

Our Christmas Tree.

CUT
GLASS
DIAMONDS
EMERALDS
JEWELRY
WATCHES
PEARLS
RUBIES
RINGS
ALL
OF
THE
BEST
QUALITY

KILE MACBRATNEY'S
"The Gift Store."
El Centro.

Dainty and useful gifts are combined in our holiday offerings this season. We have the richest variety of Christmas Goods ever shown here. Some especially fine designs in Hammered Brass and in the Royal Doulton Ware. A gift of table silver would be appreciated—we have guaranteed standard makes and latest designs. Make your selections at once, before the stock is broken. Buy early.

KYLE MACBRATNEY, EL CENTRO

WEATHER.

November was a warmer month this year than last. The highest temperature was 94 degrees, the low maximum 69 and the mean maximum 80. The lowest was 38 degrees and the mean minimum 48.7. The rainfall was .47 of an inch, making a total for the year to date .78 of an inch.

Date	Max. Tem.	Min. Tem.	Mean
Nov. 26.....	69	41	55
Nov. 27.....	73	41	57
Nov. 28.....	76	38	57
Nov. 29.....	78	38	58
Nov. 30.....	80	38	59
Dec. 1.....	80	44	62
Dec. 2.....	76	42	59

WATER IN THE RIVER.

Mean daily gage heights and discharges of the Colorado river at Yuma, Arizona, for the week ending Saturday, November 26, 1910.

Date	Gage Heights	Discharges
Nov. 20.....	16.30	7,700
Nov. 21.....	16.30	7,500
Nov. 22.....	16.05	6,300
Nov. 23.....	16.30	7,200
Nov. 24.....	16.35	7,200
Nov. 25.....	16.60	8,100
Nov. 26.....	16.80	8,900

LOCAL MENTION.

Charles B. Folsom has returned from a week's visit with his parents at Santa Monica.

M. J. Olson has come from Mt. Vernon, Washington, to locate at El Centro.

CHRISTIAN SCIENCE SERVICE.

The Christian Science services at El Centro will be held every Sunday morning at 11 o'clock in Masonic Hall.

ST. MARY'S CHURCH.

Mass will be celebrated at St. Mary's Catholic Church, El Centro, next Sunday at 8 a.m. and 10 a.m. Catechism and instruction at 9:30 a.m.

SEVENTY-TWO POUND POTATO.

A sweet potato weighing seventy-two pounds, grown on the ranch of Jacob Bucher is displayed in the window of the Hamilton Realty Co.

WATER COMPANY'S ASSESSMENT.

Water Company No. 5 has levied an assessment of \$1.25 per share on the capital stock of that corporation, and unpaid assessments will become delinquent on December 10.

IMPERIAL'S COTTON SHIPMENT

The first carload of cotton ginned at the Imperial cotton gin was shipped on Wednesday to Houston, Texas. The car carried forty-one bales, and its value was estimated at \$2800.

BUILDING ON RANCH.

Charles F. Turner is erecting a comfortable ranch house for his own residence on the Beekler & Turner ranch, five miles west of Calexico, where this firm has a holding of 440 acres.

BUILDING RANCH HOUSES.

Harry VandenHeuvel is erecting a ranch house with hollow tile foundation on his place adjoining the townsite of Mobile. Mr. VandenHeuvel has been making extensive improvements on his ranch.

INQUEST AT CALEXICO.

Coroner Mitchell held an inquest on the body of Rosio Gonzales, aged 65 years, and who died unattended at his home near the Calexico bridge across New River. Death resulted from tuberculosis.

YUMA-PHOENIX HIGHWAY.

Early in the ensuing year work is to be commenced on the construction of the Arizona Territorial highway from Yuma to Phoenix. The road will run almost straight between the two places and will be one of the finest highways in the Territory.

LEG WAS AMPUTATED.

James Meadows, brother of Sheriff Mobley Meadows of this city, had his leg amputated at Bakersfield, last week, the operation being rendered necessary because of blood poisoning. Sheriff Meadows was with his brother at the time of the operation.

BLAISDELL'S TRIAL SET.

The trial of Hiram W. Blaisdell, on a charge of having committed perjury in connection with Imperial Valley land operations, has been set for December 13 in the United States District Court. Blaisdell appeared in Court last Monday and pleaded not guilty.

A CHRISTMAS GIFT.

Your friend would appreciate a Christmas gift of a year's subscription to the Imperial Valley Press. It would give many times the information you could possibly find time to write in letters. Start the subscription now, at the beginning of the fascinating serial story.

YUMA ORANGES IN NEW YORK.

Yuma Heights oranges are now on the market in the East and have brought \$12 per box in New York City. The time will soon be at hand when Imperial valley oranges will find place in the earliest markets. Oranges are maturing well here. Fine fruit from trees on the S. M. Bixby ranch has been exhibited in El Centro the past week.

A BEAUTIFUL MIRAGE.

Many El Centro people enjoyed observing a beautiful and very distinct mirage, Thursday morning. Looking directly west on Main street one could see the banks of New River, with all their deep cuts and palisades standing forth along the base of the westerly mountain range. The mirage was clearly visible for about an hour.

MISSIONARY'S HELPER COMING.

