

CREAM LOAF FLOUR
For Biscuits.

CREAM LOAF FLOUR
For Bread.

CREAM LOAF FLOUR
For Pies.

CREAM LOAF FLOUR
For Cake.

CREAM LOAF FLOUR
For any purpose.

Stearns' Store

MUTUAL THEATER

Bridge St.
TONIGHT
First Show Starts at 7:45

FRIDAY
"Silent Sandy"
(Reliance two-reel feature)
"The Newer Woman"
(Keystone)

LOCAL NEWS

Light automobile lamps at 7:47 o'clock.

Don't forget the bake sale at York's grocery Saturday, July 11—Adv.

Old Taylor Whiskey and Sherwood Rye at the Opera Bar.—Adv.

Finch's Golden Wedding Rye, aged in wood. Direct from the distillery to you. At the Lobby, of course.—Adv.

Every one holding coupon tickets must be present at the Mutual Theater tonight.—Adv.

SWEET CORN
50c
A DOZEN

Fresh vegetables and fruits of all kinds arriving daily at our store.

AT THE STORE WHERE QUALITY COUNTS.

JOHN H. YORK
GROCCER
AND
BAKER

PUPILS AND TEACHERS GIVEN GOOD ADVICE

DRESS AND ETIQUETTE SUBJECT OF TALK BY MRS. IDA KRUSE MCFARLANE

Mrs. Ida Kruse McFarlane gave an informal talk to the students of the New Mexico Normal University on the subject "These Things Are So." It was a talk on good manners and proper behavior.

Mrs. McFarlane began with the statement that "The way a man or woman holds a fork has an effect on destiny." She followed this up with an explanation of table etiquette. She then turned her attention to the effect of the individual on the group and the group on the individual. "It is not for you to appreciate yourself but to appreciate others as there are very many of them and but one of you," was her advice to teachers and pupils alike.

It was made very plain in a kindly way that the teachers' work was merely to teach and not to try and run the town, school board, or religion of the community in which they were employed.

Turning to the matter of dress, Mrs. McFarlane explained that when anyone makes a mistake he should try to right it and not take the defensive and go against the group. "All those who would dress well in middle life, should begin in youth with the simplest of materials," was a statement true in every way as the explanations of the statement showed. Another word of advice to the teacher and one that it would well for many to follow was "Don't make love to your pupils."

Mrs. McFarlane said that if people do not care for you as much as you think they should, not to mind it but follow the quotation "If folks don't invite you to go on their picnics, take your egg out by the well and eat it." One way to get over the fact of cool treatment is never to repeat what you hear. In speaking of the tale-bearer the fact that "Minding one's own business is a very interesting thing," was forcibly brought out.

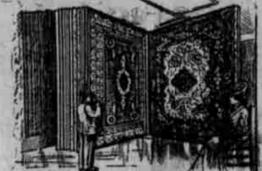
The students took the suggestions and methods for manners and good behavior very nicely, and greatly appreciated the talk. Mrs. McFarlane speaks tonight for the last time, on the subject "Bernard Shaw's Man and Superman."

OUR SECOND HAND MARKET FOR THIS WEEK

- 1 Model 59 Overland . . . \$650.00
- 1 Hupmobile, 1914 model, . . . \$850.00
- 1 Buick, 1911 model . . . \$250.00
- 1 Ford, 1913 model . . . \$250.00
- 1 Viehle touring car . . . \$300.00
- 1913--Abbott Detroit Electric Light, Self Starter . . . \$1,000

LAS VEGAS MOTOR CAR CO.

BUY YOUR RUGS
From Your Local Dealer



You Owe It to Him, to Yourself and, to Your Town to Do It.

We guarantee our prices against all competition. Reliable merchandise at reliable prices is what counts.

Come and look over our large line today.
J. C. JOHNSON & SON.
625-626 Douglas Ave.

TIRES AND TUBES

For the best on the market today see us. Miller Non-Skin or plain thread. Michelin tubes and tires and Fiske tires and everything needed for the auto.

