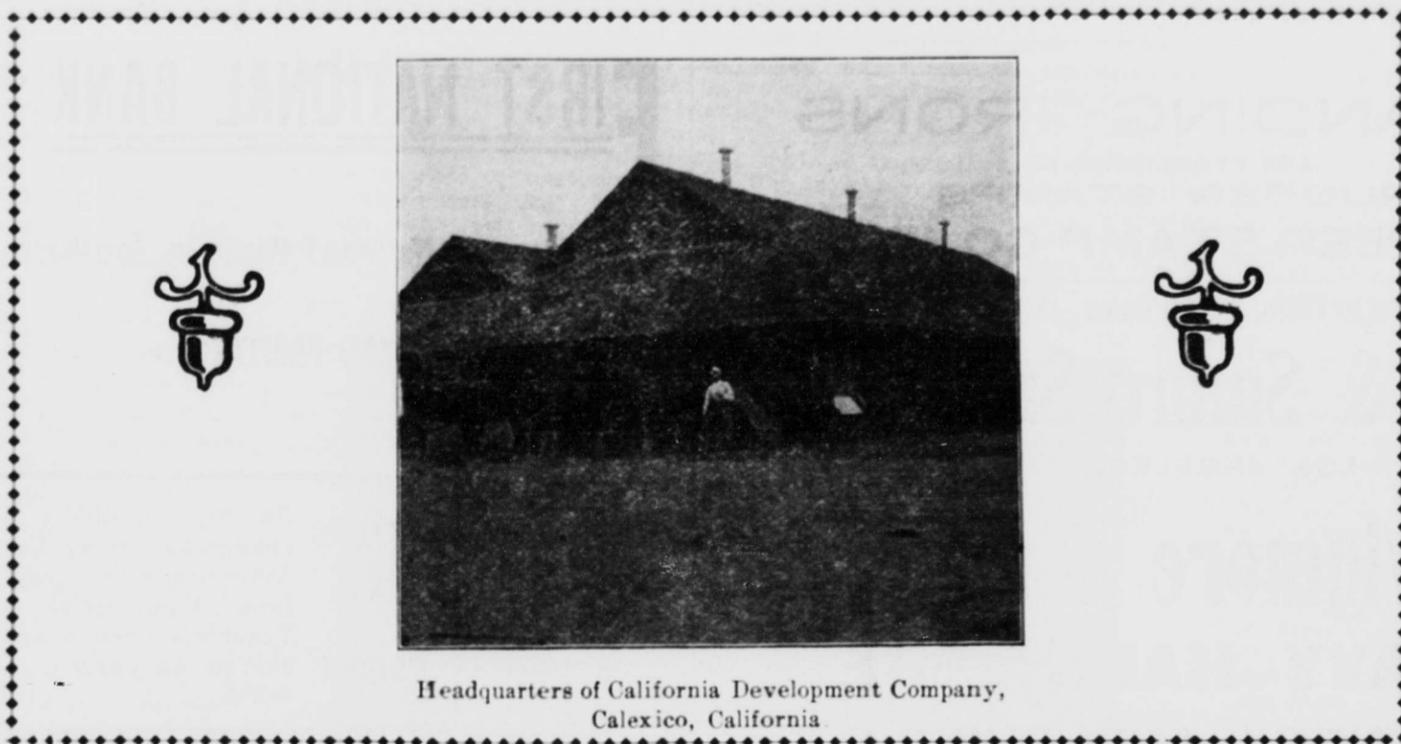


Imperial, Paringa, Calexico,

Three New Prospective Railroad Towns



**Each Supported by Thousands of Acres of
IRRIGATED LANDS**



Headquarters of California Development Company,
Calexico, California.

The reader's attention is called to a few

✿ ✿ **UNDISPUTED FACTS** ✿ ✿

All railroad towns, backed by a large area of productive, irrigated land become good sized cities. Well located lots in such towns and cities in a very few years become very valuable. Such lots at first sell at a nominal price, and within five to ten years some of the business property is valued at from \$100 to \$500 per front foot or more.

The best cities in Southern California (outside of Los Angeles) are not backed by more than from 10,000 to 25,000 acres of irrigated lands.

Riverside, Redlands and Pomona are samples of this class of cities.

The towns of **Imperial, Paringa, and Calexico**, in the Imperial Settlements, are now placed on the market and the lots are offered for sale at nominal prices. But the Company intends within sixty days, and without notice, to double such prices.

Each town is supported by from 50,000 to 100,000 acres of choice irrigable lands.

Each town is on the line of the Los Angeles, Imperial and Arizona Railroad now being incorporated with a branch connecting this line with the Southern Pacific.

Application has been made for a charter for the First National Bank of Imperial, and it is expected that the bank will be open for business before the end of the current year.

Centrally Located Lots in either one of these towns will be very valuable in a very few years.

Those who apply first can get **choice locations** near the center of the towns.

For map of either town, with descriptive circular, apply to, or address:

IMPERIAL LAND COMPANY,

Stowell Block,

A. H. HEBER, General Manager.

Los Angeles, Cal.