Too busy to come down? Phone our Personal Service Bureau. Phone 96.

Rosenwald's Daily Store News

Store opens at 7:30 o'clock. Closes at 6 p. m. Open Saturdays until 9:30 o'clock p. m.

$39.95

the price-imperative on gorgeous dresses

High price for a Sale? Not a bit of it! Remember, you haven't seen the dresses. There are nearly 100 that are marvelous for the money. Why, they're worth so much more that it's foolish to even speak of it. For the most part they're dresses that sell regularly at twice the price they are now selling at. See a few of them in our Central Avenue window.

Why, some of them haven't been here a week, yet they get new price tickets just the same.....$39.95

A SALE OF MEN'S GOOD SHOES

And by good shoes we mean shoes that we can stand back of every pair and shoes that you easily feel that you've gotten your money's worth, when you slip your feet into them and feel the real comfort that is in our good shoes.

These Clearance Prices for a few days.

All Low Shoes for Spring Wear—Black, Tan or White.

All $4.50 and $5.00 qualities, now.....$3.65
All $4.00 qualities, now.....$3.15
All $3.50 qualities, now.....$2.85

MUNSING WEAR

No other underwear wears longer, washes better, fits and covers the form more perfectly, or gives more real solid comfort and satisfaction, than the sensible, serviceable, sanitary, perfectly fitting popular-priced Munsing Underwear. It is made by people who know how, from the best materials, in the most modern knitting mill in the United States.

It's a pleasure to choose from the assortment of dainty summer styles we now have, some garments of fabrics so sheer they weigh but a few ounces. They make hot weather more bearable.

Men's 1916 Panama Hats

Of a quality unexcelled at $5.00. Special for a few days only at

$3.95

You need a new hat! See these—they're keen at the price.

Just In! What?

New Silk Handkerchiefs for Ladies—and something very new, too; bright colored edges and pretty designs, make them attractive and popular at

2 for 25c

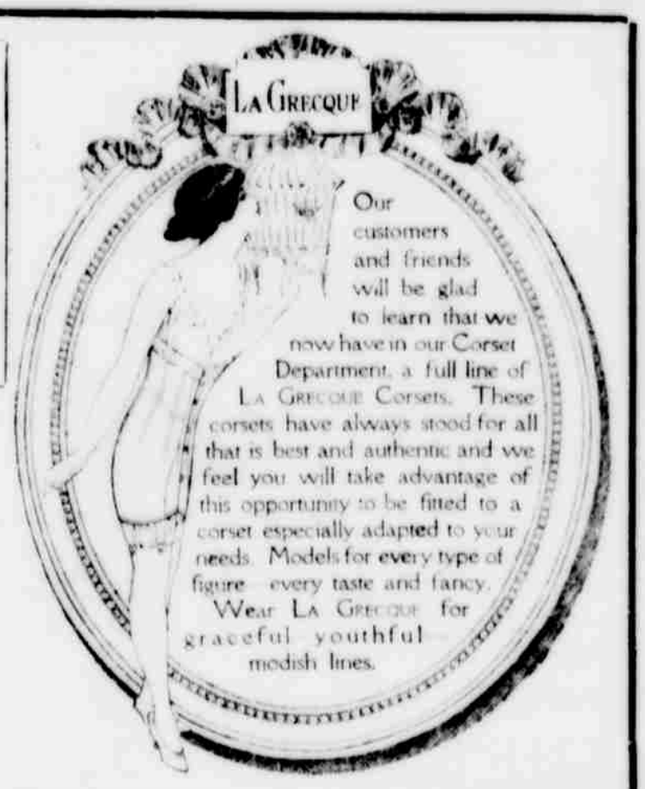
Come see them.

Join Our White Progressive Club
Ask for Particulars

Harmonizes with the Finest Furnished Bedroom!

YOU know our reputation for genuine furniture values. See this bed! Then you will realize why we endorse it. The finish, superior to any that can be put on old style iron beds, approximates perfection and is glass-like in its smoothness.

Simmons-made, of cold-rolled, burnished steel tubing, this bed weighs one-third less than a similar style in iron pipe. One-third lighter and having the new steel-wheel, leg-mount casters, it cannot harm floors nor rugs. It is a value you will appreciate at



Our customers and friends will be glad to learn that we now have in our Corset Department, a full line of La Grecque Corsets. These corsets have always stood for all that is best and authentic and we feel you will take advantage of this opportunity to be fitted to a corset especially adapted to your needs. Models for every type of figure—every taste and fancy. Wear La Grecque for graceful youthful modish lines.

