

# THE MORNING NEWS

Volume I

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## PRODUGERS WILL ORGANIZE SATURDAY AFTERNOON

Farmers are asked to Pledge Certain Acreage to be Planted to Cabbage next Season so that Marketing may be in Carlots

The movement to organize a Produce Growers Association of Estancia Valley farmers has met with an enthusiastic reception, a large number being in favor of the organization. We know and every farmer in the valley knows that we can raise the crops, especially all kinds of garden truck, in quantity, quality and flavor, which cannot be excelled. When any mention is made of growing truck, the first word is "But where is your market?" Naturally enough if every farmer must hunt his own market, this would be only too true. But with an organization, and every farmer working with every other farmer a sufficient quantity of one product or several products can be grown to market in carload lots, and the market will not need be hunted. In fact, as soon as it is known that the Estancia Valley will grow a certain acreage of cabbage, or any other product for that matter, the market will hunt us. Whenever a few carloads of Estancia Valley cabbage have been placed on the market, Estancia will be on the map indelibly.

For the purpose of organizing an association and securing pledges from the farmers as to what acreage of cabbage each will grow next year, a meeting of those interested is called for Saturday afternoon at 2 o'clock, at the News office. We want every farmer who will agree to grow a half acre or more of cabbage to be here. If we are crowded out of the office, we'll find another place. But come! At this meeting there should be from a hundred to a hundred and fifty acres pledged to be planted to cabbage during the coming season. Cabbage can be grown and at a profit at a half cent a pound in the valley. While this is a low price, it will do for an estimate. Putting 7,000 plants to the acre, the harvest should be about 70,000 pounds or thirty-five tons per acre. For with heads running as high as twenty-eight pounds each, the average head will weigh ten pounds. At a half cent a pound or ten dollars per ton, this means \$350 per acre. Two-thirds or more of this should be profit, as the cost of growing the crop is not large.

If a start is made on cabbage next year, within a few years all kinds of truck will be shipped from the Estancia Valley in carload lots. Come out Saturday and talk it over. Estancia Cabbage will make the Valley Famous.

The Albuquerque Evening Herald of Wednesday has an editorial on Farm Co-Operation which is worth more than merely a casual reading. The article shows how the California producers gained not only notoriety but that more important item, good prices and riches, through co-operation. Likewise Rocky Ford, Colorado, through its Producers Organization has given the Rocky Ford canteloupe a name and fame, so that many other countries are now marketing their product as Rocky Fords. Continuing the article says:

Now it so happens that the Estancia farmers have placed their feet upon the ladder which leads to similar fame and affluence, and the article by which they hope to attain such heights is none other than the humble cabbage.

They are going to form a cabbage growers association, tell every man what acreage he may seed to cabbage, what he must do to his crop and when he shall harvest it, and then the association is going to sell it for him.

The item of directing the cultivation of the crop is one that is of special importance to the co-operative farmer. The associations as a body can employ an expert who can direct the growing of any product to a much better advantage than any individual farmer. Beside that, no farmer can obtain such service as such an expert gives for the very simple reason that he cannot afford to employ such a man. But the associations can and do, and the farmer keeps on getting valuable information and bigger crops.

Estancia valley farmers have none of the objects to combat with which the early Californians were confronted. They have no grievance against the commission men who sold and bought the California crops for figures of their own making. They are not, as were the Golden state farmers, compelled to produce and sell top quality crops for second quality prices in order to sell at all. There is no railroad discrimination against any of them. But there are a whole lot of mighty good reasons why they should fight for better results as the Californians have done.

These are the facts that by combination they can buy farm supplies in quantities and effect an economy; they can make up a carload of produce at any time in season and save freight, beside delivering their goods in the best of condition, which would not be

## TWENTY-SIX DAYS FROM LIBERTY

Las Vegas N. M., July 12.—With only twenty-six days between him and liberty, Pedro Robertte, a convict employed on a road building gang at Tecolote near Las Vegas, was stricken dead instantly by a bolt of lightning while about his duties as camp cook on Monday. Robertte had been in especially high spirits at the prospect of the speedy ending of his sentence and the discarding of the garb of a felon assumed in 1910 when he was sent up from Socorro for a year or eighteen months for assault with a deadly weapon with intent to kill. Robertte, twenty-six years old and an Italian was engaged in preparing the evening meal at the camp when a heavy electrical and rain storm blew up. Following a vivid flash of lightning and deafening crash Robertte was found lying prone on the ground amid his pots and kettles with a spoon still clasped in his hand. Death was practically instantaneous and the body was not burned or mutilated save for a small round hole in the top of the head. The hair and scalp were also seared. Other men in the camp were stunned by the lightning but none was injured. Robertte was buried at Tocolote.

