

THE IMPERIAL PRESS

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SATURDAY, MARCH 14, 1903

ONE DOLLAR A YEAR.

The credit system is the curse of the country paper. Not to exceed one half of the papers sent out from the country press of the whole country are ever paid for. The consequence is that the subscription price must be fully double that of a paper run on a cash basis. After April 1st, no copy of the IMPERIAL PRESS will be sent out unless paid for in advance, and in every case after that date the subscription will be discontinued with the expiration of the time paid for. Running thus on a cash basis, the subscription price can be reduced to \$1 a year, a price within the reach of every body.

THE IMPERIAL SPIRIT

What ever doubt one may have at previous times of the future of Imperial, using the word as meaning the great country now being placed under irrigation in this vicinity, as well as the immediate town bearing that name, there is no more room for misgivings. The first great work, the only one in which an energetic policy has been followed, has been in the colonization and the development of the agricultural resources of the valley, until there are now in the neighborhood of 30,000 acres of crops growing, with from 3,000 to 4,000 people residing in the valley. That was as it should be. With the development of the resources of the farms there would of necessity be a natural and healthy growth of the towns of the valley and of all the varied industries which must find their foundation in the work of the farmers. It is because the work on the farms has been crowded ahead with so great vigor that in six months the town of Imperial has at last taken a great rush forward, increasing in population from about 200 to about 600 in six months. And this is but the beginning.

And so at last we have a town the spirit of which is a thing for us all to rejoice in and to promote with our utmost ability. The Press will have no monopoly in doing things for the advancement of the general growth of affairs of the town and valley. Every business man and every professional man here will lend a hand in the good work. To do

its part, the Press is installing new machinery and material, and beginning with the next issue will come under the personal management of its new owner, whose policy it is to be to issue just as good a newspaper as the people of the valley will permit him to get out, and he expects it to be a better newspaper than the valley has ever had. But this is simply the Imperial spirit. It is doing in one line what everybody is doing in his line.

Before the month is out there will be regular train service into Imperial, and people by the hundreds who have been waiting for the opening of the road will come pouring in to see how things are going and to join with us in making things go.

Before this year is out steps must be taken to incorporate the town. We must have a city organization to provide for the five thousand people who are to be in the town within two years at the furthest.

Before those two years have passed, Imperial will be on the main line of the Southern Pacific road from Yuma to Los Angeles. In all probability it will have railroad connections with San Diego and with the west coast of the Gulf of Mexico.

Gentlemen, things are doing in the erstwhile desert of the Colorado. We may see a part of that which is transpiring, but there is a still greater display of affairs just over the horizon of time. Bide a wee and you will see, but remember that all things comes only to him who hustles while he waits. And he who hustles is the one who has imbibed the spirit of Imperial.

The number of irrigation canals and ditches in the United States exceeds 20,000 and their combined length is not less than 50,000 miles.

The Yuma Sentinel says that Yuma County has enough water to irrigate every acre of land within her borders, and still have countless millions of gallons to flow to the sea.

There were 17000 bills introduced into Congress this last session and only about 200 of them became laws. The Los Angeles Times thinks the people are lucky that so few passed.

San Diego county is in the throes, or soon will be of a fight between the union and non-union printers. The board of Supervisors has passed a resolution authorizing the various officers to accept only bids from firms which use the "Union label." District Attorney Carter has rendered an opinion to the Civic Federation in which he says the action of the Board is unconstitutional.

Imperial Lumber and Commercial Company

Dealers In

LUMBER AND BUILDING MATERIAL OF ALL KINDS

Wholesale and Retail

Hay and Grain of Every Description

Farming Implements, Wagons, Vehicles, etc. We have just received a carload of barb ware.

Yard on Eighth Street, Imperial, Cal.

To avoid moving we will sell at cost

Hats, Caps, and Dry Goods, Boots and Shoes

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Remember the place,

420 WEST EIGHTH STREET

Opposite Edgar's Hardware Store.

IMPERIAL, CALIFORNIA.

The Hotel Imperial

Imperial, California.

Offers to the public superior accommodations

Patronage of tourists and land-seekers solicited

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GENERAL MERCHANDISE

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Implements

HAY AND GRAIN

SEED GRAINS

CALEXICO, CAL.

BLUE LAKE STORE, DAN BROWNING, BLUELAKE, CALIFORNIA

Groceries, Provisions, Hay and Grain

SUPPLIES FOR PEOPLE AND TEAMS COMING TO THE VALLEY AND FOR VISITORS TO THE LAKE A SPECIALTY