

IMPROVE YOUR DAIRY HERD

The Better the Stock the More Profits. A Well Bred Herd is the Real Aim of Every Up-to-date Dairyman and the Opportunity is Offered at the present time to secure Thoroughbred Stock at Very Reasonable Prices

No doubt every dairyman in the Imperial valley has figured on improving the grade of his dairy herd some time or other, and will at this time look upon an opportunity to secure a thoroughbred bull whose dam has a record for producing milk and butter-fat, as especially provident at this time. Many of those who are following the dairy business in the Imperial valley realize that here we have the possibilities for maintaining the greatest dairies in the world and that in time the valley will become famous for its fine dairy cattle. With an insight to the future, Mr. Wilsie, one of the leading dairymen of the valley, has always realized that it was to the dairymen's advantage to secure at as early a date as possible high bred stock and has ever had his eyes open for chances to secure the required standard of breeds at prices within the reach of most of the dairymen. With this end in view he some time ago made a trip to the north part of the state, where are found some of the best herds of dairy cattle in the United States, on a tour of inspection and investigation.

He now feels that he has found the opportunity, and in the following letter to the Press endeavors to impress upon the Imperial valley dairymen the importance of action at the present time. He writes as follows:

Mr. Editor: I wish again to call the attention of the dairymen of the valley to the fact that there is an opportunity to get good Holstein bulls or heifers. I have made arrangements so I am able to secure first-class stock at a price that is in reach of any dairyman in this valley. The stock is to be shipped from the Riverside ranch, of Stockton, where are to be found the finest lot of Holsteins on the coast and of which Mr. W. J. Gillett, of Rosendale, Wis., in answer to a letter of inquiry asking what a carload of Holstein heifers that a person would be justified in shipping this distance could be picked up for in the state of Wisconsin, said: "What do you want to come to Wisconsin to buy Holsteins for when you have one of the best herds in the world in your own state." This man is president of the Wisconsin State Dairymen's association, at one time president of the National Holstein of America and owner of the now world's record cow, Cotanilha Fourth's Johanna, with a record of over 35 lbs in 7 days. The prices of the stock to be shipped will range from \$125.00 to \$175.00, laid down in El Centro, for

bulls 2 years to 2 1-2 years and with a pedigree like the following:

Admiral Wayne of Riverside—Sired by Jetze Zwarthak, by Zwarthak II, by De Vries, by Friso. Dam—Wayne Pauline De Kol 2d, this dam calved January 30, 1901, and holds a record at 2 years, 7 months and 9 days of 255.3 lbs milk and 12 96 lbs butter in 7 days. Her sire was Pietertje Hengerveed's Count De Kol, who is a sire of a large number of A. R. O. daughters, two of which have records averaging 20 8 lbs each.

Babe Prince of Riverside—Sired by Beryl Wayne Korndyke of Riverside, by Beryl Wayne's Paue De Kol, by De Kol 2d's Paue De Kol, Dam—Western Princess Babe, by Oakland Cayuga Chief.

I have taken these two pedigrees as a fair sample of the lot of bulls which can be purchased for the low prices I have quoted. I have several more pedigrees which I will be glad to show anyone interested.

Heifers 16 months old just bred to their best bulls can be laid down in El Centro for about \$135.00. This is an opportunity that does not come often. We are not trying to make money, but to place good stock in our valley at the least possible cost to the dairyman.

I have one of these bull now on my ranch where he may be seen. I expect to leave for this stock in a few days. Don't miss this chance to begin to build up your herd.

W. E. Wilsie.

Wilson Says

He has one 12 foot ball bearing Deering header left and will sell it for, well you had better come in and talk it over; it will go cheap, or will trade. See Wilson about it, Imperial, Cal. 5tf

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Remetus 3480

Registered by the German, Hanovarian and Oldenburg Coach Horse Stud Book

Weight 1515 lbs.

This horse stands at the El Centro Livery Stables and can be seen at any time. Now is the time to book your mares. He is by far the best horse in the Valley.

TO INSURE	-	-	-	-	\$30.00
FOR SEASON	-	-	-	-	25.00
SINGLE SERVICE	-	-	-	-	15.00

Remetus was awarded first prize at the California State Fair in 1906. He was imported from Germany in 1906 by J. Crouch & Son, of Lafayette, Indiana. I invite your inspection of this stallion before breeding elsewhere.

W. W. Masten,

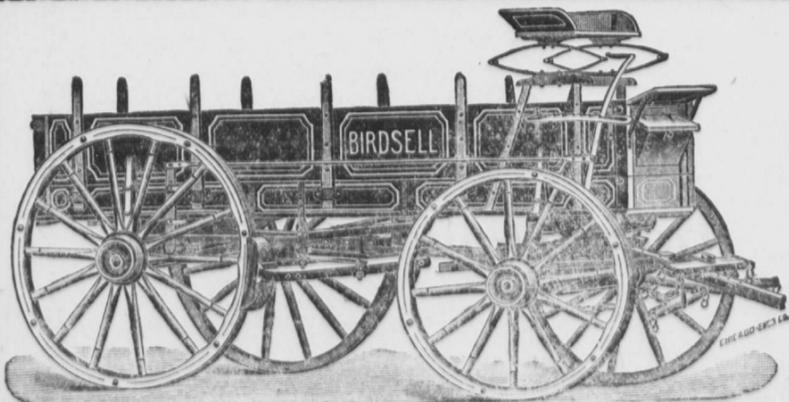
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