Silk Gloves for Women

Some decidedly new ideas just arrived and are now being shown. We wish to call especial attention to the long gloves this season in plain colors. They are very popular.

This is Open Season for Mosquitoes

CANTON PUNKS drive them away. They are pleasant and effective.

Enough to last all night for 11 nights for 15c.

ROSENWALD'S DRUG STORE

36 Inch Percales

The kind that always sells for 15c a yard. A limited quantity, of special interest at, a yard.....10c

Sheer Summer Dress Materials

such as Fancy Voiles, Organdies and Dimities. Regularly and easily sold at 25c and 35c a yard. Special this week, while they last, a yard.....19c

TERRITORIES ARE HANGING AROUND RECENT FIGURES

Little Change Manifested in Prices of Fibre for the Week; 75 cents Clean the Top, Bulk at 72 and 73.

Boston, Mass., May 10.—The market for territory wools has been less active than last week although the dealers who still have some wools to offer are selling a little wool now and again. For these wools 75 cents or better is paid for the most of them, average fine and fine medium wools in the original bags and graded strings ranging anywhere from 65 to 72 cents, while interior wools fetch about 72@73 cents. Good half-blood clips are readily bringing 80 cents and indeed any wools of good ½ blood or finer staple are sold without difficulty so that lands and choice fine staple wools bring anywhere from 72@75 cents. Some few small lots of quarter and three-eighths blood combing wool are changing hands at 55@55½ cents.

The demand for wool in the local market has been less pronounced this week than last although a fair quantity of wool has been sold altogether. As has been true for several weeks the market has been "spotty," some houses having little or nothing with which to do business, while others have had a fair trade because they had the stocks to offer. New wools are arriving less freely than they were a short while back and good wools are taken about as soon as they arrive.

Prices have seen little change as compared with a week ago. A little more fleece medium wool is reported sold here on the refined basis reported last week, but these sales have been inconsequential from the point of view of the market as a whole which is yet firm, especially for long staple wools. The bulk of the business appears to have been in wools suitable for the worsted mills and not a few houses report woolen mill trade as quiet but some business is being done on woolen mill account as well as on worsteds.

Features of the week in the various markets of the world have been marked activity in the wool at continued high rates, prices at the conclusion of the London sales this week, which were resumed on Tuesday at the top, and speculation as to the possible effect of the strike situation upon the market for raw material.

Buying appears to have been most pronounced this past week in western Idaho and along the Union Pacific in Wyoming. In the former section prices have ranged from 55 to 58 cents, according to the wools sold, the best medium lots bringing 58 to 59 cents, while the poorer fine and fine medium lots realized the lower level of prices. In Wyoming prices have varied from 55 to 57½ cents, the latter price being for some choice medium wool, while the former price is understood to have been paid for fine and fine medium heavier shrinking wools. Some buying of medium clips is reported in Montana at 59 to 61½ cents.

Elsewhere throughout the west, scattering clips have been purchased at prices which show little change but if any certainty not to any lower level. Some wool of the fine and fine medium order was taken in Utah on a clean landed basis of 70 cents, which is undoubtedly the bottom of prices rolling in the west for any fair wools, and from that price the clean landed cost ranges up to 80 cents or better for the best wools.

In the fleece wool states the market is not especially active and what business has been done is reported on the basis ruling a week or so ago. Good medium wools in Ohio and Michigan and in New York state are quoted on the same basis of about 55 cents with occasional sales at a cent a pound more, while Virginia and Kentucky medium wools of the best order are bringing around 58 cents and occasionally a cent more. In Missouri the greater part of the early trading has been at 54 cents for quarter and three-eighths blood clips.

The suspension of the London sales during the recent holidays has had no depressing effect on prices, on the contrary, it has stimulated the buyers to higher price levels at the resumption of the series on Tuesday, closing uncertain on the opening day were two cents higher and poor merinos a cent a pound dearer, while good Cape wools were on a cent a pound advance, crossbreds and slipes were also higher by a cent a pound and the values have strengthened as the week wore on and the end of the series approached.

Samples of wools sold at the auctions this week have been forwarded to the trade here and show some remarkable prices made. One sample of fairly good 64's-ones has been received here, the price for which in London was 24½ pence, or a clean landed cost here of just about 90 cents. One sample of good 70's Colonial scoured wool was received for which 89 cents was paid in London recently, and on Tuesday this week Russia, according to the cables, paid 42 pence (88 cents) for new Colonial scoured wools in the sales.

