

BUY A HOME

IN THE BEAUTIFUL

Moreno Valley

Do you want to own a home in one of the most beautiful and fertile valleys in the Rockies? Do you want to invest in good land while it is cheap and participate in the profits that always follow the development of a new section of the country? Then just address us a postal for information, or call and see us.

We have investigated the possibilities of Moreno Valley fully. We did not place our money there blindly, but we realize the great possibilities latent in that valley. When good land with sufficient moisture is cut into small tracts and farmed, it increases in value rapidly, as the farmer is the man who demonstrates to the world what a new country will produce. We are selling our lands in Moreno Valley in small tracts to farmers and to people who expect to have it farmed. Now is the time to purchase and participate in the profits, as we expect to sell it

rapidly.

When people began to farm in the Greeley district of Colorado, lands were considered worthless, now they sell for \$250 to \$400 per acre for potato land. Why? Simply because it has been cut into small tracts and developed. Moreno Valley has proven that it will grow as good potatoes as the Greeley district under proper tillage and care. If it only grew one-fourth as much, consider how valuable your land will be. The price of land is gauged by what it produces.

We are presenting to you an opportunity to make a valuable investment for yourself, or a good home for your family at a small outlay. The man who hesitates and never acts will always be a wage earner.

It will cost you nothing to investigate.

MORENO VALLEY LAND COMPANY
CIMARRON, NEW MEXICO

THE TIME TO ADVERTISE

Minneapolis Real Estate Man Says It is When Business is Good and When it is Poor.

"I once heard an advertising man say the times for a merchant to advertise were, first, when business was good, and second, when it was bad," said a Minneapolis real estate dealer the other day, "and the advertising man added that the time when he should spend the most money for advertising was when business was poorest."

"That made a deep impression on me, and I have adopted it in my business, coupled with one other rule. That is: 'Look prosperous, even if you are not. Only the rich man can afford to look poor.' Those two rules, followed logically, will do for anyone what they did for me, and for me they filled my flats and kept them full."

"Several years ago I bought a row of six four-story double apartment houses on one of the better streets. Opposite is a similar row of six, built at the same time, five years ago, from the same plans. In the three years I have had my apartments I have lost less than three per cent. of my rent through idle apartments. The owner of the houses opposite told me he had lost nearly 30 per cent., and I can believe him. He asked me to explain my luck, and I told him my rule. He shook his head and said it was simply luck."

"Following my rule to look prosperous I never put a 'to let' sign in a window. As soon as an apartment is empty I have it cleaned and put into condition. Then I hang lace curtains in the windows, which I have cleaned once a week. No one would know the place was not occupied. Outside of the janitor's office there is a little gold sign that tells of apartments to rent and seekers come there first."

"Many a time I have seen people look up at my neighbor's property across the street, shake their heads at its many vacancies, which they take to indicate something intrinsically wrong, and come to me. The chances are I have nothing to offer, for I often have a list of persons waiting to get in, but if I have a place I am sure of getting it filled at once. With one exception, and that was due to an accident, I have never lost more than one month's rent in a year on any one apartment. Most of my tenants stay three or four."

"Besides, 'looking prosperous' I advertise as soon as I hear that a tenant is to go, and often have a new one to go in as soon as the place is ready. Any one can do it, or if he can't it is because his rents are too high or something else is wrong with the property."

CONGRESSMAN THOMAS F. KONOP



Nominated for congress by the Democrats in a district considered safely Republican, Thomas F. Konop of Kewanee, Wis., was elected last autumn by a plurality of five votes. He represents the Ninth district. Mr. Konop was born in Kewanee county in 1879, and has been a school teacher and a lawyer. He married Madge L. Nolan in 1905, and has one daughter and three sons.

Three-Piece Suits.

