

SWEEPING SACRIFICE SALE

Starts at the M. & K. Monday

The most drastic price-cutting ever known in the ladies' garment business in the height of the season, starts at the M. & K. Monday, April 24th, and will grip the attention of the entire community. Our beautiful new stocks of women's, misses and children's wear will be offered at sweeping sacrifices. This sensational sale will add hundreds of friends for this fast-growing popular department.



Hundreds of Dresses

At Prices that Will Fairly Astonish You

Notwithstanding the fact that materials are higher in price than ever, the M. & K. offer hundreds of dresses, including their entire new stocks at sweeping sacrifices.

Scores and Scores of Beautiful Dresses

Chiffon Taffeta Silks, Georgette Crepes, Taffeta Silks and Combinations, Crepe de Chines, Novelty Stripes, Handsome Nets, embroidered and combined with taffeta.

In This Sweeping Sacrifice Sale at

\$16⁹⁵ and \$18⁷⁵

All Evening and Elaborate Gowns and Dresses at Less Than Wholesale Cost

In Many Cases Less Than Half Price

These exquisite gowns are the newest ideas for evening, afternoon and for formal affairs, now on sale at prices less than the cost of the materials, let alone the making.

HUNDREDS OF SUMMER DRESSES

In lawns, voiles, organdies and nets. White and combination of colors in all the newest summer ideas. Dresses for every summer occasion, for graduation wear, for summer garden parties and for all other purposes in a wonderful sale at \$4.95, \$7.50, \$9.50, \$12.95, \$14.95 and \$19.95.



Exquisite Gowns on Sale Less Than Wholesale Cost, Many at Half Price.



Fifty Silk Dresses Worth as High as \$25 on Sale at

12⁹⁵



Sweeping Sacrifice Sale of All SILK COATS and SUITS

Every silk coat and silk suit in our entire stock is included in this sale at sweeping sacrifices.

Take Unrestricted Choice of any Silk Suit or Silk Coat in Stock

Silk Coats

In This Sweeping Sacrifice Sale at **\$18.75**

Other silks coats in this sale as low as \$14.95, \$16.95.

Silk Coats up to \$50 on Sale at \$39.50.

Silk Suits

Many of our exclusive one-of-a-kind silk suits worth as high as \$85 and \$100 on sale at **\$39.50**

Other silk suits on sale at \$19.95, \$25 and \$35, worth as high as \$50.



No exchanges. No approvals. No goods laid aside for consideration.

M. & K.

Rock Island

Choice of Any Cloth Suit in Our Store at

\$25

M. & K.

Choice of Any Cloth Coat in Our Store at

\$25

M. & K.

Rock Island