

O Joy! O Joy!! O Joy!!!

**If You Need Money for
Christmas or Any Other
Purpose You Can Get a
Loan from the Cut Rate
Loan Co. in 10 Minutes**

Any amount you need and pay it back in terms to suit yourself, weekly, monthly, at the lowest rate ever offered by a loan company. As security they will accept household goods, pianos, diamonds, live stock, or any other personal property. The property remains in your possession. You will not have to answer embarrassing questions. Neither will your friends or neighbors be asked about your honesty. You simply make your application and get the money.

During the month of November the Cut Rate Loan Co. made 166 private loans to 166 of the best citizens in and near Rock Island. Many of these loans were made to clients of other loan companies. This shows that **OUR SERVICE AND CUT RATES ARE JUST WHAT THE PEOPLE WANT**

The Cut Rate Loan Co. makes no false statements, neither do they send out false or deceptive literature and figures. You can place absolute dependence on every statement made in their advertisement, or in a personal interview with their representatives. **OUR LOW RATE ENABLES ANYBODY TO GET A TEMPORARY LOAN.** If you have received advertisements from other companies offering a certain rate, bring them to our office. If we do not make you a lower rate, we do not want your business and we will pay your car fare to and from our office. Does this not prove that our name "Cut Rate," is not misapplied? Then why pay high rates when you can get cut rates?

Private offices for both ladies and gentlemen.

Phone West 177

Open every evening until 9 o'clock.

J. W. Jones, Mgr.

1801½ Second Avenue

Rock Island, Ill.