

The Evening Herald.

Published by THE EVENING HERALD, INC. GEORGE S. VALLIANT, Manager. H. B. HENING, Editor. Published every afternoon except Sunday, at 124 North Second Street, Albuquerque, N. M.

Entered as second-class matter at the postoffice at Albuquerque, N. M., under the Act of March 3, 1879.

One month by mail or carrier, \$3.00. One week by carrier, \$1.00. One year by mail or carrier, \$10.00 in advance.

Telephones: Business Office, 324. Editorial Rooms, 367.

A TAXPAYERS' ASSOCIATION.

SIXTY or more of the leading business men of New Mexico have united in a call, made public today, for a meeting of taxpayers to be held in Santa Fe, Wednesday, September 1st, when it is proposed to organize the New Mexico Taxpayers' Association. This organization has been under discussion for many months and its definite proposal at this time is the result of the conclusion which taxpayers large and small in New Mexico have reached that the time has come for taking taxation and revenue matters under careful and persistent consideration to the end of permanent better conditions.

The purpose of this association are set forth clearly in the call and need no repetition here; but the call itself should be read with care by every taxpayer for it constitutes a platform which if carried out and lived upon by the new association, will prove of immediate and constantly increasing benefit to the state and all divisions of its government, and to every individual taxpayer.

The Herald has urged the formation of just such a broad based association for many months. We are glad to say that in this we have been in co-operation with practically every newspaper in the state, and from the call published in this issue, it is clear that all business interests in the state, large and small, corporate and individual, realize the need for the organization and are prepared to join in forming it.

As we understand the call, every bona fide taxpayer is invited to participate in the meeting at Santa Fe on September 1st. It is an invitation that every taxpayer who has his own personal interest and the interest of the state at heart should take pains to accept. The time has come in this state not only for bringing our taxation, assessment and collection laws and their enforcement down to a simple, business basis, but also for insisting upon more of plain economy and efficiency in our state, county and town governments.

THE CART BEFORE THE HORSE.

IN AN editorial entitled as above in its issue of this week, the Silver City Enterprise urges upon the people of that enterprising town the importance, before engaging in a widespread advertising campaign for population, to first be sure that the town is prepared to take care of that population when it arrives.

Silver City, like Albuquerque, proposes next year to carry out a national advertising campaign, based on climatic advantages. The Enterprise properly points out that to bring into the town a host of people for whom neither suitable hotel quarters nor homes can be provided will prove a harm rather than a help.

this city. Many of our people, owners of property or who are ready with funds for investment in property for rental say that we should wait until the people come and then build houses for them to live in.

This is putting the cart before the horse for certain and the results are sure to be disastrous. With the climatic advantages afforded by this city, by Silver City and for that matter by almost any one of the modern towns of New Mexico, well prepared and well placed advertising, persistently put forth, is as certain to bring results as sunrise follows sunrise. Nothing but a sudden shortage of people who need these climatic advantages can prevent the people from coming.

Albuquerque's community advertising is in the hands of a man who knows what, where and how to advertise. With the material he has to work upon he is certain to get results. Indeed he has done so already, to a most satisfactory and profitable extent.

The fact is that the only need that has not been met in this connection is in the matter of homes for the people who come. The Albuquerque man who wants a safe investment with reasonable return cannot find a better one than in small modern houses for rent to the people who will be brought here by our advertising.

It is complained that there are vacant houses in Albuquerque. There are—a few. Examine the houses and in nine cases out of ten, if there are ten vacant houses in town, you will find the reason in the house. It is hardly reasonable to expect a family from Louisville, Cincinnati, Chicago or New York, or from any of the smaller cities of the eastern states, accustomed to living in modern flats and apartment houses, with modern equipment at the last notch, to be satisfied with a leaky roof, a tin bathtub and mysterious sewerage, just because the old house happens to be in Albuquerque, New Mexico.

Up-to-date community advertising will produce for this city next year more abundantly than it did last year, because we will begin to get the cumulative value of the publicity and because we will have more of it. But it is a serious thing to put on a modern, efficient advertising campaign which will bring people to a community that is not up to the specifications.

The Herald does not want to encourage undue inflation in building operations here. Indeed, there is little danger of it. But a common sense meeting of certain requirements is not inflation. It is good business management and it will pay dividends.

