THE DAYTONA GAZETTE-NEWS.

Vol. 19, No. 13 | Goes Everywhere. Reaches All Classes. | Daytona, Florida, Saturday, August 24, 1907. | Best Advertising Medium in Daytona and Vicinity. | Price 5 Cents

Bargain Days Will be Saturday and Monday

Of each week at our store this summer.

Today and Monday we will offer our entire line of

LADIES' SUMMER HATS

at very great sacrifice. Come and get your pick of the lot.

The Peck-Hendricks Company.

M. ELLA DE VOY CO.

LADIES' HATTERS

Correct in Styles. Personal attention to Fitting.

No 6 South Beach Street, Daytona.

Miller-Strohm Co.

Successors to

PECK & FOSTER.

"IT'S ALL IN THE SHREDS"

Family Groceries

Grain and Produce — Fancy Food Products

Bond Lumber Company

MANUFACTURERS OF

ROUGH AND DRESSED PINE AND CYPRESS **LUMBER**

Lath, Shingles, Flooring, Ceiling, Brick, Lime and Cement in Stock.

Office and Yards: East Coast Railway and Orange Avenue

MILLS—Bond Mill, Atlantic Coast Line Ry., 100 miles south of Jacksonville. Kalamazoo, on Sanford Branch of the F. E. C. Ry.

Phone 83 R. J. MALBY, Manager.

A. D. McBRIDE, President — F. N. CONRAD, Cashier

MERCHANTS BANK

(Branch Volusia County Bank)

Capital Stock..... $ 50,000

Personal Liability..... 100,000

Transacts a General Banking Business.

4 per cent. Interest Compounded Quarterly Paid on Savings Accounts.

Safety Deposit Boxes for Rent.

Norman S. Dayton

Plans, Estimates, Superintendence,

Lumber Yard, Magnolia Avenue and F. E. C. Railway. Real Estate office, 1st door south of postoffice. W. H. EDMONDSON, Manager, Daytona, Fla. Phones at office, yard and residence.

WHEN YOU ARE CONTEMPLATING

getting a Galvanized Iron Tank, a new Tin Roof, a Hot Air Furnace, or any of the other metal necessities required to complete a modern dwelling, remember that

C. NASH & SON

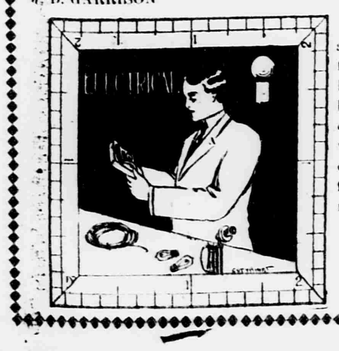
DAYTONA, FLA.

are best prepared to give prompt and reliable service at fair prices.

General repair shop on Volusia Avenue, next to the Armory.

Phone 58. Out of town work solicited.

J. B. GARRISON — R. D. TAYLOR



A close examination of electrical work finished and charged for from this shop shows how squarely and honorably we transact our business. Electrical repairs receive special attention. Those who employ us never worry about our charges, and they know before engaging us that our workmanship will be the best.

Daytona Electric Co.

232 South Beach Street

FROM THE LAND OF THE SKY.

An Interesting Letter From E. W. Amsden, of Ormond, who Writes From Asheville, N. C.

Editor Gazette-News:

Asheville is a city located on a hill, situated in a hollow surrounded by mountains. Its altitude is about 3000 feet above sea level, with a population of about 23,000. It is well built, principally of brick and stone though many dwellings of recent construction are of pebble-dash—in other words a frame lathed and plastered with a finish of pebbles. They are of neat appearance and do not require paint on the outside. Hollow cement blocks are very little used in this country.

The streets are narrow but many of them are nicely paved. Brick was used formerly but those of recent construction are of crushed stone and sand bound together with asphaltum applied hot and rolled with heavy steam rollers, which make very smooth and handsome streets.

It is backed by a good agricultural country, notwithstanding the mountainous formation. There are very few factories though water power is plentiful in and near the city. The main dependence seems to be tourists and health seekers, for consumptives can be seen on all sides. It is stated that eighty-five physicians find employment here. This is a good many for a town of its size paraded as a health resort.

The climate is everything that could be desired. The average maxium temperature for August is 72 degrees. We had several days in July that the thermometer went up to 90 but we have found the nights cool and nearly always a blanket covering is necessary to be comfortable. We have had but little rain since we came here the last days of June. As a summer resort we do not see how it is to be improved upon.

Parties coming from Florida and especially from a country town we would recommend Asheville. Here you have all advantages of a city. The street car system is fine. A car line reaches out in every direction and all cars center at the square every fifteen or thirty minutes from 6 a. m. to 11:30 p. m. There are two interurban lines, one climbs to the top of Overlook Mountain and the fare from any part of the city is only 25 cents and return. Street cars are in waiting on arrival of every train and five cents carries you to any part of the city. The line is well equipped and makes good time. Water power is used to generate all the electricity. The city is lighted with arc lights suspended above the streets and they are much more efficient than those in Daytona and very much less in price. The price to private concerns is ten cents per 1000 watts with a reduction after so many thousand is used.

