

Our Store Will Be Open Evenings Until 9:30

So That All May Come and Do Their Christmas Shopping

SANTA CLAUS SAYS: "The M&K is My Store"

And I've Brought Such Overwhelming Packs of Holiday Stocks that all the belated Christmas gift seekers will find ideal gifts for everyone on their lists. The endless assortments and the matchless values should bring Christmas cheer to everybody.



Coats for the Girls

With Love From Santa Claus

Is there a rosy cheeked girl that doesn't love to have a nobby coat. M. & K. have planned a rousing Christmas sale of coats for girls of all ages, for the little ones of 3, 4, 5 and 6 and their bigger sisters to 14 years, cloth coats of all kinds, corduroys and pushes at

\$4.95 and **\$5.95**



Also a Christmas sale of children's serge dresses and combinations at prices that will fairly astonish mothers.

FREE

A Pair of Phoenix Silk
Hose with every
pair of Women's Shoes at
\$4 or more, free
until Christmas

M & K

The Store of the Christmas
Service

Any Gown

33 1/3% Off



Your unrestricted choice of any Gown in our entire stock, there are no exceptions and no restrictions, 33 1/3% off. To miss this sale is to regret it when you attend the Christmas festivities and see all the beautiful gowns worn by those who attend the M. & K. sale.

Dancing Dresses

Party frocks and dancing dresses, our \$15 garments at **\$9.75**

Party Frocks and Dancing Dresses. Our \$12.50 Garments at **\$7.95**

\$25 Dancing Dresses and party frocks on sale at \$16.95.

Choice of Any
\$25.00

Cloth or Corduroy

COAT at \$16.95

There are no exceptions, no restrictions, your choice of any of our handsome \$25 cloth and corduroy coats in all the new flare, fur trimmed, belted models, all the latest ideas in sizes for women, misses' and juniors', and \$25 Cloth or Corduroy Coat at \$16.95.

Any COAT Cloth or Corduroy

Former Prices \$39.50 or More at a Discount of 33 1/3% Off.

Why wait to select your coat till January when you can choose it now and have the use of it when you want it most. Any of our fine \$39.50 Cloth or Corduroy coats on sale at a discount of

33 1/3% Off



M. & K.

The Ladies' Store of the Tri-Cities,
Rock Island.

SPECIAL

Tonight and Tomorrow

After Supper Sales at the M. & K. and Wednesday while the Stock Lasts.

Fibre Silk Sweaters

Ideal for Christmas Gifts

They're made with pockets and loose belts with silk fringed tassels, in royal blues, greens, yellow, rose and white and combinations, worth twice the price and more, on sale tonight and tomorrow while they last at



\$3.95

Handkerchief Sale



A Special Holiday sale of beautiful Maderia Hand Embroidered and initial Handkerchiefs

50c Kind at **35c**
3 for \$1.00

Initialed Handkerchiefs at 15c,
2 for 25c.
Initialed Handkerchiefs at 25c.

Be Here Tonight at this Sale of Kimonos

We have taken a collection of our beautiful kimonos selling as high as \$5 and placed them on sale tonight at 98c while they last.



98c

Also a beautiful collection of silk kimonos, Japanese hand embroidered kimonos and Mandarins; quilted lounging robes, Japanese silk hand embroidered, way under price.

Boudoir Caps Less than Half Price

Dainty styles in Crepe de Chine trimmed in lace, pick, blue and white.

Boudoir Caps worth 2 and 3 times the price, tonight at 69c.

Boudoir Caps worth 2 and 3 times the price, tonight at \$1.23.