

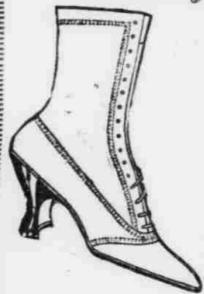
M. & K. Rock Island Is in Complete Readiness To Supply Your Fall and Winter Needs

Newest Ideas In

SMART SHOES

Decidedly Fashionable are the Two-Toned Shoes

Introducing all the New Shades in Colored Leathers and the Fashionable Styles Prettily Perforated



Among the season's very latest models are these stunning novelties in footwear which are particularly popular because they match the colors favored for the new fall suits, coats and dresses.

The two-toned shoes are the choice of those who seek the very smartest in footwear.

If you seek something different, select and very attractive, ask us to show you our two-toned shoes. They come in all the best colors and combinations of the season.

Shoes with vamp of bat-leship gray and dark ivory uppers.

Correct and nifty are the silver gray boots with nine-inch top, elaborately stitched and perforated.

An up-to-date favorite is the extra fine tan shoe with top of tobacco suede.

A charming semi-dress shoe is one with vamp of patent leather and white washable kid uppers.

A pretty novelty is fashioned of gray leather in two shades with counter of ivory white which extends around the ball of the foot in strap effect.



Tremendously popular is the nifty shoe of mahogany leather with stitched wing tip and dainty perforations.

Extremely stylish is the model with vamp of American Beauty shade leather and uppers of white washable kid.

Bronze shoes of fascinating slenderness and prettily perforated are among the general favorites.

Our two-toned footwear is absolutely the last word in the season's offerings. We have an unusual variety in numerous colors and combinations and the two-shade effects and striking contrasts are very snappy and yet in absolutely good taste.

Shoes to Fit Every Foot, Every Fancy and Every Purse

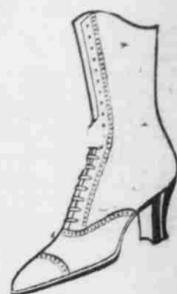
It is now a recognized fact that M. & K. is the place to supply the entire family with footwear.

Being the largest shoe store in the tri-cities, the stock is more complete than any to be found elsewhere in this vicinity, and therefore a wide choice is assured.

The prices are decidedly lower than one would expect in these days of high cost of leather and this feature alone is making a wealth of friends for M. & K. shoe department.

Desiring to meet the demand for every style of shoes and every price we have purchased an unusually large assortment of shoes of smart, yet conservative styles for fall and winter.

In shoes for \$2.50, \$3 and \$3.50—exceptional values—we can show you a big line of button or lace shoes in patents, dull or vici kid, in plain or tipped toes, dull or cloth tops, medium or high heels, heavy or light soles. Widths from C to EE and sizes from 3 to 8.

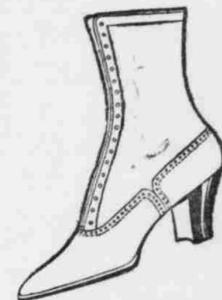


Guaranteed Saving in Women's Shoes

Our women's shoes at \$4, \$4.50 and \$5 surpass the usual standard of this grade in style, workmanship and perfect fitting qualities.

Never before have we had a more excellent showing of shoes at these prices and this lot comprises numerous styles in bright, vici kid and patents, in turn or welt soles, in medium low, military and half-Louis heels, dull or cloth tops, in lace or button models, in all sizes.

\$2.50



\$4

\$3 - \$3.50



\$4.50 and \$5

Children's Shoes Our Hobby



Shoes that please the children as well as their elders.

We are particularly anxious that boys and girls and all little tots as well be perfectly fitted.

Nature meant that they should wear correct shoes so that they may reach physical perfection and our shoes for children are in absolute accord with nature's teaching.

For boys we have sensible shoes of genuine gun-metal, good soles and solid throughout in button or lace at \$2, \$2.50, \$2.75, \$3 and \$3.50.



Complete line of pretty shoes for girls, lace or button models, lots of style, dull leather or cloth tops, gun metal or patent leather for \$2, \$2.50 and \$2.75.

Pla-mate shoes for the little ones, in a style that is generally approved by mothers in patents, dulls and tans, full broad toes and spring heels in button models at \$2.50 and \$2.75.



Men's Shoes

Hundreds of pairs of nifty, practical and durable shoes for men. Shoes that will wear well, look well and give absolute satisfaction.

We now have the very largest assortment that it has ever been our privilege to offer and your privilege to inspect.

Shoes of all grades and at a wide range of prices.

See our excellent line in shoes of lace or button models, genuine calf uppers, good weight soles, put up for perfect service and all the best fitting qualities at

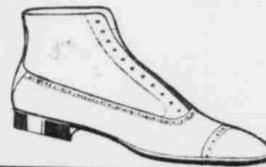
\$3 and \$3.50

Never in the history of the shoe business have such values been shown in as wide assortment as our line of shoes at

\$4, \$4.50, \$5 and \$6

It is an exceptionally strong line in many styles of toe and lasts.

Celebrated Edwin Clapp shoes are to be found exclusively here.



M. & K.

Rock Island

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