The express is all brought to the city office by an electric car furnished by the the Electrical Company but all freight is hauled from the depot, two miles distant, on large wagons over a cobblestone paved street, which is very hard on teams and wagons. This must add a great deal to the cost of transportation and there is considerable complaint about the freight rate anyway as the Southern is the only road that reaches this place.

We can't speak as well for the morals of the place as we would like to. The police are few and it seems to us not as efficient as they might be. Nearly all denominations are represented with fine edifices and the attendance is a credit to the place.

What attracted our attention as much as any one thing is the fine stock of all kinds. Even Ohio, our former home, cannot boast of better horses and cows, and I must not leave out the mules for they are as fine, large and slick as even the great State of Kentucky can boast of.

The land is very rich even to the tops of the highest mountains. Many of them are cultivated to the top, so steep that if a man should loose his hold he would roll to the bottom before he could stop. The fruit crop, in ordinary years we are told, is abundant but practically a failure this year because of a very late frost at Easter. This is the only thing we have been disappointed in. Vegetables are plentiful and cheap. Tomatoes, as fine as I ever saw, 10 cents per dozen; beets, cauliflower, cabbage, any size you select, at 5 cents per head; eggs, 20 cents; butter, 20 cents; milk 6¼ cents; the best cuts of native beef, 15 cents per pound; board 5 to 18 dollars. Rents are rather high.

I want to speak of the city water supply, which is simply superb. The water is brought from a mountain twenty miles distant, cool, clear and as soft as our rain water in Florida. The pressure is so great that water from the hydrants will reach the highest buildings.

Daytona is represented by the daughters of F. A. Mann, Miss Aimee and sisters, who are managers of one of the most popular and up-to-date boarding houses in the city, Bon-Air, and Mrs. Merkel is proprietor of the Bonnie View, not as large but nicely situated. Our people who are coming this way should look them up and I will guarantee they will not be disappointed. They are located on car lines easy accessible to any part of the city.

Very Truly

E. W. AMSDEN.

An Eventful Trip.

A boat party from this place to St. Augustine had at least two events not down in the schedule of trip. There were nine in the party, C. M. Kitchell and his father in law, F. M. Topper, H. C. Quattlebaum, Jim Gainey, H. H. Strother and two sons, Alfred and Jack, Roy Smith and another boy, and they made the trip in Mr. Kitchell's launch, Syria.

Leaving Daytona between two and three o'clock Saturday afternoon they reached the dredge toward evening and, very fortunately for them, were joined by her captain, for his knowledge of the channel, particularly about Summer Haven, where there are many flats, was of great help to them. The tide was very low and the moonlight a deceptive guide as to what was water and what white sand flat, and they made occasional close acquaintance with the latter. However they reached their destination about ten o'clock. Some of the party sought a hotel, but most of them preferred to spend the night on the boat and after a tour of the city returned to it for what time was left for sleep.

They left St. Augustine Saturday noon and reached the dredge in due course and here occurred the first of the unscheduled events. While making this stop, a large rattlesnake was discovered swimming across the canal and the captain of the dredge, who was on a barge near the Syria, dispatched the rattler and presented it to Capt. Kitchell, who brought it home and now has the skin stretched in process of curing. The snake, which had but ten rattlers, measured five feet, ten inches in length and was of proportionate girth. The skin was beautifully marked.

On the way down the canal from the dredge, a number of the party including all the boys climbed to the top of the cabin as a better point of observation and as the cabin roof had not been built for a promenade deck, it gave way and precipitated the cabin top and its occupants into the canal. Mr. Kitchell managed to save himself by catching the side of the boat, and one of the boys, Roy Smith, fell inside the boat, but Mr. Gainey sounded bottom, eight feet down, and in coming to surface struck out for the shore, with the boys ahead of him. Messrs. Topper, Quattlebaum and Strother were in the cabin and the latter received a cut over the eye and some bruises from the falling roof.

The fishing poles and other articles, which were in the cabin, were gathered from the water and the roof was taken aboard and placed on the forward deck. The Syria then continued her journey, reaching here about eight o'clock in the evening.

VALUABLE AIDS TO RUSUSCITATE

The Apparently Drowned—First Helps That Can Usually be Successfully Used in Such Cases.

The following from the last issue of Florida Health Notes should be carefully read by all who frequent the surf. The article is headed "How to Restore the Apparently Drowned."

"Avoid delay. A moment's delay and success may be impossible. Send for a physician, if possible, but don't await his coming. Get to work at once.