ALL WORK DONE AT OUR SHOP GUARANTEED FOR ITS PERFECTNESS
The Las Vegas Automobile and Machine Shop

TIME - MONEY - LABOR

Saved by Using
PIKE'S PEAK SELF RISING FLOUR

Endorsed by America's Finest Cooks
SOLD BY YOUR GROCER — ASK FOR IT

Lunger," a Bud Wilson story; "Ano- tiful half tones that make the num- pah," a tale of the Navajo country, ber one of unusual worth. Frank Stap- by William Evans; "A Tragedy of the- lin, who is about to establish the State Journal at Santa Fe is the publisher, editor and manager. The Old Santa Fe Press which is to print both the State Journal and the Santa Fe Trail magazine will be especially equipped for magazine work and will also turn out "Old Santa Fe," Colonel Twitchell's historic quarterly, El Palacio and a number of other southwestern maga- zines and publications that demand high grade work.

YOU TAKE NO CHANCES

In buying your furniture, carpets and rugs from us. We do not handle furniture that is not well constructed, well finished and of the latest pattern and designs.

Our prices for medium to high grade furniture are no more and sometimes less than you have paid for INFERIOR GOODS that LOOSE THEIR FINISH and FALL TO PIECES in a short time. We make a profit, a LEGITIMATE ONE on everything we sell. Come in let us show you.

PAGE SAMPLE FURNITURE CO.
Phone Vegas 114 507 Sixth Street

Not "Heavier Than Air"



but lighter are the bread, cakes, biscuits, etc., baked from Pure Quill flour. Try a sack of it and see how your reputation as a baker will soar. Pure Quill flour costs no more than other high class flours but is worth more as no other is fully equal to it. Order a sack today.

The Las Vegas Roller Mills

Jefferson Reynolds, President.
E. D. Reynolds, Vice President. S. B. Davis, Vice President.
Hallet Reynolds, Cashier. H. Eric Hoke, Assistant Cashier.

FIRST NATIONAL BANK OF LAS VEGAS, N. M.

Capital, \$100,000; Surplus and Undivided Profits, \$25,000.

In every department of Banking we are prepared to give the best of service

Interest Paid on Time Deposits

At the Home of the Best of Everything Eatable

The most wholesome meat for summer is MUTTON.
The Best Mutton in Las Vegas to be had at

THE GRAAF & HAYWARD CO. STORE

Las Vegas should be at the Santa Fe station Sunday afternoon to show the Californians the spirit of the Las Vegas lodge. An official announcement of the exact time the specials will arrive will be made tomorrow in The Optic.

A number of the local Elks are planning to make the trip to Denver next week, headed by Exalted Ruler William Springer and Past Exalted Ruler P. D. McElroy. According to the present plans about 15 Elks from this city will attend the big convention.

The Mexican show at the carnival playing on the West side, is to give a short free show this evening which will undoubtedly attract a large crowd to the Plaza. This show is considered the best of the entire carnival.

Allie Joyce, the popular moving picture star, will be featured tonight and Saturday at the Photoplay. In the second installment of "The Show Girl's Glove."

Company H will hold its last regular drill before the encampment this evening at the armory. All members are requested to appear in heavy marching togs. Only those who attend the drill this evening will be permitted to make the trip to Deming.

Weighing 685 pounds, a negro woman successfully managed a kitchen until about two weeks ago when she joined the De Kreko brothers carnival. This woman is now to be seen in one of the side shows.

The Santa Fe baseball team which is to play the Las Vegas Maroons here next Sunday afternoon at the Amusement park will make the trip to this city in automobiles, according to information received by Manager F. D. Baer this afternoon.

Judge D. J. Leahy this morning signed an injunction restraining Francisco Lujan from interfering with the road that leads to Lujan canyon from this city. A dispute has been going on for months over this road and the only settlement seems to be up to the courts.