OFFICERS PREFER PRISON TO PAROLE

(Associated Press Correspondence.) The Hague, Netherlands, July 30.—Twenty-seven Belgian, French, and the terror of the North sea in winter prisoners on the island of Urk, in the Zuyder Zee, rather than promise that they will not try to escape from Holland and return to their colors in fight. If they were willing to give their promise not to try to escape they would be allowed to roam anywhere in Holland, but the twenty-seven on the island of Urk prefer to remain prisoners, openly avowing their intention to escape if possible. This makes the situation something of a game between the prisoners and their Dutch guards.

The island of Urk is itself a sort of geographical joke, for it is little more than a small sandbank that was left high and dry when the sea drowned the central part of the Netherlands and formed the Zuyder Zee. Some 2,500 people, however, now live on this little stretch of land, which the average pedestrian may cross in ten minutes. The inhabitants are extremely plain and stick to the dress of 300 years ago. They make themselves busy by fishing for herring and anchovies and in building dykes against English officers will also remain. The presence of the interned French, Belgian and British officers is regarded as a sort of sporting affair even among Dutch guards. The commander describes the situation by saying, "We are excellent friends with our prisoners. We greatly respect the men who try to escape and return to their country to go on with the fight. Only it is our duty to keep them here."

Next to Commander Nyssens of the Belgian army who was pulled across the Dutch frontier by his own men after he was rendered unconscious by seven bullet wounds, the most popular prisoner is an Irish major of the British flying corps who actually made his escape from the island by swimming for some three hours and who would have succeeded in his flight but for the small mishap which landed his boat in a village which was under martial law.

Since this attempt, however, the island is more strictly guarded than before. The foreign officers are not allowed to speak with the people from the village. All foreign and Dutch vessels are carefully watched. A torpedo boat stationed in the little harbor is kept ready to pursue all future swimmers, and guards have been placed on the tower of the church to survey the whole island.

Off Again On Again STRICKLAND & GILLILAN America's Nature

We're all of us neutral by nature; We're peaceful as lambs—when we are! Each friendly-inclined fellow-creature

Is safe—till our pathway be barred. 'Tis peace we prefer—we are glad to just dicker and barter and sell. We never have fought till we had to, And then we have fought mightily well!

We carried no chip on our shoulder—Not even in seventy-six. Much less since we're wiser and older.

Would tankers be caught at such tricks? We'll take what some think would degrade us, And hold back the bellows yell—We never did fight till they made us, And then we fought fearfully well!

We'd rather have peace if they'll let us—This hope is the hope of us all. We pray every night they won't get us.

Involvement in this foreigners' brawl. There's nothing attractive in killing; All humans we love pretty well. The foe always found us unwilling, Then we turned in and licked 'em like—everything!

Natural Query "See that man?" "Yes; who is he?" I ask you the answer. He is a Presidential Possibility. From what part of Ohio does he come?

Bryan, Banker "Seems Mr. Bryan doesn't rate President Wilson very high financially." "Oh, what?" "I understand he is out of the cabinet because he refused to infuse one of the President's notes."

Misunderstanding The Minnesota farmer went to his provision dealer to settle a grocery bill of his farm hand, Ole Peterson. "How much does Ole owe for butter?" "We don't serve oleo for butter," shouted the dealer, with what might appear undue sensitiveness.

We Should Hope Not A contributor scolds, in a brief but emphatic note, because so much of this "advice about how to raise kids" is written by old maids and others who have no more children than a rabbit!

Misleading Term? A great many of the smaller-town or amusement park stock companies are believed, by their agonized broker observers, to have been recruited from the stockyards of the larger burghs.

New Interpretation "De mortuis nil nisi bonum" means "Say nothing of the dead if he wasn't good." That's why we keep so still about a lot of our late lamented friends.

Poor Cuss! He was a kleptomaniac—took things and couldn't help it! Perhaps it's wrong of me to tell, mayhap I shouldn't yelp it. But the last hotel he stopped at before he reached the Tombs He stole the Golden Bibles from all the lodging rooms!

Some Consolation (Don't tell this in Richmond, Va.) The five Foolish Virgins had just found out that they had broken their plates, because of the non-solignominous condition of the interior of their lampshades.

You Could Have Thought Of This Yourself! Might doesn't make right, but might certainly does make right a lot more and more aggressive. The two combined are invincible.

