MERE SAVING OF COIN NOT THRIFT

L. L. Green in Recent Address Says Wealth Is Result but Not Objective of Systematic Saving.

SPECIAL VALUE TO CHILDREN

Shows How Economy of Time as Well as Finances Gives Opportunity for Better Citizenship.

Thrift is more than saving money and the accumulation of wealth is the result rather than the real objective in the campaign which is being conducted throughout our country, according to L. L. Green. In a recent address at the Parent-Teacher meeting at the Roosevelt school, Mr. Green discussed thrift and its relation to the development of our youth.

He in part began the speaker said:

"The organization of Parent-Teacher associations marks the beginning of an epoch of universal usefulness and power in our public schools. In the past the parent and the teacher have been working for the same results but their methods have been independent and no doubt have made possible the maximum influence of home and school.

"Life is a long drill for the business of living. It is a continuous undertaking in which we are engaged from the cradle to the grave. The parent as an individual is not alone of our concern, but as it relates to our coming generations it is of great importance. We are coming from the years in which we are the parents of the rising generation.

"The Parent-Teacher association is the broader agency for the development of character. It is idealizing the child of the great campaign which is now sweeping the country.

"The economic conditions of the moment—the high cost of living—have been the cause of much talk about thrift, but in its real sense thrift means more than saving money. Saving money is merely an incidental result of thrift, not the important thing of our great economic campaign. Saving money is the laying aside of a few dollars which need does not necessarily make one a thrifty person. Thrift is a much more comprehensive term. It means personal efficiency. It means a plane—it means foresight—it means sense and judgment—it means all that goes to make up character. It is an attitude of mind which results on the one hand in extravagance and on the other in the development of character.

Thrift in Broad Sense.

"In a broader and broader meaning that word has come to me. Many people have thought that thrift means all energy and that when they will rise they will have looked upon what can be achieved. But what we are concerned with is the result of our thrift. It is of the greatest importance that the right sort of habits should be formed by our children while they are still in the plastic age.

"From the time a child reaches the age of understanding, or at least by the time he enters school, he should be taught the value of time and the importance of making the best of every spare minute. We say that the child must have time for play. This is true, but play to the child is anything which gives him a change of occupation. If the parent has the time to properly direct the child in his use of spare time, much could be added to the useful period of his life.

"If we were to single out any business man or group of men in Rock Island and ask them what one thing they might have done which would have made possible more rapid advancement, I believe all would answer that they should have taken advantage of the spare hours of their childhood and youth for self development.

"If we as parents can imbue our children with the importance and the possibilities of their spare time we shall have done a valuable service. This spare time not only affords an opportunity to make extra money, but after the child has reached the age where he has hopes, ambitions, and incentives, he can build for development along all lines.

"The proper use of our physical strength is a most essential part of the thrift program. We all know that, regardless of a person's desire to save money and his ability to save a part of his income, his chances are seriously or wholly impaired when he has not the normal physical strength for the road which is his. Right in line with this idea of saving one's strength comes the consideration of the use of modern equipment in the home, office, farm or factory. If the housewife can save her strength and time by the purchase of some equipment for the home, it is certainly the thrifty thing to make such a purchase if at all possible. The value of such equipment in business can not be questioned.

"The proper direction of the child's thoughts has its bearing upon this subject, for the condition of our minds has much to do with what we can accomplish. If we could so direct the reading of our children as to give them a desire for only the wholesome, constructive literature, there would result a more thoroughly trained and better thinking America.

Use Time Properly.

"In other words, real thrift means the development of character, for the child who has been taught to use his time and strength properly, and to think clean pure and constructive thoughts, will be thrifty. If every child and every grownup could realize that every thought and act has its bearing upon the moulding of character, we should be more careful. We may think of some individual as a success, and feel that he has done remarkably well. Yet success is only a comparative term. Perhaps that individual has made a success as compared with a few others but that same individual undoubtedly knows that he is a mere weagling compared with what he knows he might have been had he made the proper use of all his time.

