



The educational department of the Ottawa Woman's club held a very interesting meeting yesterday at the home of Mrs. A. D. Johns on Chapel street. Seventeen ladies were in attendance. The annual nomination of departmental officers was made subject to election by the general club. They were:

Chairman, Mrs. D. B. Snow.
Vice chairman, Mrs. E. P. Johnson.
Secretary and treasurer, Mrs. Irving Ball.

Mrs. Betty Stonebraker read a very interesting paper on "Luxemburg" and Mrs. E. J. Morris conducted a parliamentary drill. At the close of the business session daily refreshments were served by the hostess and a very pleasant social hour was enjoyed.

The Modern Literature club held a very interesting meeting last night, at the home of Mrs. Frank Horan on East Washington street. There was a good sized attendance. Mrs. Myrtle Sparks read a very interesting sketch on "The Wood Gatherer," after which a general discussion was held.

Mrs. and Mrs. Julian Hess entertained eight guests last evening at their home, 1101 Illinois avenue, in honor of the former's birthday. A delicious dinner was served at 6:30 o'clock, followed by a pleasant informal social evening. The only out of town guest was Fred Hager of Daupre Kan.

The members of the Zion Evangelical Lutheran church will be entertained at a supper on Wednesday afternoon and evening. Mrs. Rose Struel and Mrs. Frank Morrison will be hostesses. In the evening at 8 o'clock moving pictures will be screened. The general public is invited to attend. The proceeds will go to the church fund.

The Rotary club will hold a special meeting and dinner this evening at the Clifton hotel. Dinner will be served at 6:15, after which a "board" session will be held. Attorney Clarence Griggs, chairman of the roads committee, will have charge of the meeting.

Mrs. J. P. Banning of Norris street was pleasantly surprised Saturday afternoon by ten of her friends, the occasion being her birthday. A pleasant afternoon was spent by the guests after which daily refreshments were served. Mrs. Banning received many beautiful birthday gifts.

Patterns for Home Sewing

A pattern of this illustration will be sent you address. Fill out the attached blank and mail to the Free Trader-Journal, enclosing 11c in money or stamps. Please allow ten days' time in which to have pattern delivered you.



A GOOD STYLE FOR A SLENDER FIGURE

Pattern 3132 was selected for this design. It is cut in 3 Sizes 16, 18 and 20 years. Size 18 will require 6 yards of 36 inch material. As here shown, crepe de chine was used in a new shade of blue. Embroiders in self color forms the decoration. Satin, serge, davenport, taffeta, velvet and poplin are attractive for this style. The skirt measures about 1 1/2 yards at its lower edge.

A pattern of this illustration mailed to any address or receipt of 11c in silver or 1c and 2c stamps.

Pattern Dep't.

Please send Pattern to my address, 11 Cts. enclosed.

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GRAND RIDGE.

The board of directors of the Co-operative Grain and Supply company held a business meeting on Saturday afternoon.

Mrs. Elza Holl will be hostess to members of the Red Together club on Friday afternoon.

Mrs. Laura Cure is reported as improving. The nurse is still with her.

Mr. and Mrs. Arthur Dettmann, newlyweds, residing northwest of the village, were given an old-time chivari at their home Tuesday evening by the young people of the community, who received a cordial welcome and a most enjoyable evening was the result.

The "Swedish party" to have been given last week in the basement of the Methodist church for the benefit of the Epworth League of the church has been indefinitely postponed.

The Ladies Aid of the Presbyterian church held a very successful auction sale and supper in the basement of the church Wednesday evening. A neat sum was realized.

Climalene for the Bath.

100 per cent of all users of Climalene highly recommend it; what more could you wish. Purchase a package from your grocer and be convinced of its merit.

Nursery Stock.

Fruit trees, shade and ornamental trees, flowering shrubs, vines, etc. Home grown. Write for catalogue, La Salle Nursery, La Salle, Ill.

Dance April 8, Armory C. 9-1.

For Memorial Tress.
Full orchestra, 50c, including war tax

GRANDMA NEVER LET HER HAIR GET GRAY

She Kept Her Locks Dark and Glossy, with Sage Tea and Sulphur.

When you darken your hair with Sage Tea and Sulphur, no one can tell, because it's done so naturally, so evenly. Preparing this mixture, though, at home is messy and troublesome. At little cost you can buy at any drug store the ready-to-use preparation, improved by the addition of other ingredients called "Wyeth's Sage and Sulphur Compound." You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time, taking one small strand at a time, and, after another application or two, your hair becomes beautifully darkened, glossy and luxuriant.

Gray, faded hair, though no disgrace, is a sign of old age, and as we all desire a youthful and attractive appearance, get busy at once with Wyeth's Sage and Sulphur Compound and look years younger. This ready-to-use preparation is a delightful toilet requisite and not a medicine. It is not intended for the cure, mitigation or prevention of disease.

Cocoanut Oil Makes A Splendid Shampoo

If you want to keep your hair in good condition, be careful what you wash it with.

