

New Store and New Management Sale

HIGH GRADE SILK DRESS GOODS									
Regular price	\$2.25	\$2.50	\$2.80						
Sale price	\$1.15	\$1.25	\$1.50						
We have them in many colors, which should be seen to appreciate their great values.									
EMBROIDERY VOILE									
Regular price	\$1.75	\$1.80	\$1.90						
Sale price	\$.88	\$.90	\$.95						
EMBROIDERY FLOUNCING									
Regular price	\$.35	\$.50	\$1.00						
Sale price	\$.12 1/2	\$.25	\$.50						
CORSET COVER EMBROIDERY									
Regular price	\$.25	\$.35	\$.50						
Sale price	\$.12 1/2	\$.18	\$.25						
LACES									
Regular Price	.95	1.10	1.25	1.50	1.75	2.00	2.25	2.50	3.00
Sale Price	.45	.50	.60	.70	.80	.90	1.00	1.10	1.25
One lot of about 125 pieces of Embroidery, edging and insert. Reg. regular price \$5 to 100; your choice, yard.									
RUCHING									
Regular price	\$.25	\$.50	\$.75	\$1.00					
Sale price	\$.12 1/2	\$.25	\$.38	\$.50					
MUSLIN UNDERWEAR									
CORSET COVERS									
Regular price	\$.50	\$.75	\$1.00	\$1.50	\$2.00				
Sale price	\$.25	\$.38	\$.50	\$.75	\$1.00				
GOWNS									
Regular price	\$1.00	\$1.50	\$2.00	\$2.50	\$3.00	\$4.00			
Sale price	\$.50	\$.75	\$1.00	\$1.25	\$1.75	\$2.00			
DRAWERS									
Regular price	\$.75	\$1.00	\$1.50	\$2.00					
Sale price	\$.38	\$.50	\$.75	\$1.00					
PRINCESS SLIPS									
Regular price	\$2.00	\$2.50	\$3.00	\$4.00	\$5.00				
Sale price	\$1.00	\$1.50	\$2.00	\$2.50	\$3.00				
MUSLINS									
FRUIT OF THE LOOM—Regular price 12 1/2c; sale price 10c									
EAGLE—Regular price 12 1/2c; sale price 10c									
EAGLE—T-S—Regular price 5c; sale price 4c									
10 and 11-4 BLEACHED PEPPERELL SHEETING.									
Regular price	\$.45	\$.50	\$.60						
Sale price	\$.25	\$.30	\$.35						
TICKING									
Regular Price	\$1.00	\$1.25	\$1.50						
Sale Price	\$.50	\$.65	\$.80						
DRESS GINGHAMS OF ALL DESCRIPTIONS.									
Regular Price 12 1/2c and 15c; Sale Price	8c								
TABLE LINENS									
Regular Price	\$1.00	\$1.25	\$1.50	\$2.00					
Sale Price	\$.45	\$.55	\$.65	\$.85					

MR. A. D. CAMPBELL, formerly of Rosenwald Bros., having purchased an interest in the Model Dry Goods Co., has assumed entire charge and the management of the business will be under MR. CAMPBELL in the future. The entire lines and methods of the business will be changed by him, and he intends to make this a strictly up-to-the-minute LADIES' STORE.

We are now having manufactured for us, by one of the largest manufacturers in the United States, one of the best and most exclusive lines of LADIES' FINE SHOES ever brought to this city, and, in order to make room for this big stock of shoes, we are compelled to close out our entire line of New Spring Dry Goods, Ready-to-wear and Furnishings, at prices absolutely less than factory cost. Our new manager, MR. CAMPBELL, proposes to make such low prices on this entire line as will appeal to every lady in Albuquerque and our store should be crowded to the limit every day this month with lady shoppers who know values and appreciate buying merchandise at less than cost.

Sale will start THURSDAY MORNING, MAY 7, at 9 a. m., and last during the entire month of May.

We list just a few of the many items which will prove that these are real values and money-savers to you.

