancy Scotch chevots and cassimeres, values worth up to \$, at this forced to raise money sale \$1.79</p> <p>One lot Men's Trousers, stripes and fancy mixtures, all sizes, positively all bought for this season's business, worth \$, will be sold at our forced to raise money sale \$2.39</p> <p>175 pairs of Men's Pure Wool Worsted Trousers, all the latest styles, the newest materials, no store in Ottawa or elsewhere ever sold them for less than \$6, we have them in all sizes, sale price \$3.95</p> <p>Men's Furnishing Goods</p> <p>Men's Blue Chambray Work Shirts, full regular made, regular price 50c, sale price 36c</p>	<p>Men's Fleece Underwear, regular 75c values, sale price 39c</p> <p>Men's Union Suits, medium and heavy weight wool, regular price \$1.25, at this sale, price only 79c</p> <p>Men's Wool two-piece Underwear, regular \$1.25 val., sale price 79c</p> <p>Men's Fancy Dress Shirts, reg. 75c val., sale price 39c</p> <p>Men's Sweaters, worth 75c, sale price 39c</p> <p>Men's Heavy Wool Sox, worth 35c, sale price 19c</p> <p>Men's Heavy Wool Shirts, worth \$1.50, sale price 89c</p> <p>Men's fine Sox, in black and tan, worth 15c, at this sale, only 7c</p> <p>Men's White Handkerchiefs, worth 10c, Sale price 3c</p> <p>Children's Hose, reg. 15c value, sale price 8c</p> <p>Ladies' Hose, sold reg. for 15c, sale price 8c</p> <p>20 doz. Ladies' Lisle Hose, made of good mercerized yarn, good assortment of colors, always sold for 36c, as long as they last sale price 17c</p>
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Store open every evening till 9 o'clock, Sunday till noon for accommodation of customers.

We have always sold at one price and have never exaggerated in our advertisements

THE WONDER STORE

230 West Madison St., Opposite Post Office, Ottawa, Ill.

Sale Begins Tomorrow, Feb. 14, at 9 A. M.

Railroad or Traction Fare Paid to all purchasers of \$15 or over within a radius of 50 miles