HEAR THE "NEW EDISON" INSTRUMENTS IN OUR NEW SOUND PROOF ROOMS

Rosenwald's Daily Store News

EXPERT ENGRAVING AND WATCH REPAIRING

OUR SHOWING OF FALL MILLINERY

As an event of the season onto could be of greater interest than this first complete display of Fall Millinery, as shown by this store. For many years the leadership in fashionable millinery has been undisputably accorded to our "Hat Shop"—and justly so, for we have demanded and secured the most skilful and efficient talent in the country.

Intimate connections with Paris and New York enables us to show the latest creations copied direct from the originals, and many of these are shown in this display.

You are most cordially invited to attend this Fall display and enjoy the exclusive and beautiful effects accomplished by such masters as Beadel, Karzman, Berhardt, Peppe and Joseph. For you will find in every instance a hat that will be suited to the gown, suit or coat that you intend to wear this Fall.

Turban-like hats, and hats that almost rival the exquisite picture variety, though less trimmed. Hats for occasions of formal dress, hats for the street, hats for the motor, sport hats, and in certain hats.

Napoleonic ideas predominate and they are beautifully becoming. They are effective in plume velvets and hats of novel trimming. For trimmings are shown, but in the more dainty effects than formerly.

Millinery Salons—Second Floor

MEN ARE GREAT BECAUSE OF WHAT THEY DO

And stores are very much like men. The great man does things thoroughly and so does the great store. Doing one thing thoroughly and unfailingly is not always easy, but it surely brings ultimate success. It develops patience, and "practice makes perfect."

Adding a new customer each day, through conscientious efforts, is far better for the storekeeper than feeling it necessary to add a little more falsehood to daily announcements to induce people to look at goods.

Our advertising shall always contain simple statements easy to understand and without double meaning. The inside service of this store will be made more perfect day by day and in the end will assuredly win customers.

Rosenwald's Suits for Men at $15 to $25 Are Ahead of Any Argument We Can Offer in Their Behalf

Most clothing arguments are ahead of the clothes. Rosenwald's clothes are always ahead of the argument. Nothing that we can tell you here about Rosenwald's Suits can quite come up to the suits themselves. The performance is better than the promise. The tailoring is better than the telling. We have gone deeper into this proposition than ever before. We have increased our assortments liberally. We had to. Last season's business proved that. But we have done more than increase the selections. We have increased the value to a point never before reached in suits at these prices. Come in and see them. Suits at—

$15—$18—$20—$22.50—$25.00

The Postoffice Is Opposite Our Men's Entrance

Comb Prices Reduced for This Week

Regular $1.25 Combs	89c
Regular $1.00 Combs	69c
Regular 65c Combs	47c
Regular 35c Combs	24c

We call particular attention to the Koh-i-noor Comb, at the special price of 69c. This comb is made as strong as it is possible to make a comb; heavy back, long firm teeth and easily worth $1.25.

Rosenwald's Drug Department

Important Style Features Are Shown in the NEW SKIRTS FOR FALL

As a bombshell from the Fashion Front—the first news comes that "skirts are more or less narrow," and from what we have seen, we should say that most of them are "more" narrow. However, they will not approach that degree of narrowness that will hamper the steps of the wearer. You should come in and see these new styles that we are now showing. They are really very beautiful, and we are showing all the latest effects that are new in the East.

Ready-to-wear Section—Second Floor

Unpacked Yesterday—This Exquisite Neckwear—Creations!

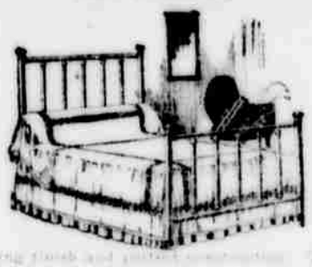
Really, no other word will do. And the styles are as new as just minted money—the midsummerest of neckwear! Exquisite materials! Voile, airline, and crepe trimmed in Valenciennes laces, embroidered or finished in frills. Cape, sailor, fichu and shawl styles. We do not buy neckwear by the gross. We pick it piece by piece, getting styles different and distinguished.

