

ROSENWALD'S DAILY STORE NEWS

STORE OPENS AT 8 A. M. CLOSES 6 P. M.
OPEN SATURDAY UNTIL 9:30 P. M.

ALBUQUERQUE, THURSDAY, OCTOBER 7.

TOO BUSY TO COME DOWN?
CALL 96 AND GIVE YOUR ORDER.

Smart New Suits and Coats

\$15 and \$25

Smart because they are the models of famous couturiers of Paris and America, faithfully reproduced at modest prices. The Rosenwald Store insists that its styles must come from the Fountainhead of Fashion.

New, because we are bringing them in moderate-sized quantities—fresh each day. The Big Store does not crowd its racks with a whole season's supply of goods at the start. It prefers to present the new things as they are produced.

The wonders worked by this store were never so well illustrated as in the magnificent showing which awaits you tomorrow.

Suits that possess the lines most favored for the winter season. Styles that are not equaled elsewhere unless you pay more for them. Broadcloths, whipcordes, gabardines, velvets and many exclusive novelty fabrics in every desirable shade.

One needs only one look at them to readily recognize their unusual value at **\$15.00 and \$25.00**.



Coats that are of velvet, of plush, wide wale, corduroy and beautiful tweedy mixtures. Neutral tones in the mixtures with a glint of hidden color. The velvets and plushes are, of course, black, and there are all the popular colors in corduroys—greens, browns, blues, etc. Fur trimming imparts a luxurious air of warmth.

Altogether, they are fine and worthy of your wearing. Worthy, too, of the prices.

Newest White Piped Lace Boots

A stunning novelty, a Patent Lace Cloth Top Boot, seven inches high, white calf piping around vamp seams, medium short tapering toe, all leather heels. Laced with white silk laces which adds to the smart black and white effect. See them in our window. Price, per pair, **\$5.00**.

Blanket Values Not Found Elsewhere

WOOL NAP BLANKET, 66x70, PRICE \$1.95
Wolverine. The finish of this wool nap is a wonder. It is soft and spongy, so unlike and superior to other fleeced blankets that it is impossible to distinguish these handsome wool nap blankets from the pure wool fleece worth \$2.50.
Our price **\$1.95**.

WOOL NAP BLANKETS, 66x80, PRICE \$2.95
Wolverine Superior. When you buy the Wolverine Superior you buy the most wool-like and beautifully finished cotton blanket made. The plaids in the blanket are especially soft and down-like, whipped edge of silk mercerized cord.

PURE AUSTRALIAN WOOL BLANKET, 66x80, PRICE \$5.95
This blanket is one of unquestionable strength and durability. This blanket is made in assorted black and broken plaids. We consider it to be one of the best values in America and that it will give you the utmost satisfaction and service. Worth \$8.50.
Our Special Price **\$5.95**.

Men's Footwear at Prices that Mean Quite a Saving

Buying Shoes in the quantities we do places us in a position to derive the benefit as our prices are much less than you pay for shoes of equal merit elsewhere.

NEW FALL SHOES FOR MEN
show some startling innovations in style of lasts and we can fit you out in the "very latest." Expert shoe men will see that you are properly fitted and you can suit yourself as to price as we carry Men's Shoes at **\$3.50—\$4.00—\$4.50—\$5.00**.

A New Fall Hat for \$2.00 that Looks Like \$5.00

We are making a special run on a line of New Fall Hats at **\$2.00** that were made to sell at \$3.00. All the new shapes and colorings are represented and YOUR style is here waiting for you.

A slightly heavier grade of felt in perfect styles at **\$3.00**.
And a full line of STETSONS priced from **\$4.00** up.

Dancing Dresses Specially Priced

They should appeal to the schoolgirl because of their price and to everyone because of their tastefulness and beauty.

Street & Afternoon Dresses at \$9.95 and up to \$85

AND THE NEW FASHION NOTES IN EVIDENCE ARE STRAIGHT-LINE EFFECTS, BOX PLEATING ON TUNICS AND WAIST PARTS, SEMI-PRINCESS EFFECTS AND LOOSE, GRACEFUL RUSSIAN LINES.

Materials are crepemetecor, crepe de chine, satin duchess, velvet and combinations of serge and silk. The styles are so much in variance that most any figure can be becomingly garbed.

Crepe-de-Chene, Lace and Plaid Blouses \$2.95, \$3.95, \$5.95

Especially attractive are the models of shadow and radium laces. Some with dainty colored trimmings, chiffon sleeves and vests. Others with shadow lace fichus, long and short sleeves and rolled collars.

DAINTY BLOUSE OF SHADOW LACE IN COMBINATION WITH FIGURED CHIFFON.

RADIUM LACE MODEL WITH VARI-COLORED TRIMMINGS, SHORT SLEEVES.

MODEL OF FIGURED NET WITH SHADOW LACE VEST AND TRIMMINGS.