The Young Lady Across the Way



The young lady across the way says she saw in the paper that our attention ought to be paid to trimming those curtain baubles, but for her part she thinks they look warty well plain.

HEALTHY TALKS by WILLIAM BRADY, M.D.

The Deceptive Reflex

NOW and then a reader, ignoring the reflex which prevents us from diagnosing a prescribing treatment for persons we have not examined, describes in more or less detail his or her symptoms and asks for a remedy.

The most solemn individual has a "funny bone" as a matter of fact most people have "funny bones" all over the body. The funny bone, however, is no bone at all, but the ulnar nerve; when you injure, irritate or in any way interfere with a nerve in its course, the sensation carried to the brain is misinterpreted, perhaps. A blow on the ulnar nerve or pressure on it as it crosses just behind the inner knuckle of the elbow joint causes tingling or numbness or pain in the ring and little fingers, to which the nerve gives sensation.

Why Symptoms Dehude Why should angina, or breast pang, cause pain down the arm? Simply because the cables are pretty close together in the neck and the nerve current jumps a cable. The insulation is unreliable, and so is the symptom, without a careful medical examination to corroborate the patient's statements.

Cough caused by irritation in the back of the nasal passage, the throat or the larynx commonly seems to come from deep within the chest. Thousands of deluded mortals are taking cough medicine for "bron-

chial trouble" which in reality is nothing but a polyp, a thickened turbinate body in the nose or a diseased tonsil.

The human stomach is habitually dosed with worthless "dyspepsia" remedies in the futile endeavor to relieve pain or "gas" or distress actually due to chronic gallstones, chronic appendicitis, heart disease, kidney disease, Pott's disease of the spine, locomotor ataxia, pleurisy, tuberculosis or goodness only knows what.

A symptom, or a big array of symptoms, without the indispensable physical examination of the patient, can lead a doctor to but one conclusion—a good guess.

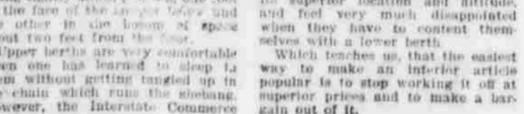
Take kachache. Outside of stone in the kidney, abscess of the kidney and certain tumors, kidney trouble is never a cause of kachache. Yet just think of the gallons of alleged "kidney cures" poured down the throats of those who diagnose their complaints by the almanac.

QUESTIONS AND ANSWERS The Temperature Please give the temperature of a person in normal health, with slight fever, with high fever. How long should the thermometer be held in the mouth? What is the normal pulse rate per minute?

Answer—(1) From 97.6 F. to 99.6 F. Slight fever would be from 100 to 102. High fever from 103 to 105. (2) Two minutes. (3) Adults, from 60 to 80.

Birth Stone Does it bring good luck if a person wears her birthstone? Answer—Yes, if she also lives a hygienic life.

UPPER BERTHS Commission has decided that they are only four-fifths as comfortable as a lower berth and has fixed their rates accordingly. It is remarkable how many people have found out that upper berths are really prefer-



Most men do not wait for the ladder as descending.

able to lower ones since this decision was made. Many travelers who used to write to the president of the company whenever they were given an upper now ask for it, because of its superior location and altitude, and feel very much disappointed when they have to content themselves with a lower berth.

Which teaches us, that the easiest way to make an inferior article popular is to stop working it off at superior prices and to make a bargain out of it.

Views Of The Press

Why Business Looks Better

IN THE August American Magazine a well-known American banker writes an article entitled "The Money side of War" which is full of new and important financial facts on the present business prospects in this country here in part.

"Suppose we come back now to the situation in America. Those perplexing and even agonizing days week now to have passed. There has, in effect, been a tremendous reversal in conditions. Money is easy; we are importing gold on a good scale, having already brought back over \$20,000,000 of what we spent last year. Our stock exchanges are opened, with the trading floor air, not hampered by the numerous limits which still rule on the London Stock Exchange. As to foreign holdings of our securities, they are still being sold to us in large volume, and we are easily absorbing them. We even welcome such sales, for they serve to ease up the foreign exchange situation, which now has turned almost as heavily in our favor as, last September, it was against us.

CARTOONS OF THE DAY



Dedicated to humanity. —Create in Your Dark Day.