## Bread in a Hurry

W. S. Gable of Beloit, Kansas, pulled off a great stunt the other day when he showed the natives how quickly bread can be made from the standing grain. The header was driven into the wheat field at 3:14 o'clock. One minute later the cut wheat in the straw was at the separator. A quantity was threshed and at 3:23 was at the mill nearby. Six minutes saw the wheat come out of the hopper as flour. Fourteen minutes later the biscuits were removed the oven, baked and ready to eat.—Field and Farm.

the case if individuals held their produce until each could make a car shipment; the marketing of produce can be done at the times most advantageous to the grower, and all over-production can be avoided.

Increased efficiency has always been a prime factor in economy and competent management of a consolidation has never yet failed to increase the efficiency in any industry. Greater economy coupled with a production of the highest class just large enough to satisfy the demand, produces prosperity.

All these things are possible to the Estancia farmers, and consequently prosperity is now within their reach.

Since the Estancia valley territory is commercially tributary to this city the advantages to Albuquerque through the increased marketing of Estancia produce and the increased buying capacity of the Estancia farmers need hardly be pointed out.

## RECORD CLINGS TO UNTRUTHS

The Willard Record wastes a whole column in trying to lead its readers to believe that the wrangle over the ball game on the Fourth was altogether Estancia's fault. We do not know who the informant of the Record is as to the game, but either he is ignorant of what actually occurred or is trying to mislead. Of course Willard dislikes the name of losing the majority of the games this year after having crowed so loudly last year, when Estancia was the loser, but deception will not help the matter.

If the Record says, Willard was willing to continue the game, why was it that the Estancia boys took their places ready to proceed and the Willard boys refused to do so? For it is a fact which cannot be denied, that the Estancia boys were ready to proceed with the game, taking their positions on the diamond to do so.

The ball which was blocked when thrown to third, and which gave Jenson home, was not the ball which was delivered by the pitcher to Meyer and which Meyer struck and was put out at first. The blocked ball was in the hands of Love Baker, who stood near third, and was later thrown by him to the pitcher. The Record's statement that the same ball was delivered to the batter, is untrue, whether intentionally so or not, we do not know. As to the rules saying "may", in a previous inning, one of Willard's players was given second on a blocked ball at first, and if it was right to do this once it certainly was not wrong to do it later in the same game.

The News has no untruths to retract as we published none. Anyone knowing the facts and all the facts in the case, will decide that Jenson was entitled to home and the score stood two to two, the Record to the contrary notwithstanding.

## Miss Goodner Changes Name

A quiet wedding occurred at six o'clock last evening when Miss Mildred Goodner and Mitchell E. Pickens were made man and wife, Judge C. B. Howell officiating, the ceremony being performed at the clerk's office at the courthouse, Miss Elizabeth Garvni and Neal Jenson acting as

## FISHING IN STREETS OF ESTANCIA

Fishing in the streets of Estancia, and catching something too! No we are not a candidate for membership in the Ananias Club neither have we been partaking of hardware in liquid form. It is a fact witnessed by several of our citizens. Thomas and Peaches VanStone were fishing for pollywogs and caught them in great numbers, right in the street in front of the Hughes Mercantile Co. hardware store.

Frank Stanhart constructed a seine or sieve and brought forth the wiggly fellows in great multitudes. Sir Thomas and Miss Peaches took their catch home and will place them in a tank, where they expect to grow frogs for the table. At the same time the frogs will prove scavengers in the destruction of innumerable flies and bugs.

## Think Taft Will Not Veto

Washington, D. C., July 12.—That Arizona prefers to wait indefinitely for statehood rather than accept presidential dictation as to what her constitution shall not contain, is evidently the feeling in that territory. It is the feeling expressed today by Eugene Brady O'Neill of Arizona, backed by scores of telegrams received from every part of the territory. This stand was taken after Chairman Smith of the territories committee gave it out in the senate yesterday that the resolution unless the recall of judges was cut out of the Arizona constitution.

Mr. O'Neill has been in conference with Senators Owen, Shively, Bristow, Chamberlain and others, all fast friends of the territories, and they state that they do not believe the president will veto the Flood resolution. They have agreed to do all they can to force a vote on the resolution, thus putting it up to the president squarely, if it carries in its present form, as they believe it will.

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witnesses. The bride has been in the employ of the Estancia Drug Company, and has a host of friends in Estancia and the valley. The groom is one of our young farmers, who is making good in the valley. They will make their home on the farm northeast of town, whither they drove immediately after the supper following the ceremony. The News joins a large circle of friends in best wishes for Mr. and Mrs. Pickens.