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Multified cocoanut oil shampoo (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get Multified cocoanut oil shampoo at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

FRIENDLY TIPS ON BATTERY GRIEF ARE GIVEN BY EXPERT

LOCAL WILLARD SERVICE REPRESENTATIVE TELLS HOW TO AVOID TROUBLE AND THEN HOW TO OVERCOME IT WHEN THERE IS NO AVOIDING IT.

Battery trouble is not an uncommon thing to owners of automobiles. Every man who drives a car has met up with it at some time or another. Attached hereto is some expert advice by men who know the battery better from start to finish. He gives some straight tips for this issue.

"If car owners would make a point of inspecting the wiring on their machines two or three times a year," says Tauch & Dicus, Willard Service Station dealer in Ottawa, "a lot of trouble would be avoided."

"There is no such thing as lightning a connection so that you are sure it will stay. The constant dry and sway of a car will sometimes loosen its working loose a nut that has been jammed down so tight that it seemed to be there for keeps. This is particularly likely to happen if there is slack in the wire, so that it whips back and forth."

"It is quite a common thing to find batteries that are under-charged for no other reason than neglect of the owner to keep connections tight between battery and generator."

Guesswork is Expensive.

"Guesswork puts a great many storage batteries out of business," says Mr. Tauch of the local Willard Service station. "The car owner knows that his battery is not working just right and feels that he ought to do something. So he goes ahead and often does the wrong thing."

"The only safe course for a car owner to follow is to go to a man who knows batteries and ask him to remedy the trouble. It may not cost him anything at all to do so but even if it does, it is cheaper in the long run. If everybody would follow this method instead of tinkering with the battery at home, the average life of batteries in service would be much longer."

How to Treat a Storage Battery.

A good many car owners have commented on the way a storage battery stays on the job right up to the last minute. Endurance seems to be one of their strong points.

"Every once in a while a battery is brought in because the owner found it suddenly dead on his hands," he continued.

"Most of these failures are due to plain ordinary neglect and we always explain to the owner that the battery has been slowly wearing out for a long time through undercharge or overwork. Lack of water or some other cause of battery premature death."

"It is folly to expect that any battery is going to last forever, but there is plenty of proof to show that the right kind of care will extend its life for a long time."

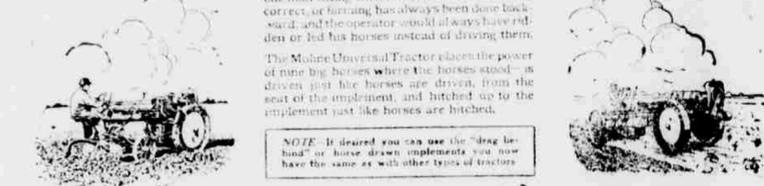
Always put in water regularly, and when your service station dealer tells you re-charge is necessary have it done at once. Practically every battery except those protected by threaded rubber insulation needs re-charge at least once in the course of its life.

Children Cry FOR FLETCHER'S CASTORIA

Exclusive Features in the MOLINE UNIVERSAL TRACTOR

- Exclusive Features:**
1. Does all field work, including cultivating, harvesting and belt work.
 2. Both tractor and implement operated by one man.
 3. Tractor and implement form one unit.
 4. Operator sits on implement at center of all controls of tractor and implement.
 5. Operator sees his work. "Foresight is better than hindsight."
 6. Tractive power in front of work, operator behind it.
- Exclusive Results:**
1. No duplication of any work by horses.
 2. A saving in labor.
 3. Entire outfit turns short, backs and makes fence corners produce.
 4. Ease of operation.
 5. Better work.
 6. Power used as horses are used.

The Power of a Correct Principle



The principle of doing all field operations with one man, sitting where he can watch his work is correct, or burning has always been done backward, and the operator would always have ridden or led his horses instead of driving them.

The Moline Universal Tractor places the power of nine big horses where the horses stand - in driven just like horses are driven, from the seat of the implement, and hitched up to the implement just like horses are hitched.

NOTE: If desired you can use the "drag line" or horse drawn implements you now have the same as with other tractors.

Studebaker Motor Car

Dolder's Garage

Moline Tractors

Phone 748

DISTRIBUTION BIG PROBLEM FACED BY BUILDER OF AUTOS

TO MAKE EQUITABLE APPOINTMENT OF CARS AMONG DEALERS, IS THE AIM OF MANUFACTURER, SAYS DODGE BROTHERS' SUPERVISOR OF DISTRICTS.

There isn't an auto dealer in and about Ottawa but who has had more or less trouble in obtaining delivery of cars, after he had made sales. A resume of this situation by an authority in distribution may help to alleviate their own troubles. A. E. Barber, supervisor of districts for Dodge Brothers, in a letter to Dodge dealers gives his company's phase of the situation. He says:

"In an organization of thousands of aggressive dealers, all clamoring for more cars and all perfectly honest in the belief that nobody can be further behind in deliveries than they, nor closer to the danger of 'wholesale cancellations,' it is quite obvious that the distribution problem must be one of no slight proportions."

