

# EL CENTRO

## TIME TABLE

Holton-Interurban Railway Company

### WEST BOUND

No. 1. Leave Holtville 7:30 a. m. daily except Sunday  
No. 3. Leave Holtville 1:30 p. m. daily including Sunday

### EAST BOUND

No. 2. Leave El Centro 9:00 a. m. daily except Sunday  
No. 4. Leave El Centro 3:00 p. m. daily including Sunday

F. S. Webster and son, Roger, were El Centro visitors Thursday.

J. B. Parazette and Will Salisbury were El Centro visitors Thursday.

Mrs. True Vencill returned Wednesday night from a month's visit at Long Beach.

W. F. Holt came in on the train Thursday evening to look after the interests of the Holton Power Co.

Wm. Kelly was up from Imperial Thursday. He is working up considerable interest in the onion culture.

Murray Stover had the misfortune to lose his trunk, trombone, music and all his clothing in the fire Wednesday night.

O. R. Miller was a passenger out on the Sunrise Limited Wednesday morning. He intended to spend a couple of weeks on the coast.

Whiskers amputated with or without pain; hair trimmed, bobbed or singed. Strictly American and up to date. The El Centro Barber Shop. W. E. Downing, Prop.

The storm Wednesday night was quite fierce. The lightning was almost continuous and in some instances terribly sharp and vivid. Quite a little rain fell, but not enough to make it muddy.

This week the large order of Summer Widowers lost a member from their midst. He failed to attend regular meetings and was expelled. There are others, we are informed, that will shortly be dropped from the roll.

Mrs. W. A. Van Horn, who has been quite ill for some time past, left Wednesday morning for the coast, where it is hoped she may recover her health. She was accompanied by Mr. Van Horn and her sister, Mrs. Nosler.

L. H. Cooper, superintendent of construction of Mr. Holt's buildings here, left Wednesday morning for a short stay in Redlands. While out on this trip he will make final proof on his land near Holtville. Mr. Cooper expects to return and resume building operation by the middle of September. Mrs. Cooper will return with him.

For one week the Ethel Tucker Stock company has been playing to packed house at the New Peoples Theater, Los Angeles, and no doubt the second week's business with "In the hands of the Czar" will draw as well. The company is composed of some of the best stock actors in the west. Miss Tucker is especially good in some of the strong dramatic scenes and is said to excel in Victor Hugo's "Angelo" dramatized "In the hands of the Czar." A beautiful drama of the Southland entitled "Knobs o' Tennessee" will be presented week of August 19th. Out of town patrons intending to visit the pretty new play house when in the city will do well to order their seats by mail, addressing letter to New People's Theatre, Los Angeles, California.

120 acres of the finest land in the Mesquite lake country. The land in this region is undoubtedly the best that can be found. Easily put in crop, good drainage, price right. Bert R. Chaplin, Imperial, Cal.

