OUTDO NEW YORK

That is the Object of the London Horse Show Promoters This Year.

DECORATIONS TO BE SUPERB

Steeds Valued at $2,000,000 Gathered for Exhibit-Prizes Largest Ever Offered.

London wants to outdo New York's record for horse shows. Last year the difficulties in finding superlatives adequately to describe the wonders of the international horse show at Olympia were great; this year they are heroic.

Lord Lonsdale told the New York American's London correspondent that the show this year, to be held in June, will be by far the greatest spectacle of its kind ever seen. Some of the details on which he based this assertion are these:

First, the show is to be held in the biggest show building in the world, a building in the annex of which Madison Square Gasden in New York can be comfortably tucked away.

During the nine days which the show lasts there will be seating accommodation for over 250,000 persons.

An additional 70,000 spectators will be able to view the performances from the promenade which is to be constructed around three sides of the arena.

There are over 2,500 entries in the various classes, and over a thousand horses will be shown. The value of these horses will exceed $2,000,000.

Two thousand attendants, including grooms and ushers, to say nothing of judges and officials, will be required.

The prizes to be given exceed in amount those ever offered at any show in the world.

Special trains will be run to Olympia from every part of the United Kingdom.

Every European nation will be represented in the entries.

The show is already such an assured success that seats are being sold at a premium, and the moment the doors open at Olympia seats will be on sale for the 1909 show.

The insurance effected at Lloyd's alone makes extraordinary reading. Olympia itself has been insured against fire for $700,000. The public are insured against any kind of accident for $50,000, the grooms for a similar amount and the 300 horses which are to be stabled in the building for $100,000. Minor insurances have been placed for another $40,000.

The most striking feature of this year's show will be the introduction of a promenade like that at the New York show. Last year the directors, after turning away thousands owing to the lack of seating capacity and listening to the many complaints, came to the conclusion that the public went as much to the show to see each other and get a close look at society as to see the horses. Reluctantly they came to the conclusion that a promenade must be added.

Promenade Around Arena.

This promenade, which will surround the arena on three sides, will accommodate about 10,000 spectators a day. It will have twenty-one bays or boxes of thirty-two feet each, and each bay will contain lounges, settees, easy chairs and refreshment tables.

The promenade floor will be covered with 5,000 square yards of imitation green grass carpet measuring in length two and a half miles. In a Suffolk village 260 men are at present engaged in making this artificial grass walk.

Three thousand Crimson Rambler roses in pots will trail over a lattice round the promenade, and its background will be hundreds of tall trees, which will convert Olympia into a forest glade.

There will also be provided 2,000 palms, each between twenty-five and thirty feet in height, as well as a large number of full grown trees. Fifty two-horse vans will carry to Olympia the 198,000 square feet of fresh turf to be laid down in the arena.

Part of the decoration scheme will require two and a half miles of gauze and five miles of scenic canvas.

The show this year will be notable by the practical absentation of American exhibitors. Even Mr. A. G. Vanderbilt, one of the enthusiastic promoters, has decided not to exhibit, but will content himself in the part of judge. Walter Winans, to whom the idea of the show really belongs, will practically be the only big American exhibitor, but in England he is regarded by virtue of his long residence abroad not as an American.

It Reached the Spot.

Mr. E. Humphrey, who owns a large general store at Omega, Ohio, and is president of the Adams County Telephone company, as well as of the Home Telephone company of Pike county, Ohio, says of Dr. King's New Discovery: "It saved my life once. At least I think it did. It seemed to reach the spot—the very seat of my cough—when everything else failed." Dr. King's New Discovery not only reaches the cough spot; it heals the sore spots and the weak spots in throat, lungs and chest. Sold under guarantee at all druggists. 50 cents and $1. Trial bottle free.

You'll admit its wonderful merits, else it couldn't keep the reputation for 30 years of America's most reliable and surest tonic and blood remedy —Hollister's Rocky Mountain Tea. 35 cents, tea or tablets.—Harper House pharmacy.

ANTI-KISSING CLUB.

Crusade on Inter-girl Osculation Begun by an Actress.

From much experience gained in Clyde Fitch's comedy "Girls" in Daly's theater, New York, Zelda Sears, one of the three man hating heroines in the piece, has become convinced that kissing between women should cease. To that end she has undertaken to organize an anti-kissing club, membership to be confined exclusively to women. Miss Sears aims at making the movement international and says her object is to confine kissing to its natural province or sphere.

"I never thought kissing required regulation," said Miss Sears the other night, "until called upon to distribute kisses by the bushel in 'Girls.' Since then I have been making a quiet investigation, and I find my belief that kissing is baneful, and a sure means of spreading microbes is sustained by the evidence of many medical men. If for no more than an aid to public health, my anti-kissing club should succeed. Then there is the other material reason that few women are sincere when they exchange kisses. I believe that kissing among themselves tends to make hypocrites of women, for women kiss and kiss and then turn and backbite."