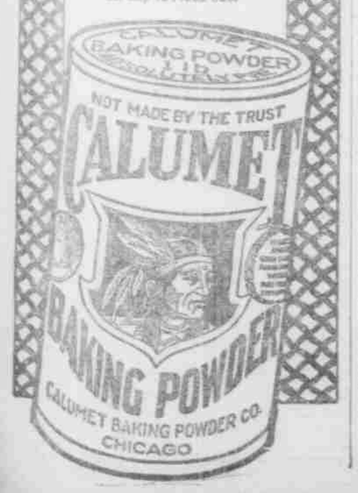
"If I were to undertake to coin a definition for thrift I should say it is the proper use of all our talents and the conservation of the results of those talents.

"To quote one who has made a careful study of this subject, 'thrift is submission to discipline, self-imposed; thrift is denying one's self present pleasures for future gain; thrift is the exercise of the will, the development of moral stamina, the steadfast refusal to yield to temptation.'

"Money saving is only a function; it is thrift in its most elemental sense. But real thrift is thrift in all things, and this is the thrift I hope will be taught in the schools of America. For this is the thrift that will give our beloved nation the type of citizens she will need. From an economic standpoint, thrift is a national necessity."

"— goodies that just melt in your mouth —light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging 'round the pantry—all made with Calumet—the safest, purest, most economical Baking Powder. Try it—drive away bake-day failures."

Received Highest Awards New Cook Book Free.— Tell Ship to Points Cen.



CHILDREN BURNED TO DEATH IN BLAZE

Stevensville, Mont., Oct. 16.—Johnny Dawson, 3 years old, and Olive Dawson, aged 5, children of Mr. and Mrs. Clifford Dawson of this place, were burned to death in a fire which destroyed their ranch house early last night. Eva Dawson, aged 13, received burns which are expected to prove fatal.

AN ORDINANCE

Providing for the Sale of Certain Real Estate.

Whereas, the city of Rock Island has acquired and holds the following described real estate; Lots thirty-two and thirty-three, Hale's addition to the city of Rock Island, county of Rock Island and state of Illinois, and a tract of land commencing at a point 150 feet south of the northwest corner of lot one (1), block two (2), Howard's second addition to the city of Rock Island, Ill.; thence running west to the east line of Elm or Thirtieth street; thence south fifty (50) feet; thence east to the west line of said lot one (1), block two (2), in said Howard's second addition; thence north fifty (50) feet to the place of beginning, all in the city of Rock Island. And,

Whereas, it is the opinion of a majority of the members of the city council that the said real estate is no longer necessary, appropriate, or required for the use of said city or its longer retention for the best interests of said city: Be it

Ordained, by the council of the city of Rock Island, Ill.:

That lots thirty-two (32) and thirty-three (33), in Hale's addition to the city of Rock Island, county of Rock Island and state of Illinois; also a tract of land commencing at a point 150 feet south of the northwest corner of lot one (1), block two (2), Howard's second addition to the city of Rock Island, Ill.; thence running west to the east line of Elm or Thirtieth street; thence south fifty (50) feet; thence east to the west line of said lot one (1), block two (2), in said Howard's second addition; thence north fifty (50) feet to the place of beginning; and all owned and held by the said city of Rock Island, be sold, in pursuance to an act of the general assembly entitled "An act to authorize cities and villages to convey any real or personal estate, or their right and title therein, when the same shall be no longer necessary for, or profitable to, or its longer retention be for the best interests of such city or village." (Approved March 22, 1889). In force July 1, 1889). The said lots are now vacant and are not used for any purpose.

Bids for the purchase of all or a part of said described lots or tract of land will be received, opened and considered by the said city council at its regular meeting on the first day of December, A. D. 1916, at the hour of 8 o'clock p. m.

Cash bids only will be considered. Purchaser will assume all unpaid taxes and special assessments.

