

IMPERIAL VALLEY PRESS

PUBLISHED SATURDAYS, EL CENTRO, CAL.

SUBSCRIPTION	
One Year	\$1.00
Six Months	.50
Three Months	.25
Single Copies	.05

Make all remittances and address all communications to Imperial Valley Press.

Watch the subscription date on your paper.

The number of our paid circulation will be furnished on application

Advertising rates made known on application.

Entered as second-class matter March 30, 1906 at the postoffice at El Centro, California, under the Act of Congress of March 3, 1879.

Most visitors to Imperial county remark that El Centro is the cleanest town in the valley. But even if this be true a good deal more might be done to make the town clean, healthful and attractive. El Centro had a wonderfully good start because its first buildings were substantial brick structures and because no wooden buildings were permitted within certain limits. The unsightly shacks which disfigure the average frontier town are not in evidence here and with a little care on the part of the citizens the town can be made even more attractive to strangers than it is now. In Calexico this week almost the entire town turned out by common consent and cleaned up the town. It was necessary because many things had been neglected and the town was in such condition that it took half the population all day Wednesday to remove the rubbish and clean the streets. But now Calexico shines. It is clean and good to look upon and its people declare that it shall never again get in condition to need a wholesale cleaning. Many El Centro merchants have inaugurated the custom of removing and burning waste paper and other rubbish once or twice a week so that with the daily sprinkling the business section of the town presents a creditable appearance. Let us keep it up. Cleanliness is always attractive and we all are anxious for El Centro to progress as rapidly as possible in every way.

The boom continues. Every train into the valley brings scores of people, some to visit, some to invest and best of all some to become permanent residents. Every town in Imperial county is feeling the beneficent effects of this steady inrush into the valley. Every town is growing larger and more prosperous. Real estate business feels the stimulation. Merchants are finding it necessary to increase the capacity of their business. Business men from away, attracted by the possibilities here are seeking opportunities for themselves. Values are going higher and property owners are reaping the reward of their foresight in making investments early. Best of all, this is not a speculative boom founded on fictitious or inflated values. The wonderfully rich soil, the splendid climate, the location and other favorable conditions all combine to make this the garden spot of America. The intrinsic value of land which can annually produce all the way from \$100 to \$500 per acre is very much more than it is now selling for. Agriculture is in its infancy in Imperial Valley to-day. Thus far little has been done beyond the experimental stage. But every experiment has been wonderfully successful. None can safely figure what the limit will be, although it is apparent to even the casual observer that the limit will be exceedingly high. Imperial Valley lands when

brought to the high state of cultivation to which they are susceptible will be worth more than \$1,000 an acre. How much more cannot yet be determined. It is, however, certain that every acre of land here will become very valuable in the near future. That means enormous revenue to the owners of the land; a rapidly growing population in the rural districts; populous and thriving towns; vast industries and business enterprises and a big, wealthy, up-to-date county seat. The eyes of the entire country are on Imperial Valley to-day. We shall hold their attention. Millions of people in far-off states will watch us grow and the manner and rapidity of our growth will surely amaze them. Another asset of which little has been said but which will largely influence the progress of the new county is the character of the men who are here and who have been pioneers in laying the corner stone for future prosperity. Imperial county is surely to be congratulated that in its infancy it has drawn to itself men of so great ability, energy and character. No community in the United States is more fortunate in this respect and no new country ever started out with fewer drawbacks or inconveniences. It is an ideal place not only to make money but in which to live. Watch us grow.

The announcement in this week's issue of extensive building plans for this winter will be gratifying news to the hundreds of people who are interested in El Centro and a source of particular satisfaction to the men who have stayed with the town from its infancy and who have from the beginning had an unshaken faith in its future. It may almost be said now that that future has arrived. Certainly the days of experiment and doubt are at an end. El Centro has come into its own and is about to take its place as one of the important agricultural and business centers of Southern California. Newcomers will reap the reward of unexcelled conditions and opportunities. They can only tell by inference how great a struggle was necessary to overcome the obstacles which loomed up one after the other in the progressive path of the men who came to Imperial valley and gave of their money, time and energy to build and improve valley towns. But having come, they will have an opportunity to get in line and work shoulder to shoulder with the pioneers toward the further development and expansion of the new county.

Many men are now preparing to build homes in El Centro. Each has his idea regarding the best arrangement and location of a house. But every one should bear in mind that the beautifying of the grounds about his house is of the utmost importance. Trees and shrubbery should be planted wherever and whenever possible. No one thing can do more toward making the town attractive than shade trees, lawns and flower beds. Those are the things which most impress visitors to Southern California and El Centro certainly does not want to be behind in that respect. The soil and climatic conditions here are perfect. Only a little time and labor will be rewarded in large measure; so let every man do his share toward beautifying his own home and incidentally the town.

PROFESSIONAL CARDS

F. L. A. HAMILTON
PHYSICIAN and SURGEON
DISEASES OF WOMEN A SPECIALTY
El Centro Hotel, Room 21
EL CENTRO, CALIFORNIA

VERMELL RAPP, LAWYER.
Will practice in all the courts and before the U. S. Land Office.
Office in Ira Aten Land Co. building.
El Centro, Cal.