As a result of the visit of Rev. Thomas Marshall, representative of Bishop Johnson, to Imperial valley last week, El Centro will have an Episcopal clergyman located here as an assistant to Rev. E. M. Rogers, who makes his headquarters in Imperial. This will be brought about as soon as a suitable man for the position can be secured.

"Del Monte" Brand

Quality Brand for Quality Trade
"Del Monte" Canned Fruits and Vegetables

BUY A DOZEN CANS FOR
\$2.40

SCOTT'S GROCERY

"THE BUSY STORE"

WILL TRY OUT AIRSHIP.

H. E. Young will try out his Antoinette type monoplane on the fair grounds race track tomorrow afternoon at 2 o'clock. He has not secured an engine for the airship yet, and will undertake to rise with the machine hitched to an automobile going at the rate of twenty miles an hour.

CLOSING OUT SALE.

The entire stock of Millinery and Ladies' Furnishings to be closed out within the next thirty days, regardless of cost. Ladies, take advantage of this opportunity.

35-1t THE LADIES' TOGGERY.

VITAL RECORD

MARRIAGES.

Harrington-Culbertson—November 30, at El Centro, Edward W. Harrington of Imperial, and Lydia Culbertson, of Morenci, Arizona.

Golden-Jillson—Nov. 22, at El Centro, George Golden and Laura Jillson, both residents of Holville.

DEATHS.

Moores—November 25, at Calexico, Mrs. R. H. H. Moores, aged 36 years. Death was sudden, being caused by a stroke of apoplexy. Deceased leaves the widower and three sons and two daughters.

Purcell—November 29, at the home of her son, H. G. Purcell, in Water District No. 6, Mrs. Matilda Purcell, aged 81 years. Funeral services were held in the El Centro mortuary chapel on Wednesday forenoon, and the body was interred in the Imperial cemetery.



We Can Fit You

if you can be fitted. Try our

Witting Hill Harlow

CUSHION COMFORT

SHOES

AT THE

VALLEY SHOE STORE

P. T. CUNNINGHAM, Prop.
El Centro, California

WATCH OUR WINDOWS---VISIT OUR ATTRACTIVE STORE---SEE OUR
USEFUL GIFTS

Our Holiday Campaign

Starts **Dec. 5th**



Beginning Monday morning we shall inaugurate the greatest period of rapid-fire selling of Household Furnishings in the history of Imperial county. Every selling day, from Monday, Dec. 5, to Dec. 25, our store will contain such interesting offerings, such reasonably-priced values and gifts for the household and each individual in it that we look forward to the most active period of our commercial lives.

On Mondays, Thursdays and Saturdays of each week, for three weeks to come, there will be special merchandise sales in which some article for the home or some member of the household, will be sold at a mere fraction of its value. These special goods will be sold at prices named on the sale day only.

As it is possible to secure these goods in limited quantities only, we may be forced to limit the sale of one to a customer, in order to distribute the big values as widely as possible

This next week we will sacrifice Oak Rockers, Air Tight Heaters and Axminster Rugs.

Read the descriptions and prices. These offerings, good as they are, will only serve to direct your attention to hundreds of other items just as striking and equally as desirable from price and quality standpoints.

There will be something doing every day in our store. Read our week's advertising announcements and take advantage of our many money-saving offers.

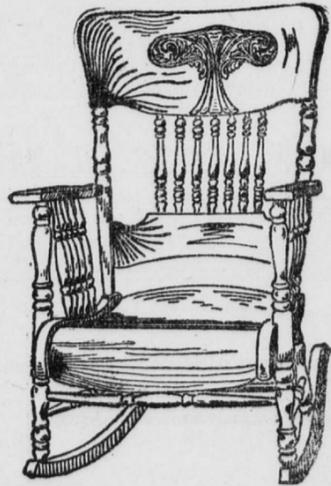


AIR-TIGHT HEATERS \$1.75
Dec. 8 Only

This is not a Wilson Heater, but a neat little stove, 18 inches high, 18 inches wide; plenty large to warm any room. Regular price \$2.25. At this store Tuesday, Dec. 8, one to a customer for \$1.75.

Axminster RUGS \$1.95
Dec. 10 Only

Think of buying an Axminster Rug, size 27x58 inches, Oriental pattern, excellent quality, for \$1.95. These rugs will go on sale Saturday, Dec. 10, for one day only, one to each customer. Their regular value is \$3.00, but Dec. 10 for \$1.95.



SOLID OAK ROCKER \$3.95
Dec. 5 Only

This rocker is quartered oak finish; is well and strongly made; is 24 inches wide, 38 inches high; a good value at \$6.00. At this store Monday, one to each customer for \$3.95.



Any Husband Can Be Nice To His Wife

You are NICE to your wife—but are you GOOD to her? Do you provide her with sensible help in her daily work—or do you merely buy a box of candy occasionally to keep her in a good humor?

There is a vast neglected opportunity for you husbands in this town—a chance to treat your wives right and save THEM a little toll.

You would buy a machine in a minute that would save YOU two hours time each day. It is the Hoosier Kitchen Cabinet Machine. She will appreciate it all her life—so will you later. Think what this means to your wife—let us show you how it works. She makes things comfortable for you—suppose you make things easier for her. Buy it for Christmas.

DELOZIER FURNITURE COMPANY

Imperial County House Furnishers

EL CENTRO, CALIFORNIA