WAISTS OF EVERY DESCRIPTION									
Regular Price	\$1.50	\$2.25	\$2.50	\$3.00	\$3.50	\$4.00	\$4.50	\$5.00	\$5.50
Sale Price	\$.75	\$1.15	\$1.25	\$1.50	\$1.75	\$2.00	\$2.25	\$2.50	\$2.75

DRESSES OF EVERY DESCRIPTION									
Regular Price	\$2.00	\$3.00	\$4.00	\$5.00	\$6.00	\$7.50	\$10.00	\$20.00	
Sale Price	\$1.00	\$1.50	\$2.25	\$2.50	\$3.75	\$3.75	\$4.50	\$10.00	

DRESS SKIRTS					
Regular Price	\$3.50	\$4.50	\$5.00	\$7.50	\$9.00
Sale Price	\$1.75	\$2.25	\$2.50	\$3.75	\$4.50

PETTICOATS						
Regular Price	\$1.50	\$2.25	\$3.00	\$4.50	\$6.00	\$8.00
Sale Price	\$.75	\$1.15	\$1.50	\$2.25	\$3.00	\$3.75

COAT SUITS					
Regular Price	\$15.00	\$20.00	\$27.50	\$30.00	\$35.00
Sale Price	\$ 7.50	\$10.00	\$13.75	\$15.00	\$17.50

COATS				
Regular Price	\$10.00	\$12.50	\$15.00	\$20.00
Sale Price	\$ 5.00	\$ 6.25	\$ 7.50	\$12.50

So many other good things we just haven't time to mention. Our store is full of good values, all the way through. Come in and see us in our new quarters. We will be pleased to see you whether you buy or not.

MISSES' AND CHILDREN'S DRESSES	
From 2 to 4 years—Regular price 75c; sale price	25c
From 3 to 5 years—Regular price 50c; sale price	25c
From 6 to 10 years—Regular price 75c; sale price	45c
From 8 to 12 years—Regular price 1.00; sale price	50c
From 8 to 12 years—Regular price 1.50; sale price	90c
WHITE DRESSES	
From 3 to 8 years—Regular price \$1.50; sale price	75c
From 3 to 8 years—Regular price \$1.75; sale price	\$1.35
From 6 to 10 years—Regular price \$2.25; sale price	\$1.45
From 8 to 12 years—Regular price \$2.00; sale price	\$1.50
From 10 to 13 years—Regular price \$4.00; sale price	\$2.60
From 6 to 13 years—Regular price \$4.00; sale price	\$2.60
From 6 to 12 years—Regular price \$5.00; sale price	\$2.50
GIRLS' AND BOYS' FROM 6 TO 10 YEARS	
Regular Price	\$2.25 \$2.50
Sale Price	\$1.15 \$1.25
Girls, from 10 to 18 years—Regular price \$3.00, sale price	\$1.50
MIDDY BLOUSES, 10 TO 18 YEARS	
Regular Price	\$1.00 \$2.00
Sale Price	\$.50 \$1.00
FROM 12 TO 20 YEARS	
Regular Price	\$3.00 \$3.90
Sale Price	\$1.25 \$1.50
BOYS' ROMPERS	
From 2 to 6 years—Regular price 50c; sale price	25c
MOTHER'S FRIEND BLOUSES	
Regular price 75c; sale price	50c
SILK HOSE	
BLACK, WHITE AND TAN.	
Regular price 50c; sale price	30c
BLACK, TAN, WHITE AND PINK.	
Regular price 75c; sale price	45c
BLACK, TAN AND WHITE.	
Regular price \$1.00; sale price	50c
WHITE, BLACK, TAN, PINK AND BLUE.	
Regular price \$1.25; sale price	75c
YELLOW, CHAMPAGNE, PINK, GREEN, BROWN, NAVY, PEARL AND TAN.	
Regular price \$1.50; sale price	85c
CHILDREN'S HOSE	
at the right price too numerous to mention.	
LONG SILK GLOVES—HOLE PROOF	
IN WHITE, BLACK AND PONGEE.	
Regular Price	\$2.00 \$1.50
Sale Price	\$1.05 \$.95
BLACK AND WHITE SILK (SHORT)	
Regular price 75c; sale price	45c

THE MODEL DRY GOODS CO., A. D. Campbell, Mgr.

TODAY'S LIVE NEWS OF SUNSHINE STATE

NINETY PERCENT OF HIGH SCHOOL ENTRANTS GIRLS

Examination Papers Received at Santa Fe Show that 1919 Graduation Class Will Be Exclusively Feminine

PAINTS PICTURE OF POSSIBILITIES OF NEW MEXICO

Speaker at James School Commencement Says State has Room for Present Population of Nation

(Special Dispatch to The Herald), Santa Fe, N. M., May 6.—Speaking at the annual commencement exercises of the Allison James school last night, Rev. Dr. R. M. Donaldson of Denver, field secretary of the Presbyterian mission schools, painted a wonderful picture of the possibilities of New Mexico. After going into the state's vast undeveloped resources the speaker stated that if New Mexico were populated as densely as Ohio, with 120 people to the square mile, we would have a population of 25,000,000, or almost that of the United States. He predicted a great future for the state and rapid development during the next few years.

