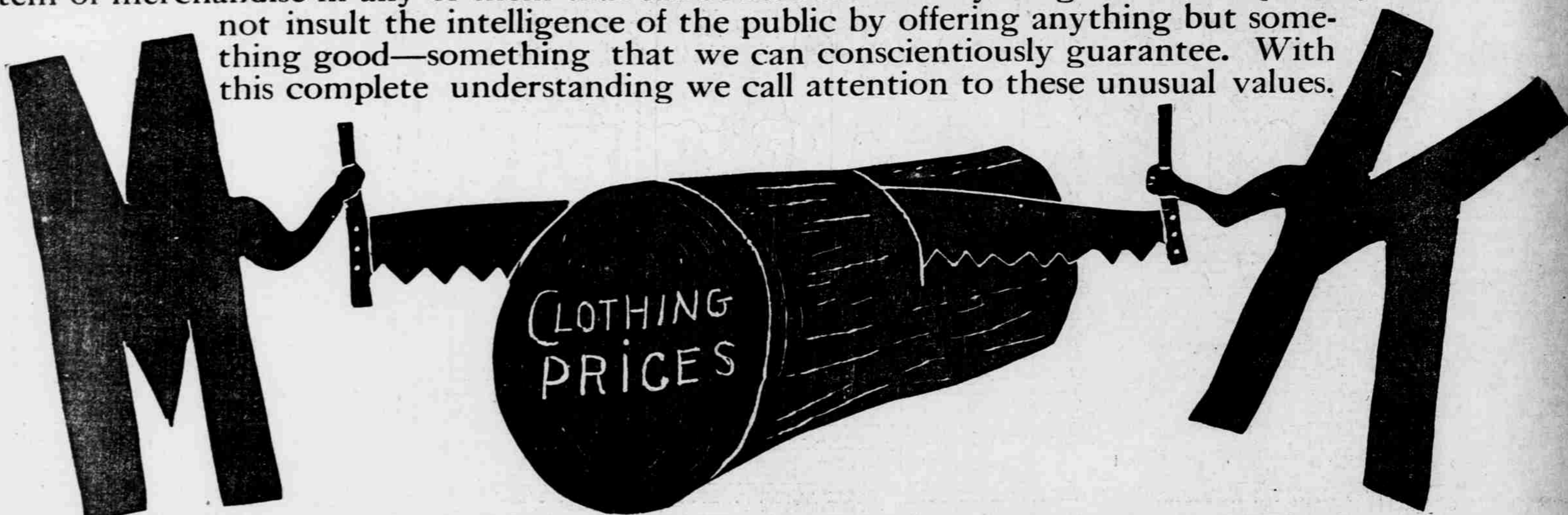


M. & K's New and Mighty Weapon Is Sawing Down Clothing Prices

The most powerful price cutting machine is taking the place of everybody's friend, the M. & K. Reducing Pencil, while that hard working champion of the economical public is taking a well earned rest. This mighty weapon is determined to make a great showing, and as it's on the job but a short time, you had better hurry. Prices have been cut deeper and deeper until in many cases there's only a shred of the old price remaining. There is this much about any M. & K. sale: There is no item of merchandise in any of them that can be described as anything but **Real Quality**. We would

not insult the intelligence of the public by offering anything but something good—something that we can conscientiously guarantee. With this complete understanding we call attention to these unusual values.



M. & K's New and Mighty Weapon Cutting Prices on Men's Suits

Prices on men's suits have been cut extremely low! This is a most unusual opportunity for a suit saving—grasp it! There are suits here of every size,—the stout man will have no more trouble in getting fitted satisfactorily than any other fellow. Come tomorrow,—don't wait!

10⁹⁵ for excellent, all wool, hand tailored suits that sold before the sale for 15.00 and 16.50. These suits are exceptionally serviceable and are unusual values at 10.95.

13⁹⁵ is the mighty weapon price on remarkably good all-wool suits that sold before the sale for 18.00 and 20.00. These suits are guaranteed to give complete satisfaction. Unparalleled values at 13.95.

16⁵⁰ for suits that sold before the sale began for 22.50. They're all-wool, hand tailored and are ultra-stylish. Almost all fabrics and colors. They're really incomparable values at 16.50.