Young girls are wearing three-piece suits of linen comprising attached blouse and skirt and a box coat all of a simple nature. A favorite model has the skirt formed of two pieces that are gored at the top as little as possible and put together with the front overlapping the back, the opening being at the side, while the blouse is cut low at the neck and trimmed with braid loops and buttons of a smaller size than those used on the coat.

New Letter Paper.

Among the new letter papers is a white linen, rather heavy, with a narrow border of blue and pink so pale as to be almost indistinguishable except for a fine line of black which edges it. Much the same effect is obtained with letter paper of pale yellow, gray or any other shade with the border in deeper tones of the same color. In every instance the fine line of black is finished with gilt edging for both paper and envelope.

LORD KITCHENER GOES TO EGYPT



Many Englishmen have been hoping that Lord Kitchener of Khartoum would be given a place where his military genius could aid in the reorganization of the army. Instead of this he has been sent to Egypt to succeed Sir Eiden Gorst as British agent or proconsul. Lord Kitchener is well acquainted with the people and government of Egypt, and is a skilled diplomat, so he will acquit himself well in the land of the Pharaohs.

Newest Thing in Combs.

The latest novelty in combs is one made of paper. It is made of a hard, smooth finished cardboard. It is not a fine toothed comb; in fact its teeth are like long draws out saw teeth, but it serves its purpose—you can comb your hair with it.

The paper comb is one to be used once and then thrown away. It is designed for travelers and for use in public baths and in various other places where now might be found combs kept for common use; in such places these combs might be supplied by the establishment free.

It is not costly, the paper comb; put up in a waxed paper holder, it is sold at retail for one cent.

Northern New Mexico FAIR

Raton, New Mexico
OCTOBER 18, 19, 20 AND 21

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\$5,000 IN PRIZES \$5,000

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Four days of splendid sport on the new and modern fair grounds

REDUCED RATES ON ALL RAILROADS

For further particulars and premium list address the secretary

C. O. FISHER, RATON, NEW MEXICO

DAINTIES FROM SCRAPS

MANY PRETTY THINGS MADE FROM ODDS AND ENDS.

Any Pieces of Lace, However Small, Can by Skillful Fingers Be Turned Into Articles of Beauty.

Every well ordered house has at least one bag for the reception of odds and ends. The stores are now full of beautiful remnants of all sorts and lengths of lace, and many dainty and useful articles may be made from them. It takes only a little thought and ingenuity to see what the newest touches are in neckwear and fancy articles to be able to concoct many pretty things from odds and ends of lace and embroidery. If you happen to have some bits of real or good imitation lace in your possession every scrap, however much it may be torn, may be used to good advantage if mended first by being transferred gently on to the finest net and sewed to this through paper, afterward tearing the paper away. Any pieces, however small, can by skillful fingers be turned into articles of beauty.

Delightful caps for babies may be fashioned from unprized trifles in the way of muslin and lace scraps. No one looking at them when completed could believe they were ever anything but one uniform whole. Also

the little fanciful ties and caps and other headgear worn by girls at present may be made in the same way with the addition of ribbon trimmings.

Artistic little candle shades and shades for electric light bulbs are also most successfully made of pieces of lace lined with a color.

There is no end of ways in which these odds and ends may be used on collars, cuffs, jackets and other accessories of dress. Tiny picot edging, or footings, sewed to lace, often make a great difference, not only in appearance, but in durability and strength. Equisite collar and cuffs, sachets, cushion covers and other things made of bold openwork designs of lace or embroidery may be beautified by sewing over the edges of the open spaces with colored silk. It is easy and quick work and effective. Table covers in natural color linings have a lace edge treated in colors; silks and have the edge of the lace cut away and the design buttonholed in irregular outline. Crib and pillow covers and spreads for the go-cart are ornamented in the same style and the effect is uncommon and pretty.

Drooping Shoulders.

The new bodices show a decided droop to the shoulders line. This is done with and without a seam. The sieve is put in three inches below the top of arm. It is joined to the shoulder with a heavy cord, which is covered with the material or with satin or silk.