# ICE PLANT BURNED

## Fire Destroys the Ice Manufacturing and Cold Storage Plant of the Holton Power Co.

The ice and cold storage plant of the Holton Power company at El Centro was burned to the ground on last Wednesday night, August 15th. Just how the fire originated will probably never be known, for the plant was not in operation at the time and the only occupants of the building was two young men named Dawson and Walsh who were sleeping in the empty ice storage room. There was a quite heavy thunder storm visited the Valley that night, the sky being lit up quite frequently by lightning, but it is not believed that the building was struck by lightning or fired by any such method. Several people in the town were up watching the storm and they are all positive there was no bolt of lightning struck within several miles of this place. So far as known Mr. and Mrs. W. H. Webber were the first persons to discover the fire. It was, then nearly eleven o'clock at night and as quite a shower of rain had fallen the ground was sticky and traveling afoot was somewhat impeded. But Mr. Webber gave the alarm as quickly as possible and hurried to the ice plant. By the time he arrived the fire had made such headway that it was impossible to remove anything from the burning building. The two men sleeping in the building were aroused and were very much surprised to learn the building was more than half consumed. They know nothing of any thunder bolts and are very positive the fire was not started by lightning. About all that could be done was to watch the building and its contents burn. The men who had clothing and personal effects in it were powerless to save them. O. R. Miller lost his bedding, clothing and books. M. A. Stover lost his clothing, a library of scientific books and all his musical instruments. Several of the other employees lost various articles in the fire. The building burned with great fury for more than 24 hours and even as late as Friday night, 48 hours after it took fire, the ruins were blazing in many places. The building has collapsed entirely, the walls falling in and the machinery being burned, blackened and twisted almost beyond recognition. The burned structure was very much the largest building in the Imperial Valley and also the most important. Located at the most advantageous business point in the Valley and with the best of shipping facilities the ice plant was the choicest property in this Valley and the most valuable possession of the Holton Power company. Its loss is not only a heavy loss to them but also a very serious loss to the Valley as a whole. No other enterprise in the Valley was more indicative of the pluck of the pioneers than that magnificent ice plant. Nothing else in the Valley was more typical of the conquest of the desert nor contributed more to the comfort of our people. It was the most prominent industrial plant and the most talked about enterprise in the Valley. The plant was new throughout, having been operated only since June 1st. It was shut down from August 1st to August 10th on account of repairing the flume at Holtville and when started up on the 10th had only run until about 11 o'clock p. m., August 14th, when it was closed down for want of power. About 24 hours afterward it burned. The building and machinery cost about \$75,000 and were insured for \$25,000.

Plans are already under way for rebuilding it on a much larger scale and work will begin just as soon as the bricks are cool enough to be removed.

## INFORMAL MEETING

Of Cantaloupe Growers Will be Held at Brawley, Saturday, Aug. 25

A meeting of the Cantaloupe Growers Association's directors was held here Thursday afternoon. There were present from neighboring associations, Mr. Will Stahl, secretary of the Brawley association, and Messrs. Crain and Smith representing the Holtville association. The matter of shipping and marketing melons next year was discussed, and returns for this year were compared.

It was decided to call an informal meeting for Saturday, August 25, to be held at Brawley. Invitations have been sent to the Cantaloupe Growers Associations of Coachella, Thermal and Mesa to join with the associations of Brawley, Holtville and El Centro, to talk over and discuss the question of consolidation. At this informal meeting a date will be set at which time duly appointed representatives of these several associations may meet and perfect a permanent organization.

The idea of the new organization and consolidation is mutual protection and an equitable distribution of the melons grown in each community. The separate associations as they now stand will in no wise lose their identity.

A consolidation of the growers of these places will no doubt result to advantage to all sections where Cantaloupes are grown. The returns for this season will average fairly well and the growers will make considerable money out of their crops. The industry is bound to be an important factor in the upbuilding of the valley and conservative steps should be taken to protect it and to insure the best possible returns to the growers.

Ice cream freezers at El Centro Department store.

If you don't find what you want advertised in the paper Bert R. Chaplin can dig it up for you.

80 acres all to young alfalfa and looking good, will sell at \$30 if sold within the next few weeks, and Mr., this farm is all fenced, good soil, well located, go and look it over. See Wilson about it.

## Classified Liners

Liners under this heading will be inserted for 5 cents a line each insertion.

### FOR SALE

FOR SALE—I have some good family cows for sale at a bargain. Address J. Duman, El Centro. July 14tf

FOR SALE—1000 fence posts, have been water soaked, 10 cents apiece. 2 1/2 miles northwest of Blue Lake. See P. J. Storms at Silsbee or O. V. Darling, Storm's old crossing on New river. July 14tf

FOR SALE—A fine registered Poland-China Boar. Geo. D. Abrams, Heber. j16

I have an order for 160 shares of water stock that can be located in either of the water companies No. 1, No. 5 or No. 6; will divide to suit purchaser in forties or eighties; \$13.50 per share; all cash. Write or see F. H. Stanley, Brawley, Cal. n 4tf

WILDS—of wild turkeys (acclimated). Address only G. G. G. Brawley, Cal. apr-7-tf

ALFALFA given away. One half for the other half in stack; clear of weeds; 25 days since cut. Good mower and rake furnished. 2 miles north of El Centro. Ira Aten. a-4

FOR SALE—20 fine Poland-China brood sows, 100 head young hogs. Address box 235, Imperial, Cal. Aug-11-tf

### FOR RENT

For Rent: All of Sec. 36, T 14 S, R 13 E, S. B. M. for five years on very easy terms. Address, J. J. CHAPPELL, 1534 Sutter St., San Francisco.