18⁷⁵ is the mighty weapon price on exceptionally good suits that have sold all season for 25.00 and 28.00. Just think of the great savings possible in these suits! See them and you'll realize they're great values at 18.75.

Men's Trousers

Trousers that were 2.50 now 1.95
Trousers that were 2.95 now 2.39
Trousers that were 3.95 now 2.95
Trousers that were 5.00 now 3.95
Trousers that were 5.85 now 4.35

M. & K's New and Mighty Weapon Cutting Deeper Gashes in Shoe Prices

This new and mighty price-cutting weapon is working especially hard in the shoe department. It leaves a host of massacred prices in its wake. Are you going to get your share of these remarkable summer footwear bargains? We advise you to buy M. & K shoes and save many dollars.

MEN'S OXFORDS

Men's oxfords that sold all season for 3.00 have been priced for this sale **2.15**
Men's oxfords that sold all season for 3.50 have been priced for this sale **2.40**
Men's oxfords that sold all season for 4.00 have been priced for this sale **2.65**

Men's oxfords that sold all season for 4.50 have been priced for this sale **2.65**
Men's oxfords that sold all season for 5.00 have been priced for this sale **3.65**
Men's Celebrated Edwin Clapp oxfords, regularly priced 6.50 and 7.00, are now **5.35**

WOMEN'S PUMPS

Women's beautiful pumps that have sold all season for 2.50 are priced for this sale **1.85**
Women's pretty pumps that sold all season for 3.00 are priced for this sale **2.15**
Women's pumps that have sold all season for 3.50 are priced for this sale **2.40**
Women's pumps that have sold all season for 4.00 are priced for this sale **2.65**
Women's pumps that have sold all season for 4.50 are priced for this sale **2.65**
Women's pumps that have sold all season for 5.00 are priced for this sale **3.65**

Women's tan pumps and oxfords that formerly sold for 2.50, Mighty Weapon price **1.75**
Women's tan pumps and oxfords that formerly sold for 3.50, Mighty Weapon price **2.00**
Women's tan pumps and oxfords that formerly sold for 4.00, Mighty Weapon price **2.50**
Women's tan pumps and oxfords that formerly sold for 4.50, Mighty Weapon price **2.50**
One lot of pretty pumps and oxfords for women, mostly patent leathers, and a few tans and suedes. This lot formerly sold for 3.50 and 4.00, Mighty Weapon price **1.00**
20% off on boys' oxfords and misses' and children's slippers.

M. & K's New and Mighty Weapon Sawing Through Boys' Suit Prices

Parents, school time is almost here again and you'll never have a better opportunity to buy school suits for your boys at greater savings. Take advantage of these greatly reduced prices while you may! You'll be glad you did when you see the excellent quality of these suits. Note the comparative prices:

Boys' suits that were 3.95, priced by M. & K's New and Mighty Weapon at **2.95**

Boys' suits that were 5.00, 5.85 and 6.50, priced by M. & K's New and Mighty Weapon at **3.95**

Boys' suits that were 7.90, priced by M. & K's New and Mighty Weapon at **4.85**

Boys' suits that were 8.90 and 10.00, priced by M. & K's New and Mighty Weapon at **6.66**

Boys' suits that were 12.00, priced by M. & K's New and Mighty Weapon at **8.88**

Boys' suits that were 15.00, priced by M. & K's New and Mighty Weapon at **9.90**

Boys' Trousers

Trousers that were .50 now39
Trousers that were .75 now59
Trousers that were 1.00 now89
Trousers that were 1.25 now 1.19
Trousers that were 1.50 now 1.29
Trousers that were 2.00 now 1.49

All Children's Wash Suits Reduced to Just **Half Price**

Boys' Shirts

Boys' Shirts worth .50 now39
Boys' Shirts worth 1.00 now79
Boys' Shirts worth 1.50 now 1.19

Boys' Blouses

Boys' Blouses worth .50 now39
Boys' Blouses worth 1.00 now79

M&K
Rock Island.

Men's Shirts

Men's Shirts worth 1.00 are now .89
Men's Shirts worth 1.50 are now 1.29
Men's Shirts worth 2.00 are now 1.49
Men's Shirts worth 2.95 are now 2.39
Men's Shirts worth 3.95 are now 2.95
Men's Shirts worth 5.00 are now 3.95

All Men's and Boys' Straw Hats Reduced to Just **Half Price**