PLAIDS, STRIPED TAFFETA AND CREPE DE CHINE, IN ALL NEWEST SHADES.

CREPE DE CHINE AND GEORGETTE CREPE, WHITE AND FLESH, SOME TAILORED MODELS WITH PIN TUCKS AND OTHERS EMBROIDERED, CONVERTIBLE COLLARS.

Season's Newest and Most Authentic Styles in Trimmed Millinery

\$5, \$7.50, \$10
Models high as **\$65.00**

The present tendency of well dressed women is to purchase hats ready trimmed and the "Big Store" has prepared a notable showing of both pattern hats and models from our own workrooms.

Hats of Lyons velvet trimmed with ostrich plumes, Gaura, Paradise and beaded ornaments are in colors of African brown, midnight blue, field mouse, Russian green, rose and Royal blue.

And there are veiled hats here, too, for motor-ing that prove more than satisfying.

NATIONAL COMMITTEE ON RURAL CREDITS FORMED AT DENVER

Denver, Oct. 7.—A sub-committee on the joint committee representing the International Farm Congress, the International Irrigation Congress and the Investment Bankers' Association of America was organized today in a meeting held at the Hotel Denver. The committee is composed of representatives of every state in the union. It was expected that the president of this committee would be completed during the day and ratified by the joint organization.

On Top Five Cents.
Pittsburgh, Pa., Oct. 7.—Five cents was added to the price of Cokes, which were sold for \$1.00 a barrel, to \$1.05. The latest advance adds 25 cents a barrel to the price of Cokes, which were sold for \$1.00 a barrel, to \$1.05. The latest advance adds 25 cents a barrel to the price of Cokes, which were sold for \$1.00 a barrel, to \$1.05.

BRUNDAGE SHOWS CLEAN AND FINE SAYS LE NOIR

Las Vegas Man Declares State Fair Carnival Company is Best that Meadow City has Seen.

"Not only is it the best street carnival that has ever come to our town, but it is one of the most show attractions of its kind I have ever seen. I believe it is the best in the world today."
This was the comprehensive statement of Phil H. Le Noir of Las Vegas today about the Brundage shows, the big carnival aggregation which will form the main portion of the midway of the state fair grounds next week. The Brundage shows played a week to Las Vegas and Mr. Le Noir says that during all that time the shows were crowded; that there was an absolute absence of any of the rough element usually accompanying a carnival and that the attraction was thoroughly first class in every particular.

"They simply do not make them any better than this Brundage outfit," said Mr. Le Noir, "and the state fair management has been mighty lucky to get them here. They will be a first-class drawing attraction and will give state fair visitors a lot of the highest class of clean amusement. They could play a season engagement at Las Vegas the week after the fair and do a good business. That is how well we liked them up there."

Beautiful Hair, a Joy Forever.
If you have a beautiful head of hair, try to keep it. If you have not, try to get it. Merial's Hair Tonic keeps the scalp clean, promotes a healthy growth of beautiful hair, and keeps it soft and lustrous. Try it. Prices 50c and \$1.00. O'Connell Drug Co., exclusive agency.

Think Signatures to Protests Forged

Believed That Some of the Kicks on President's Attitude on Woman's Suffrage Are Faked.

Washington, Oct. 7.—Among telegrams of praise and criticism received at the White House today in connection with the president's announcement yesterday that he would vote for woman suffrage in New Jersey October 19, several of the protests are believed to bear forged signatures. Secretary Tamm sent acknowledgments to the senders of all messages. He received replies from several persons whose names were signed to the telegrams, saying they had sent no message to the White House. Three of these came from Trenton, N. J.

PROGRAM FOR MEETING OF WOMAN'S CLUB

The following program will be given at the regular meeting of the Albuquerque Women's Club tomorrow afternoon.
Leader—Mrs. J. W. Wilson.
Violin—Mrs. Ralph Henderson.
Piano—Miss Eleanor Vaughley.
Paper—How to Help the Schools—Miss King.
Penny Lunches—Mrs. Brewer.
How Folk Dancing Holds—Mrs. Keith.
Civic Teaching and How to Make Good Citizens—Mrs. Le Star.
Inspection of the Child's Physical Condition—Dr. Frieble.

Haiti Ratifies New Treaty.
Washington, Oct. 7.—The Haitian chamber of deputies has ratified the new treaty with the United States by a vote of 75 to 6 and awaits action by the upper house, according to advices today from Rear Admiral Casper.

LAS VEGAS MEN ARE ON THE GROUND WITH EXHIBIT

County Agent Gonzales and Phil H. LeNoir, Live Club Secretary have a Winning Show in Their Charge.