The young actress invites all girls interested in the movement to write to her and offer suggestions for the practical establishment of the club. She has written on the subject to President Roosevelt, Governor Charles Evans Hughes, Mayor McClellan of New York and other public men, and she expects to preside soon over a meeting in Daly's theater at which the anti-kissing campaign will be open to public discussion.

RUDDER FOR BALLOONS.

French Officer's Invention of Which Great Things Are Expected.

Commandant Bouttiaux, director of the military balloon park of Meudon, in France, has invented a balloon attachment which he believes will render unnecessary hereafter the use of ballast. His attachment takes the form of a horizontal rudder, which may be applied to any balloon basket, says a Paris correspondent of the New York Times. By simple modifications the rudder can be used to send the balloon either up or down.

Its use will be attended with great economy of gas, so that the airship can continue on its journey for a practically unlimited period.

Ballast hitherto has always given rise to serious complications. To maintain anything like a stable equilibrium in the air a constant manipulation of gas and sand has been necessary. When a voyage of any length has been undertaken vast quantities of ballast have been used. If the sun has heated the balloon, causing the gas to expand, it has been necessary to open the valve. Then if the balloon has fallen too rapidly it has been necessary to throw out sand in order to go up again. The whole secret of covering a great distance in a balloon has resolved itself into knowing how to economize the sand.

With the horizontal rudder, however, which plays the same role as the side fins of a fish, ballast becomes unnecessary. Wind pressure alone is necessary in sending the balloon up or down. The new apparatus has already proved its good qualities in a series of experiments.

SNAPSHOT OF A SOUL.

Such Pictures Are Possible, Says a French Scientist.

Dr. Baraduc of Paris declares that he has photographed the soul. Dr. Baraduc is a well known French scientist, but is especially famed for his investigations of occult things.

"I am neither a Spiritualist nor a doctrinaire," he said to a Paris correspondent of the New York World, "but speak from experience. I have found forces surrounding man, forces which have been registered on photographic plates. Man is surrounded by an atmosphere of personal ether. Every human being has an impalpable double, which reproduces his form and which allows us to explain ghost stories and the phenomena of double sight. Spiritualism you can call it—soul, if you like, or astral body. When one dies this particular ether survives, but not generally, more than eighty hours after death. Occasionally, however, this double lasts very long and becomes visible as a phantom. I have photographed this ether double eighty hours after death. When my wife died I photographed a nebulous globe which escaped from her like a soul.

"You see, there are forces in this world and forces in the other world. When, in the name of truth, spiritualist scientists unite with material scientists we will arrive at a knowledge of the synthesis of the forces which regulate our life and our immortality, for man does not belong to this planet only, but to the starry spaces in which his thoughts revolve."

"Let Us Alone."

Now business prosperity wooes
With loverlike tone
And asks as he tenderly courts
Just "let us alone."

Let no foolish person attempt
To turn on the light
Lest Cupid, his confidence hurt,
Should flee in affright.

Let no heavy parent be heard
With menacing tread.
Let never an eavesdropper spy
To learn what is said.

If meddlers thus keep their hands off
Perhaps there is hope
The suit will so quickly progress
The pair will elope.

—McLandburgh Wilson in New York Sun.

This is the E-C GIRL

You Will Know Her by This Costume

She's Got Lots of Money And Is Giving It Away!

Money for the Women!
Money for the Men!
Money for the Little Girls!
Money for the Little Boys!
Money for the Housemaid!
MONEY, MONEY, MONEY For Everybody!

Why?

BEGINNING Tuesday and continuing several days, the E-C Girl will go about the city distributing One Dollar bills in hundreds of homes where she finds a package of

E-C CORN FLAKES

[Toasted]

The All-American Food

ASK YOUR GROCER

For a printed slip, with full instructions how to get the money, when you buy your E-C Corn Flakes today.

How To Get The Money Be sure and have a box of the new, tasty, improved E-C Corn Flakes in your pantry when the E-C Girl calls. Show her the opened package and say to her what your grocer tells you to say. Then she will give you a crisp, new dollar bill.

Be ready for the E-C Girl. She will call at hundreds of homes.

Why the E-C Girl is Here

THERE is no trick, no secret about this extraordinary event. There is nothing to be concealed. We are sending the E-C Girl to this city with hundreds of dollars to distribute among the people, simply because we want to put a box of E-C Corn Flakes in every home.

We *know* that if you eat E-C Corn Flakes *once*, you will never be satisfied with any *other* flaked corn food. Because E-C Corn Flakes is *the improved* flaked corn, sweet with the delicious, natural flavor of the grain and toasted to a crisp and golden brown. No artificial flavoring is used in E-C. At your grocer's, 10 cents.

Eat E-C Corn Flakes—and Watch for the E-C GIRL

EGG-O-SEE CEREAL COMPANY, CHICAGO,
Largest Manufacturers of Flaked Cereal Foods in the World.