

OTTO-JOHNSON MERCANTILE

COMPANY

QUALITY
STORE

EVERYTHING TO EAT
IF IT'S IN CLAYTON WE H

LOW PRICE
MAKERS



It pays to buy Good Shoes

How many times have you bought what seemed to be a "Bargain" and found yourself disappointed.

There are counterfeit shoes just the same as counterfeit money. There are shoes that seem to be good until you wear them. Queen Quality shoes are genuine. The trade-mark and the price on the sole are your protection.

It is better to pay the price and get a shoe you can depend upon. Queen Quality shoes are the standard of value.

Otto-Johnson Mercantile Company

Preparedness

OUR EXPERIENCE has taught us that it is best at times to be prepared--

WE ARE GOING TO BE PREPARED

Our Buyer is Now In New York for the purpose of buying our Spring stock. He writes us that we will have the biggest and most up to date line of Spring goods, ever shown in Clayton.

We are striving in every way we can to make this Store what the People would like to have it. If there is anything in our line that you would like our Buyer to look up for you while East, come in and tell us about it. We will be glad to write him to see to it for you.

How many men and women do their shopping blindfolded? Funny when you think of it, that thinking men and women will play Blind Man's Buff with their own money

You dont have to do your shopping blindfolded unless you want to.

The Out-of-Town houses started the big game of Blind Man's Buff.' But it is a dangerous game for us to play in OUR TOWN. It is'nt a fair game; it is'nt fair to ourselves; it is'nt fair to our home merchant. Let us be fair with ourselves and with him. Let us give the home merchant the first chance--thats all he asks.

This week we are going to have SPECIAL PRICES on several lines that we would like to clean up before our Spring goods begin to arrive. We will not attempt to quote you prices in this space but we assure you it will pay you to visit our store this week

Good Store Service

We want to help every customer of our store to get the very best possible service and the highest value for his money. It is part of our Store Service to help bring these things about. Tell us your troubles in a merchandising way. Let us consult with you regarding all phrases of the goods you buy, whether you buy them from us or not.

We invite you to use our Store Service and to tell us wherein it is weak. We are not perfect but we would like to be as near so as possible.

Quality and Price

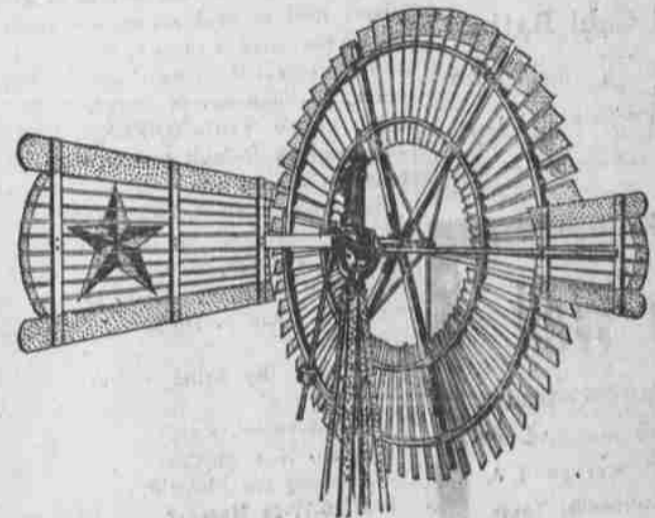
Otto-Johnson Mercantile Co. Stores have proven themselves benefactors to the people of Union County. Thousands of people visit these Stores and benefit by the superior merchandise and saving prices.

SYRUPS-- Log Cabin Maple
One Galton, \$1.25 One Half
Gallon, 65c, Quarts, 40c, Pints
20c,

J & G Cane and Maple,
Gallon Can \$1.00, Half Gallon
55c

Pure Fresh Honey, Gallon
\$1.50, Half 55c, 10 lb. Pail
of GOOD Jelley for 50 cents

Hardware & Implement Department



The spring Season will be here soon and in our store you will find a full line of
INCUBATORS, TENTS, WAGON
SHEETS, GALVANIZED WARE
Also a complete stock of Shelf Hard-
ware. You will find in our Implement
Warehouse a complete line of

John Deere Implements

and Star Windmills. When in the mar-
ket for Windmills, Implements and
Hardwear, do not fail to give us a call.

Clayton's Low Price
Makers

OTTO-JOHNSON MER. CO.

Where Everything is Fair and Square

Clayton's
Largest Store