Neckwear Section

Main Aisle—First Floor

"The Very Bed I Want!"

No. B 4006



This is the bed that made one of our women customers say that yesterday.

The one room in the house which is difficult to furnish properly is, of course, the one room where the good taste and personality of the home should be most strongly individualized—the bedroom.

We have in stock a most commendable assortment of

SIMMONS BRASS BEDS

famous alike for beauty of design, everlasting non-tarnishing finish and quality construction. These are the beds you read about in the Ladies' Home Journal.

Here you can easily make a selection satisfactory to your taste and be assured that it will harmonize with the other furnishings of your bedroom. The price will be lower than you'd expect.

Housefurnishings Section—Third Floor

MUNSING WEAR

What is your wish? Do you want underwear that is fine of quality, that is always perfect fitting, that will always keep its shape and stay in place, that wears a long time, and comes from the laundry as soft and fine as when new? Then buy the sensible, serviceable, satisfactory, perfect-fitting, popular-priced Munsing Union Suit. We sell more of them each succeeding season. Our confidence in them increases every year. It is not possible to make garment finer in fabric or more perfect in workmanship. Once you wear it, you'll always wear it. We have the new Fall styles for men, women and children.

Veils and Veilings for Fall

Veils seem devised a bit more for protection this season than for beauty. Pattern veils are especially popular and many are wearing veils of veilings and chiffons—chiefly in motoring. A great many of the new ideas for Fall are now being shown in our **Veiling Section—First Floor.**

Hosiery That Is More Than Beautiful

The first impression is of course that beauty; a closer inspection will reveal that there is much more than beauty to commend them. You will find ample heel and toe protection, the tops made secure against the wear and tear of garter buckles—and many more points to add to the virtue of beauty.

The kind you'll come back for more, because there's a shock full of satisfactory wear. Black, white and all the new colors for Fall.

Hosiery Section—Main Aisle First Floor

WEATHER COMES TO RESCUE OF CROPS DURING AUGUST

Report of Bureau Shows That the Rainfall Was Slightly Above Normal; Other Conditions Favorable in Sunshine State.

Santa Fe, Sept. 12.—August saved the situation for New Mexico crops, according to the climatic report for the month just issued today by the United States weather bureau. Says the report:

"There was a slight but general deficiency of temperature during the month, the greatest occurring at rather widely separated stations in the eastern counties, over the lower Pecos valley and the southwest. A few station stations were practically normal in temperature, or slightly in excess. These were mostly in the higher altitudes.

"The warmest weather of the month occurred during the first half, with the highest readings generally on the 2nd, 3rd and 10th to 14th. A fairly rapid decrease in temperature occurred toward the end of the month and the coolest days were generally on the 23rd, 24th or 25th to 31st. The daily range of temperature was small.

"The precipitation of the month was local in character, largely thunder storms, and, as a rule, abundant, although nearby places differed greatly in the amount which they received, and a few small areas were deficient. Thus in portions of western Lincoln and Otero counties the fall for the month was less than an inch, while in San Juan county the amounts were even smaller. At Aztec only one measurable shower occurred, amounting to 0.02 inch. On the other hand the eastern slopes of the White Capitan and Sacramento mountains were abundantly favored, the fall at Mescalero Lincoln county, amounting to 12.[illegible] inches, and near Lakewood to 10.[illegible] inches, 5.25 inches of which reported within 24 hours on the 22nd-23rd. Many other stations in the eastern half and the southwest portion had rainfall largely in excess of the normal, and the average for the state as a whole was above normal. A doubtful season was rapidly turned into a highly favorable one by the rains in July. Corn, beans and fodder crops developed rapidly and irrigated crops did well. A wonderful change was wrought in the southeast counties where the outlook had been discouraging with the month closed with crops and stock generally in good condition, most dry farming crops ripened and much land prepared for wheat seeding which promised to be larger than ever.