The PEOPLE'S LEGAL FRIEND by E. R. BRANSON

Q. Please tell me what is meant by adverse possession of land and what is its effect? A. Adverse possession is an actual, visible possession of land by some one who claims to have a right to the land and who intends to assert such right to the exclusion even of the real owner. Such possession must be continuous and uninterrupted and must be, further, what the law esteems to be "notorious."

Q. Where a wife is granted a divorce and is allowed alimony, how is the amount "ascertained"? A. There is no unvarying rule as to the amount of alimony that will be allowed, as this matter rests within the sound discretion of the court. Many circumstances will be taken into consideration by the court, such as the age of the parties, their station in life, the husband's financial means and the care and education of the children. An amount of alimony that would be suitable and proper in one case might be wholly inadequate or wholly disproportionate in another.

Q. How Much Has He? A. Where a wife is granted a divorce and is allowed alimony, how is the amount "ascertained"? A. There is no unvarying rule as to the amount of alimony that will be allowed, as this matter rests within the sound discretion of the court.

Q. Please inform me whether a slight alteration made in a legal paper after it has been signed, will affect it? A. If the alteration is immaterial—that is, if it does not change the meaning of the instrument and does no harm to the rights and interests of either party—it will have no effect.

Q. Security On A Lease A. Yes, frequently.

Q. Is a commissioner of deeds required to have an official seal? A. An official seal is required by the laws of your state (Maryland).

Q. Did The Play Come Off? A. About a month ago some of the young men and young women of my town planned to have a home-tennis play. I was one of the spectators and we decided to hire the use of a piano, to be played in the opera house. The piano was secured and was installed two days before the date announced for the play. That evening, a fire broke out in the opera house and partly destroyed the building. The piano was badly damaged and rendered unfit for use. Could the piano dealer sue us and get damages?

Q. When you hired the piano, you were bound to exercise the care that ordinarily prudent and careful persons would observe and for any loss occurring through your negligence you would be liable. From your statement of the facts, it appears that that the loss was not caused by any fault or negligence on your part, and in such case you will not be under any legal liability.

Pepper Talks

By GEORGE MATTHEW ADAMS

Point of View Hourly thousands of human wrecks topple heedlessly over the Niagara of a Hinged Point-of-View, to a pitiless Fate. The reason? Rudder out of Setting!

Set YOUR Rudder before Sailing. The boy in School who has as his end but the fitting of his Lesson to the mere Classroom hour, the Clerk who frets dreams of his day as done with the end of his eight hours, the man who measures his Success by the weight of his Dollars—these are but illustrations of the Point-of-View in Life—turned backwards—out of Kink. There is but one way to reach the real Port of real Success and that is to—

Set YOUR Rudder before Sailing. For a Point-of-View is just plain Purpose. And there is just one kind of Purpose worth any man's or woman's Salt—the Purpose that tends to some USEFUL end.

Set YOUR Rudder before Sailing. If you start this day with a healthy Point-of-View, you will end it a happier, healthier, broader, bigger person. How wonderful, too, the individual effect that a high, square Point-of-View has, not upon yourself alone but on your whole environment. In fact, how it makes Environment!

Set YOUR Rudder before Sailing. Get the right Point-of-View upon Life. Then it will permeate your Work—make rich the lives of your friends and your Achievements, bringing at the same time to you a rounded Success. Search out the proper Point-of-View for each task TO-DAY. In other words—

Set YOUR Rudder before Sailing.

Unless you have spent Sunday in New York you have no right to complain that your town is dull.

It has also been proven that the people can get along all right without a watchdog.



Any smart detective can trace a man by the trail of tooth brushes he leaves behind him.

I notice that a good many of my friends who set out after full fifteen or twenty years ago are bringing in rabbits.

Until she has him to the landing—not a woman goes into estates over the size and beauty of a man's soles. But after she holds him over the side of the boat she begins to criticize them.

Any ball-player can bat 300 or better in the radiator league.

Most white men are afraid mob violence if the victim is a white man.

Taking it one year with another, the town hunter brings in more real than quail.

A criminal without money is known as a "crook." But if he is rich he is referred to as a "malefactor."

Up to the time a man is twenty-five he devotes his life to making love. After he is twenty-five his time is all taken up in devising plans to prevent other men from catching his jack.