

# THE IMPERIAL PRESS

"Water is King—Here is its Kingdom."

VOL. V.

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NO. 11

Published at the center of the greatest irrigated territory in America, in the heart of the Colorado desert, San Diego county, Southern California, 67 feet below the level of the sea. Under present canals, 250,000 acres; under irrigation system when completed, 400,000 acres. Adjacent to irrigated land in Arizona and land to be irrigated by the National Government from the same grand Colorado river which will make a combined body of more than a million irrigated acres.

## C. R. ROCKWOOD IN CHARGE

### APPOINTED ASSISTANT GENERAL MANAGER

Main Offices of California Development Company to be Removed From Los Angeles to Calexico

#### EXECUTIVE DEPARTMENT

CALIFORNIA DEVELOPMENT CO.

LOS ANGELES, CAL., June 24, 1905.

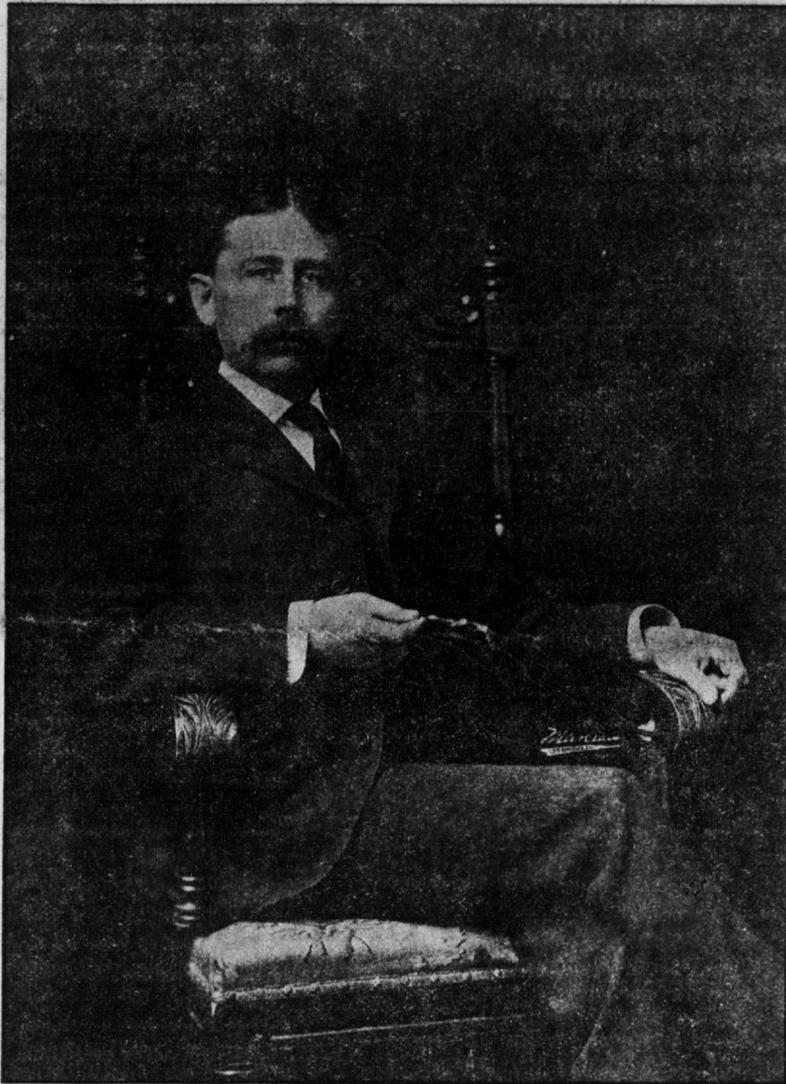
Effective this date, Mr. C. R. Rockwood is appointed Assistant General Manager, with headquarters at Calexico. He will have direct charge of construction and maintenance, and all officers and employes in these branches of the Company's service will report to and receive instructions from him.

The Assistant General Manager will also perform such other duties as may from time to time be assigned him by the President.

EPES RANDOLPH

President and General Manager.