Pat Fram, a West side merchant, has purchased the fire queen Daisy, of the West side fire department. Mr. Fram is a proud owner, as he has been trying to purchase this horse for the past year or more, being an admirer of the animal.

Today Company H began making the final preparations for its trip to Deming tomorrow afternoon. All equipment for the men has been issued and according to Captain Luis Armijo everything is in readiness. Major Ludwig Hfeld and his staff will accompany Company H to Deming.

All persons holding coupon tickets should be present at the Mutual Theater tonight.—Adv.

CALIFORNIA ELKS IN LAS VEGAS SUNDAY

THREE TRAINLOADS, EN ROUTE TO DENVER CONVENTION, MAY STOP HERE

According to information received in Las Vegas today, three special trains carrying Elks from California to the big convention in Denver next week, will pass through Las Vegas Sunday afternoon, arriving here about 4 o'clock.

The local Elks are requested to be at the depot upon the arrival of these trains, and, if possible escort the California Elks to the local lodge for a short visit, if their schedule will permit.

Exalted Ruler William H. Springer this morning said that every Elk in

Las Vegas should be at the Santa Fe station Sunday afternoon to show the Californians the spirit of the Las Vegas lodge. An official announcement of the exact time the specials will arrive will be made tomorrow in The Optic.

WEST SIDE TO ASK FOR PAVING BIDS

COUNCIL DECIDES TO READVETISE FOR WORK ON BRIDGE STREET

At a special meeting of the town council and a number of business men of the West side held yesterday afternoon, it was finally decided that the matter of paving Bridge street should be acted upon immediately. Two new firms have voiced a desire to do the job, and a chance will be given them, as at the meeting yesterday it was decided to readvetise for bids.

The business men along the street are anxious to have the work completed, and have labored in harmony during the entire agitation of the movement. Following the advertising for bids none of the paving companies placed bids because the stretch to be paved is not long enough to make the proposition worth bringing in the necessary machinery.

The proposition presented to the council yesterday was to allow local men to do the heavy grading work on Bridge street and then hire a special paving man to come here and direct the finishing work.

All the necessary machinery for this work can be obtained here, it is said, and there is little doubt that the proposition will be pushed through this time.

RECEIVER FOR RAILROAD
Marietta, O., July 10.—The Marietta, Columbus & Cleveland railroad was today placed in the hands of Daniel B. Torpy as receiver.

WANTED—Clean cotton rags at Optic office.

50c

Keep your clothes looking nice. It makes a difference. We will press men's suits for 50 cents, every one can afford it.

Ladies' cleaning handled with care.

LAS VEGAS STEAM LAUNDRY.

Just Ring us up.

NATIONAL CATHOLIC CONGRESS

London, July 10.—The annual National Catholic congress, one of the leading ecclesiastical gatherings of the year, assembled today at Cardiff. This year the congress has been given a definitely Eucharistic character. The sermons and the principal papers will relate almost exclusively to the Blessed Sacrament, and for the first time in the history of the congress there will be a procession of the Blessed sacrament. This procession will be held Sunday in the grounds of Cardiff Castle. Tomorrow there will be a large procession of the Catholic children of Cardiff through the streets of the city.

PRESIDENT TAKES HIKE

Washington, July 10.—President Wilson took a long walk today about the business streets of the capital, mingling freely with the crowds and stopping to look into shop windows.

SANTA FE TRAIL

Santa Fe, July 10.—The Santa Fe Trail magazine for July just to hand features Deming, the Mimbres valley and Faywood Hot Springs. The Deming article is by Willard E. Holt formerly of Michigan. A poem entitled "Santa Fe—Wallhalla of the West," by H. Arthur Lombard of Berkeley, Cal., is dignified and stately. New Mexico at San Diego, by Paul A. F. Walter outlines the ideals and plans of the New Mexico exposition board. "The Word of Jose," is a cracker jack short story localized at Tesuque, from the pen of David R. Lane of Albuquerque, who is gaining fame as a short story writer and author of scenarios. There are other New Mexico stories, "The Lady