Pressure.

"The mean sea-level atmospheric pressure at Santa Fe was 29.[illegible] inches, highest, 30.16 on the 28th, lowest, 29.[illegible] inches on the 9th. At Roswell the mean was 29.[illegible] inches, highest, 30.25 on the 23rd, lowest, 29.[illegible] on the 9th. At El Paso the mean was 29.[illegible] inches, highest, 30.12 on the 23rd, lowest, 29.[illegible] on the 9th.

Temperature.

"The monthly mean for the state as determined from the records of 32 stations, having a mean altitude of about 3,000 feet, was 69.[illegible] degrees, or 1.1 degrees below the normal, as shown by the departures of 41 stations having records for ten years or more. The highest monthly mean was 78.6 degrees at Tularosa, and the highest recorded temperature 102 degrees at Clayton on the 13th. The lowest monthly mean was 56.0 degrees near Taos, at the Kit Carson Boarding school, at the foot of the Sangre de Cristo range, and the lowest recorded temperature 32 degrees at Elizabethtown on the 7th and at Red River on the 28th. These are high mountain stations and do not indicate damage to frost. The greatest local daily range of temperature was 48 degrees at Gladstone on the 21st.

Humidity.

"The mean relative humidity at Santa Fe at 6 a. m. was 78 per cent, at 6 p. m. 45 per cent, and for the month 62 per cent. Roswell averaged 79 per cent at 6 a. m., 43 per cent at 6 p. m. and 64 per cent for the month. The Agricultural college averaged 88 per cent at the 6 a. m. reading, 37 per cent at the 6 p. m. reading and 62 per cent for the month. El Paso averaged 71 per cent at the 6 a. m. readings, 37 per cent at the 6 p. m. readings and 56 per cent for the month, while a four-noon reading at Fort Bayard averaged 59 per cent for the month.

Precipitation.

"The average precipitation for the state as determined from the records of 172 stations was 1.88 inches, or 0.76 inch above the normal as shown by the departures of 54 stations having records for ten years or more. The greatest amount was 11.66 inches and with the exception of Angle, Lea county, was the largest amount fall for the month during the last 25 years, when records in sufficient number became available for a fair average for the state. The greatest monthly amount was 11.66 inches near Lakewood, and the greatest in any 24 consecutive hours was 5.27 inches at Roswell on the 7th-8th. The least monthly amount was 0.02 inch at Aztec. There was an average of ten days with 0.01 inch or more precipitation.

Wind.

"The total wind movement at Santa Fe was 4,[illegible] miles, or 6.7 miles per hour, highest velocity, 31 miles from the southwest on the 12th. At Roswell the total movement was 2,[illegible] miles or 6.7 miles per hour, highest velocity, 29 miles from the north on the 20th. At the Agricultural college the total movement was 2,196 miles, or 7.01 miles per hour, highest velocity, 38 miles from the north on the 20th. At El Paso occurred a total movement of 2,487 miles or 10.0 miles per hour, highest velocity, 31 miles from the east on the 12th. The prevailing direction for the state was from the southwest.

"There was 70 per cent of the total possible sunshine recorded during the month at Santa Fe, or 282 hours, 21 days had 70 per cent or more of the possible amount. Roswell recorded 63 per cent of the possible sunshine and had 16 days with 70 per cent or more of the possible amount. The state as a whole had 11 clear, 19 partly cloudy and 1 cloudy days."

Alberta Wheat Shipped Into Colfax County

Agricultural College, N. M., Sept. 12.—That the farmers of New Mexico are ready to plant the best seed obtainable, has been demonstrated by the efforts of the soil in Colfax county. Forty-eight thousand pounds of seed wheat shipped into Raton by County Agent W. E. Mathews, has been sold to his farmers from the car load pounds. The wheat was shipped in from Alberta, Canada, and it is conceded to be the highest quality milling wheat grown anywhere in this continent. At least 10,000 more bushels of the wheat could have been sold in Colfax had it been available.