EDUCATORS FAIL TO UNDERSTAND CONDITION

Difficult to Explain What has Happened to Boys in the Eighth Grade Conspicuous for Their Absence

(Special Dispatch to The Herald), Santa Fe, N. M., May 6.—Examination papers from the eighth grade schools of the state thus far received by the department of education to send the astonishing fact that ninety percent of those who have passed the examinations admitting them to high schools are girls. The reports received cover the larger part of the state, and authorities of the department are disturbed by the almost total absence of boys successfully passing the examinations. The reports show that the boys in the 1919 graduating classes in New Mexico high schools will be as scarce as hen's teeth.

Superintendent Alvin N. White returned today from Ray, Mora county, where he attended a big educational meeting. Mr. White's visit was made the occasion for a celebration which included an amateur dramatic performance. He will leave tonight for Albuquerque to attend the State meeting tomorrow.

HOTEL ROMAINE UNDER NEW MANAGEMENT.
Service to Salesmen.
Las Vegas - New Mex.
H. J. Moore, Attorney, Crownwell Bldg., 120 S 2nd St. Phone 542.

SANTA FE POLICE MUST NOW BEAT THE BEAT

State Capital Putting on Airs with its Police Force Required to do Something Besides Talk Politics

(Special Dispatch to The Herald), Santa Fe, N. M., May 6.—Santa Fe people received a jolt last night when the city council formally ordered the police force of this city to busy itself with other matters than state politics and get down to the business of policing. The city was divided into regular beats and policemen assigned to each beat. Said policeman is now expected to beat his beat regularly during the twelve hours he is on duty.

FOUR HUNDRED CARS OF SOAP WEED OUT OF QUAY COUNTY

Once Dispersed Desert Plant has Proven Valuable Revenue Producer in the Plains Country

MANY USES FOUND FOR HARDY GROWTH

Tucuman, N. M., May 4.—The once despised "soap weed," a variety of the yucca, and known by half a dozen names to the commoner of the early days on the eastern New Mexico plains who cursed it as a nuisance under all of them, has come into its own. It has been recognized not only as a useful plant by the United States department of agriculture, which is now busy investigating its possibilities, but it has come into demand by certain manufacturers, and has proved a revenue producer for the plains country farmers in this and other nearby counties, when a little ready cash proved a mighty handy thing to have around.

In a recent letter to Chief Taylor of the United States bureau of plant industry, L. L. Kieffeler of this city gives some interesting facts about the "soap weed," among them the fact that more than 400 cars have been shipped out of Quay county during the past three years at an average net profit to the shipper of \$160 a car. The letter follows:

I have the honor to acknowledge receipt of your esteemed favor of March 20th, transmitting memorandum of L. H. Dewey, botanist in charge of field investigations, and requesting such additional information as I may have regarding the utilization of the variety of the yucca plant, known by various names, as soap weed, bear grass, etc. I beg to say that I am not financially interested in the soap weed business, but I do feel that enough has been done to prove that what has always been considered a pest and a thing to be gotten rid of, has really large possibilities as a resource of this part of the west, not only potential but actually demonstrated.

Within the last three years over 400 cars of soap weed have been shipped out of this country alone, and the net returns per car would average \$160, making a revenue of some \$64,000 in the three years.

And this is from our county alone;

while probably there has been shipped from Quay than any other county, because of local conditions. It is interesting to know that this particular variety of plant grows wild over an area equal to all of New England and may be marketed at a profit from any point seven or eight miles from a railroad shipping point.

The shipment of 400 cars from a single county would rather indicate that the development has passed beyond the experimental stage.

It looks as if somebody has struck a good lead, and the fact that all of this has been bought by a single company proves that they don't propose to let any of it get away.

It is probably a matter of patents and special processes which will some day pass into general use.

While it is generally understood that the principal use of the soap weed is in the manufacture of cordage, that is by no means the principal use, and I am told that it enters into a dozen forms of useful products.

One of these is soap, a use that has given the plant one of its popular names.

To the value of soap made from the root of the plant I can bear personal testimony, because I can say like the tramp in the ancient advertising testimonial, "I used this soap seven years ago, and have not used any (other) soap since." I buy it by the dollar's worth and am never without it.

It is not only a first class detergent but a soothing and healing emollient. And the funny part of it is, that the more lather left on the hair, when used as a shampoo, the softer the hair when the lather has dried. Or if used on the face or abrasion of the skin, the thicker the lather the quicker the cure. Entirely different from ordinary soap. I will not give the name of the soap, because I am not here to advertise anybody's goods.

Among other uses, I can name people here who have found it a cure for shoulder sores in work horses. Farmers tell me that they cure harness sores by the use of a wash made by boiling the macerated root of soap weed in a kettle of water.

