BLOCKED KICK IS CAUSE OF DEFEAT
Rock Island High School Foot. Contest Between Illini and Be Called Off. PLAYING IS IMPOSSIBLE High Wind and Freezing Cold N
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## Are We Making, Madam, a Million-Dollar Mistake?

When we select our wheat-
When we wash, brush and scour it-
When we pass it through 20 grindings-
When we sift it 10 times through silk.
No doubt this is adding a million dollars per year to the necessary cost of our milling.
Is it our mistake?
Or is it your mistake when you fail to get it - when you fail to specify Gold Medal Flour?
Think what this means:
Gold Medal Flour now far outsells any other flour that's milled.
It feeds $24,000,000$ folks daily.
Just because housewives - millions of them - have found that Gold Medal excels all other flours.
You'll not find it different.


SITTING BULL

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