

NATIONAL BLOUSE WEEK at M & K ROCK ISLAND



More Than \$25,000 Worth of Blouses at a Discount of **10%** and Even More



A Week For Waists

For the National Event we have provided the largest displays ever shown in the tri-cities—Choose your Holiday Blouses now and

Save of 10% or More

\$7.50 Blouses special at **\$5.95** | \$10 Blouses special at **\$7.50** | \$12.50 Blouses special at **\$9.95**

Braided, Beaded, Embroidered and Tucked Blouses to wear with the New Suits—new Collarless Styles, some with Roll Collars—all colors, White, Flesh, Navy, Brown, Bisque, Grey, Mahogany, Plum, Taupe, Black. All the new Suit Shades.

Georgette Crepe, Crepe de Chine—Taffetas in Plaids and Stripes. Steel, Coral and Jet Beading—effective Soutache Braiding—Silk and Chenille Embroidery—daintily trimmed with Cream Net, Val or Imitation Filet—and some apronette effects with long or short sleeves.

Beautiful \$15 Blouses in all colors—Flesh—White and Suit Shades—**12.50**

Special Offering of Crepe de Chine and Georgette Waists \$3.95 & \$4.95

We Have Just Received New Shipments of Plush and Fur Fabric Coats



New Shipments of **SHORT FUR FABRIC COATS**
Beavertee
Moleskin
Fabric
Baffin Seal

Yukon Seal—Hudson Seal Cloth—Arcadian Lamb

Specially priced

\$35, \$45, \$55, \$65, \$75 and \$85

M & K
Rock Island



Which We Place on Sale at Decided Savings

In Enveloping Wrap-Coat Fashion
In Rippling-from-the-Hip Fashion
In Trotteur Coat Fashion
In Stunning Straight-Line Fashion
Trimmed with rich furs—Shawl Collars, Cape Collars, Muffler Collars, Choker Collars—some also with cuffs—or with border, furs are
RING-TAIL OPOSSUM—NUTRIA—BEAVER—SKUNK OPOSSUM—KIT CONEY

Or with no trimming but its own luxurious fabric.
Who but an expert would not take this wonderful Salt's Sealskin Plush or this Hudson Seal-like Plush for the very Hudson Seal! Or Salt's Peco Plush—or the Baffin Seal Plush.
With fur fabrics now among the scarcest in the "market" and wherever found—priced prohibitively
We are proud to announce the most interesting fur fabric coat showing in the tri-cities at decided savings in price from today's cost to duplicate.

\$35, \$39.95, \$45, \$65, \$75 to \$115



New Shipments of **SHORT FUR FABRIC COATS**

Baffin Seal
Yukon Seal
Sealskinette
Ungava

Salt's Sealskin Plush

Specially priced

\$35, \$45, \$55, \$65, \$75 to \$115

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BIG SHOE SALE

More Than 2,000 Pairs of Shoes

That Should Sell at \$13, \$14 and \$15 at

\$9.95 - \$10.95 - \$11.95

ALL THE LATEST LEATHERS

All Brown Calfskin—All Brown Kidskin—Brown Kid Vamp with Beaver Kid Top—Patent Kid Vamp with Beaver Kid Top—All Beaver Kid—Brown Vamp with Beaver Cloth Top—All Grey Kid.

Leather Louis Heel—Also Cuban Heel—Plain Toes and Stitched Tips—Welt Soles—All sizes

A BIG SHOE SALE AT

\$9.95, \$10.95 and \$11.95



M & K
Rock Island



Great Offering of Shoes at

\$7.50

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