

THE TOWN OF
IMPERIAL
California

Imperial is the leading town in the famed
Imperial Valley

surrounded with an agricultural country second to none on earth, where the husbandman makes all the way from \$25 to \$45 per year per acre, as a reward for his labor.

Imperial is the capital of the Imperial Valley, and will be the county seat of the new County of Imperial, when the legislature, in its wisdom, creates a new county in this part of California.

Parties desiring to purchase business or residence lots will find they are far below prices in other less favorable communities.

For literature, maps and further particulars, call on or address

The Emerson Realty Co.

W. D. GAREY,
Local Representative
Imperial, Cal.

Chamber of Commerce Building
132 S. Broadway
Los Angeles, Cal.

THE TOWN OF
BRAWLEY
California

Is located on the Imperial branch of the Southern Pacific Railroad. It is an embryonic city, surrounded by 90,000 acres of as rich land as the eye of man ever looked upon. It will produce wheat, barley, sugar beets, alfalfa hay, sorghum cane, sugar cane, sea island cotton; indeed everything indigenous to this soil and climate grows in luxuriant abundance.

For literature, maps and further particulars, call on or address

The Emerson Realty Co.

WALTER BROWN
Local Representative
Brawley, Cal.

Chamber of Commerce Bldg.
132 S. Broadway
Los Angeles, Cal.

THE TOWN OF
HEBER
California

The Southern Pacific Railroad has just been completed to this "Athens of the Imperial Valley." Here

The Heber Agricultural College

will be located, over \$300,000 worth of property having been set aside as a donation for this worthy educational object.

Heber is in the heart of as fertile a country as the famed "Valley of the Nile." Everything grows in generous abundance. The farmers are prosperous, and the surrounding country demands that a town should here be built.

A new bank building, nine business houses and numerous dwellings have already been contracted for.

For literature, maps and further particulars, call on or address

The Emerson Realty Co.

FRED L. EMERSON
Local Representative
P. O. Address--Imperial, Cal.

Chamber of Commerce Bldg
132 S. Broadway
Los Angeles, Cal.

THE TOWN OF
CALEXICO
California

This is the international gateway city of the Imperial Valley, which will be a duplicate of Nogales and El Paso. It is the

**"Open Door" to the Great
Republic of Mexico**

A Customs House is already being established. It is the present terminal of the Imperial branch of the Southern Pacific Railroad.

**Business Houses and Residences
Are Going Up
as if
By Magic**

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The Emerson Realty Co.

GEO. FARRINGTON
Local Representative
Calexico, Cal.

Chamber of Commerce Bldg
132 S. Broadway
Los Angeles, Cal.