"Not only does it require constant study of sales conditions, crop conditions, weather and every one of our other country factors, that control the automobile market in every remote and metropolitan section of the United States, but it calls into use the accumulated knowledge of a well organized statistical department devoted exclusively to the compilation of facts and figures which must be considered in making shipments to dealers. This statistical department can give us on a moment's notice the estimated purchasing power of any territory in the country. It can tell us precisely the number of unfilled orders in any territory, the number of cars the territory has already absorbed and can quickly check the retail orders to confirm the dealer's reported need of cars. In other words, we have reliable facts and figures which must either substantiate or refute our judgment of any dealer's requirements."

"While we consider that our first obligation is to the public, and therefore try to distribute cars on a basis somewhat proportionate with the demand created by the dealer, we must also keep in mind other important considerations. One of the most vital is our policy of helping the dealer maintain a reasonable rate of profit. Unavoidable circumstances may have tended to reduce it and we regard it as our duty to increase his shipments proportionately with his loss. We always give careful consideration to the needs of our associate dealers. The associate is just as much a member of our organization as the direct dealer and it is our intention to see that he is treated as fairly."

"Another factor which every motor car manufacturer must consider is the division of dealers into groups representing those who are wholly dependent on a certain car for the maintenance of their business, those who are partially dependent, and those who are wholly independent. By the latter I refer to those smaller dealers who are chiefly employed in some other line of business."

"It is a pleasure to say that despite the overwhelming demand on them from persons who have deposited money and are waiting for cars, our dealers in general appreciate our situation and try to help rather than hamper us in our efforts to make a thoroughly equitable distribution. This is characteristic of Dodge Brothers' organization. I am confident that the same responsiveness will assert itself if the present freight car shortage makes it necessary to resort to drive-away on a larger scale. It is desirable that we may have to request you to make your own deliveries for an indefinite length of time, and if we do, I know every dealer within driving distance will be quick and eager to respond."

Authentic Fashions



One glance sweeping from chapel crown toxford tips is all that is needed in the average woman to decide whether or not the other woman is well dressed or not.

In selecting our costume for description today, we have taken this into consideration and are featuring the new three-quarter length coat of tulle de laine. This particular garment is in the finest shade, a beautiful blue, and is so very fashionable this spring. The Grenoble influence is felt in this very smart garment. The back is formed by a panel from neck to hem, but the front only carries this effect to the hip line, and then becomes the sides of the garment, and you will note that the designers have developed a novel cut here, which produces the pocket. A belt accents the hip line, flares and curves slightly upward from the panel back across the hip. The collar shows on one side than on the other. The lapels are narrow and reach to the waist line.

A quaint lapping of the points of the wide turn back cuffs with double button holes to button over, gives added attraction to this coat, and when suited to figures on finds proves most becoming of any type of the three-quarter length coats.

The turban hat has the uneven chin-chin effect, that is, turns directly away from the face, and is higher on one side than on the other. This hat is made of dark brown rough braid, and contains no other ornamentation than a large flowing brown veil with a scroll border, dotted with luscious colored chenille.

The pumps of this outfit are of the old colonial type, with large silver buckles and the skirt is of a coffee-colored charmeuse.

COCONUT OIL MAKES A SPLENDID SHAMPOO

If you want to keep your hair in good condition, be careful what you wash it with.

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Multified cocoanut oil shampoo (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get Multified cocoanut oil shampoo at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

"SELDEN"

DOINGS

LET US TELL YOU THE "DOINGS" OF THIS TRUCK IT'S WONDERFUL "SEE"

Your Tonnage

Butterfield OF COURSE TRUCKS

Personal Interest

Personal interest in our customers' satisfaction is the ideal underlying all our activities and animating every transaction.

The established standard of quality of Buick, the facilities for continuously maintaining the car on the road, the interested courtesy of our employes—these make automobile ownership in Ottawa a pleasure.

This is a store of personal interest.

W. R. Mers Motor Co.

Telephone Number 1125 Mers Bldg. Sampson Tractors.

We run an up-to-date repair department employing thoroughly competent mechanics.

Ford

THE UNIVERSAL CAR

The Ford truck is really a greater necessity to the farmer than is a team of horses. Certainly it is a greater utility and economy for him. It saves time, it gives prompt and almost unlimited service along the entire line of farm work from carrying the milk to marketing products of the farm. It is not expensive to maintain and has all the Ford simplicity in mechanism that makes it easy to operate. The price, too, is attractive, about the price of a team of horses; \$550, without body, f. o. b. Detroit.

Danielson Motor Co.,
Phone 181. La Salle St., Ottawa, Ill.

Buy Your Tires Quick

Still selling at old price. Cut-the H. C. O. L. Quality first, last and all the time. No cheap or shoddy tires sold by us. Most miles per dollar Come in and see.

Complete stock Accessories and Supplies.

All Vulcanizing guaranteed.

Conde Motor Supply Co.