This ordinance shall be published in the Rock Island Argus, a daily newspaper published in said city, for at least 60 days prior to the opening of bids on the first day of December, A. D. 1916.

A majority of the council may reject any and all bids and a three-fourths vote may accept any one bid.

WILLIAM McCONOCHIE,
Mayor.

Passed: Sept. 18, 1916.
Attest: M. T. Rudgren, City Clerk.

Where Fashion Reigns Supreme

Young & McCombs

L. P. BEST, PRES. & TREAS.

Tri-Cities' Big Underselling Store

Another Merchandising Triumph

Giving Emphasis This Week to Unmatched Values Here

More than 500 new Coats and Suits were received by us this Monday morning. They have passed the inspectors and markers and are ready with hundreds of others already in stock for your choosing tomorrow. Even before the arrival of these shipments, it was well known that here was the best and most comprehensive showing in Tri-Cities. Its superiority will be apparent to the most casual observer

The Assemblage Right Now

Is the Best It Will Be This Season

One has but to see these Suits to recognize their many points of superiority. Polonaise, Russian and redingote models--see style at the left.

Broadcloth Suits a Feature

—and other models of gabardine, silk velvet, serge, wool velour, checks rnd poplin. The Suits are finished with rows of stitching and with velvet, fur and braid.

At 16.75 Instead of prices ranging up to $22.50, for stylish models of serges, poplins and gaberdines in new colors.

At 19.75 Instead of prices ranging up to $29, for beautiful broadcloths, wool velours, gaberdines, serges and poplins.

At 23.75 Instead of prices ranging up to $39, for one lot of suits in broadcloths, wool velours, gaberdine and serges.

At 33.75 Instead of prices ranging to $50 for some of our finest suits, including wool velours, gaberdines and broadcloths.

Fancy Velvet Pattern Hats Worth to $12

No two alike, beautifully trimmed superior creations

$3.98

COATS OF MARKED SUPREMACY

Prices Ranging from $10 to $175

In Values as well as in Styles our Coats are of marked supremacy. Notable assortments at every price ranging from $10 to $175. Just a few of them are tersely described:

At 15.00 An assemblage offering a great variety of styles in both fabrics and models from which to make selection. Coats of wool velours, zibelines and fancy mixtures in full, loose flare and belted models with collars that button high at the neck and with Butifur and velvet trimmings. Correct modes for street and auto wear. Women's and misses' sizes.

At 25.00 Salts Sealette Plush Coats in full flare model with belted back. The collar and cuffs are trimmed with wool beaver, which lends remarkable effectiveness to the garment. Full quality broadcloth coats with large convertible collars and cuffs, trimmed with near seal. Full flare back, belted front. Shown in black, navy, green or dark brown.

At 19.50 Chiffon Broadcloth Coats in black or navy. New full flare model, 45 inches long with 88 inch sweep, Sol satin lined throughout. Large Puritan collar and bell shaped plush cuffs.

At 30.00 Chiffon Broadcloth Coats with cape collar and bottom of silverine fox, belt and coat trimmed with wide bands, cuffs trimmed with buttons of self material. Lined to the waist with Sol satin.

Wool Velour Coats with convertible collar, trimmed with band of Hudson seal, 100 inch sweep, belted front, large patch pockets, lined throughout with peau de cygne.

At 37.50 Fine Broadcloth Coats with deep yoke effect, large collar trimmed with Hudson seal, belted front, full circular model with wide sweep.

At 17.50 New Auto Coats, brown mixtures. Full models with detachable belt, large patch pockets and collars that can be worn open or closed. A most comfortable and serviceable garment of distinguished newness and utmost value.

At 22.50 Chiffon Broadcloth Coats, lin'd thr'ugh-out with Sol satin. Very full model with a sweep of 97 inches. The new "lamp shades" collar and cuffs, fur trimmed, are distinguishing features of these new coats.