Others use it in the laundry, by throwing a few mashed soap weed roots into the tub in which the clothes are set to soak over night. By morning the clothes are almost washed, and require very little rubbing.

There are a few of the domestic uses of the "soap weed" or "bear grass."

The name of "bear grass" by the way, comes from the fact that the pioneer settlers found the strong, tough leaf of the plant a capital thing for hanging up chunks of bear meat to "jerk" in the cabins.

Still another use of soap weed is for cattle food. During the blossoming season, cattle will eat the big blossoms ravenously; no matter how good the pasture may be, and if by chance they fail to eat all the blossoms and they are allowed to ripen the seed, the cows will eat the hard stony pods in winter, leaving excellent grass to get them.

Farmers tell me that when they cut soap weeds on their farms and throw the weed into piles where it would heat, the weeds would leave good pasture and eat the soap weed.

So it will be seen that in the soap

weed or bear grass plant we have a number of potential revenues.

First: For cordage, as shown by the shipment of 400 carloads from this county.

Second: For soap and allied uses.

Third: For cattle feed, when allowed to heat in the pile. When the fibers begin to soften the first thing to fall off is the sharp spine on the end of the leaf. This suggests possible uses as ailage.

Not to make this communication too long, I will merely add that I am going to make an experiment on my own account to determine what may be done by cultivating the soap weed. On a town lot I am having a number of rows set out to be cultivated.

I don't know what will happen, but I do know that I will not make a cent out of it myself. The experiment, may, however, serve to blaze the way to something useful, although it may not be in my time.

PHOENIX MAYOR TO BE CANDIDATE FOR SENATE

George U. Young is is Said Would be Willing to Run for Governor if Higher Nomination is Hitheld.

Phoenix, May 6.—Geo. U. Young, mayor of Phoenix, an avowed Progressive in the last election, and former secretary of the territory, is now getting ready to cast his hat in the ring for the state election.

The only reason Young has not announced his candidacy before is because he has not determined whether he will make the race for United States senator or for governor.

The surprising feature of the whole business is that Young is going to be a candidate for the Republican and not the Progressive nomination for either senator or governor.

Young is not on very friendly terms with Dwight B. Heard, the Bull Moose boss, who opposed him for mayor of Phoenix and has come to the conclusion that the Progressive party is a thing of the past and that to win he must get the Republican nomination.

If Young decides to enter the lists for senator it is probably that Lloyd K. Christy will enter the primary fight for the Republican nomination for governor. Christy is a former mayor of Phoenix and is a sort of half-way Progressive and half-way Progressive. It is believed that both parties would agree upon Christy as a compromise candidate for governor.

Mike Cassidy of Bisbee will proba-

OIL DRILL GOES THROUGH BIG SALT BODY

Carlsbad Drillers Report Striking Rock Salt and Still in it at Nine Hundred Feet.

Carlsbad, May 4.—Salt, more salt, and nothing but salt over there at the well the Carlsbad Gas and Oil company, is sinking east of town. The salt was first struck at 260 feet and it is the saltiest kind of salt. At 820 feet the formation apparently was changing and at the 820-foot sample it was a mixture of lime, salt, and

what not, with a strong odor and taste of petroleum. That was about 12 o'clock Friday night. By morning the drill was again passing through salt, and was still in the finest kind of rock salt at 950 feet, when the drill stopped for Friday. The sample brought in is remarkable. Many samples have been sent away for analysis. There are at times indications of potassium nitrate, which is in itself worth going after, being worth about \$40.00 a ton and at present is largely imported. The history of big salt deposits in Europe and other parts of the world show that petroleum is usually found associated with the salt. Senator W. H. Andrews and M. F. Stillwell are the ones encouraged with the outlook, though they were rather surprised at the thickness of the salt bed. The drilling is proceeding nicely at present.

Most Prompt and Efficient Cure for Bad Colds.

When you have a bad cold you want a remedy that will not only give relief, but effect a prompt and permanent cure, a remedy that contains nothing injurious. Chamberlain's Cough Remedy meets all these requirements. It acts on nature's plan, relieves the lungs, aids expectoration, opens the secretions and restores the system to a healthy condition. This remedy has a worldwide sale, and can always be depended upon. Sold by all druggists.

Another Carload of FORDS

I have just unloaded another carload of Ford Automobiles and as a Special I will equip all Fords purchased with Electric Lights without extra cost to the purchaser.

Join the ranks of satisfied Ford owners—425,000 of them.

Ford Touring Car, \$629.00
Ford Runabout, \$585.00

F. O. B. Albuquerque

Electric Lights Free if Bought Within Next 10 Days

Quickel Auto and Supply Co.

Phone 750