The next series of London auctions will open May 30.

The foreign markets, except at London, offer little in the way of news this week. Offerings from South America are almost wholly of pieces, bellies and the like, on which prices are as various as the lots offered. There is very little wool of standard grades and condition being offered. On these wools the prices rule decidedly high and in fact that is true of everything in the way of South American offerings.

From the Cape offerings of the short season wools continue to be made on a basis of 50 to 60 cents, depending on the wool.

The next sale in Liverpool of East India wools will begin next Monday, May 8, and will continue May 26, an intermission occurring from May 13-22. There will be offered some 52,000 bales, of which only 2,600 bales are left over wools. The British government has definitely announced that no applications for the export of Joria or Vicanere wools will be considered by the war trade department and it is expected that the English trade will again lift the great bulk of the wool offered at the sales and at substantially improved prices over the previous sale.

The situation among the mills is not materially different from what it has been for some weeks. Machinery is generally well occupied, apparently as well as ever, especially among the manufacturers of worsteds. However the woolen manufacturers are by no means out of the running and with the exception of two or three mills are very well occupied.

The garment workers' strike is a matter of some apprehension to the manufacturers but as yet it has no apparent effect upon the trade nor upon the price of raw materials. The labor situation among the mills is none too good, but it might be very much worse, and manufacturers are hopeful that the labor leaders will recognize the futility of trying to push issues too far. There is a point to which capital cannot go and if labor insists on reaching that point the result will be disastrous to everybody concerned.

Twenty-three cars of one, two and three-year-old steers were shipped from Alamogordo May 6. B. F. Palmer of Herrick, S. D., got 17 carloads; S. R. Cox of Bingham, N.-b., got the remainder. Several cars were shipped from Tularosa the same day to the same purchasers.

MANGUS CATTLE CO. MAKES BIG DEAL WITH CAMPBELL & MURPHY

Silver City, N. M., May 10.—The Mangus Cattle company, composed of Victor Culverson, Reese Herndon, J. R. Gilchrist and Mr. Trotter, last week bought all the extensive holdings in the Hugro mountain country of Campbell & Murphy. The price paid is said to be in excess of $75,000.

The company also secured a small herd from Earl Dashman, an employe of the Campbell & Murphy interests.

The heavy storm in the Carrizozo section last week caused much loss to sheepmen, the herds being landing at the time. It also caught some of the goat herds. It is expected the loss will be less than half the crop.

J. L. Humphries arrived at Maxwell last week to sell a carload of bulls which he shipped in. The stuff is all white-face of high breeding. Mr. Humphries expects to ship 14 cars of stuff from Maxwell May 12, and thirty cars more from the same place May 27.

Hail last week killed off nearly 1,000 head of stuff belonging to the Slaughter interests, it is reported from Portales.

No. 1 hay is expected to reach $14 or $15 with the early shipments this year in the Pecos valley. It already has bought $13.50 a ton.

The Zuni Indians are up in arms by reason of a government instruction to eliminate all inferior stallions and breed up their horse herds. The older Indians object seriously to having their stock tampered with by "Washington."

People near Tucumcari last week sold 500 steers to C. B. Handley and V. T. Donohoe of Ponca City, Okla. The stuff all was yearlings. The deal involved $18,000 cash. Twenty-eight to 33 dollars a head was paid. Those selling large bunches were Messrs. Shipman & Wood, M. T. Stallard, J. T. Hamman, A. Y. Yates, Mr. King, J. R. Potter, J. P. Nelson, Ray Best, C. W. Rhoads, J. P. Abbott and J. H. Pearson.

H. C. Zollman of Nara Visa purchased 75 head of stuff from Otis Alford of Tucumcari.

T. P. Tally shipped four cars of two and three-year-old steers from Blowater to Mortenson Brothers of Wichita, Kan., last week.

C. T. Turner of Rincon shipped 4 cars of steers to R. D. Zimmerman of South Dakota last week, the stuff being loaded at Las Cruces.

The Diamond A or Victorio Land & Cattle Co. last week shipped thirty cars of aged steers to their Bakersfield property.

W. J. Lawson of the cattle sanitary board is in Roswell this week untangling the tuberculin test difficulty which has arisen in regard to dairy stuff in that section.

Two thousand range cattle, yearlings, cows and bulls, were sold to the West Livestock company of Denver last week by receiver William F. Dagner of the H. O. W. Cattle company, which operates near Las Vegas. The stuff brought $19.50 a head.