Phil H. Le Noir, the live secretary of the Las Vegas Commercial club, and M. R. Gonzales, county agricultural agent for San Miguel county, arrived in Albuquerque last night, and this morning completed arrangements for receiving and installing the San Miguel county exhibit at the state fair. Both Mr. LeNoir and Mr. Gonzales are confident that San Miguel county has an exhibit which will come within the money in the county contest. Mr. LeNoir was an active participant in the Y. M. C. A. building campaign here and has many friends in Albuquerque.

Fashion's Requirements
Gives that pearly white complexion so much desired by the Women of Fashion.
Gouraud's Oriental Cream
We will send a complexion chamale and box of Powder leaves for 15c. to cover cost of mailing and wrapping.
At Druggists and Department Stores
FERD. T. HOPKINS & SON
11 Grand Canal St., New York City

New Penney Store Will be Opened at Once

Melini Building Completed and Turned Over to Department Store Company; Manager Hicks Placing Stock.

The new Melini building on West Central avenue has been completed and today was formally delivered to the J. C. Penney company, which has leased it for its Albuquerque store. Manager W. H. Hicks of the Penney company has completed his store force and today has every member of it busily engaged on a list and day effort to place the very complete stock of merchandise which has arrived in Albuquerque.
The new store is one of 85 similar stores operated by the J. C. Penney company throughout the country and Albuquerque's selection as a site for a Penney store is a compliment to the progressiveness of this city, for the Penney company always picks the live ones. The formal opening of the new store will be announced within a few days. The store building is modern in every detail and admirably arranged for convenience and comfort of shoppers. It is thoroughly equipped and stocked and the public will be enthusiastic over this new "Daylight Store." The stock will include everything in dry goods, clothing, shoes, having ready to wear, in fact everything that usually goes with a first-class department store.

STATE CLOSES CASE IN TRIAL OF MAYOR BELL OF INDIANAPOLIS

Indianapolis, Ind., Oct. 7.—The state closed its case in chief in the trial of Mayor Joseph E. Bell, charged with election conspiracy, today. The defense was prepared to start introducing testimony immediately.

PECOS VALLEY COW MEN PERFECT AN ORGANIZATION

C. C. Tannehill President, and Strong Board of Directors to Manage New Association.

Roswell, N. M., Oct. 6.—Cattlemen of the east side of the state today effected permanent organization at a convention attended by stockgrowers from every county on the east side. Addresses were delivered by Governor McDonald, state engineer French, H. J. Hagerman and others. The officers elected are as follows: C. C. Tannehill, president; C. W. Walker, first vice president; D. D. Low, second vice president; H. M. Dow, secretary; R. F. Ballard, treasurer. The directors, who include the president and vice presidents, are: H. J. Hagerman, H. M. Gage, Lige Merchant, G. R. Armstrong, John W. Rhea and C. L. Ballard.

ANOTHER GREAT STORM SWEEPS IN FROM THE WEST INDES

[By Evening Herald Special Writer]
Washington, Oct. 7.—Another West Indian storm, headed apparently for the American coast, was reported today in the Gulf of Mexico. Storm warnings were ordered displayed on the gulf coast from Mobile to Cedar Keys, Fla.
The probable course of the present storm could not be determined by weather bureau officials today from the meagre information at hand.

H. A. Stanton, special representative for the Southwestern Ranchman, a new monthly farm and livestock journal being printed at Baton by the Baton Range Publishing company, is in the city today in the interest of that publication.

GENERAL CLEAN UP OF VAGS ORDERED BEFORE FAIR OPENS

Chief of Police McMillen has issued an order to the police to arrest all vags that arrive in the city to follow the fair. Two men were arrested last evening and this morning in police court were given ten days each in the city jail.
The chief is having all vags arrested to prevent burglaries and other crimes being committed in the city during fair week. There have been a number of suspicious looking strangers run out of the city during the past several days.

FAMILY AVOIDS SERIOUS SICKNESS

By Being Constantly Supplied With Theford's Black-Draught.

McDuff, Va.—"I suffered for several years," says Mrs. J. B. Whitaker, of this place, "with sick headache, and stomach trouble."

Ten years ago a friend told me to try Theford's Black-Draught, which I did, and I found it to be the best family medicine for young and old.

I keep Black-Draught on hand all the time now, and when my children feel a little bad, they ask me for a dose, and it does them more good than any medicine they ever tried.

We never have a long spell of sickness in our family, since we commenced using Black-Draught.
Theford's Black-Draught is purely vegetable, and has been found to regulate weak stomachs, aid digestion, relieve indigestion, colic, wind, nausea, headache, sick stomach, and similar symptoms.
It has been in constant use for more than 70 years, and has benefited more than a million people.
Your druggist sells and recommends Black-Draught. Price only 25c. Get a package to-day. R. C. M.



BEHIND OUR BREAD
most other breads, including home baked, are heavy and tasteless. Once one bread is tasted you will never be satisfied with any less wholesome. Try a loaf today. You can have no idea how exquisite good bread can be until you have eaten a slice or two from a loaf of our baking.

PIONEER BAKERY
207 South First St.