PASTURE—I can furnish grain and alfalfa pasture for 50 head of cattle on my ranch. H. M. Kinne, El Centro, Calif. m-3-tf

### WANTED

WANTED—Responsible man to clear and grade land near El Centro for good residence in Riverside or Los Angeles. Address 5524 Hill Crest Drive, Los Angeles Cal. a-4

WANTED—To Trade 80 acres of land with water stock, 4 miles from town, for horses or mules. Address: Lock Box 133, Imperial. July 22 tf

WANTED—By man and wife, ranch to operate on shares, owner to furnish capital against tenants' time and labor. Couple have lived 3 years in Valley; can furnish unlimited reference. Address Box 25, Holtville, Cal. July 28-tf

WANTED TO BUY—20 head of mares, 2 to 6 years old, weighing from 1200 to 1400 pounds each. Address J. H. Watson, Holtville, Cal. jly 21-sep-21

WANTED TO TRADE—Imperial property for acreage at Holtville or will sell and take pay in leveling land. Address E, care of PRESS, El Centro, Cal. June-23-tf

WANTED—Gentleman or lady with good references, to travel by rail or with a rig, for a firm of \$250,000.00 capital. Salary \$1,072.00 per year and expenses; salary paid weekly and expenses advanced. Address, with stamp Jos. A. Alexander, Imperial, Calif.

WANTED—20 to 80 shares of water stock in Imperial Water company No. 1. On easy terms or cash if price is satisfactory. Address, J. H., Box 15, Imperial. June-2

WANTED—200 shares of Water Co. No. 5 stock. Will pay spot cash. Price must be reasonable. Fuller & Aten, El Centro, Cal. April 14-tf

FOR EXCHANGE—Will exchange 123 acres grazing land, with wood and water in Ventura County, 4 miles from S. P. R. R., worth \$1200 for relinquishment or other property in Imperial Valley. M. W. C., 623 Bryson Bldg., Los Angeles, Cal. d16tf

TO EXCHANGE—For Imperial property, 80 acre ranch near Anderson, Shasta county. Is excellent property with all modern improvements. Value \$1500. Salisbury Realty Co. my-26

FREE! FREE! FREE! Land and water in Eastside. Write R. E. Gonder. Calexico, Cal. a-3 dec-1

LOST—7 head of young stock, steers and heifers. Finder please notify Wittenberg at Houston Ranch No. 2. a-18tf

LOST—Five hogs marked with a ~ in the upper and lower side of each ear. One young boar. W. B. Cressey, 1 1-2 miles southwest of El Centro. a-18-25

It will pay you to see Wilson for the best bargains in the Imperial Valley, or I have the best trading list in the Valley. Go out and look them over with me. I keep rigs for that purpose and will offset my time against yours. Office Commercial Hotel, Imperial, Cal.

*El Centro Department Store*

EL CENTRO, CAL. ROY L. RUMSEY, PROPRIETOR

## This Week's Bargains

They are real bargains, too  
Things you need right now.

### Barefoot Sandals

A delayed shipment came in last week and we have put them on the bargain counter to close out quickly. They're the very best quality, with welt soles and all improvements.

Sizes 9 to 11 1-2 ..... \$1.00  
Sizes 12 to 2 ..... \$1.20  
Sizes 2 1-2 to 6 ..... \$1.45

### Ladies' Canvas Oxford

White Oxfords with embroidered toe; \$1.50 quality for \$1.15

White Oxfords, finest quality, turned soles, regular \$2, now \$1.35

Covert cloth Oxfords, worth \$1.50, bargain table price \$1.10

We still have two months of hot weather and another month of warm ahead of us—plenty of time to get your money's worth out of a pair of these cool shoes.

### Need a Suit Case for Your Vacation Trip?

We still have a nice assortment. The price won't "break" you either: \$2, \$2.25, \$3, and \$7.

Sun Umbrellas, Men's or Women's, \$1.25, \$1.35, \$1.50