"Begin your work as soon as the body is taken out of the water, and on the spot. Don't waste time with thoughts of dry ground, shelter, warmth or dry clothing. 'Get Busy' and endeavor to start the breathing. It will be time enought for hot baths and warm clothing after breathing has commenced.

"Remove all obstructions to breathing. Cut the clothing at the neck and wrists—if a woman, open the corsets—but don't remove the wet clothing in summer or winter. Give the patient plenty of fresh air. Prevent crowding around.

"Endeavor to restore breathing in the following manner.

"Instantly turn patient downwards, with a large firm roll of clothing under stomach and chest. Place one of his arms under his forehead, so as to keep his mouth off the ground. Press very heavily two or three times, for four or five seconds each time, upon patient's back, so that the water drains freely out of mouth. Then:

"Quickly turn patient, face downwards, with roll of clothing under back, just below shoulder blades, and make his head hang back as low as possible. Place patient's hands above his head. Kneel with patient's hips between your knees, and fix your elbows firmly against your hips. Now grasping lower part of patient's chest squeeze his two sides together, pressing gradually forward with all your weight, for about three seconds, until your mouth is nearly over mouth of patient, then with a push suddenly jerk yourself back. Rest about three seconds, then begin again, repeating those bellows-blowing movements with perfect regularity, so that foul air may be passed out, and pure air be drawn into lungs, about eight or ten times a minute, or until patient breathes naurally.

"Be careful not to interrupt the first natural breaths. If they be long apart, carefully continue between them, the bellows-blowing movements as before.

"If breathing ceases, continue the movements as before. A smart slap on the face, or a pull at the hair will sometimes start the breathing again.

"After the breathing has commenced, get the patient to warmth and shelter if possible. He should be undressed, rubbed dry, and wrapped in dry clothing. Rub towards the heart. Do not spend too much time in rubbing if artificial heat can be gotten. Wrap the body in warm blankers and apply bottles of not water, hot bricks, hot stove lids or the like. Be sure to warm the head as well as the body, else you may have convulsions to deal with.

"Hot drinks should be given. Give whiskey and brandy sparingly.

"Much can be done in an emergency although shelter is not obtainable. After breathing has been restored, one of the party fanding the patient can exchange clothing with him and after placing the patient in a comfortable place, can warm his body by placing about him stones previously heated in a fire, which can be had if matches and dry wood are obtainable.

"After the roll of clothing has been withdrawn from under the patient's back, care must be taken that his tongue does not fall back and close the windpipe, and cause fatal choking. If there seems to be any danger of this, the patient's mouth should be opened and the tongue held with a handkerchief or cloth.

"In conclusion, we will repeat the apt advice given by the Michigan State Board of Health 'Do not give up too soon. You are working for life. Any time within two hours you may be on the very threshold of success without there being any sign of it.'—Bulletin Illinois State Board of Health.

THE CHAS. E. GARDINER CO.

DRY GOODS MERCHANTS.

Anthony Block, Phone 102. Daytona, Fla.

NEW ROOMS, NEW FURNISHINGS AND

NEW GOODS.

Prices as low as the market will afford.

We will be delighted to show you our goods and have you examine them carefully. They were selected for you with care.

The Chas. E. Gardiner Co.

Anthony Block, Beach Street,

DAYTONA, FLA.

CONRAD GROCERY CO.

(Successor to E. T. Conrad & Co.)

Carry a Full and Complete Line of Plain and Fancy

GROCERIES

CLOVER HILL BUTTER.

The Conrad Grocery Company

E. T. Conrad & Co's. old stand.

Groceries?

NOW YOU ARE TALKING!

That's My Business.

I take pleasure in calling for your order and delivering promptly what you want. My stock is always fresh and fine and your trade will be highly appreciated and well taken care of. Phone me your wants.

S. W. CARROLL,

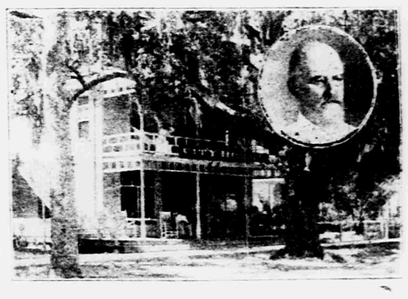
The North Beach st. Grocer.

Telephone No. 19.

Norman S. Dayton

LUMBER.

Yard, Magnolia Avenue and F. E. C. Railway. Also Plans, Estimates and Superintendence. Real Estate office 1st door south of P. O. W. H. EDMONDSON, Manager Daytona, Florida. Phones at office, yard and residence.



City Hotel.

OPEN ALL THE YEAR

Table Board.

GEO. H. MATTHEWS

PROPRIETOR.

Established 5 years

PORTABLE SAW MILL OUTFITS

Write today for our illustrated catalog. Complete line carried in stock. Write us for prices. A letter or card will do.

MALSBY COMPANY, 41 South Forsyth Street ATLANTA, GEORGIA.