County Agent Mathews operating under the joint direction of the New Mexico Agricultural college and the federal department of agriculture, is one of the first county agents in the west. Through his efforts the Canadian wheat was imported into the county and sold to the farmers at actual cost. It is Mr. Mathews's ambition to see Colfax county raise the quantities of the highest quality milling wheat commanding high prices, and he is devoting nothing within his power to accomplish this result.

An Outdoor School for Boys Is Plan of Pond

Santa Fe, N. M., Sept. 12.—Father Dunn, one of the management of the Los Alamos ranch, was in the city today and discussed the outdoor school for boys which he expects to open in the spring. The impression has been given that this school would be located on the Jemez Valley land grant on which I have been residing for some time, but this is erroneous, he said. "It will be near the ranch a few miles from the place I am now residing."

Mr. Pond also said that the activities of misrepresentation that have been made by people the impression that the Los Alamos Ranch Company intends to establish a dairy farm, from orchard and go into the cattle and mining business, and the main object in really establishing an outdoor school for boys, the other objects were mentioned in the articles to enable the school to enjoy certain advantages.

"The location of our school will be on a the Santa Fe ranch in the point of a great forest," added Mr. Pond. "It is situated on the high Pajarito plateau at the foot of the Jemez range on a mesa overlooked on each side by beautiful precipitous canyons affording an unrestricted panoramic view of the canyons de Cebolla and a pleasing, delightful scenery."

Santa Fean Will Erect Apartment Building

Santa Fe, Sept. 12.—A plan to erect a fourteen apartment house designed especially to furnish small houses with income, mostly clerks in among and employees in state and federal offices is being considered by Archie A. C. Fleming. The apartment house is to be erected on Washington avenue, just south of the Hotel Belvedere. It is to be in Santa Fe style of architecture and will have white stucco and a red roof.

It is planned to complete a complete to house the project.

NEW MEXICO EDUCATOR WILL GO TO OREGON TO ACCEPT FINE POSITION

Santa Fe, Sept. 12.—The department of education has been advised that Professor Charles S. Crossley, the most few years prominent of the schools at Springer, Colfax county, has accepted the superintendency of the north school at Medford, Ore., at a salary of $175 a month for a ten months term. He is a graduate of the Oregon university.—Las Vegas.

Mrs. C. T. French and two little girls, who have been ill with typhoid fever in a hospital at Albuquerque, are recuperating, and received flowers yesterday.

Overcome Chronic Constipation

Don't continue to create a bad habit of strong purgatives. They relieve, and that is all. And they call for increased dosage. A sensible treatment will arouse the liver and give time and strength to the bowels. It is offered in

Many years have shown the worth of this remedy. It is the best laxative, gentle effective and strengthening. Now it may be obtained in tablet form, for convenience in taking.

Manalin will not form a habit or "laxative." Dissolve one tablet in a glass of water, preferably an hour or two before breakfast, and that will be all. Liquid if you desire it, 25c and 50c.

Tablets, 25c and 10c.

The Paxtine Company, Columbus, Ohio.

A Skin Like Velvet smooth, clear, free of wrinkles

Use the exquisitely fragrant cream of the beauty flower of India and be complimented on your complexion. Your dealer has Elcaya or will get it.

CRÊME ELCAYA

Every Telegraph Office is a State Fair Office This Week

Get Your State Fair Season Tickets From the POSTAL

¶ By special arrangement with the two telegraph companies operating in New Mexico, the Western Union and the Postal, every office of these two companies in the state will have for sale season tickets for the state fair all this week.

¶ Persons buying tickets from agents of either company can cast their ballots in the straw vote the same as if they bought tickets from a solicitor.

Get Your State Fair Season Tickets From the WESTERN UNION

THE PRICE IS THE SAME, $2—TICKETS BOUGHT NOW COST LESS