From the above it will be seen that Mr. C. R. Rockwood has been appointed Assistant General Manager by President Randolph of the California Development Company, and will have direct charge of construction and maintenance. This is a most important position, and the people of Imperial Valley, as well as Mr. Rockwood, are to be congratulated on his selection. Mr. Rockwood has been actively identified with this enterprise from its inception. He is the original promoter of the plan and the entire scheme was outlined in the first place, on plans of his origin-



EPES RANDOLPH, President and General Manager of the California Development Company

a matter of considerable personal gratification to him, that with the rehabilitation of the company, he is given the opportunity to carry to completion the great work which he so hopefully began, and to which he has been so loyal in all its vicissitudes.

In the past he has been cramped for funds and has been unable for that reason to do the work he would have done. Now, however, with ample funds he confidently assures the people of Imperial Valley that the work entrusted to his hands will be executed in a prompt and effective manner, and that when put in, it will be put in right. Mr. Rockwood informed the writer that the first work of his company would be to complete the irrigation system to supply the lands for which water stock has already been sold, and that no new companies would be organized and no effort be made to sell any more water stock until this work was completed. That the operations of the California Development Company will take a quite radical change from its course in the past can be inferred from the fact that the main offices of the company are to be removed from their present location in the spacious and pleasant rooms in

the second story of the Stowell Block on Spring street in the city of Los Angeles, and established in the company's adobe building at Calexico.

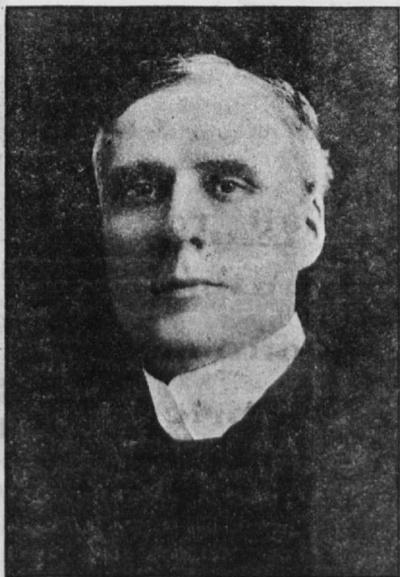
As Secretary-Treasurer Heffernan facetiously remarked, they would save office rent and big salaries, get down to business principles, attend to their own business, and spend their money for building canals and developing the country. This is a move all will hail with joy. There has been too little of comradeship between the officers of the California Development Company and the actual settlers of Imperial Valley, the bone and sinew that is redeeming this desert from desolation. Each are factors of equal importance in this great work, and should move forward to the conquest of the desert as one solid phalanx.

The location of the company's main offices at Calexico will make it possible for our people to meet the officials in charge there at their convenience, and we bespeak for the new order of things, a hearty spirit of fraternal co-operation. In the past there has been much to foster the feeling that great influence was exerted on the officials of the

United States Land Office at Los Angeles by certain officials and employees of the California Development Company. Many people have felt that this influence was inimical to their best interests, and it has become a matter of common remark that the public land business in Imperial Valley was dominated by the California Development Company. The removal of their office to Calexico will hush all such comment by making such interference impossible, and this fact adds another vital cause of rejoicing at the removal of the office from Los Angeles.

It is the purpose of the new management to take up and settle every one of the matters that have been in controversy between the Imperial water companies and Imperial Valley settlers, and the California Development Company. This will doubtless include a new deal in Water Company No. 8, a settlement for damages for crop failure on account of water shortages, and just treatment for Water Company No. 5. In the hands of the Master Minds now guiding the course of the California Development Company it can be confidently predicted that all these matters will be soon adjusted and a spirit of fraternal co-operation pervade the forces now united for the rebuilding of our beloved Imperial Valley.

Our farmers and home builders can therefore, with redoubled courage, take up their great work of pioneering the redemption of Uncle Sam's supposedly worthless domain, confident that their efforts will be supported and sustained by the intelligent and earnest efforts of the new management of the California



GEORGE A. PARKYNS, Director California Development Company

ating.

He is thoroughly familiar with its every feature and detail, and now, after having been up and down, and in and out of the management; it is doubtless



R. H. INGRAM, Director California Development Company

Development Company. That for every seed they sow, facilities will be forthcoming for its irrigation and unfoldment unto fruition.