

OTTO-JOHNSON MERCANTILE COMPANY

LOW PRICE MAKERS

Everything to Eat and Wear

QUALITY STORE



No. 2596
Pat. Button Blk. Cloth Top
A Very Dressy Shoe
\$4.50



No. 10557
A Very Stylish Shoe in Pat.
Leather, Gray Cloth Top
\$3.75

Queen Quality
SHOES

Fall Shoes

We are Showing New Styles, Beautiful Models, Striking Designs, Dainty Dress Shoes, Stylish Dress Boots. You are Welcome to come and look whether you buy or not. We want you to see what we are showing in shoes. Come in and see them today.



Baby's Wear Week

THIS IS BABY'S WEAR WEEK AT OUR STORE

We do not believe in overlooking the wants of the little folks. We have on display lots and lots of things suitable for them, such as Knit and Silk Caps, Flannellette and Knit Saques, Sweater Coats, Knit Bootees, Bath Robes and Long Coats in Cashmere and Bedford Cord, Crib Blankets and other things too numerous to mention. To appreciate the variety of goods we carry for the little tots just glance at our show window.

Bring the Children
Here This Week

HARDWARE DEPT.

Just Arrived in town, Who? What? A big car of the famous National stoves and heaters, they are now on display at our Hardware Store. Do not fail to see them, they will please you. We have also received a car each of Studebaker and International wagons and farm trucks which are now on display at our store. Remember that our shelving is being filled every day with fresh new hardware which every one should not fail to see before they buy bargains. **Yes we have a house full of them. Do not fail to figure with us.**

FREE

TO OUR CUSTOMERS

CALL at our store and see the Aluminum Kitchen Ware which we are giving away absolutely free to customers of this store.

TRADE WITH US

WHAT ALUMINUM WARE IS

It is the coming kitchen ware—within a few years it will be used in everyhome.

Aluminum ware issanitary—it is made from one solid piece of metal—no seams, no places for dirt or disease germs to gather—positively the most sanitary kitchen ware that can be used, light in weight, yet durable—bright, clean and no enameled or plated surface of any kind—nothing to wear off or chip into the food; thus causing injury to health. Aluminum ware heats rapidly and retains heat longer than any other metal, which makes it a great fuel economizer. Food cannot burn or scorch in an aluminum vessel like it would in any other kind. You get one vessel and it lasts a lifetime—it is guaranteed to last that long by the makers. Begin saving coupons at once.

COME TO OUR STORE AND GET

YOUR SHARE OF OUR PROFITS

WE ARE DIVIDING them with you to show our appreciation of your patronage. This co-operative plan will benefit both of us.

GET A WHOLE SET OF ALUMINUM WARE FREE
TRADE AT THIS STORE AND GET COUPONS WITH EVERY PURCHASE

Otto-Johnson Merc. Co.