H. J. Fincke of Estancia last week sold his cattle interests to L. R. Shipp of Pastora.

The percentage is all in favor of the Indiana clergyman who would rather see his sister married to a drunkard than to a soldier or a sailor. There are more drunkards than there are soldiers and sailors.

In a newspaper office the "hell box" is a receptacle into which everything deemed to be of no further use is thrown. In the average home, Mother's room is the "hell box."

As we understand the Bible, Eve not only tempted Adam, but she committed a serious breach of sartorial etiquette by wearing a party gown in the forenoon.

The G. A. R. post will have a special meeting to-night, called for the purpose of permitting its members to snort in unison over the so-called war in Mexico.

After a good looker reaches the age at which he ceases to be in demand as an usher at weddings, he falls easily into the role of pallbearer at funerals.

If you are called a grouch take it as a compliment. The bubbly, open-faced man nearly always is a bore.

Looking for a job? Try a Herald Want Ad.

¶ Don't exaggerate or misrepresent an article advertised in this page.

¶ It will certainly prove a boomerang—and besides we do not want that kind of advertising.

MEMORIAL SERVICE OCCUPIES METHODISTS

[By Evening Herald Leased Wire]

Saratoga Springs, N. Y., May 10.—After a brief business session of the general conference of the Methodist Episcopal church today, the remainder of the time was devoted to a service in commemoration of the centennial anniversary of the death of Bishop Francis Asbury, one of the pioneer leaders of the church.

A resolution was unanimously adopted requesting congress to enact a law prohibiting the sale and manufacture of spirituous liquors in the Hawaiian islands. The same proposal was referred to a committee yesterday after criticism had been expressed of a phrase in the resolution which was characterized as reflecting on the morals of the United States soldiers. The reference was eliminated in the resolution adopted today.

Current Poetry

Himself

The houseful that we were then, you could count us by the dozens,
The wonder was that sometimes the old walls wouldn't burst:
Herself (the Lord be good to her), the aunts and rafts of cousins,
The young folk and the children—but Himself came first.

Master of the House he was, and well for them that knew it:
His cheeks like winter apples and his head like snow:
Eyes as blue as water when the sun of March shines through it,
And steppin' like a soldier with his stick held so.

Faith, but he could tell a tale would serve a man for wages,
Sing a song would put the joy of dancin' in two sticks:
But saints between themselves and harm that saw him in his rages,
Blazin' and oratin' over chess and politics.

Master of the House he was, and that beyond all sayin',
Eh, the times I've heard him exhortin' from his chair
The like of any Bishop, yet snappin' off his prayin'
To put the curse on Phelan's dog for howlin' in the prayer.

The times I've seen him walkin' out like Solomon in glory,
Salutin' with great elegance the gentry he might meet;
An eye for every pretty girl, an ear for every story,
And takin' as his just deserts the middle of the street.

Master of the House—with much to love and be forgiven,
Yet, thinkin' of Himself to-day—Himself—I see him go
With the old light step of his, across the Courts of Heaven,
His hat a little sideways and his stick held so.

—Theodosia Garrison, in McClure's.

Andrews & Hands of Aragon are trying with considerable success the coyote-proof wire fence as an aid to saving lambs at lambing time.

Two big shipments were made from Encle Monday in Robertson & Barr. The stuff came from H. Newman, Charles Graham and Fred Smith, who jumped their stuff and sold together. Four hundred head were sent to South Dakota and the same number to Denver.

Mrs. Rosa A. Kiss, 218 Clinton Place, Kansas City, Mo.: "I had a cold in the head. I used Peruna. Was well pleased with the results. I do not need any other medicine."

"PE-RU-NA"

(Registered Trade Mark U. S. Patent Office)

Mr. William E. Denny, 1085 Park Ave., Springfield, Ohio: "Was troubled with catarrh of the head, nose, throat and stomach. I am greatly relieved by Peruna."

Coughs, Colds, Stomach Troubles and Catarrh Relieved. No Remedy can Compete with Peruna The Ready-to-take

Hot Days Are Here

IT'S TIME TO BUY THOSE

Porch Shades

COOLMOR
TRADE MARK
WIND-SAFE
PORCH SHADES
ARE BEST

1st—Because they are attractive in form and colors.
2nd—Because they outwear any other porch shade made.
3rd—Because they cannot flap in the wind.
4th—Because they are easily handled and never "stick."
5th—Because they are cheaper than any other porch shade you can buy and better in every essential quality.

LET US PROVE IT

Sollie Peters Furniture Company

323 South Second Street
We Exchange New Goods for Old