M. W. CONKLING,
Attorney at Law
Land office matters a Specialty
EL CENTRO, CALIFORNIA

WALTER E. COX,
Attorney at Law
Law, Land and Loans
Special attention to land litigation and corporation law.
office at
EL CENTRO, CALIFORNIA

LODGE NOTICES

El Centro Lodge, U. D., F. & A. M. Stated meetings in Masonic Hall, El Centro, first Monday of each month. 7:30 P. M. Members and visiting Masons invited to attend. D. H. CHAPLIN, W. M.

El Centro Lodge, F. O. E., meets the first four Thursday nights of each month. Members and visiting Eagles invited to attend.

FRATERNAL BROTHERHOOD meets every Tuesday night at Masonic Hall, El Centro, Cal. H. R. Kyle, president.

W. O. W., El Centro Camp 264, meets every Friday night at Masonic Hall. El Centro, Cal., H. R. Kyle, council commander, J. L. Travers, advisor, E. H. Sherman, clerk.

Classified Liners

Liners under this heading will be inserted for 5 cents a line each insertion.

FOR SALE OR RENT

FOR SALE—Good kitchen stove for sale; also good family cows to rent. Inquire of Jacob Dunman, El Centro. 25tf

FOR SALE—1300 pound horse good and sound for \$110. H. Perkins, Heber, inquire at p. o. 27-29x

FOR SALE—Duroc-Jersey boars from four months to one year old. Fuller Bros., Heber, Calif. Phone 13x2. 24

FOR SALE—Some heifers from 1 year up to 2 years old. W. E. Wilsie, El Centro. 23tf

TO LEASE—Good alfalfa land to lease for cantaloupes; one mile north of Heber. W. J. Driggers, Heber. 23tf

FOR SALE CHEAP—Team, harness, wagon and buggy. Inquire of P. O. Parsons, at El Centro hotel. 26tf

FOR SALE—One Holstein cow, good family cow. Address A. S. Fell 4 NE of El Centro. 28tf

FOR SALE—Six Gilts; will farrow soon. A. I. Baker, 2 miles southwest of El Centro. 28tf

FOR SALE—50 turkey hens good stock and right time to buy while price is low. Will soon commence to lay. A. R. Abbott 5 miles southwest of El Centro on Brawley main. 28-29x

FOR SALE—Small shcats and brood sows; also short horn bull. R. H. Clark, El Centro. 28tf

FOR SALE OR TRADE—Will sell or trade for hogs 20 head of milch cows. Drue C. Harrington, one half mile south of Imperial. 24tf

FOR TRADE—A fine Jersey Bull for a Durham Bull. Jacob Butcher, Heber Calif. 4tf

BEES—I can sell 50 to 210 stands of good grade Italian bees. in Standard Lonshotle 8 framed Hives warranted strong colonies delivered to any R. R. Station in Imperial Co. for \$6.00 per hive. J. F. Tout, Hotel Franklin.

WANTED—Cattle and sheep pasture. Phone 13x2 or address Fuller Bros., Heber, Calif. 24tf

POULTRY WANTED—Will pay highest cash price for all kinds of poultry delivered every Tuesday beginning Tuesday, Sept. 24th, at cantaloupe shed, east of railroad, El Centro. Geo. T. Irvin. 24tf

WANTED—A cook or man and wife to cook and work on ranch. Telephone 1340, or apply J. P. Bradford, Conant Ranch El Centro.

WANTED—To hire a good man and team to farm an 80 acre tract. Call at Press office. 28tf

Fifty Years a Blacksmith

Samuel R. Worley of Hixburg, Va., has been shoeing horses for more than fifty years. He says: "Chamberlain's Pain Balm has given me great relief from lame back and rheumatism. It is the best liniment I ever used." For sale by El Centro Drug Store.

J. S. CRUTCHFIELD

R. B. WOOLFOLK

Crutchfield & Woolfolk

WHOLESALE COMMISSION
MERCHANTS

Car-Lot Distributors and Growers' Marketing Agents
21st and Penn. Ave. Pittsburg, Pa.

F. O. B. transit sale and distributing agents for El Centro Fancy Melon Growers' Association, and Heber Fancy Melon Growers' Association. We are specialists in marketing all kinds of green fruits and vegetables, cantaloupes, tomatoes, asparagus, egg plants, Bermuda onions, celery, grapes, etc. We desire to negotiate with Associations and all shippers who wish their shipments marketed in an UP-TO-DATE manner. We will guarantee you best results. Let us hear from you. MAKE US YOUR MARKETING AGENTS for your future crops. Our connections in every leading market are the best and gives us an outlet for marketing your produce which is unsurpassed. Get in touch with us.

H. B. PEARSON, Field Manager

Office in Valley State Bank Building, El Centro, Cal.

Associated with Crutchfield, Woolfolk & Gibson, Inc., Chicago Ill.

A Car load of Groceries

New Crop--Absolutely Fresh

You'll Miss the Best by Not
Buying Here



**Beech-Nut
Sliced Beef**

Our goods are
always Fresh...

Satisfaction in
every order we
sell.

OUR PRICES
ARE RIGHT.

PAYNE & HAMILTON

Dry Goods and Groceries

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Lumber Prices Reduced

Oregon Pine Reduced \$6 to 9 per M.
White Fir, Madera. \$5 " "
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L. W. Blinn Lumber Co.

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El Centro, California